“With data we’re securing the world’s food supply”
Thinking differently!

**Records**

- Birth time
- Lambing
- Calving
- Kidding
- Parentage
- Weighing
- Weaning
- Slaughter
- Sale
- Health occurrences
- Vaccination
- Treatment
- Deworming
- Mortality

**Entity**
Creating useful information (multi-lingual, partnership based)
Adding value through data capture

Uncertainty in food supply
Limited ability to track animals and their performance

Food security through
Monitoring capability
Ability to plan and predict
Genetic progress
Integration of supply chain
INDIA: PROJECT MESHA, EMPOWERING WOMEN THROUGH GOAT BREEDING

- improve quality of life for people who use goat rearing as a source of income

ETHIOPIA AND TANZANIA: THE SMALL RUMINANT POPULATION

- effective implementation of genetic improvement programs
Bridging the gap between pig farmers, veterinarians, and extension services. Helping ensure wealth creation, wellbeing and economic sustainability for pig farmers.

UGANDA: PIGBOOST

NIGERIA: Livestock247-SEBI

- Promoting traceability for farmers across the country, leveraging animal identification and animal health to offer value through information.