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Effective and flexible emissions trading markets

International emission trading by networking carbon markets on distributed ledger technology architecture – regulatory and institutional frameworks

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PhD
The University of Edinburgh
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Postgraduate Research Thesis Declaration

I declare that this thesis has been composed solely by myself and that it has not been submitted, in whole or in part, in any previous application for a degree or professional qualification. Except where it states otherwise by reference or acknowledgement, the work presented is entirely my own. Where this work draws on my own previously published work (prepared in the course of this doctoral research), reference or acknowledgement is given and, in particular, it is noted that:

- Chapter IV builds on my earlier publication: 'From Homogeneity to Heterogeneity and the fundamental question – what is being traded?' University of Edinburgh School of Law Research Paper Series No.2017/15 <<https://ssrn.com/abstract=3015798>>
- Chapter VII builds on my earlier publications: 'A Conceptual Model for Networking Carbon Markets on Distributed Ledger Technology Architecture' [2017] *CCLR* 243; and 'Operationalizing Cooperative Approaches under the Paris Agreement by Valuing Mitigation Outcomes' [2018] *CCLR* 258.

Justin Macinante
Edinburgh
29 July 2019.

Abstract

Notwithstanding the apparent lack of success of international emission trading under the Kyoto Protocol, numerous jurisdictions are implementing mitigation mechanisms that put a price on carbon, whether by taxing activities that cause release of carbon to the atmosphere, or by creating markets through which the cost of atmospheric release of carbon is internalised to the relevant activities by way of emission trading schemes. Carbon pricing is integral as a tool of global climate policy for achieving greenhouse gas emission mitigation.

The Paris Agreement and related decisions recognise and embrace the diversity of approaches taken by jurisdictions, moving away from the previous approach under the Kyoto Protocol. All the same, these diverse and heterogeneous mechanisms – in particular emission trading schemes – might achieve greater efficiency, larger scale and stimulate essential private sector engagement and other benefits, were they to be connected.

There is a body of academic literature on the subject of linking emissions trading schemes, but surprisingly few examples. Linking entails jurisdictions achieving a certain level of convergence and homogeneity, which means parties negotiating out their differences. An alternative model is networking of emission trading schemes, which recognises and places a value on those differences, while maintaining the autonomy of the individual schemes.

This thesis proposes a conceptual model of networking built on a distributed ledger technology (DLT) platform. DLT is one of a suite of new, so-called disruptive technologies impacting how services, especially financial services, will be provided into the future. As the carbon market network model is essentially a supra-jurisdictional financial market, the impact of these disruptive technologies must be taken into account. Even more so, DLT introduces features potentially making networking more feasible and effective within the policy framework of the Paris Agreement.

New technologies come with their own issues, not least the fact that existing regulatory regimes may not be able to account for the changes they bring.

Implementation of applications should be managed so that, on the one hand, they do not simply become means for circumventing current laws, but on the other, are not regulated in such a manner as to stifle innovation.

In proposing an institutional and regulatory framework to enable the operation of the conceptual model proposed, this thesis analyses the literature and existing regulation of DLT applications in the financial markets. In so doing, the analysis draws together the applicable elements of climate change law, financial regulation and developing regulation of the technology. It aims to arrive at a position on the extent to which the proposal can overcome delays, inefficiencies and other problems that currently beset the carbon market, so as to maximise the opportunities for emissions trading to make a difference in achieving the objectives of climate policy.

The thesis contributes to the extant academic literature in a number of respects, for instance, arguing that it is applications of new distributed ledger technology that should be the focus of regulation, not the technology itself; and by a novel application of theory concerning fragmentation of international environmental law and climate law to illustrate why it is postulated international emissions trading under the Kyoto Protocol was less effective than hoped. Equally importantly, the thesis contributes by examining networking as a means for connecting carbon markets, in contrast to the current linking approach; and by proposing a model for such networking, then analysing a governance structure for such connected markets, both areas that have received little previous academic attention. Key implications for policymakers arising from the thesis include issues such as the need for an assessment methodology to value diverse mitigation outcomes; and how to connect heterogeneous carbon pricing mechanisms to enhance mitigation policy.

Lay Summary

Scientific and political consensus is that global greenhouse gas (GHG) emissions need to be drastically reduced in the short to medium term if the impact of dangerous, human-induced climate change is to be ameliorated. Mitigation of GHG emissions means changing behaviour, thus changing the way many economic activities, such as energy generation, transportation, industrial and agricultural production, and waste management, are carried out.

Putting a price on GHG emissions can do this, either by taxing activities that give rise to them, or by creating a market (in conjunction with regulation) in the form of emissions trading schemes to achieve mitigation in a cost-effective manner. GHG emissions are not geographically fixed, but pervade the atmosphere, hence the logic of international emissions trading is that mitigation action occurs where it is most cost effective.

For a number of reasons, international emissions trading under the Kyoto Protocol was less effective than it might have been. The Paris Agreement and related decisions move away from the previous approach, recognising and embracing the diversity of approaches taken by jurisdictions. All the same, these diverse and heterogeneous mechanisms – in particular emission trading schemes – might achieve greater efficiency, larger scale and stimulate essential private sector engagement and other benefits, were they to be connected. The current approach to connecting carbon-pricing mechanisms (that is, carbon markets), by linking, is time-consuming and fraught with political issues that engender legal and practical issues, rendering it somewhat inflexible. Linking entails jurisdictions achieving a certain level of convergence by negotiating away their differences. An alternative approach is for networking, which recognises and places a value on those differences, while maintaining the autonomy of the jurisdictions' individual approaches.

This thesis proposes a model for networking carbon markets using distributed ledger technology (DLT) as a platform. DLT is one of a suite of new, so-called disruptive technologies impacting how services, especially financial services, will be

provided into the future. As the carbon market network model proposed is essentially a supra-jurisdictional financial market, the impact of these disruptive technologies must be taken into account. Even more so, DLT introduces features that potentially make networking more feasible and effective within the policy framework of the Paris Agreement. New technologies come with their own issues, not least the fact that existing regulatory regimes may not be able to account for the changes they bring. Implementation of applications should be managed so that, on the one hand, they do not simply become means for circumventing current laws, but on the other, are not regulated in such a manner as to stifle innovation.

In proposing an institutional and regulatory framework to enable the operation of the conceptual model proposed, this thesis analyses the literature and existing regulation of DLT applications in the financial markets. In so doing, the analysis draws together the applicable elements of climate change law, financial regulation and developing regulation of the technology. It aims to arrive at a position on the extent to which the proposal can overcome delays, inefficiencies and other problems that currently beset the carbon market, so as to maximise the opportunities for emissions trading to make a difference in achieving the objectives of climate policy.

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Table of Abbreviations

AAU	Assigned amount unit
AGBM	Ad Hoc Group on the Berlin Mandate
AML	Anti-money laundering
ASIC	Australian Securities and Investments Commission
AUSTRAC	Australian Transactions Reports and Analysis Centre
AWGPA	Ad Hoc Working Group on the Paris Agreement
BIS-CPMI	Bank of International Settlements – Committee on Payments and Market Infrastructures
BoE	Bank of England
CAD	Compilation and accounting database
CDM	Clean Development Mechanism
CDMEB	Clean Development Mechanism Executive Board
CER	Certified Emission Reduction
CfD	Contract for difference
CHF	Swiss Franc
CMA	Conference of Parties to the Convention, as the Meeting of Parties to the Paris Agreement
CMP	Conference of Parties to the Convention, as the Meeting of Parties to the Kyoto Protocol
CO ₂	Carbon dioxide
CO ₂ e	Carbon dioxide equivalent
COP	Conference of Parties
CORSIA	Carbon Offsetting and Reduction Scheme for International Aviation
CP	Commitment period
CPR	Commitment period reserve
CRA	Credit reference agency
CSDR	Central Securities Depositories Regulation
CTF	Counter terrorism financing
DAG	Directed Acyclic Graphs
DLT	Distributed ledger technology
DNA	Designated National Authority
DOE	Designated Operational Entity
EBA	European Banking Authority
EC	European Commission
ECA	European Court of Auditors
ECC	Elliptical Curve Cryptography
ECDSA	Elliptical Curve Digital Signature Algorithm
EEA	European Economic Area
EIT	Economy in transition
ERU	Emission reduction unit
ESG	Environment, sustainability, governance
ESMA	European Securities and Markets Authority
ETS	Emissions Trading Scheme
EU	European Union
EUA	European Union Allowance
EUETS	European Union Emissions Trading Scheme
EUTL	European Union Transaction Log

FATF	Financial Action Task Force
FCA	Financial Conduct Authority
FINMA	Swiss Financial Market Supervisory Authority
FMLC	Financial Markets Law Committee
FSB	Financial Stability Board
G20	Group of twenty major economies
G77/China	Group of 77 developing countries with China
G8	Group of eight highly industrialised countries
GATS	General Agreement on Trade in Services
GDPR	General Data Protection Regulation
GEF	Global Environment Facility
GFIN	Global Financial Innovation Network
GHG	Greenhouse gas
H ₂ O	water
HASH	Cryptographic hash function
HE	Homomorphic Encryption
HFC	Hydrofluorocarbon
HMRC	Her Majesty's Revenue and Customs
ICAO	International Civil Aviation Organisation
ICAR	International carbon asset reserve
ICO	Initial coin offering
IET	International emissions trading
ILC	International Law Commission
IMF	International Monetary Fund
INDC	Intended nationally determined contributions
IOSCO	International Organisation of Securities Commissions
IPCC	Intergovernmental Panel on Climate Change
ISDA	International Swaps and Derivatives Association
ISP	International settlement platform
IT	Information technology
ITL	International Transaction Log
ITMO	Internationally transferred mitigation outcome
KP	Kyoto Protocol
LULUCF	Land use, land use change and forestry
MAD	Market Abuse Directive
MiFID	Markets in Financial Instruments Directive
MOP	Meeting of Parties
MRV	Monitoring (or measurement), reporting, verification
MV	Mitigation value
NCM	Networked carbon markets
NDC	Nationally determined contribution
NZ	New Zealand
OECD	Organisation for Economic Cooperation and Development
OTC	Over-the-counter
P2P	Peer-to-peer
PA	Paris Agreement
PAWP	Work Programme under the Paris Agreement
PBOC	People's Bank of China
PKI	Public key infrastructure
PoA	Programme of Activities
PRA	Prudential Regulatory Authority
PRC	People's Republic of China
QELRC	Quantified emission limitation and reduction commitment

QELRO	Quantified emission limitation and reduction obligation
REC	Renewable Energy Certificate
RGGI	Regional Greenhouse Gas Initiative
RMU	Removal unit
SBI	Subsidiary Body for Implementation
SBSTA	Subsidiary Body for Scientific and Technological Advice
SFC	Securities and Futures Commission (Hong Kong)
SFD	Settlement Finality Directive
SGX	Software guard extensions
SHA-256	Secure hash algorithm
SMSG	Securities and Markets Stakeholder Group
SSL	Secure socket layer
T+1, (2, 3)	Trading date plus one day (two, three days)
TGE	Token generating event
TT	trusted technologies
TU	Transaction unit
UK	United Kingdom
UN	United Nations
UNCED	United Nations Conference on Environment and Development
UNEP	United Nations Environment Programme
UNFCCC	United Nations Framework Convention on Climate Change
UNGA	United Nations General Assembly
US	United States
USEPA	United States Environmental Protection Agency
VAT	Value added tax
VCLT	Vienna Convention on the Law of Treaties
WCI	Western Climate Initiative
WEF	World Economic Forum
WMO	World Meteorological Organisation
WTO	World Trade Organisation
zk-SNARK	zero-knowledge Succinct Non-interactive Arguments of Knowledge

Diagrams, tables

Diagram	Description
1	Federated ledgers (courtesy Adrian Jackson, EPCC, University of Edinburgh)
2	Vertical analysis: three functional pillars interacting
3	Horizontal analysis: the seven tiers of governance
4	Analysis-tree for domestic regulatory treatment of transaction unit
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PART 1 – Introductory matters and background

The purpose, objective, theory and themes of the thesis are introduced; the methodological approach and structure are set out and some important concepts and definitions introduced. A number of research questions are elaborated, certain qualifications and clarifications, as well as the contributions made by the thesis, are set out (chapter I).

A concise background to the thesis, including scientific origins, and the intergovernmental response leading to the Convention and Kyoto Protocol are introduced. The policies and measures put in place are considered, as is implementation, particularly through international emissions trading (chapter II).

Chapter I Introduction

This thesis proposes a conceptual model for networking carbon markets on distributed ledger technology (DLT) architecture and then examines the institutional and regulatory frameworks that might apply to such a market. My hypothesis is that networking can address issues that have made international emissions trading less effective as a tool of climate policy than it should have been, and that application of the technology can facilitate a better outcome. The thesis investigates this from the perspective of the necessary regulatory and institutional frameworks. My interest in this subject derives from my contribution over a number of years to conceptual development of the World Bank's networked carbon market initiative. Prior involvement in the carbon market together with my experience consulting to the World Bank has highlighted for me the need to dig deeper into this field, where there has been little in the way of academic research to date.

To begin, a short story: as part of my research, I contacted the UK Financial Conduct Authority (FCA) to discuss the International Organisation of Securities Commissions (IOSCO), since the FCA chairs the IOSCO Fintech Network and thus is relevant to two aspects of my research – financial market governance and application of the technology. Even though my call concerned potential financial supervisory governance by IOSCO in relation to a networking of markets on distributed ledger technology, the FCA began by proudly announcing they had their 'ESG person'¹ on the call and, in our discussion, made a point of emphasising how important ESG was in their IOSCO work. It was not the financial market governance element, nor even the technology being applied to market operation that grabbed attention, but the mere mention of climate and carbon pigeonholed my call in the ESG box.

¹ Their staff member responsible for environment, social and governance matters.

The point of this story is to underscore two important aspects of this thesis, one substantive and one methodological: first, a substantive theme is that climate change is not just an environmental concern, but (inter alia) an economic and financial issue and, as such, needs to be treated as part of the mainstream political-economy debate, rather than as a separate side issue.² It is not just (or sometimes, even) an issue for the 'ESG person'. The operation of carbon markets, domestically and networked globally, should be core business for financial regulators and supervisory bodies.

From the methodological perspective, the experience of this call highlights the difficulty of getting real-world engagement on a conceptual model being proposed to operate on a new, innovative technology, for which there are few currently operational applications. Thus my research has been primarily desktop, as opposed to empirical. Moreover, the conceptual and technological basis requires elaboration and explanation, necessitating a certain level of descriptive material to facilitate the analysis. For instance, background on what is networking of carbon markets, what it entails, how could it come about, and its viability as an alternative to linking in connecting carbon markets needs to be presented before examining research questions:

Could a networked carbon market operate within the ambit of the Paris Agreement and, if so, how?

What existing institutional and regulatory frameworks provide models for a future networked carbon market?

Similarly, background information on what DLT is and why it will facilitate networking of carbon markets needed to be elaborated before considering:

What the legal issues are to which DLT architecture, as applied to a network of carbon markets, gives rise?

How might those issues be researched, analysed and addressed?

Before setting out that research, however, it is important to first explain briefly where this thesis sits in the universe of climate change research and writing.

² *"It needs to be released from a compartmentalized framing."* Cinnamon Carlarne, 'Delinking International Environmental Law & Climate Change' (2014) 4 *Michigan Journal of Environmental & Administrative Law* 1.

A Context of research

Societal responses to climate change are often categorised as either mitigation, which involves combatting the causes of climate change, and adaptation, which denotes adapting to the impacts of climate change. This thesis is looking only at mitigation, measures for which can include regulation, voluntary reductions, subsidies, and education. In turn, regulation can include command and control measures, which prohibit or limit activities, and pricing mechanisms, which aim to influence behaviour via price signals. Pricing mechanisms will need to work in conjunction with a regulatory structure, and taxation and emissions trading are two such pricing mechanisms that sit within this overall framework.

Greenhouse gas (GHG) emissions are not geographically fixed, but pervade the atmosphere, so the logic of international emissions trading is that mitigation action can occur where it is more cost effective to do so. Thus, if country A and country B both require emitters to reduce emissions below a threshold, or otherwise offset any excess above that level, then an emitter in country A that can reduce more cheaply can sell its over-achieved reductions to an emitter in country B for which it is more expensive to reduce than to offset. In this way, both achieve their respective prescribed emission reductions, but with greater overall economic efficiency. This thesis is about how opportunities for emissions trading to make a difference, in effecting mitigation outcomes, might be maximised.

B Purpose, objective, theory and themes

1. Purpose and objective

The overriding purpose of this thesis is to propose the design and operation of a market, as a mechanism for implementing the policy of mitigating GHG emissions to help achieve the objective of global climate change policy, being stabilisation of greenhouse gas concentrations in the atmosphere at a level that would prevent dangerous anthropogenic interference with the climate system.³ The objective is to arrive at a suitable design for regulatory and institutional frameworks for trading

³ Article 2 (Objective), United Nations Framework Convention on Climate Change, 9 May 1992, 1771 UNTS 107 (1994); also see recitals, Paris Agreement (fn.4);

emissions in the context of the Paris Agreement⁴ and wider governing structures, treating emissions trading as a financial market and using distributed ledger technology (DLT) architecture to connect different markets in a network. In broad terms, the thesis proceeds to this objective by:

- examining current arrangements for emissions trading, taking account of emissions trading's dual functions as both GHG mitigation policy measure and trading market, from three perspectives, being a high-level macro-perspective (compartmentalisation of international emissions trading under the Kyoto Protocol⁵ in the climate regime); secondly, taking a more granular perspective (looking at the nature of what is traded); then thirdly, considering the current state of the carbon market and how it might develop going forward in the context of the Paris Agreement;
- proposing a model for networking carbon markets on a distributed ledger architecture that addresses both the identified shortcomings and future requirements if the carbon market is to be effective as an instrument of GHG mitigation policy; and
- proposing a framework for analysis of the regulatory and institutional frameworks for such a market, then applying that framework to analyse the proposed governance structure, including by mapping it against the current regulatory frameworks and identifying any legal issues around implementation arising from the context (for example, necessary reforms).

2. Theory and themes

This research looks into a future where there may be trading between the heterogeneous emissions trading schemes (ETSs) and other pricing mechanisms being implemented by jurisdictions, under Article 6, Paris Agreement. It proceeds on the basis that such trading across schemes and jurisdictions can foster larger, deeper, and more liquid markets, less susceptible to manipulation and that more effectively price carbon emissions. The networking approach proposed in this thesis to achieve such inter-jurisdictional trading is not only a mechanism for implementing the policy of mitigating GHG emissions, but also can be seen as an opportunity for

⁴ Paris Agreement, FCCC/CP/2015/10/Add.1

<<http://unfccc.int/resource/docs/2015/cop21/eng/10a01.pdf>> accessed 13/03/17.

⁵ Kyoto Protocol to United Nations Framework Convention on Climate Change, 11 December 1997, 2303UNTS162 (2005).

addressing the need for better integration and mainstreaming of international climate change law and practice in economic planning globally. The networked market – if well-designed – should operate as a global financial market, with as little intervention as possible to facilitate its efficient operation and effectiveness, but should do so within an equally well-designed boundary framework of climate change rules that give effect to the intention of the parties to the Paris Agreement. If this can be achieved, it is postulated opportunities for emissions trading markets to make an impact on GHG emissions in an expeditious manner will be greatly enhanced.

A number of themes are pursued throughout the thesis: firstly, that cocooning the carbon market in the climate regime has only perpetuated and, unless changed, will continue to perpetuate a perception that climate change is an issue to be addressed, regulated and managed separately from, and outside the mainstream of national and international economic and financial activity; secondly, the theme of heterogeneity as opposed to homogeneity – the need for acceptance and recognition of diversity of national approaches according to circumstances and capacities and, consequently, of the units traded in different schemes and the need for placing a value on differences, rather than attempting to coerce homogeneity across jurisdictions and schemes; thirdly, the need for any policy or measure involving the carbon market to engage the private (financial) sector at scale to achieve the best possible outcome, there being a role for both public policymakers and the private sector, it being critical to create an appropriate environment in which each seeks to optimise outcomes;⁶ and fourthly, that as such there is a need for appropriate design of the regulatory and institutional frameworks to promote such outcomes, this not being something that can be left just to multilateral intergovernmental negotiations to draw out to a sub-optimal outcome.

C Methodological approach and structure

This thesis begins with a concise review of the background to the problem of anthropogenic climate change from growth in scientific awareness to the response at an intergovernmental level (chapter II), referencing resolutions of the United

⁶ See, for instance: European Bank for Reconstruction and Development (EBRD), Operationalising Article 6 of the Paris Agreement: Perspectives of developers and investors on scaling-up private sector investment, May 2017 <www.ebrd.com> accessed 21/09/17.

Nations General Assembly (UNGA), the United Nations Framework Convention on Climate Change (UNFCCC), Kyoto Protocol, Intergovernmental Panel on Climate Change (IPCC) reports, reports of other international organisations such as the World Bank, and academic literature, as well as other writings and commentators. Part 2 sets out an examination of the carbon market from three perspectives, comprised of chapters III (Compartmentalisation of the carbon market), IV (The nature of what is traded in the carbon market) and V (Carbon market diversity and reasons to connect). This part frames the problem by making an examination of emissions trading, both retrospectively and prospectively. Materials include the International Law Commission report on fragmentation of international law, and academic literature on fragmentation, with particular consideration on the work of van Asselt and colleagues, including adaptation of van Asselt's analytical methodology⁷ to the circumstances of international emissions trading under the Kyoto Protocol; legislation of various jurisdictions, English common law decisions, intergovernmental agreements, related academic literature and other materials from sources such as the UNFCCC, IPCC, World Bank and national regulatory authorities.

Following that analysis, Part 3 sets out the model proposed by this thesis for how diverse jurisdictional emissions trading schemes might connect, by networking. The proposal encompasses the digital infrastructure needed to provide the connection between these markets, as well as the legal and administrative structures that will operate, manage and oversee the network. Both chapters VI (The proposed market – concept and theory) and VII (Practical implementation of the proposed market) elaborate a new technology and a particular application of it, meaning that many of the sources referenced are from beyond the traditional, peer-reviewed academic literature. This range of sources provides a valuable contribution to an immature academic field, thus contributing to the current state of academic knowledge in the field. It reflects also the inter-disciplinary elements of my research, which brings together materials from heterogeneous fields.

Part 4 establishes the governance structure for the proposed market model and a framework for its analysis, which is then applied. Chapter VIII (Analysis of the

⁷ Harro van Asselt, *The Fragmentation of Global Climate Governance, Consequences and Management of Regime Interactions*, (Edward Elgar, 2014).

governance structure for the proposed market) explores how the governance structure relates to the three areas of law (climate, financial markets, technology), while chapter IX (Analysis of the governance structure – legal issues) focuses more on the regulatory frameworks, with both chapters addressing climate change law, financial markets regulation and regulation of distributed ledger technology applications and how these three areas interact in the proposal. As with Part 3, a rich and varied range of materials are drawn upon and considered from primary sources through to sources outside the normal academic literature. Part 5 (chapter X) sets out my conclusions. The three areas of climate change law, financial markets regulation and regulation of distributed ledger technology applications that coalesce in the model and are addressed by the governance structure are constantly evolving and developing. Accordingly, this thesis takes account of meetings and events occurring, and sources and materials published, up to a cut off date of 31 December 2018.

D Introduction to concepts and definitions

Concepts, technologies and terms are described or defined as appropriate where they are used throughout the text. Nevertheless, there are some of fundamental importance that need to be elaborated at the outset, as a proper understanding of their meaning and use is integral to the thesis. Thus, ‘carbon market’ and ‘distributed ledger technology’ are introduced, and uses of some other terms explained.

The carbon market, at present, is profiled in chapter V, section A, but the expression ‘carbon market’ is used in places in the thesis as a broad collective description of the various different forms of carbon pricing. It is acknowledged this usage is somewhat loose, since there are forms of carbon pricing, such as carbon taxes, or renewable energy credits (RECs), which would not automatically be associated with a market. The thinking behind this usage is that, if an acceptable methodology could be devised to standardise the mitigation values of all the different types of units, whether allowances, carbon credits, tax credits, RECs, and so on, then (for the moment leaving to one side how this might work in practice) they might all, in future, be capable of being part of a trading mechanism. So, in this broadest, idealised sense, the carbon market might encompass ETSs, carbon credit generating

projects, carbon taxes, both the voluntary emission reduction market and compliance market, industry-based schemes (such as that for international civil aviation), and even internal carbon pricing undertaken by corporations.

Notwithstanding this occasionally generalised usage, in the sense used in chapters II and III, carbon market is referring principally to international emission trading (IET) under the Kyoto Protocol, including trading in assigned amount units (AAUs) and project-generated credits, mainly certified emission reductions (CERs); and to the European Union ETS (EUETS). Chapter IV examines the debate about the nature of what is traded and in this sense focuses on allowances in ETSs, as distinct from, for example, credits generated by projects.⁸ Chapter V, sections B and C, clearly focus on ETSs in relation to connecting across jurisdictions. The proposed model market (Part 3) and analysis of the governance structure (Part 4) deal only in terms of networking ETSs. This is to reduce complexity and for clarity in explaining the model. Finally, in relation to this expression, 'carbon' market is used to delineate the market described as relating solely to units of GHG mitigation and (at least for present purposes) these would be limited to the six GHGs listed in Annex A of the Kyoto Protocol. This does not mean that the market model proposed could not also eventually accommodate units relating to other GHGs or even units of co-benefits,⁹ especially once there is methodology to provide for credits (such as pursuant to Article 6.4 Paris Agreement) to be traded.

'Distributed ledger technology (DLT)', or 'blockchain', as it is known in common parlance, is essentially a bringing together of developments in several digital research fields, such as cryptography and decentralised computer networks. It covers a wide range of potential functionality, so it is useful to identify key features that define what is usually thought of as a DLT system. First, it will be decentralised, meaning that it is made up of multiple computers (also referred to as nodes)¹⁰ and it will be a distributed infrastructure, meaning that instead of there being a central

⁸ An ETS allowance – issued either for free or auctioned – permits emission of a unit of GHG and entities with obligations in the ETS will be required to acquit their emissions by surrendering an equivalent number of allowances, whereas a credit is generated by effecting mitigation, removal or avoidance of the equivalent amount of emissions that would otherwise occur. Allowances are capped and theoretically reducing over time, whereas the number of credits generated depends on the project.

⁹ Co-benefits include related benefits that may flow from mitigation actions, such as access to clean water, access to electricity, employment opportunities and so on.

¹⁰ Obviously, the computers will all need to be on a network, e.g., connected with each other via the internet.

ledger holder through which transactions must pass and where information is recorded, the ledger is held by multiple, or even all nodes in the network. Secondly, the participants will use encryption to interact with transactions in the system, so there will not need to be a trusted central counterparty. Thirdly, there will be a mechanism by which the nodes reach consensus on the valid entries to add to the ledger. Finally, the ledger entries will be accumulative, so that once they are entered they cannot be altered or removed unless all participants agree, thus the ledger is frequently described as immutable.¹¹

There are also elements that are configurable to suit the desired design, including who has permission to view the ledger or parts thereof and who has permission to alter (add transactions to) the ledger; the transactional terms and conditions embedded in computer code (referred to as ‘smart contracts’); and also the arrangements for settlement, exchanges and payment systems. Configuration of all the elements can result in very different outcomes, all of which could be a DLT system. Blockchain is, in fact, just one type of DLT implementation in which transactions are collected in blocks of information and, once there is consensus, the block is cryptographically linked to the preceding block in the chain of blocks that makes up the ledger.

The term ‘fragmentation’ is used in two contexts in this thesis. Firstly, in chapter III fragmentation refers to the phenomenon of fragmentation in international law and especially international environmental law that stems from the specialised rules, institutions and spheres of practice that have grown up over time. Then, in chapter V, the nature of the global carbon market is described as being fragmented, referring to the diverse and heterogeneous carbon pricing mechanisms (including emission trading schemes) that are being implemented in jurisdictions around the world.

A further clarification relates to the meaning of references made to international emissions trading/the carbon market ‘operating as a global financial market’: broadly, this is intended to suggest that the market be regulated along the same lines as financial markets, for instance, by the assets traded being defined as financial instruments so as to invoke investor protection, anti-fraud, anti-market

¹¹ It is not quite accurate to call it immutable, as explained in chapter VI.

manipulation, counter terrorism financing, anti-money laundering and systemic risk management provisions, and as an element of these measures, that trading should take place on a regulated trading platform, or platforms.

The final conceptual/definitional point to introduce here relates to governance and regulation. As explained in chapter VIII, governance (and thus, the expression 'governance structure') is used in a very broad sense. It includes regulatory and institutional frameworks, but also more informal rules and actors, for instance, market discipline as a corrective influence on inaccurate market information (i.e., mitigation value assessments), is included as one of the tiers of the governance structure. Regulation is also used in a generalised sense, referring to laws generally that constrain behaviour of market participants, rather than in the stricter sense of meaning secondary or subordinate legislation that implements primary legislation, unless the context indicates otherwise.

E Qualifications and clarifications

This thesis does not analyse the effectiveness of emissions trading as a mitigation policy measure in comparison to other mitigation measures, nor as a climate policy in relation to climate policies and measures more generally. Nor is it argued that emissions trading is the only mitigation policy measure that should be pursued or even the primary mitigation measure.

Climate change is of its nature multi-disciplinary, but just as this does not require this thesis to engage in atmospheric physics and chemistry proofs to establish the existence of the phenomenon, nor does it require revisiting the economic theory of emissions trading from first principles. Thus a number of assumptions are relied upon, including for instance, in relation to the economic theory, that regulation with emissions trading can bring about emission reductions more cost effectively and economically efficiently than regulation without emissions trading; and that smaller, separate markets operate more efficiently and derive other benefits by connecting with each other to form larger markets. In relation to the technology, it is assumed also that the DLT application proposed is technically viable.

Although it may touch on a number of these subjects, the thesis is not about the global financial regime or global environmental governance, per se, but rather only in so far as emissions trading as a climate change mitigation policy measure touches on them; nor (as noted above) is it about the economic theory of emissions trading; or why connecting markets is more efficient. It is not about trade (in the sense of the World Trade Organisation) and environment, but it is about using a trading mechanism as a policy measure to achieve the objectives of climate policy. The multi-disciplinary nature of climate change as a global problem, and of the measures to address it, means that it is not possible to avoid touching on political, economic, scientific, technological, social, and developmental aspects, as well as legal. Yet this thesis is about the law and thus focuses on regulatory and institutional frameworks that may be appropriate to facilitate maximisation of the opportunities for emissions trading to make a difference. Notwithstanding, it is noted that areas touched upon by the thesis include public international law and related institutions, treaties including the UNFCCC, and the Kyoto Protocol and the Paris Agreement thereunder; fragmentation in international law, international environmental law and climate law, including compartmentalisation; domestic climate change law, particularly in the EU; domestic financial market regulation, particularly that in the EU; economic theories of emissions trading, and of connecting markets; the global financial regime and its governance; emerging technology and applications – DLT – regulation of the technology or regulation of the applications of that technology; legal theory concerning transparency and global environmental governance.

F Original contribution

This thesis builds on and extends my earlier work in this field of networking carbon markets. In so doing, it probes solutions to the issues flagged, evaluating objections, before arriving at valid, workable answers. It is forward looking and theoretical in the sense that networking of carbon markets is only conceptual at present. Even more so, distributed ledger technology is in its infancy, and regulators are still cautious on whether and, if so, how to regulate the technology and its increasing number of applications. The examination of the potential application of DLT to a future possible networked carbon market is a novel and innovative contribution made by this thesis. The analysis made of regulatory approaches to DLT and consideration of

illustrations from the literature of analytical techniques,¹² (in particular, rejection of Reyes' endogenous theory of DLT regulation in favour of the regulation of applications of the technology) and the consideration of the DLT architecture for NCM in terms of these techniques, are also novel and key contributions of the thesis. In addition, nowhere in the emissions markets literature to date has there been an examination of networking and how it might work, especially in direct comparison to proposals for jurisdictions to link.

Publications considering the architecture that might arise for the purposes of giving effect to the international transfer of mitigation outcomes in conformity with the Paris Agreement at present only see international transfers happening through a centralised registry structure like the International Transaction Log (ITL), or peer-to-peer but linked to a centralised registry structure. This thesis aims to take consideration of the issue beyond those boundaries. If networking were to be considered a viable mechanism for the international transfer of mitigation outcomes, then this thesis posits that the network of carbon markets should be treated more distinctly as a financial market. Accordingly, the application of technologies influencing financial markets needs to be considered. The thesis does so, analysing the theory and practice to date of applications of distributed ledger technologies in the financial sector and the regulation of those applications. It proposes application of this technology to the networked market and examines what this might mean in terms of institutional and regulatory frameworks. To date there has been little consideration given to institutional or regulatory frameworks for linked ETs: this is all the more so the case for a cross-jurisdictional market that would be based on the concept of networking.

Thus the original contribution of this thesis includes proposing and elaborating the market model for optimising effectiveness of emissions trading markets, where there is none at present; and a further original contribution of the thesis is the governance structure arrived at for this market and the framework for analysis applied by the

¹² For example, those proposed in: Carla L. Reyes, 'Moving Beyond Bitcoin to an Endogenous Theory of Decentralized Ledger Technology Regulation: An Initial Proposal', (2016) 61 *Vill. L. Rev* 191; Steven L. Schwarcz, 'Regulating Financial Change: A Functional Approach', [2016] 100 *Minnesota Law Review* 1441; World Economic Forum, 'The future of financial infrastructure: An ambitious look at how blockchain can reshape financial services', (WEF, New York USA, August 2016) <www.wef.org> accessed 02/11/16.

thesis to that governance structure. As part of that analysis, examination of the intersection point of three areas of law – climate change law, financial regulation and regulation of the technology application – in a single element of the model design, namely, the unit traded as mitigation outcome (transaction unit), financial instrument and token and, generally, the argument in relation to the need to place a mitigation value on the unit traded in carbon markets, is an original contribution of this thesis.

Finally, in arguing that compartmentalisation of international emissions trading (IET) under the Kyoto Protocol in the climate regime has had a negative consequence the reasoning of the academic writers on the subject of fragmentation of international environmental law is extended, by application in two ways: first, by looking not at the effect of fragmentation on international law generally, or on the climate regime as a whole, but rather having accepted that the climate regime is fragmented, by considering the impact of compartmentalisation on a single element in that fragmented climate regime; and secondly, by applying that reasoning in the inverse, considering not how fragmentation of the climate regime has led to either conflicting or synergistic interactions between different regimes or components, but rather by considering how compartmentalisation of IET in the climate regime has limited interaction, thereby preventing beneficial synergies which may otherwise have developed and enabled that component of the climate regime to better achieve the objectives for which it was put in place.

Chapter II Background: the problem of and response to climate change

A Growth in anthropogenic emissions causing dangerous climate change

The question of whether heat absorption by atmospheric gases leads to higher earth surface temperatures was a topic of scientific research from the early nineteenth century. While Svante Arrhenius is sometimes credited with first identifying this so-called greenhouse effect,¹³ Arrhenius himself noted that in the 1820s Joseph Fourier had maintained that the atmosphere acts like the glass of a hothouse¹⁴ (thus, suggesting the source of the analogy). In his paper of 1896, Arrhenius also acknowledged the work of John Tyndall in this respect (identifying water vapour, H₂O, being of the greatest influence, but also the role of carbonic acid gas – now known as carbon dioxide, CO₂) and the research of many others over the course of that century.¹⁵

Like Tyndall, Arrhenius was interested in what had caused the ice ages, but his focus was on CO₂. His calculations led him to an estimate of the probable effect of a variation in atmospheric CO₂ on the temperature of the earth, that 'if the quantity of carbonic acid increases in geometric progression, the augmentation of temperature will increase nearly in arithmetic progression.'¹⁶ Doubling carbonic acid would

¹³ See, for instance, David Freestone, 'The United Nations Framework Convention on Climate Change – the Basis for the Climate Change Regime', in C Carlarne, K Gray, and R Tarasofsky, (eds.), *Oxford Handbook of International Climate Change Law*, (OUP, 2016) at 98.

¹⁴ Svante A. Arrhenius, 'On the Influence of Carbonic Acid in the Air upon the Temperature of the Ground', (1896) Series 5, Volume 41 *The London, Edinburgh, and Dublin Philosophical Magazine and Journal of Science*, 237-276

<http://www.rsc.org/images/Arrhenius1896_tcm18-173546.pdf> accessed 30/01/19.

¹⁵ Ibid 238-9.

¹⁶ Ibid 267.

increase the temperature by 5-6°C.¹⁷ Thus, he posited that during the ice ages the concentration must have been about half its value at the time of his research. As to whether such was probable, Arrhenius cited Arvid Högbom, whose work identified processes by which carbonic acid was supplied to the atmosphere and was consumed from it. Although he focused on other geological and geochemical processes, interestingly, Högbom mentioned both the role of 'modern industry' in supplying carbonic acid (although he considered this all consumed in the formation of limestone or other mineral carbonates) and the moderating role of the oceans through absorption and evaporation.¹⁸ It would be another half century before these two elements of the cycle were more thoroughly and accurately examined.

In the 1950s, the Cold War provided the impetus and atmospheric nuclear tests the opportunity to redress analytical and data shortcomings that had abetted scepticism of Arrhenius's theory and calculations: Cold War research into atmospheric absorption of infrared radiation confirmed the role of CO₂, as distinct from water vapour, in the upper atmosphere;¹⁹ analysis of tree rings for the ratio of carbon-14 (the radioactive isotope present due to nuclear testing) to other carbon isotopes showed increasing percentages of non-radioactive isotopes, indicating the carbon added in newer rings came from fossil carbon sources.²⁰

Other research in the late 1950s identified more clearly the role of ocean absorption and evaporation in the carbon cycle; the steady rise of atmospheric CO₂ (evidenced by the Keeling curve); and the consistent rise in baseline temperatures, while by the late 1950s/early 1960s scientists were beginning to sound warnings about the rate of industrial production emissions.²¹ Further evidence came from Antarctic ice core measurements going back 400,000 years – through four complete glacial cycles –

¹⁷ Ibid Table VII, 266. This estimate was revised to around 4°C in a later paper: S A Arrhenius 'The Probable Cause of Climate Fluctuations', 1906, *Meddelanden från K. Vetenskapsakademiens Nobelinstitut* Band 1 No 2., (Friends of Science Translation) <<https://www.friendsofscience.org/assets/documents/Arrhenius%201906,%20final.pdf>> accessed 30/01/19.

¹⁸ Fn.14 (Arrhenius) 268-273.

¹⁹ Spencer Weart, *The Discovery of Global Warming*, (Harvard University Press, 2008), chapter 1, 2.

²⁰ Ibid. Although more potent greenhouse gases have since been identified, such as methane, CH₄.

²¹ Ibid. 'Keeling curve' named after Charles David Keeling who was largely responsible for the CO₂ data available today.

showing a CO₂ range of 180 parts per million (ppm) to 280ppm over all that period: at the time of this analysis, atmospheric CO₂ concentrations had reached 350ppm.²²

Returning to Arrhenius and Tyndall, fluctuations in atmospheric CO₂, it transpires, were not the cause of the ice ages, rather part of a feedback loop leading to the glacial cycles. The trigger is tiny shifts in the Earth's orbit of the Sun affecting the amount of sunlight arriving at certain latitudes, initiating changes to the carbon cycle. Atmospheric CO₂ and other greenhouse gases have an amplifying effect on the feedback loops that make up the climate system.²³ Part of the problem is that the dangerous climate changes due to these amplifications – rising sea-levels, retreating glaciers and polar ice caps, loss of the Greenland ice sheet, more extreme heat waves and droughts, more excessive floods and more powerful storms – are not only taking the global climate system into uncharted territory, but because of the in-built time lag for changes in the climate system, will continue to be experienced centuries after emissions are reduced: 'The risk of abrupt or irreversible changes increases with the magnitude of the warming.'²⁴

In October 2018, the Intergovernmental Panel on Climate Change (IPCC) presented key findings from its assessment of the available scientific, technical and socio-economic literature relevant to global warming of 1.5°C and for the comparison between global warming of 1.5°C and 2°C above pre-industrial levels.²⁵ Climate models predict robust differences in regional climate characteristics between the present and warming of 1.5°C, and between 1.5°C and 2°C.²⁶ Modelling indicates that for pathways with no or limited overshoot of 1.5°C, global net anthropogenic CO₂ must decline by 45% from 2010 levels by 2030 and reach net zero by about 2050.²⁷

²² Ibid.

²³ Ibid.

²⁴ Intergovernmental Panel on Climate Change (IPCC), Fifth Assessment Report, Climate Change 2014 Synthesis Report, Summary for Policymakers, 73 <http://www.ipcc.ch/pdf/assessment-report/ar5/syr/AR5_SYR_FINAL_SPM.pdf> accessed 20/04/17.

²⁵ Intergovernmental Panel on Climate Change (IPCC), *Global warming of 1.5°C*, Special Report, 2018, <<https://www.ipcc.ch/report/sr15/>> accessed 08/10/18.

²⁶ Ibid, B.1.

²⁷ Ibid, C.1.

B Policy responses to address dangerous climate change

1. Intergovernmental responses

Identification of climate change as an urgent world problem at an intergovernmental level can be traced to the First World Climate Conference in 1979, which called 'on governments to anticipate and guard against potential climate hazards.'²⁸

International recognition in the 1980s of the potential problem developing due to growth in anthropogenic emissions causing dangerous climate-altering impacts is reflected in numerous resolutions of the United Nations General Assembly (UNGA). For example, in 1987, it was agreed that the United Nations Environment Programme (UNEP) 'should attach importance to the problem of global climate change' and cooperate 'closely with the World Meteorological Organization (WMO) and the International Council of Scientific Unions.'²⁹ Then, in 1988, the General Assembly,³⁰ reaffirming its earlier resolution that UNEP should attach importance to the problem of global climate change,³¹ endorsed the WMO and UNEP jointly establishing the IPCC '...to provide internationally coordinated scientific assessments of the magnitude, timing and potential environmental and socio-economic impact of climate change and realistic response strategies...'³²

To this end, in its fifth Assessment Report, the IPCC states that '... human influence on the climate system is clear, and recent anthropogenic emissions of greenhouse gases are the highest in history ... Warming of the climate system is unequivocal...'³³ As to the causes: 'Anthropogenic greenhouse gas emissions have increased since the pre-industrial era, driven largely by economic and population

²⁸ United Nations Framework Convention on Climate Change: Handbook, 2006, Bonn, Germany: Climate Change Secretariat, 17.

²⁹ UNGA A/RES/42/184, 11 December 1987

<http://www.un.org/en/ga/search/view_doc.asp?symbol=A/RES/42/184> accessed 05/06/17.

³⁰ UNGA A/RES/43/53, 6 December 1988

<http://www.un.org/en/ga/search/view_doc.asp?symbol=A/RES/43/53> accessed 05/06/17.

³¹ Ibid, paragraph 3.

³² Ibid, paragraph 6.

³³ Intergovernmental Panel on Climate Change (IPCC), Fifth Assessment Report, Climate Change 2014 Synthesis Report, Summary for Policymakers, 2

<http://www.ipcc.ch/pdf/assessment-report/ar5/syr/AR5_SYR_FINAL_SPM.pdf> accessed 20/04/17.

growth, and are now higher than ever... .. and are extremely likely to have been the dominant cause of the observed warming since the mid-20th century.³⁴

The UNGA supported the UNEP and WMO request in 1989 to 'begin preparations for negotiations on a framework convention on climate.'³⁵ In 1990, a single intergovernmental negotiating process was established under the auspices of the UNGA, for the preparation of 'an effective framework convention on climate change'³⁶ and the United Nations Conference on Environment and Development (UNCED) in Rio de Janeiro adopted the United Nations Framework Convention on Climate Change (UNFCCC)³⁷ on 9 May 1992.³⁸

2. Institutions and other bodies

The UNFCCC provides for a number of institutions and other bodies, with the Conference of Parties (COP) as the supreme body of the Convention.³⁹ The COP is responsible for reviewing implementation of the Convention and any related legal instruments (for instance, the Kyoto Protocol and the Paris Agreement) and for making decisions necessary to promote the effectiveness of that implementation and to that end, a list of roles and functions are set out.⁴⁰ A secretariat is established and its functions elaborated.⁴¹ The secretariat's role includes making arrangements for the COP and other Convention bodies, assisting parties, supporting negotiations and coordinating with secretariats of other relevant international organizations, for instance, the Global Environment Facility (GEF).⁴² It also has specific responsibilities including, for example, maintaining the international transaction log under the Kyoto Protocol.

³⁴ Ibid 4.

³⁵ UNGA A/RES/44/207, 22 December 1989, paragraph 10
<http://www.un.org/en/ga/search/view_doc.asp?symbol=A/RES/44/207> accessed 05/06/17.

³⁶ UNGA A/RES/45/212, 21 December 1990, paragraph 1
<http://www.un.org/en/ga/search/view_doc.asp?symbol=A/RES/45/212> accessed 05/06/17.

³⁷ United Nations Framework Convention on Climate Change, 9 May 1992, 1771 UNTS 107.

³⁸ UNFCCC website
<http://unfccc.int/essential_background/convention/status_of_ratification/items/2631.php>
accessed 05/06/17.

³⁹ Article 7(2) UNFCCC.

⁴⁰ Ibid, (a)-(m).

⁴¹ Article 8 UNFCCC.

⁴² The GEF was established in 1991 by the World Bank, UNEP and United Nations Development Programme (UNDP) to fund projects in developing countries that provide global environmental benefits <<http://www.gef.org/>>

There is provision in the Convention also for two subsidiary bodies to the COP, the subsidiary body for scientific and technological advice (SBSTA)⁴³ and the subsidiary body for implementation (SBI)⁴⁴ and their respective roles set out. The role of the SBSTA is considered in more detail later in this thesis in relation to operationalization of the Paris Agreement. The UNFCCC provides also for a financial mechanism, the operation of which is to be entrusted to one or more existing international bodies.⁴⁵ The GEF was mandated to be this entity on an interim basis,⁴⁶ since formalized pursuant to subsequent decisions of the COP and understandings entered with the GEF.⁴⁷ The COP can also establish interim and ad hoc bodies to undertake specific tasks.⁴⁸

3. Principles and measures

Parties, in acting to achieve the objective of the Convention and implementing its provisions, are to be guided by the principles set out in Article 3, UNFCCC. These include the principles of inter- and intra-generational equity and of common but differentiated responsibilities and respective capabilities;⁴⁹ the precautionary principle and need for cost effectiveness in policies and measures;⁵⁰ promotion of sustainable development;⁵¹ and that measures should not constitute a means of discrimination or a disguised restriction on free trade.⁵² For the purposes of this thesis, the principle of common but differentiated responsibilities and respective capabilities is most significant: developed country parties are called on to take the lead in combating climate change and the principle carries through not only in the chapeau to Article 4 and the differentiated commitments of developed and developing country parties, but through the measures elaborated in the Convention, notably in relation to mitigation. This is most apparent in the Kyoto Protocol

⁴³ Article 9.

⁴⁴ Article 10.

⁴⁵ Article 11(1).

⁴⁶ Article 21(3).

⁴⁷ Fn.28 (UNFCCC Handbook) 117.

⁴⁸ Article 7(2)(i). Examples include, for instance, the Ad hoc Group on the Berlin Mandate (AGBM).

⁴⁹ Article 3(1).

⁵⁰ Article 3(3).

⁵¹ Article 3(4).

⁵² Article 3(5).

(discussed in subsection 4, below) and notwithstanding the fundamentally changed approach to mitigation obligations taken in it, the Paris Agreement is required to be implemented to reflect, inter alia, the principle of common but differentiated responsibilities and respective capabilities, in the light of different national circumstances.⁵³ Differentiation between developed and developing country parties remains a source of friction in negotiations for the Paris Agreement's operationalization.⁵⁴

(i) Mitigation

The call from the First World Climate Conference in 1979 had been for governments to anticipate and guard against potential climate hazards, suggesting a focus on adaptation, however, the emphasis in the UNFCCC is clearly on mitigation.⁵⁵ The ultimate objective of the UNFCCC and any related legal instruments that the Conference of Parties (COP) may adopt is set out as being '... to achieve, in accordance with the relevant provisions of the Convention, stabilization of greenhouse gas concentrations in the atmosphere at a level that would prevent dangerous anthropogenic interference with the climate system.'⁵⁶ All parties undertake commitments to '... formulate, implement, publish and regularly update national and, where appropriate, regional programmes containing measures to mitigate climate change by addressing anthropogenic emissions by sources and removals by sinks of all greenhouse gases not controlled by the Montreal Protocol.'⁵⁷

Parties listed in Annex I, broadly the developed country parties, each also undertake more specific commitments to '...adopt national policies and take corresponding measures on the mitigation of climate change, by limiting its anthropogenic emissions of greenhouse gases and protecting and enhancing its greenhouse gas

⁵³ Article 2(2) Paris Agreement.

⁵⁴ Daniel Bodansky and Lavanya Rajamani, *The Issues that Never Die*, (2018) 12(3) CCLR 184, 189. As to the distinction between the Kyoto Protocol and Paris Agreement in relation to this principle, see also chapter IV following.

⁵⁵ Fn.28 (UNFCCC Handbook)17, 74: "*Mitigating climate change and its impact lies at the heart of the Convention's objective*", "*The main concern of the Convention is clearly mitigation; adaptation has been widely seen as the 'poor relation'*". fn.13 (Freestone) 100; also Daniel Bodansky, Jutta Brunnée, Lavanya Rajamani, *International Climate Change Law*, (1st edn., Oxford University Press, 2017) 12-13.

⁵⁶ Article 2 UNFCCC.

⁵⁷ Article 4(1)(b).

sinks and reservoirs.⁵⁸ These parties undertake further, in order to promote progress, to communicate periodically detailed information on their policies and measures, as well as on resulting projected anthropogenic emissions by sources and removals by sinks of greenhouse gases not controlled by the Montreal Protocol.⁵⁹

(ii) Adaptation

Notwithstanding this emphasis on mitigation, there are other measures including provisions relating to adaptation, provision of financial resources (mentioned above), developing and transferring technologies, building capacity, and promoting education, training and public awareness. Adaptation is referenced in a number of articles, including the overall objective that stabilisation of GHG emissions should be at such a level that would prevent dangerous anthropogenic interference with the climate system within a timeframe that will allow ecosystems to adapt naturally to climate change.⁶⁰ All parties are to implement measures, inter alia, to facilitate adequate adaptation to climate change,⁶¹ cooperate in preparing for adaptation to the impacts of climate change;⁶² and employ appropriate methods to minimise adverse effects on the economy, public health or the environment from projects or measures to (mitigate or) adapt to climate change.⁶³ Annex II-listed parties (developed countries, excluding economies in transition) are required to assist particularly vulnerable developing countries to meet the costs of adaptation.⁶⁴

(iii) Other measures

All parties must develop, update and publish national inventories of anthropogenic GHG emissions by sources and removals by sinks.⁶⁵ This must be in accordance with Article 12, which defines national communications in greater detail. Parties are called on also to promote and cooperate in the development, application and diffusion, including transfer, of technologies that control, reduce or prevent emissions of GHGs in the relevant sectors, including energy, transport, industry,

⁵⁸ Article 4(2)(a).

⁵⁹ Article 4(2)(b).

⁶⁰ Fn.56 (Art. 2).

⁶¹ Fn.57 (Art.4(1)(b)).

⁶² Article 4(1)(e).

⁶³ Article 4(1)(f).

⁶⁴ Article 4(4).

⁶⁵ Article 4(1)(a).

agriculture, forestry and waste management.⁶⁶ Annex II-listed parties are called on to provide financial resources for technology transfer⁶⁷ and all developed country parties are urged to take all practical steps to facilitate and finance the transfer of environmentally sound technologies, especially to developing country parties.⁶⁸

Related to technology transfer, capacity building is explicitly addressed in terms of developed countries supporting development and enhancement of endogenous capacities of developing countries.⁶⁹ All parties are called on to strengthen systematic observation and scientific and technical capacities⁷⁰ and, in doing so, to cooperate in improving developing countries' endogenous capacities.⁷¹

4. Further elaboration of commitments

Notwithstanding the elements outlined above, as the name indicates, the UNFCCC remains very much a framework agreement and, to address the concerns of some parties, included provision for review of the commitments undertaken by Annex I-listed parties in Articles 4(2)(a) and (b).⁷² The first such review was carried out at the first Conference of Parties (COP 1) in Berlin. The decision resulting from this review,⁷³ known as the 'Berlin Mandate', agreed to strengthen the commitments of Annex I-listed parties. Pursuant to the process to review Article 4(2)(a) and (b), in carrying out the Berlin Mandate, the COP decided, at its third meeting, to adopt the Kyoto Protocol.⁷⁴

The strengthening of commitments, referred to in the Berlin Mandate, translated into agreement by UNFCCC Annex I-listed parties, that were also parties to the Kyoto Protocol (the Annex B Parties), to be bound by specific commitments on GHG

⁶⁶ Article 4(1)(c).

⁶⁷ Article 4(3).

⁶⁸ Article 4(5).

⁶⁹ Ibid.

⁷⁰ Articles 4(1)(g), 5(a) and (b).

⁷¹ Article 5(c).

⁷² Article 4(2)(d).

⁷³ Decision 1/CP.1, FCCC/CP/1995/7/Add.1

<<http://unfccc.int/resource/docs/cop1/07a01.pdf>> accessed 05/06/17.

⁷⁴ Decision 1/CP.3, FCCC/CP/1997/7/Add.1

<<http://unfccc.int/resource/docs/cop3/07a01.pdf>> accessed 05/06/17.

limitation or reduction, as listed in Annex B of the Protocol.⁷⁵ The Protocol also contains a range of provisions for flexibility, including three so-called flexibility mechanisms, being joint implementation,⁷⁶ the clean development mechanism⁷⁷ and international emissions trading.⁷⁸ Each Annex B Party's commitment, expressed as its assigned amount,⁷⁹ was divided into assigned amount units (AAUs), defined in the modalities, rules and guidelines for emissions trading under Article 17,⁸⁰ as being "... equal to one metric tonne of carbon dioxide equivalent, calculated using global warming potentials defined by decision 2/CP.3 or as subsequently revised in accordance with Article 5."⁸¹ Also set out in that decision are the modalities for the accounting of assigned amounts under Article 7, paragraph 4 of the Protocol.⁸² Paragraph 13 of that decision provides "Each Party included in Annex I shall retire ERUs, CERs, AAUs and/or RMUs for the purpose of demonstrating its compliance with its commitment under Article 3, paragraph 1."⁸³

Emissions trading, or tradable permit schemes, have been implemented 'to deal with various environmental or resource problems since the 1970s,' including different types of air pollution, fisheries management, water management, waste management and land-use.⁸⁴ While these earlier illustrations seem to have been successful,⁸⁵ there are fundamental differences between these schemes and an

⁷⁵ Article 3, Kyoto Protocol to United Nations Framework Convention on Climate Change, 11 December 1997, 2303UNTS162 (2005).

⁷⁶ Article 6.

⁷⁷ Article 12.

⁷⁸ Article 17. The principal focus of this thesis is on international emissions trading (IET), although, for these purposes consideration also needs to include how the clean development mechanism (CDM) has performed. This is necessary due to the significant volume of trading in CDM project-generated certified emission reductions, as part of the IET market – far more than for the other tradable units created.

⁷⁹ Calculated as per Article 3(7), Kyoto Protocol.

⁸⁰ Decision 11/CMP.1, FCCC/KP/CMP/2005/8/Add.2, 17

<<http://unfccc.int/resource/docs/2005/cmp1/eng/08a02.pdf#page=17>> accessed 06/06/17.

⁸¹ Ibid at paragraph 3; similar definitions are set out for the other tradable units, certified emission reductions (CERs) under the Clean Development Mechanism, emission reduction units (ERUs) under joint implementation and removal units (RMUs) from land use, land-use change and forestry activities (LULUCF).

⁸² Decision 13/CMP.1, FCCC/KP/CMP/2005/8/Add.2, 23

<<http://unfccc.int/resource/docs/2005/cmp1/eng/08a02.pdf#page=23>> accessed 06/06/17.

⁸³ Ibid 27.

⁸⁴ Cédric Philibert and Julia Reinaud 'Emissions Trading: Taking Stock and Looking Forward' OECD Environment Directorate/International Energy Agency, COM/ENV/EPOC/IEA/SL T(2004)3, 8.

⁸⁵ See, for instance, Tom Tietenberg et al., *International Rules for Greenhouse Gas Emissions Trading, Defining the principles, modalities, rules and guidelines for verification, reporting and accountability*, (1999), UNCTAD, 6 <[UNCTAD/GDS/MDP/G24/2008/4](http://unctad.org/GDS/MDP/G24/2008/4) -

international emissions trading scheme. For instance, the earlier schemes being domestic, the market mechanism would function as part of a licensing regime (thus, invoking compliance and potential enforcement) for participating entities.

Furthermore, in an operational sense, schemes such as the US Environmental Protection Agency's (USEPA) Acid Rain Program⁸⁶ benefitted from real-time monitoring of (smoke stack) emissions,⁸⁷ which is unlikely for international carbon emissions trading.

Nevertheless, the basic underlying logic for emissions trading remains valid, relying on the 'fundamental tenet [of] the exploitation of cost heterogeneity to minimise overall compliance costs,'⁸⁸ or as explained in chapter I, achieving emission reductions in the most cost efficient location first. Mitigation of GHG emissions means changing behaviour across a range of vectors, thus changing the way many economic activities are carried out and so, it is assumed, their effects. Imposing a climate-change related price on atmospheric carbon is one way to do this, in conjunction with environmental regulation, creating a market by means of which the environmental cost of atmospheric carbon becomes internalised in the relevant economic activities by way of emissions trading schemes (ETSs).⁸⁹ The larger the market, the greater the efficiency benefits it might be expected to yield.⁹⁰

[gdsmdpg2420084_en.pdf](#)> accessed 10/05/17; A Ellerman et al., 'Emissions Trading in the U.S., Experience, Lessons and Considerations for Greenhouse Gases', May, 2003, Pew Center on Global Climate Change <<https://www.c2es.org/publications/emissions-trading-us-experience-lessons-and-considerations-greenhouse-gases>> accessed 09/05/17.

⁸⁶ 42 U.S.C. United States Code, 2011 Edition, Title 42 - The Public Health and Welfare, Chapter 85 - Air Pollution Prevention and Control, Subchapter IV-A - Acid Deposition Control <<https://www.gpo.gov/fdsys/pkg/USCODE-2011-title42/html/USCODE-2011-title42-chap85-subchapIV-A-sec7651b.htm>> accessed 06/07/17.

⁸⁷ Known as CEMS – the continuous emissions monitoring system, it added about 7% to total compliance costs, whereas materials balancing could have produced equally accurate estimates at less cost: fn.85 (Ellerman et al.) 17.

⁸⁸ Shi-Ling Hsu, 'International Market Mechanisms', in C Carlarne, K Gray and R Tarasofsky (eds.), *Oxford Handbook of International Climate Change Law*, (OUP, 2016) 241, citing William J Baumol and Wallace E. Oates, *The Theory of Environmental Policy*, pp.21-3 (Cambridge University press, 2nd edn, 1988) and Tom Tietenberg and Lynne Lewis, *Environmental and Natural Resource Economics*, 357 (Pearson, 10th edn, 2014).

⁸⁹ Justin Macinante, 'A Conceptual Model for Networking of Carbon Markets on Distributed Ledger Technology Architecture' [2017] *CCLR* 243. There is an extensive body of academic literature on tradable permit schemes and emissions trading. See fn.84 (Philibert and Reinaud (2004)) for a useful review of the origins; also see Richard Schmalensee and Robert N. Stavins "Lessons Learned from Three Decades of Experience with Cap-and-Trade." Discussion Paper 2015-80. Cambridge, Mass.: Harvard Project on Climate Agreements, November 2015.

⁹⁰ Fn.88 (Hsu).

It is not the purpose of, nor essential to this thesis to explore the economic reasoning that underpins emissions trading in greater detail than already set out. Rather, this thesis proceeds on the basis that economic theory supporting emissions trading is settled, at least to the extent that emissions trading has become the mitigation policy measure of choice, adopted by many jurisdictions.⁹¹ The focus in considering implementation of emissions trading as a policy mechanism is on IET, pursuant to Article 17 of the Kyoto Protocol. The carbon market that developed through IET and is considered here consists of trading in AAUs, certified emission reductions (CERs) pursuant to Article 12 Kyoto Protocol and EU Allowances (EUAs) pursuant to the European Union Emission Trading Scheme (EUETS).

5. Issues encountered with the Kyoto Protocol

In 2014, the IPCC observed: ‘... mechanisms that set a carbon price... have been implemented with diverse effects due in part to national circumstances as well as policy design. The short-run environmental effects of cap and trade systems have been limited as a result of loose caps or caps that have not proved to be constraining...’⁹² The Kyoto Protocol’s flexible mechanisms were intended to make the task of mitigating global GHG emissions more cost effective and economically efficient. Derived from a process of negotiation between 197 parties, however, it was probably inevitable that there would be issues with the design outcome and, in particular, political issues.

In a political sense, the fate of the Kyoto Protocol flexible mechanisms was tied to some extent to the domestic situation in the United States. At the time of the Third Conference of Parties to the UNFCCC (COP-3), the US was still the largest emitter, accounting for approximately 15.5% of global emissions of carbon dioxide equivalent (CO_{2e}) GHG emissions, with the European Union at 12.26% and the

⁹¹ Richard Baron, Cedric Philibert, ‘Act Locally, Trade Globally Emissions Trading for Climate Policy’, © OECD/IEA, 2005, 22

<https://www.iea.org/publications/freepublications/publication/act_locally.pdf> accessed 14/05/17.

⁹² Intergovernmental Panel on Climate Change (IPCC), Climate Change 2014: Synthesis Report. Contribution of Working Groups I, II and III to the Fifth Assessment Report of the Intergovernmental Panel on Climate Change, 4.4.2.2 Mitigation, 107 [Core Writing Team, R.K. Pachauri and L.A. Meyer (eds.)]. IPCC, Geneva, Switzerland.

People's Republic of China (PRC) not far behind at 11.79%.⁹³ However, PRC emissions were rapidly increasing and, in other respects, the dynamics of the respective emissions were changing: at the time of the Kyoto Protocol signing, 'EU emissions remained at 1990 volumes, while North America's had grown 14%, and those of Russia and Ukraine had dropped 30%.⁹⁴

As outlined at the Eighth Meeting of the Ad Hoc Group on the Berlin Mandate (AGBM-8) just weeks before COP-3, the US was clear that it would not assume binding obligations unless key developing countries participated meaningfully.⁹⁵ In response, the negotiating group of 77 developing countries with China (G-77/China) 'used every opportunity to distance itself from attempts to draw developing countries into ... new commitments.'⁹⁶ Twelve months later, at the corresponding meeting of the Subsidiary Bodies prior to COP-4 in Buenos Aires, the issue remained unresolved⁹⁷ and COP-4 itself, in November 1998, provided the backdrop to a dramatic development, when US President Clinton signed the Kyoto Protocol despite strong domestic political opposition.⁹⁸ Then in March 2001, the new Bush Administration 'declared its opposition to the Protocol, stating that it believed it to be "fatally flawed", as it would damage its economy and exempted developing countries from fully participating.'⁹⁹ The US withdrawal, after the failed COP-6 at The Hague,

⁹³ In 1997, the US emissions were 6,724,414.4 kt CO₂e gas; the EU emissions were 5,318,851.567 kt CO₂e gas; and PRC emissions were 5,113,706,854 kt CO₂-eq gas, out of the world total of 43,375,207.968 kt CO₂e gas: World Bank data <<http://data.worldbank.org/indicator/EN.ATM.GHGT.KT.CE>> accessed 15/06/17.

⁹⁴ Fn.91(Baron, Philibert) 43.

⁹⁵ International Institute for Sustainable Development, Earth Negotiations Bulletin, Vol.12, No.66, Report of the Meeting of the Subsidiary Bodies to the FCCC: 21-30 October 1997, 3 November 1997, 3 <<http://enb.iisd.org/download/pdf/enb1266e.pdf>> accessed 06/06/17.

⁹⁶ Ibid 16. The 'G-77/China' is the negotiating group of 77 developing countries together with China.

⁹⁷ International Institute for Sustainable Development, Earth Negotiations Bulletin, Vol.12, No.86, Report of the Meetings of the FCCC Subsidiary Bodies: 2-12 June 1998, International Institute for Sustainable Development, 15 June 1998, 12 <<http://enb.iisd.org/download/pdf/enb1286e.pdf>> accessed 06/06/17.

⁹⁸ International Institute for Sustainable Development, Earth Negotiations Bulletin, Vol.12, No.97, Report of the Fourth Conference of the Parties to the United Nations Framework Convention on Climate Change: 2-13 November 1998, 13 December 1997, 13 <<http://enb.iisd.org/download/pdf/enb1297e.pdf>> accessed 06/06/17.

⁹⁹ International Institute for Sustainable Development, Earth Negotiations Bulletin, Vol.12, No.176, Summary of the Resumed Sixth Session of the Conference of Parties to the UN Framework Convention on Climate Change: 16-27 July 2001, 30 July 2001, 2 <<http://enb.iisd.org/download/pdf/enb12176e.pdf>> accessed 06/06/17.

meant that to take effect, the Protocol became dependent on ratification by the Russian Federation.¹⁰⁰

This left the EU and 37 Annex B Parties, of which 13 were economies in transition (EITs), with commitments, out of 197 UNFCCC signatories. Taking OECD countries as a proxy for the Annex B Parties (thus excluding EITs), with the US included, would still have represented only approximately 37.95% of 1997 global emissions. Without the US, they represented only about 22.45% of global emissions,¹⁰¹ and as noted earlier, of this amount, the EU represented 12.26%. Hence, the limited extent of coverage for international emission trading raised questions whether, from the outset, the regime could have had any significant impact in mitigating global emissions.

Two other problems encountered were the inflexibility of the Kyoto Protocol, a reflection on the treaty process itself, and the lack of support, in the end, that it received. Demonstrative of inflexibility were attempts made by Kazakhstan, beginning at COP-4, to become an Annex B Party and voluntarily to take on QELRCs, so that it might engage in emissions trading and thereby gain access to financing for low-carbon development.¹⁰² Ten COPs and a decade after initiating the process, Kazakhstan would still require a 75% majority vote and even then, the change would only enter into force for those state parties that were to ratify the amendment.¹⁰³ It is difficult to disagree with the description of this situation as a 'dysfunction' of the UNFCCC monopoly, an inflexibility that does not encourage much additional effort by governments.¹⁰⁴

The lack of support the Kyoto Protocol has received is epitomized, not only in terms of the direct physical consequences, but also perhaps more significantly in terms of the political message conveyed, by the withdrawal of the US in 2001. In an on-going sense, it is evidenced most notably in the absence of state parties willing to sign up

¹⁰⁰ Ibid 13.

¹⁰¹ World Bank data <<http://data.worldbank.org/indicator/EN.ATM.GHGT.KT.CE>> accessed 15/06/17.

¹⁰² Annie Petsonk 'Docking Stations: Designing a More Open Legal and Policy Architecture for A Post-2012 Framework to Combat Climate Change', (2009) 19(3) *Duke Journal of Comparative and International Law* 433, 441-3; also Robert O Keohane and David G Victor, 'The Regime Complex for Climate Change' (2011) 9(1) *Perspectives on Politics* 7, 15.

¹⁰³ Ibid (Petsonk) 443.

¹⁰⁴ Fn.102 (Keohane and Victor) 15.

for the second commitment period (CP.2), which covers only 12% of global GHG emissions and, as of May 2014, only nine countries had ratified the Doha Amendment to the Kyoto Protocol by which CP.2 was agreed, a long way short of the 144 countries required.¹⁰⁵ By February 2019, there had been 126 ratifications, still insufficient for it to take effect.¹⁰⁶

Notwithstanding these considerations, all of the Annex B countries that fully participated in the first commitment period (CP.1) complied with their commitments and only nine needed to resort to the flexible mechanisms in order to do so.¹⁰⁷ Shishlov and colleagues ascribe this overachievement to four factors: hot air from the EITs (see next section); non-participation of the US and Canada; the global financial and economic crisis; and policies and measures put in place by the signatory countries. While hardly a ringing endorsement, there are both positive and negative lessons,¹⁰⁸ one of these being that ‘compliance does not of itself equate to impact,’¹⁰⁹ highlighting a point about mitigation policy architecture, that ‘...trade-offs between breadth of participation and depth of commitments are central to the design of international instruments.’¹¹⁰ However, the evidence seems to indicate that while there was compliance with the CP.1 commitments, the Kyoto Protocol has not achieved either breadth or depth in terms of outcome.

C Operational implementation

1. What reductions do allowances represent?

The issue referred to as hot air is an early indicator of the fundamental conceptual problem of the nature of what is traded.¹¹¹ Initially considered a red line for the EU, as negotiations developed the hot air issue seemed to recede in significance for

¹⁰⁵ World Bank, Ecofys, 2014, *State and Trends of Carbon Pricing 2014*, Washington, DC: World Bank, 14.

¹⁰⁶ UNFCCC website <<https://unfccc.int/process/the-kyoto-protocol/the-doha-amendment>> accessed 04/02/19.

¹⁰⁷ Igor Shishlov, Romain Morel & Valentin Bellassen ‘Compliance of the Parties to the Kyoto Protocol in the first commitment period’, (2016) 16:6 *Climate Policy* 768, 770.

¹⁰⁸ Michael Grubb ‘Full legal compliance with the Kyoto Protocol’s first commitment period – some lessons’, (2016) 16:6 *Climate Policy* 673.

¹⁰⁹ *Ibid* 674.

¹¹⁰ Fn.55 (Bodansky, Brunnée, Rajamani) 26.

¹¹¹ Considered in chapter IV and later chapters.

IET. Nonetheless, it provides important background to the issues considered later in this thesis.

Former Iron Curtain states, whose economies collapsed in the late 1990s, included states that had agreed to be bound by specific commitments on GHG limitation or reduction (economies in transition, EITs), as listed in Annex B of the Kyoto Protocol.¹¹² The commitments, in the case of these now collapsed economies, far exceeded their actual emission levels. As a result, the quantified emission limitation and reduction obligations (QELROs) for these Annex B Parties, and hence the assigned amount for each calculated on the basis of its QELRO, far exceeded their requirements for compliance over the commitment period,¹¹³ thereby providing them with immediate surpluses of AAUs that they could sell. Thus ‘At AGBM 7 ... the problem that became dubbed “hot air” was first raised. The EU expressed concern that the buying up of past emission reductions, notably in EITs, could mean that commitments were fulfilled without further emission reductions being achieved.’¹¹⁴

A technical workshop on the flexible mechanisms in 1999 demonstrates the difficulties for negotiators that this issue posed: ‘Regarding “hot air,” one Party questioned how one would verify that these units were obtained by additional measures. Another participant said the question was not whether the action is additional to any that would have occurred otherwise, but whether it reduces emissions through a domestic effort.’¹¹⁵ This issue would have been more problematic had there been significant transfers of AAUs, but there were not, purchasers being limited to only a few countries. Data compiled by UNEP indicates that the main country purchasers of AAUs were Japan (mainly through firms with domestic commitments), Spain and Austria, while the World Bank was also a

¹¹² This paragraph draws on author’s previous publication ‘From Homogeneity to Heterogeneity and the fundamental question – what is being traded?’ University of Edinburgh School of Law Research Paper Series No.2017/15
<<https://ssrn.com/abstract=3015798>>

¹¹³ Pursuant to Article 3, Kyoto Protocol.

¹¹⁴ Joanna Depledge, ‘Tracing the Origins of the Kyoto Protocol: An Article-by-Article Textual History’, Technical Paper, FCCC/TP/2000/2, 25 November 2000, Prepared under contract to UNFCCC, August 1999/August 2000, UNFCCC, 83. This is somewhat ironic, given the current situation of the EUETS. AGBM7 took place 28 July-7 August 1997.

¹¹⁵ International Institute for Sustainable Development, Earth Negotiations Bulletin, Vol.12, No.98, Technical Workshop on Mechanisms under Articles 6, 12 and 17 of the Kyoto Protocol: 9-15 April 1999, Monday, 19 April 1999, 14
<<http://enb.iisd.org/download/pdf/enb1298e.pdf>> accessed 06/06/17.

purchaser (for its funds), the main sellers were Czech Republic, Estonia, Hungary, Latvia and Poland.¹¹⁶

Nevertheless, this issue demonstrates a structural shortcoming in the design of IET that goes to the credibility of what it seeks to achieve. Additionally, while AAUs could not be used for compliance by installations with obligations under the EUETS, EU countries would be able use AAUs to fulfill their obligations more generally.¹¹⁷ Further, provided the Japanese government agreed, Japanese companies were able to purchase AAUs to meet commitments under the domestic Japanese voluntary scheme,¹¹⁸ private firms (intermediaries) generally could purchase AAUs, as did World Bank funds.¹¹⁹ As these transactions were usually bilateral, they are not recorded on any public exchange, so price and other market information would not be readily accessible.¹²⁰ AAU trading is tracked by the International Transaction Log (ITL), but while this is hosted by the UN and publicly available, the ITL only records transactions between countries.¹²¹

2. Clean Development Mechanism implementation

The Clean Development Mechanism (CDM) has been the most successful tool for mobilising mitigation finance in less developed countries, accounting for most of the project-based market activity.¹²² All the same, at the commencement of the Kyoto Protocol first commitment period in March 2008, it was reported that the CDM was suffering from procedural inefficiencies and regulatory bottlenecks.¹²³ These

¹¹⁶ Matthew Ranson and Robert N. Stavins "Linkage of Greenhouse Gas Emissions Trading Systems: Learning from Experience." Discussion Paper ES 2013-2. Cambridge, Mass.: Harvard Project on Climate Agreements, November 2013 in Table 2, based on data from UNEP Risø Centre (2013), 23.

¹¹⁷ Elizabeth L Aldrich, Cassandra L Koerner 'Unveiling Assigned Amount Unit (AAU) Trades: Current Market Impacts and Prospects for the Future', [2012] *Atmosphere*, 3, 229-245.

¹¹⁸ Ibid.

¹¹⁹ Ibid 232.

¹²⁰ Ibid.

¹²¹ Ibid 233.

¹²² In 2007, 87% by volume, 91% by value transacted: Jolene Lin 'Private Actors in International and Domestic Emissions Trading Schemes', in David Freestone, and Charlotte Streck (eds.), *Legal Aspects of Carbon Trading: Kyoto, Copenhagen and beyond*, (Oxford University Press, 2009) 139, citing World Bank, 2008, *State and Trends of the Carbon Market 2008*, Washington, DC: World Bank. May 2008, 19.

¹²³ World Bank, 2008, *State and Trends of the Carbon Market 2008*, Washington, DC: World Bank. May 2008, 4.

included a substantial backlog of projects awaiting validation; market participants taking up to six months to engage a Designated Operational Entity (DOE) due to lack of capacity in the market; an average delay of eighty days for projects to become registered; and projects taking between one and two years in the pipeline before achieving their first issuance.¹²⁴

One illustration of difficulties experienced by CDM participants relates to the problematic tripartite process structure, involving the Executive Board, DOE and project proponent. The DOE was answerable to the Executive Board, in a regulatory sense, but was contractually retained and paid by the project developer. A shortage of DOEs accentuated the dysfunctionality caused by this structure, allowing the DOEs in the market to dictate terms minimising or effectively excluding liability, which did nothing to encourage better performance.¹²⁵

Despite the difficulties, at its peak in 2012 over 3400 projects and Programs of Activities (PoAs) (an average of over nine per day) were registered and approximately 339 Mt CO₂-eq GHGs reduced.¹²⁶ In total, over the ten years of operation to 2014, more than 7,700 projects and PoAs were registered and US\$130 billion invested in GHG reducing activities.¹²⁷ All the same, the CDM has been beset by numerous design issues and has been in a constantly evolutionary state. In broad terms, these issues have included the complexity of its procedures, leading to delays and high transaction costs; registration of ineligible (non-additional) projects; projects (especially industrial gases, for example, elimination of HFC-23) which gamed the system; and projects being concentrated in particular countries, especially China and India, which benefited from the majority of projects.¹²⁸

3. Operationalization of the European carbon market

¹²⁴ Ibid.

¹²⁵ Personal experience of the author as legal counsel for a CDM project developer, 2007-2015. Problems included, for example, Executive Board rejecting documentation for minor issues such as typographical errors, resulting in long delays.

¹²⁶ World Bank, Ecofys, 2014, *State and Trends of Carbon Pricing 2014*, Washington, DC: World Bank, 45.

¹²⁷ Ibid.

¹²⁸ Ibid. The percentages of registered projects by host country show China 50% and India 20% (UNFCCC, UNEP Risø Centre).

It is not intended to drill down into the experience of domestic (or regional) emissions trading schemes generally, however, the European Union Emission Trading Scheme (EUETS) warrants individual consideration simply because it is, by far, the largest component of what might be described as the global carbon market. As such, it can be seen as illustrative of how the global carbon market has operated since its inception.

The EUETS has grown ‘... from what was initially perceived as a ‘policy experiment’ into the flagship of EU climate policy.’¹²⁹ This is despite the fact that, originally, the European Commission (EC) had favoured a carbon tax rather than emissions trading.¹³⁰ The scheme’s growth has not been without problems, commencing with the decentralised system that evolved in which crucial policy aspects were left to individual member states.¹³¹ In the case of cap setting for the first phase of the scheme, for instance, the outcome was that various member states over-allocated. The ‘uncoordinated leak and release of verified emissions’, in April 2006, revealing this over-allocation, caused the EUA price (and, consequently, the CER price) to plummet.¹³²

Since that time there have been moves to ‘a more centralized and harmonized approach,’¹³³ however, over-supply issues continue to dog the EUETS. A combination of the economic downturn, compounded by an excess of CERs being available, led to a significant surplus in the scheme, which has depressed prices.¹³⁴ Rule changes relating to the use of CERs and ‘backloading’ to postpone the auction of 900 million EUAs, have stabilized prices. The introduction of the market stability reserve allows greater flexibility in managing the market.¹³⁵

¹²⁹ Markus Pohlmann ‘The European Union Emissions Trading Scheme’, in David Freestone and Charlotte Streck (eds.), *Legal Aspects of Carbon Trading: Kyoto, Copenhagen and beyond*, (Oxford University Press, 2009), 339.

¹³⁰ Marjan Peeters ‘Greenhouse gas emissions trading in the EU’ in D A Farber and M Peeters (eds) *Encyclopedia of environmental law: volume 1 climate change law*, (Edward Elgar, 2016), 378.

¹³¹ Fn.129 (Pohlmann) 343.

¹³² *Ibid* 354; World Bank, 2007, *State and Trends of Carbon Pricing 2007*, Washington, DC: World Bank, 12.

¹³³ Fn.129 (Pohlmann) 344; also fn.130 (Peeters) 381.

¹³⁴ World Bank, 2014, *State and Trends of Carbon Pricing 2014*, Washington, DC: World Bank, 17. The author acknowledges that this generalized statement glosses over the complex set of factors that influences movements in market price in the EUETS. However, over-supply is probably the most influential of those factors.

¹³⁵ *Ibid* 55.

Apart from these structural issues, the EUETS has also suffered operational issues, being a target of VAT fraud and thefts from registries. In August 2009, it was reported that the UK had arrested nine individuals as part of an investigation into a suspected £38 million VAT fraud. The technique usually employed by fraudsters involved purchase and on-sale of emissions allowances, charging VAT to their buyer, but not remitting it to the tax authorities.¹³⁶ In September 2009, the EC announced that member states could temporarily apply a reverse charging mechanism, so that VAT liability would be with the seller, while other states applied a zero-rating to EUAs.¹³⁷

The theft of almost four million EUAs, leading to the closure of emissions registries in 2010, was reported as having a major effect on trading.¹³⁸ Although fifteen of the thirty registries had reopened by March 2011, the matter was complicated by the fact that laws relating to the purchase by a bona fide buyer, in good faith, of stolen goods, vary from one EU country to another. For instance, in the Netherlands and Germany, unwitting buyers would be afforded greater protection than in the UK, with the consequence that some traders began favouring registries in the former states as security against the risk of inadvertently purchasing stolen EUAs,¹³⁹ while others were reported to be pulling out of the spot market altogether.¹⁴⁰

Experts were quoted as ascribing the problem to the fact that the legal nature of EUAs has never been defined,¹⁴¹ calling for them to be treated in the same way as cash, giving the bearer title.¹⁴² However, the problem was seen also as being due, at least in part, to the fact that while derivatives contracts relating to emission allowances were captured by the EU's financial markets regulation, the spot market where the thefts had taken place, was unregulated.¹⁴³

¹³⁶ Carbon Finance, 'EC proposes VAT changes to address carbon fraud', *Carbon Finance*, October 2009, Vol.6, Issue 10, 8.

¹³⁷ Ibid.

¹³⁸ Carbon Finance, 'Half of EU's Registries reopen', *Carbon Finance*, March 2011, Vol.8, Issue 2, 1.

¹³⁹ Carbon Finance, 'Stolen EUAs spread chill through carbon market', *Carbon Finance*, December 2010-January 2011, Vol.7, Issue 12, 1-2.

¹⁴⁰ Carbon Finance, 'Commission disappoints with response to EUA scandal', *Carbon Finance*, March 2011, Vol.8, Issue 2, 7.

¹⁴¹ This issue is discussed in detail in chapter IV.

¹⁴² Fn.138 (*Carbon Finance*) 2.

¹⁴³ Fn.139 (*Carbon Finance*).

This was one theme, amongst a number, picked up by the European Court of Auditors (ECA), which in 2015 reported on the integrity and implementation of the EUETS.¹⁴⁴ The ECA, noting that emissions markets need sufficient liquidity to function well, suggested the EUETS ‘could improve if there were more certainty over an EU-wide definition of allowances, and if allowances were more commercially interesting to voluntary market participants, for example, by supporting the ability to create and protect secure and enforceable security interests’ however, the ‘EUETS Directive did not define legal status’, only explaining ways in which allowances could be used.¹⁴⁵ Other ECA themes included the role of the EUETS as a financial market, emissions derivatives constituting more than 90% of the market, and need for on-going and effective cooperation between carbon markets and financial markets regulatory bodies.¹⁴⁶ These themes are germane to this thesis and are picked up in following chapters.

¹⁴⁴ European Court of Auditors, Special Report ‘The integrity and implementation of the EU ETS’ No.06, 2015
<http://www.eca.europa.eu/Lists/ECADocuments/SR15_06/SR15_06_EN.pdf> accessed 23/06/17.

¹⁴⁵ Ibid paragraphs 25-28.

¹⁴⁶ Ibid paragraphs 12-24. As to the more positive outcomes from the EUETS to date, see: Mirabelle Muûls et al., ‘Evaluating the EU Emissions Trading System: Take it or leave it? An assessment of the data after ten years’, October 2016, Imperial College London, Grantham Institute, Briefing Paper No. 21 <https://www.imperial.ac.uk/media/imperial-college/grantham-institute/public/publications/briefing-papers/Evaluating-the-EU-emissions-trading-system_Grantham-BP-21_web.pdf> accessed 16/03/17.

PART 2 – The carbon market from three perspectives

Reasons were outlined in chapter II as to why international emissions trading (IET) can be seen to have failed to achieve its promise. IET – the carbon market that developed under the Kyoto Protocol – is both an environmental policy measure for mitigating greenhouse gas (GHG) emissions, and a financial market, operating at an international level.

This Part picks up on the duality of functions performed by IET and on themes including its role as financial market, cooperation between regulators, and the nature of allowances. It examines the carbon market from three perspectives firstly, considering the dual functions from a broad, macro-perspective (chapter III); secondly, the carbon market is examined at a granular level, by focusing on the nature of what is traded (chapter IV) – both these analyses being in terms of how the carbon market has evolved. Thirdly, the carbon market is examined as it stands now and in terms of the direction it might take going forward (chapter V).

Chapter III Compartmentalization of the carbon market

It is posited that the duality of functions performed by international emissions trading (IET) under the Kyoto Protocol – environmental and financial – has resulted in it, as a financial market, being functionally compartmentalized in the climate policy regime. This chapter examines whether such compartmentalisation has resulted in impairment of the effectiveness of the carbon market.¹⁴⁷ To better frame this problem and its analysis, it is proposed to draw on a technique from the field of study of fragmentation in international law. In borrowing this analytical approach, it is appropriate to begin by briefly explaining its genesis, consequently, this chapter proceeds, firstly, by considering what is fragmentation in international law; secondly, it examines the analytical approach, which is normally applied to the interaction between regimes and the consequences of such interactions; then thirdly, that analytical approach is applied as a way of examining the effects of the perceived functional compartmentalisation of IET in the climate regime.

A Fragmentation in international environmental law

The phenomenon of fragmentation in international law derives from the ‘specialized and (relatively) autonomous rules and rule-complexes, legal institutions and spheres of legal practice’ in international law that have grown up over time in response to social changes.¹⁴⁸ Thus, in a field once seen as being governed by general

¹⁴⁷ See chapter I for elaboration on use of the expression ‘carbon market’.

¹⁴⁸ International Law Commission, *Fragmentation of International Law: Difficulties Arising from the Diversification and Expansion of International Law* Report of the Study Group of the International Law Commission, United Nations General Assembly, A/CN.4/L.682, 13 April 2006, para.8; this report notes at para.5 that “the background of fragmentation was sketched already half a century ago”, referring to an article published in 1953: with the growth in treaty-making over the intervening period, it has clearly become more of an issue. Also see Cinnamon Carlarne ‘International treaty fragmentation and climate change’ in D A Farber

international law, the operation of specialist systems has developed, and continues to develop, in areas such as trade law, environmental law, human rights law and many others.¹⁴⁹ As a result:

The problem, as lawyers have seen it, is that such specialized law-making and institution-building tends to take place with relative ignorance of legislative and institutional activities in the adjoining fields and of the general principles and practices of international law. The result is conflicts between rules or rule-systems, deviating institutional practices and, possibly, the loss of an overall perspective on the law.¹⁵⁰

In its 2006 report, International Law Commission (ILC) saw these developments in both a positive and a negative light. On one hand, fragmentation reflected ‘the rapid expansion of international legal activity into new fields and the diversification of its objects and techniques’, while on the other, it created ‘the danger of conflicting and incompatible rules, principles, rules-systems and institutional practices.’¹⁵¹

The background to concern about fragmentation of international law was ‘the rise of specialized rules and rule-systems that have no clear relationship to each other.’¹⁵² This is especially the case with environmental treaties, it has been observed, ‘as most matters bear a relationship to the environment.’¹⁵³ International environmental law can be described, on the one hand, ‘as a special regime of international law that emerged in response to the growing concern about a number of shared environmental problems’, or on the other, as the aggregation of elements of ‘public and private international law that are relevant to dealing with environmental challenges.’¹⁵⁴ Whichever of these ways it is perceived, it consists of ‘a set of specialized treaties ... which contain diverse environmental objectives and create a series of disparate law-making and implementation organs.’¹⁵⁵

and M Peeters (eds) *Encyclopedia of environmental law: volume 1 climate change law*, (Edward Elgar, 2016), 261-272.

¹⁴⁹ Ibid (ILC).

¹⁵⁰ Ibid.

¹⁵¹ Ibid paragraph 14.

¹⁵² Ibid paragraph 483.

¹⁵³ Fn.148 (Carlarne) 264, citing ILC (Fn.148 (ILC) para 273, note 358).

¹⁵⁴ Ibid, citing Birnie P, Boyle A and Redgwell C, *International Law and the Environment* (Oxford University Press 2009).

¹⁵⁵ Ibid.

The ILC report is concerned with techniques for dealing with tensions or conflicts between legal rules and principles, in the substance of international law.¹⁵⁶ It deals, therefore, as a preliminary matter, with the question of what is a conflict,¹⁵⁷ adopting a 'wide notion of conflict as a situation where two rules or principles suggest different ways of dealing with a problem.'¹⁵⁸ However, fragmentation in international law gives rise to a broader suite of issues than just substantive conflict between treaties. For instance, 'it is increasingly evident that not only treaties can be in conflict, but conflicts may also emanate from the decisions of treaty bodies ... international rules on norm conflicts cannot be applied without asking whether – and to what extent – the decisions adopted by these bodies constitute international law-making in the traditional sense...'¹⁵⁹

De jure, however, if the decisions by treaty bodies are not regarded as international lawmaking, the regime of the Vienna Convention on the Law of Treaties (VCLT 1969) does not apply, thus limiting the usefulness of international law in addressing this consequence of fragmentation arising from the climate regime.¹⁶⁰

One of the conclusions these authors reach is that climate change, reflecting 'an increasingly fragmented body of international environmental norms, poses challenges that urge international lawyers and policymakers to rethink the extent to which international law provides the proper tools to deal with fragmentation, or whether it lies in the realm of politics, negotiation, cooperation and coordination to address interactions between environmental treaties.'¹⁶¹ Climate change law 'is more complex and requires more complex solutions than merely looking at the relationship between specific treaty regimes.'¹⁶² The nature of this complexity is explored in the next sub-section.

B Interaction other than conflict

¹⁵⁶ Fn.148 (ILC) paragraph 21.

¹⁵⁷ Ibid paragraphs 21–26.

¹⁵⁸ Ibid paragraph 25.

¹⁵⁹ Harro van Asselt, Francesco Sindico, Michael Mehling, 'Global Climate Change and the Fragmentation of International Law', (2008) vol.30 iss.4 *Law & Policy* 423, 430.

¹⁶⁰ Ibid

¹⁶¹ Ibid 440

¹⁶² Fn.148 (Carlarne) 269.

It has been argued that, while the ILC report makes an ‘in-depth assessment of the difficulties’ of fragmentation in international law, it confines itself to analysis of ‘the significance of fragmentation for substantive international law’, without considering the many ‘implications for international institutions and governance structures.’¹⁶³ ‘Fragmentation means different things to different people’ and a variety of examples can be identified in the literature.¹⁶⁴ Some clarification, van Asselt proposes, could be achieved by:

- distinguishing between substantive and institutional (where by ‘institutions’, is meant international judicial bodies) fragmentation;
- further dividing into ‘fragmentation along the lines of issue areas and fragmentation along geographical boundaries’;
- considering whether the fragmentation referred to ‘the relationship between different interpretations of general international law, the relationship between general international law and specialized regimes’, or ‘among two or more overlapping specialized regimes’;
- differentiation could be made between fragmentation of primary norms (principal rules of obligation) or that of secondary norms (rules about rules – that is, rules governing the creation, interpretation and enforcement of primary norms); or
- fragmentation in terms of sites of ‘governance’, which broadly takes account of the roles of non-state actors.¹⁶⁵

After reviewing effects and potential benefits, van Asselt concludes, in this respect, that ‘the consequences of fragmentation do not necessarily depend on the existence of overlapping regimes as such, but rather on how their interrelationships are managed.’¹⁶⁶ As this thesis focuses on a particular measure in the climate regime, and on its interaction, it is helpful to retrace the steps taken by van Asselt in considering types of regime interaction.¹⁶⁷ The first points he makes are that there is a dearth of classifications and typologies in the literature on interactions and that

¹⁶³ Fn.159 (van Asselt et al) 427.

¹⁶⁴ Harro van Asselt *The Fragmentation of Global Climate Governance, Consequences and Management of Regime Interactions*, (Edward Elgar, 2014) 35.

¹⁶⁵ Ibid 35-38.

¹⁶⁶ Ibid 43.

¹⁶⁷ Ibid chp.4.

there is confusion over the terms that might be used to describe it.¹⁶⁸ While these points are noted, they do not directly impact on the argument propounded here, except that this thesis might add a further category to any classification devised, being one describing an absence of interaction due to fragmentation, rather than the converse.¹⁶⁹

Surveying the approaches of scholars to identifying different types of interactions,¹⁷⁰ van Asselt notes a distinction drawn by several scholars between interactions that have 'synergistic, conflicting (disruptive) or neutral/indeterminate effects on the target institution'.¹⁷¹ However, before considering further the consequences of interactions, van Asselt reviews two other points. First, what is it that 'interacts'? In other words, what is the object of these academic studies? Secondly, he addresses the need to consider both hard and soft law.

In relation to the first of these points, van Asselt observes that different disciplines have taken different approaches: international relations scholars have 'focused on how institutions and regimes affect each other's development and performance', whereas 'international lawyers have primarily analysed international legal instruments such as treaties'.¹⁷² He notes that the concept of 'regime' has been the object of analysis in studies from both disciplines and that the ILC report frequently uses the term. He adopts a definition that '... regimes are sets of norms, decision-making procedures and organisations coalescing around functional issue-areas and dominated by particular modes of behaviour, assumption and biases'.¹⁷³ In relation

¹⁶⁸ Ibid 45: such as 'interactions', 'interlinkages', 'interplay', 'linkages', 'overlap'.

¹⁶⁹ While the main point being made in this respect in this thesis is that compartmentalisation in the case of international emissions trading has caused an absence of interaction that might otherwise have been beneficial to the effectiveness of that mechanism, nevertheless, it is acknowledged that the operation of emissions trading in the climate regime also has the potential to interact in a negative way with other regimes as well, thereby giving rise to a conflict situation. The academic literature notes some instances such as interaction with the international trade regime, however, this issue is not considered as it falls outside the scope of the approach discussed here.

¹⁷⁰ Fn.164 (van Asselt) 46-47; these are not directly relevant to this thesis, so are not elaborated here.

¹⁷¹ Ibid 47, citing Sebastian Oberthür and Thomas Gehring, (2006), 'Conceptual Foundations of Institutional Interaction', in Sebastian Oberthür and Thomas Gehring (eds.), *Institutional Interaction in Global Environmental Governance: Synergy and Conflict among International and EU Policies*, Cambridge, MA: The MIT Press, 46.

¹⁷² Ibid.

¹⁷³ Ibid 49; from Margaret A Young 'Introduction: The Productive Friction Between Regimes', in Margaret A. Young (ed.), *Regime Interaction in International Law: Facing Fragmentation*, Cambridge, UK: Cambridge University Press.

to the second point, he notes that '[M]ost studies on regime interactions ... focus on traditional, negotiated treaty-based regimes, which constitute hard law', but that 'interactions may also involve regimes not based on legally binding instruments', or soft law.¹⁷⁴

It is useful to keep in mind the distinction between hard and soft law when considering the approaches that have been taken by policymakers and governments to the application of the market mechanism in international climate law. Even though Article 17 of the Kyoto Protocol sought to introduce international emissions trading as a so-called 'flexible mechanism', it was done so in the context of a compliance regime, which included conditions on such trading, for example, in terms of commitment period reserves and the other eligibility requirements.¹⁷⁵ Under Article 6 of the Paris Agreement,¹⁷⁶ parties might have recourse to cooperative approaches involving the international transfer of mitigation outcomes. While the Subsidiary Body for Scientific and Technological Advice (SBSTA) is developing guidance to ensure that robust accounting and the other terms in which Article 6 is expressed are met,¹⁷⁷ unlike the Kyoto Protocol there is no compliance regime sitting over and above the use of these cooperative measures.¹⁷⁸ It might be concluded that, on a continuum with hard law at one end and soft law at the other, international emission trading, to the extent that it takes place under the Paris Agreement, will be more an example of soft law than was the case under the Kyoto Protocol. However, the main point drawn from van Asselt's review, in this context, is that interactions between hard and soft law regimes can take place, and that in global climate governance they are, perhaps, more likely.

Returning to consider the consequences of these interactions, van Asselt distinguishes between conflicting, synergistic and neutral effects. Addressing conflicts, his first step is to review definitions of what constitutes 'conflict', since it

¹⁷⁴ Ibid 49.

¹⁷⁵ Decision 11/CMP.1, FCCC/KP/CMP/2005/8/Add.2, 30 March 2006
<<http://unfccc.int/resource/docs/2005/cmp1/eng/08a02.pdf#page=17>> accessed 25/04/17.

¹⁷⁶ FCCC/CP/2015/10/Add.1, <<http://unfccc.int/resource/docs/2015/cop21/eng/10a01.pdf>, accessed 25/04/17>

¹⁷⁷ Paragraph 36, Decision 1/CP.21, FCCC/CP/2015/10/Add.1, 29 January 2016
<<http://unfccc.int/resource/docs/2015/cop21/eng/10a01.pdf>> accessed 25/04/17.

¹⁷⁸ Although note this issue is considered in chapter VIII, where governance structures under the regimes are compared.

needs to be established at the outset whether it actually exists.¹⁷⁹ In order also to cover policy conflicts, he settles on the 'ILC's broad conceptualisation of conflict "as a situation where two rules or principles suggest different ways of dealing with a problem"', subject to the qualification that those "different ways" lead to contradictory outcomes'.¹⁸⁰ As to when these interactions could lead to conflicts, van Asselt proposes a list of indicators, comprising: incompatible norms (the clearest such indicator, but also the least likely); diverging objectives; the use of different principles and concepts; opposing economic incentives; and negative diffusion and learning (that is, lessons being learned that undermine the effectiveness of a regime). He flags also that, apart from a distinction between normative and policy conflicts, a distinction also needs to be drawn between actual and potential conflicts.¹⁸¹

The term synergy is considered to mean when the interaction produces a combined effect greater than the sum of the separate effects.¹⁸² However, this leads to the more difficult matter of determining the effectiveness of a regime and even more so, the aggregate effectiveness of several regimes influencing each other.¹⁸³ In the best case, van Asselt states, assessing regime effectiveness is a highly complex task, involving relating 'stated or implicit objectives to observed or anticipated' outcomes, while in the worst case, trying to 'infer any unambiguous regime objective' might be in vain.¹⁸⁴

Nevertheless, others have sought 'to operationalise "effectiveness" in the context of overlapping regimes' and one such classification, cited by van Asselt, identifies three levels by which a regime's effectiveness can be measured, as: output, being 'norms generated' that correspond to 'cognitive interaction and interaction through commitment'; outcome, being 'behavioural effects on relevant state and non-state actors'; and impact, being 'the effects on the ultimate target of governance'.¹⁸⁵ The

¹⁷⁹ Fn.164 (van Asselt) 52–55.

¹⁸⁰ Ibid 53.

¹⁸¹ Ibid 54.

¹⁸² Ibid.

¹⁸³ Ibid.

¹⁸⁴ Ibid 55–56.

¹⁸⁵ Ibid, citing Sebastian Oberthür, and Thomas Gehring, (2006), 'Conceptual Foundations of Institutional Interaction', in Sebastian Oberthür and Thomas Gehring (eds.), *Institutional Interaction in Global Environmental Governance: Synergy and Conflict among International and EU Policies*, Cambridge, MA: The MIT Press, 34.

indicators to determine the existence of synergies, settled on by van Asselt, are shared principles and concepts (to the extent that such are observable); common economic incentives (promoting the same types of activities); streamlined monitoring and reporting obligations; shared supporting measures; and 'positive' diffusion and learning.¹⁸⁶ The application of these indicators is considered in the next section.

C The market mechanism compartmentalised

Before attempting to apply van Asselt's indicators, it is helpful to briefly recap. First, from the foregoing it can be seen that there is an issue of fragmentation in international law. Secondly, the consequences of fragmentation might be considered in terms of the management of interrelationships between regimes, where regimes are sets of norms, decision-making procedures and organisations coalescing around functional issue-areas and dominated by particular modes of behaviour, assumption and biases. While no classification for these interactions has been identified, this thesis argues that any such classification might also include the absence of interaction (thus, going beyond synergistic, conflicting or neutral) as a consequence of fragmentation, as a category, especially where that interaction would otherwise further the objectives of that regime. It is noted that fragmentation can have consequences for both hard and soft law regime interactions. The object of the interaction – or absence thereof in this case – is the IET regime.

Thirdly, it can be seen that international environmental law is fragmented, such being said to be epitomised by the international legal regime for climate change.¹⁸⁷ Academic writers have described this variously in terms of its complexity, and the range and number of measures, initiatives and organisations that are now part of this regime. For instance, van Asselt and Zelli¹⁸⁸ have described this fragmentation in terms of a transition from the initial centrality of global climate governance under the UNFCCC, to a plurality of global climate governance involving not just the

¹⁸⁶ Ibid 56-57.

¹⁸⁷ Cinnamon Carlarne 'International treaty fragmentation and climate change' in D A Farber and M Peeters (eds) *Encyclopedia of environmental law: volume 1 climate change law*, (Edward Elgar, 2016), 265.

¹⁸⁸ Harro van Asselt and Fariborz Zelli 'Connect the dots: managing the fragmentation of global climate governance' (2014) 16(2) *Environmental Economics and Policy Studies* 137, 139-143.

UNFCCC, but a multitude of non-UNFCCC governance arrangements, including international organisations such as the World Bank and other environmental treaty organisations; high-level, club-like forums such as the Group of 8 highly industrialised countries (G8), the Group of 20 major economies (G20), and initiatives of consecutive US Presidents Bush and Obama; various government/non-government stakeholder partnerships such as the Carbon Sequestration Leadership Forum and the Renewable Energy and Energy Efficiency Partnership; regulatory and voluntary emissions trading markets; corporate self-regulatory schemes such as Carbon Disclosure Project; and the various sub-national initiatives at provincial, city and local levels of government.¹⁸⁹

Keohane and Victor consider that what governments have created is ‘... a varied array of narrowly-focused regulatory regimes...’ they call the regime complex for climate change,¹⁹⁰ the components of which resemble the components of van Asselt and Zelli’s plurality of global climate governance. Carlarne, on the other hand, looks at the climate issue from the perspective of its complexity and the inability of international environmental law to provide a satisfactory framework within which that complexity can be addressed.¹⁹¹ In Carlarne’s view, the framing of climate change as an environmental law issue is flawed.¹⁹² ‘Climate change is a problem firmly rooted in our basic post-war, global economic model, a model that is based on an underlying assumption that free trade and economic growth can simultaneously improve global economic welfare and address distributive justice concerns.’¹⁹³

This thesis takes another perspective, examining just a single functional element of Carlarne’s complexity, of van Asselt and Zelli’s plurality, or of Keohane and Victor’s regime complex, namely IET, as provided for by Article 17 of the Kyoto Protocol. This single mechanism is considered from the perspective of the consequences of being compartmentalised inside the climate regime. As such, the consideration here of fragmentation is not looking at treaty conflict in the sense examined by the ILC, nor perhaps even looking at hard law. It is looking at a mechanism inserted in the

¹⁸⁹ Also Robert O Keohane and David G Victor ‘The Regime Complex for Climate Change’ (2011) 9(1) *Perspectives on Politics* 7, 10-12.

¹⁹⁰ *Ibid* 7.

¹⁹¹ Cinnamon Carlarne, ‘Delinking International Environmental Law & Climate Change’ (2014) 4 *Michigan Journal of Environmental & Administrative Law* 1.

¹⁹² *Ibid* 4.

¹⁹³ *Ibid* 13.

Kyoto Protocol in order to improve the economic efficiency and cost effectiveness with which the climate regime might achieve its objective of mitigating greenhouse gas (GHG) emissions, and ultimately, the objective set out in Article 2 of the UNFCCC.¹⁹⁴

The argument propounded is that compartmentalising IET in the climate regime has had a negative consequence: any potentially beneficial outcomes that might have been realised through synergies between IET and other financial markets in general, have not been so realised. As a consequence, IET under the Kyoto Protocol has been less effective furthering the UNFCCC objectives.

This argument extends the reasoning of the academic writers cited above, in two ways:

- first, by looking not at the effect of fragmentation on international law generally, or on the climate regime as a whole, but rather having accepted that the climate regime is fragmented and made up of a multitude of components, by considering the impact of compartmentalisation on a single element in that fragmented climate regime; and
- secondly, by applying that reasoning in the inverse, so to speak, considering not how fragmentation of the climate regime has led to either conflicting or synergistic interactions between different fragmented components, but rather by considering how compartmentalisation of that element of the climate regime has limited interaction, thereby preventing beneficial synergies which may otherwise have developed and enabled that component of the climate regime to better achieve the objectives for which it was put in place.

Providing evidence to support this argument is a difficult proposition, as flagged earlier by van Asselt. It requires firstly, analysis of the actual effectiveness of IET under the Kyoto Protocol; secondly, speculation as to the synergies that might have been achieved with financial markets more generally, had IET not been cocooned inside the climate regime; and thirdly, what the aggregate effectiveness might have

¹⁹⁴ United Nations Framework Convention on Climate Change, 9 May 1992, 1771 UNTS 107.

been had those synergies, in fact, occurred. Nevertheless, it is proposed to apply the framework elaborated by van Asselt, in an attempt to demonstrate this proposition. To reiterate, for this exercise, IET is treated as principally consisting of trade in Assigned Amount Units (AAUs) and Certified Emission Reductions (CERs), and trading under the European Union Emission Trading Scheme (EUETS). The ambit of the expression financial markets is elaborated in subsection 2 below.

1. Effectiveness of IET under the Kyoto Protocol

As noted earlier, IET relies on the fundamental tenet of the exploitation of cost heterogeneity to minimise overall compliance costs.¹⁹⁵ Also noted earlier, mitigation of GHG emissions means changing behaviour across a range of vectors, thus changing the way many economic activities are carried out and so, it is assumed, their effects. Imposing a climate-change related price on atmospheric carbon is one way to do this, by way of emissions trading schemes (ETSs).¹⁹⁶ The larger the market, the greater the efficiency benefits it might be expected to yield.¹⁹⁷

Thus, it was intended IET would establish a carbon price that would determine the point at which emitters of GHGs would find it more cost effective to alter behaviour and reduce emissions. For a market to function there needs to be demand and supply. As no natural demand exists for the Kyoto Protocol units to be traded under IET, principally AAUs and CERs,¹⁹⁸ demand could only be driven by compliance. While a compliance mechanism was established under the Kyoto Protocol,¹⁹⁹ it was unrealistic to expect that this would drive demand in a market that consisted of the less than forty developed country parties (and EU), listed in Annex B of the Protocol (Annex B Parties) as having quantified emission limitation reduction commitments (QELRCs), that ratified it, especially when they had the option to leave the process if

¹⁹⁵ Shi-Ling Hsu, 'International Market Mechanisms', in C Carlarne, K Gray and R Tarasofsky (eds.), *Oxford Handbook of International Climate Change Law*, (OUP, 2016), 241 citing William J Baumol and Wallace E. Oates, *The Theory of Environmental Policy*, pp.21-3 (Cambridge University press, 2nd edn, 1988); and Tom Tietenberg and Lynne Lewis, *Environmental and Natural resource Economics*, p.357 (Pearson, 10th edn, 2014).

¹⁹⁶ Justin D Macinante 'A Conceptual Model for Networking of Carbon Markets on Distributed Ledger Technology Architecture' [2017] *CCLR* 243.

¹⁹⁷ Fn.195 (Hsu).

¹⁹⁸ Emission Reduction Units (ERUs) and Removal Units (RMUs) were also tradable, but trade in these was very small in comparison to the other units, especially CERs.

¹⁹⁹ Decision 27/CMP.1, FCCC/KP/CMP/2005/8/Add.3; the objective of the procedures and mechanisms under which the Compliance Committee is established are: "to facilitate, promote and enforce compliance with the commitments under the Protocol."

they so desired (which Canada ultimately chose to do). The only realistic way for IET to work would be for those Annex B Parties to establish domestic markets, but with notable exception of the EU, this did not occur in any significant way. The World Bank reflected, in 2014, that: 'It cannot be assumed that sovereign players will use a marketplace. The trading activity is primarily driven by private sector players. If a market, such as the AAU market, is to be made effective there may need to be an explicit role for the private sector.'²⁰⁰

The AAU market was for countries with QELRCs 'to achieve these at least cost'.²⁰¹ However, from an early stage it was observed 'that even with trading, the heterogeneity of national policies would mean that AAU trading could not achieve a least-cost outcome', as countries would make policy decisions based on national priorities and 'would not necessarily optimise on carbon price alone'.²⁰² Furthermore, economic collapse in the former Eastern bloc countries (the economies-in-transition (EITs)), in the late 1990s, provided an immediate supply of AAUs not stemming from any specific mitigation activity.²⁰³ The absence of transparent procedures in relation to purchases of Ukrainian AAUs introduced reputational risk.²⁰⁴ Most of the AAU purchasers, in the end, were from the Japanese private sector, sovereign purchasers from Spain and Austria, and the World Bank.²⁰⁵

The market in CERs has been more successful in terms of the levels of activity it has generated. The World Bank indicates that 1,155 billion CERs had been issued by the end of 2012 (that is, over about eight years) and that the Clean Development Mechanism (CDM) had generated US\$130 billion of investment in GHG reducing project activities.²⁰⁶ Yet, as noted earlier, the CDM has been beset by numerous design issues and has been in a constantly evolving state.²⁰⁷

²⁰⁰ World Bank, Ecofys, 2014, *State and Trends of Carbon Pricing 2014*, Washington, DC: World Bank, 44. Also the EBRD observes that one of the challenges for Article 6, Paris Agreement to succeed is restoring private sector confidence in policy dependent markets, see: European Bank for Reconstruction and Development (EBRD), *Operationalising Article 6 of the Paris Agreement: Perspectives of developers and investors on scaling-up private sector investment*, May 2017 <www.ebrd.com> accessed 21/09/17.

²⁰¹ Ibid (World Bank 2014).

²⁰² Ibid.

²⁰³ Ibid.

²⁰⁴ Ibid.

²⁰⁵ Ibid.

²⁰⁶ Ibid 44-45.

²⁰⁷ Ibid.

The EUETS has dominated the carbon market and continues to do so. For example, in 2008 it recorded transactions valued at US\$92 billion, a year-on-year growth of 87% from 2007. However, the effects of the economic slow-down were beginning to be felt already at that time and as demand and commodity prices collapsed, so did emissions.²⁰⁸ Companies already holding excess European Union Allowances (EUAs) due to previous over-allocation, sold in order to raise cheap (essentially free, since allocations had been free) cash in an illiquid environment, and consequently prices fell dramatically.

While noting the growth globally in implementation of carbon pricing mechanisms in various jurisdictions, both national and sub-national, the World Bank reported in 2014 on setbacks for IET under the Kyoto Protocol, with Canada having withdrawn during the first commitment period, the Australian government planning to repeal its carbon pricing mechanism and Japan, Russia and New Zealand officially pulling out of the second commitment period.²⁰⁹ Market infrastructure was continuing to be dismantled as many market participants including banks, private sector intermediaries and aggregators, and Designated Operational Entities (DOEs) under the CDM, had either already exited or were substantially reducing their activities and exposure to the market.²¹⁰ It was reported that the absence of any clear policy signals had led to fears that 'demobilisation of the CDM market infrastructure' would 'substantially damage the institutional memory' that had been created.²¹¹ Additionally, confidence in the EUETS had been negatively impacted by the mechanism's design inability to deal with the market downturn. Consequently, prices for EUAs dropped substantially and CERs became almost worthless.²¹²

(i) Output

Turning now to apply the three levels, flagged by van Asselt, by which a regime's or, in this case, a mechanism's effectiveness might be measured, the first is that of output, considered in terms of the norms generated, prompting the question what norms, or accepted standards of behaviour, have been generated by IET?

²⁰⁸ World Bank, 2009, *State and Trends of the Carbon Market 2009*, Washington, DC: World Bank. May 2009, 5-7.

²⁰⁹ Fn.200 (World Bank, 2014) 16.

²¹⁰ Ibid.

²¹¹ Ibid.

²¹² Ibid 17.

The information on the status of IET presents a mixed picture. While the level of carbon price might also be considered as an outcome of IET, if the purpose of IET under Article 17 of the Kyoto Protocol was to establish a carbon price, which would determine the point at which emitters of GHGs would find it more cost effective to alter behaviour and reduce emissions, then it seems, on balance, to have been ineffective. The AAU market has proved to be ineffective. As noted, AAU trading could not achieve a least-cost outcome. The CER market has generated a much greater level of activity, but while it could be said to be generating norms for projects that produce credits, it suffers due to design issues, frequent rule changes, policy changes impacting the usability of CERs and market uncertainty over its future. Based on the information cited, the CER market has been ineffective in establishing a carbon price, as the CER price seems to be determined largely by the EUA price. The EUETS market provides the major component of IET globally and while it showed much promise in the years up to the time when the impact of the global financial crisis was manifest, design flaws and operational issues have undermined market confidence in it. Nevertheless, it might be seen as effective, to a degree, in establishing a carbon price and thus helping to establish a norm for factoring carbon emission cost into business decision-making (at least in the EU).

(ii) Outcome

The second measure of effectiveness flagged is outcome, described as being behavioural effects on relevant state and non-state actors, corresponding to behavioural interaction. If this measure is assessed in terms of the growth in implementation of ETSs and other carbon pricing measures in jurisdictions, both national and sub-national, around the world, then it might be concluded that IET has been effective. About one hundred of the signatories to the Paris Agreement stated in Intended Nationally Determined Contributions (INDCs) that they are considering or planning to put a price on carbon,²¹³ although not all of these involved implementing market measures.

²¹³ World Bank, Ecofys and Vivid Economics, *State and Trends of Carbon Pricing 2016*, World Bank, Washington, DC, 22
<<https://openknowledge.worldbank.org/bitstream/handle/10986/25160/9781464810015.pdf?sequence=7&isAllowed=y>> accessed 28/06/17. These INDCs cover about 58% of global GHG emissions.

Over twelve-hundred companies worldwide indicated that they are using or plan to use internal carbon pricing in the next two years and, of these, 83% are located in jurisdictions with (scheduled) mandatory carbon pricing initiatives,²¹⁴ although it is not immediately apparent how many of these jurisdictional carbon pricing initiatives involve a market mechanism. All the same, numerous public-private initiatives have been implemented,²¹⁵ including the Carbon Pricing Leadership Coalition,²¹⁶ the Carbon Disclosure Project²¹⁷ and The Carbon Pricing Panel,²¹⁸ the G7 Carbon Market Platform,²¹⁹ and the High Level Panel on Carbon Pricing.²²⁰

In these terms, it would seem that there have been significant behavioural effects on relevant state and non-state actors, although it is hard to pin down precisely the extent to which this can be ascribed to IET under the Kyoto Protocol. Nevertheless, to a certain degree it would seem to be an extension of what started there. On the other hand, if the behavioural effect in terms of which the outcome of IET is to be assessed is a change in emissions behaviour then, just as for the third measure (following), it would seem to have been ineffective. Also, as noted earlier, carbon price might be considered to be an outcome, rather than an output, while similarly, the various regulatory structures that have developed under the Kyoto Protocol seen as outputs. Notwithstanding such alternative approaches, the result in terms of an assessment of the mechanism's effectiveness would be the same.

(iii) Impact

The third measure is impact, being the effects on the ultimate target of governance. Here, if the target of governance of IET was to achieve lower costs emission reductions, then (assuming the economic theory is correct) it can be argued that IET has had an impact. However, if on the other hand the ultimate target of IET is accepted as having been to mitigate global GHG emissions – that is, not just to do so at lower cost but actually to achieve the emissions reductions, at lower cost –

²¹⁴ Ibid 24.

²¹⁵ Ibid 30.

²¹⁶ <<https://www.carbonpricingleadership.org/>> accessed 21/09/17.

²¹⁷ <<https://www.cdp.net/en/>> accessed 21/09/17.

²¹⁸ <<http://www.worldbank.org/en/news/speech/2016/04/21/carbon-pricing-panel---setting-a-transformational-vision-for-2020-and-beyond>> accessed 21/09/17.

²¹⁹ <<http://www.bmub.bund.de/en/topics/climate-energy/climate/international-climate-policy/carbon-market-platform/>> accessed 21/09/17.

²²⁰ <<https://www.carbonpricingleadership.org/report-of-the-highlevel-commission-on-carbon-prices/>> accessed 21/09/17.

then, in this respect, one might conclude it has been largely ineffective. The evidence indicates that, rather than the rate of emissions decreasing, it has increased since IET was implemented. For example, it has been reported that about half the anthropogenic carbon dioxide (CO₂) emissions between 1750 and 2011 occurred in the last forty years.²²¹ Total GHG emissions increased on average by 1.3% per annum over the period 1970-2000; for the period 2000-2010, however, the average annual increase jumped to 2.2%, despite a growing number of climate change mitigation policies.²²² The Intergovernmental Panel on Climate Change (IPCC) noted:

Globally, economic and population growth continued to be the most important drivers of increases in CO₂ emissions from fossil fuel combustion. The contribution of population growth between 2000 and 2010 remained roughly identical to the previous three decades, while the contribution of economic growth has risen sharply.²²³

It is noted that the 2000-2010 period includes at least two years during which the global economy laboured under the impact of the global financial crisis. Whether, in these circumstances, IET had any impact on emissions is impossible to say definitively, and not even approximately without detailed mathematical and statistical analysis of the data, which is beyond the scope of this thesis. However, based on the simple fact of the rate of increase in emissions for part of the period during which IET has operated, it is difficult to ascribe any impact to IET in terms of effectiveness, on this basis, covering both outcome and impact.

2. Synergies that might have been achieved

The second step in this process speculates on what synergies might have been achieved with financial markets more generally had IET not been cocooned inside the climate regime. The following quote from a time when the outlook for the carbon market was positive, before the impact of the global financial crisis was felt, is very pertinent:

²²¹ Intergovernmental Panel on Climate Change (IPCC), Fifth Assessment Report, Climate Change 2014 Synthesis Report, Summary for Policymakers
<http://www.ipcc.ch/pdf/assessment-report/ar5/syr/AR5_SYR_FINAL_SPM.pdf> accessed 20/04/17, 4.

²²² Ibid 5.

²²³ Ibid.

The world has truly changed today when power company executives and investment bankers talk about climate risk and environmentalists talk about leveraging the power of markets. Climate policy has mobilised the world of private capital to work in favour of protecting the environment. In doing so, it has brought together two widely different worlds with very little knowledge and experience of each other. A good example of the disconnect between the two worlds was the unauthorised release of verified EU ETS emissions data in April 2006, which highlighted the need for environmental officials to safeguard emissions data, which, for the first time, had large financial implications.

Each of the two worlds described above has very different mental models and very little knowledge about how the other world operates, let alone any deep insights into the other's assumptions, motivations, language and behaviour. Considering how widely different these two cultures are, it is quite extraordinary to recognise how successfully they have worked together so far to produce concrete action to reduce carbon emissions. In 2007, some prominent investment banks tried to further bridge the gap between the two worlds, as they hired specialist carbon staff, bought small and boutique carbon originators and made investments in the 'infrastructure' of the carbon market, including exchanges and registries.²²⁴

While this carbon market utopia may have germinated in the private sector,²²⁵ the same cannot be said for the public sector – the regulatory and institutional frameworks that were, after all, the designers, the managerial overseers, and drivers of market demand. The unauthorised release of data (the 'disconnect' cited in the quote) disclosed the fact, suspected by some already, that national emissions inventories had been over-estimated by national authorities in the EU, resulting in over-allocation of EUAs and consequently an over-supply in the market. The obvious outcome was a price plunge. As the World Bank observed, there were (and still are) two sides to the IET market, the environmental and the financial, and the 'very different mental models' referred to by the Bank did not stop with the market participants. The different mental models, lack of knowledge and insight applies also to the policymakers, regulators and administrators of the IET market.²²⁶

²²⁴ World Bank, 2008, *State and Trends of the Carbon Market 2008*, Washington, DC: World Bank. May 2008, 22.

²²⁵ Flowering briefly, before shortly later beginning to wither. Note also that the issue of coordination between carbon market and financial market regulators was raised by the European Court of Auditors in its 2015 report on the EUETS.

²²⁶ Another perspective on this issue might be in terms of engagement between the private sector and the UNFCCC, as examined in a report for the European Commission in 2010: World Business Council for Sustainable Development Secretariat, Ecofys and Climate Focus, 'Private Sector and the UNFCCC Options for Institutional Engagement', Final Report 31/8/2010 <<https://www.wbcsd.org/Clusters/Climate-Energy/Resources/Options-for-institutional-engagement-in-the-UNFCCC-process>> accessed 11/04/18.

To consider what synergies might have been achieved had IET not been cocooned in the climate regime, it is proposed, so far as is possible, to apply the indicators for determining the existence of synergies from van Asselt (see Section B supra): shared principles and concepts (to the extent that such are observable); common economic incentives (promoting the same types of activities); streamlined monitoring and reporting obligations; shared supporting measures; and positive diffusion and learning.

Firstly, though, it is necessary to clarify what is meant here by the expression financial markets. As applied, this expression is intended to refer broadly to financial markets that trade internationally, such as the foreign exchange market, debt (bond) markets and some commodities markets. These are the sorts of markets with which, it is posited, the IET market might have achieved synergies, in a functional sense. As markets, the IET market and the financial markets share principles and concepts common to all markets: supply and demand, liquidity and depth, access to market information and so on. How could these shared principles and concepts have been better considered, had the IET market been exposed more to financial regulatory and institutional oversight, rather than just environmental? An obvious initial answer is in better understanding the importance of financially sensitive market information from the outset: the failure to do so has been noted in the quote above.

A second, related way would be in better appreciating the importance of balancing supply and demand, and hence better controlling the way in which national emissions data (which has a direct relationship both to the size of allocations and hence supply, and to the anticipated size of demand) was both compiled and managed overall throughout the process. A third way, related to the initial design, would have been in better understanding the need for liquidity and depth in the market, especially in achieving smoother price movements. If the EU had not implemented its ETS, thereby creating a market of over 11,000 potential traders, the market might only have consisted of the 37 Annex B Parties and any legal entities they authorised, trading mostly AAUs and CERs.

Synergies exist in terms of the other indicators as well. Both IET and financial markets have common economic incentives in the profit motive for participants, although in the case of IET, this is, or at least should be, subordinated to the

overriding environmental objective of mitigating emissions, the reason for which the IET market exists. The IET primary markets (in AAUs, CERs, EUAs) have generally been seen less as financial markets, the units traded being considered more often as commodities rather than as financial instruments (although in the European Union, at least, this is changing).²²⁷ However, just as there are for other markets, there have been derivatives markets in the units traded in the IET market and these have always been regulated as financial markets.

Hence, it would seem opportunities exist for synergies in terms of streamlined monitoring and reporting obligations, shared supporting measures, and ‘positive’ diffusion and learning, were IET markets and financial markets more aligned. In particular, for instance, the closer oversight of the primary market in AAUs, CERs, EUAs and secondary (derivative) markets – futures, forward contracts, options – based on the underlying contracts for those units might have been expected to afford regulators (both environmental and financial) more of the “... deep insights into the other’s assumptions, motivations, language and behaviour” referred to by the World Bank. The EUETS is moving in this direction.²²⁸

Nevertheless, the damage would appear to have been done in terms of the lost opportunity for greater synergies and in terms of private sector sentiment towards an international carbon market becoming more negative. Overall, it is concluded that IET has been, on balance, less effective than it could have been. Had it not been compartmentalised, there are synergies with other financial markets (and, probably, between primary and secondary carbon markets) that may have been realised. All the same, it is acknowledged these conclusions are, at best, speculative.

3. Aggregate effectiveness had those synergies occurred

²²⁷ MiFID II defines ‘financial instrument’ to include emission allowances, consisting of any units recognised for compliance with requirements of Directive 2003/87/EC (Emissions Trading Scheme): Directive 2014/65/EU of the European Parliament and of the Council of 15 May 2014 on markets in financial instruments and amending Directive 2002/92/EC and Directive 2011/61/EU, OJ L 173, 12.06.2014, 394-496, Annex I, Section C, paragraph (xi), with effect from January 2018.

²²⁸ In this respect, see the ECA observations re alignment of environmental and financial regulators: European Court of Auditors, ‘The integrity and implementation of the EU ETS’ Special Report, 2015, paragraphs 12-24 <http://www.eca.europa.eu/Lists/ECADocuments/SR15_06/SR15_06_EN.pdf> accessed 23/06/17.

To complete this exercise, it is necessary to consider what aggregate effectiveness might have been achieved, had those synergies, in fact, occurred. Again, it is acknowledged that this is speculative. Nevertheless, had the IET market been less compartmentalised inside the climate regime, it might be expected that there would have been more private financial sector involvement from the start, not just as market participants, but in shaping market design. If this had been the case, then it is reasonable to expect that there would have been a greater roll out of trading and, consequently a deeper and more liquid market, with a less volatile carbon price being more widely factored into business planning from the outset. To some degree, this private sector engagement was engendered by the early implementation of the EUETS, however, as also mentioned earlier, this too had problems.

Climate change needs to be made mainstream and “... released from a compartmentalised framing.”²²⁹ One way proposed to achieve this is by framing climate change as an energy challenge.²³⁰ However, this thesis argues that mainstreaming the climate change issue into national and international economic decision-making can be achieved more readily if international emissions trading is perceived and treated more as an international financial market.²³¹ The inclusion of the flexible mechanisms and especially IET, in the Kyoto Protocol, has already opened the door, at least partially, for this to happen.

Aggregate effectiveness that might have been achieved, had the synergies between IET and the financial markets been realised, includes the possibility, for instance, that bond (debt) markets may have started factoring in a carbon price as part of the pricing of issuances. One could imagine this being the case for countries particularly exposed to fossil fuel resource exports (e.g., Australia) and for resources companies operating in those countries and borrowing in global financial markets. A second potential synergy might have been the carbon price being taken into account in commodities markets – not as a trade issue in the form of, say, a border tax adjustment – but upstream, being integrated into the cost of the commodity from the point of view of production, energy use, and transportation. Thirdly, the carbon price might even have become another of the many considerations that currency traders

²²⁹ Fn.191 (Carlarne) 48.

²³⁰ Ibid.

²³¹ What this could entail has been elaborated in chapter I.

take into account (perhaps only to a small degree, but considered nonetheless) when setting and adjusting currency exchange rates.²³²

4. Conclusion on compartmentalisation

The argument made here is that compartmentalising IET in the climate regime has had a negative consequence: potentially beneficial outcomes that might have been realised through synergies between IET and other financial markets generally, have not been realised, there has been a substantial loss of private sector confidence and support, its effectiveness as a mitigation policy measure being impaired as a consequence. The conclusion reached is that, on balance, IET has been less effective than it could have been in furthering the UNFCCC objectives. Compartmentalisation may have played a part in this outcome by impeding potential synergies that may have arisen between IET and financial markets.²³³

This argument extends the reasoning of the academic writers cited by, firstly, looking not at the effect of fragmentation generally, but rather having accepted that the climate regime is fragmented, by considering the impact of compartmentalisation on a single element in that fragmented climate regime. Secondly, it does so by applying that reasoning in the inverse, by considering how compartmentalisation of that element prevented beneficial synergies, which may otherwise have developed. The market model proposed by this thesis aims, amongst other things, to address this issue and so to promote re-engagement of the private sector in the carbon market.

²³² This might certainly be the case if a universally accepted methodology for determining mitigation value (MV) of different jurisdictions' mitigation outcomes could be settled upon: this is discussed later in this thesis in the context of the conceptual model proposed.

²³³ It is acknowledged that the exercise carried out does not apply scientific rigour. The conclusion, involving as it does a certain amount of speculation as to the outcomes that might have been achieved, cannot be any more definitive.

Chapter IV The nature of what is traded in the carbon market

As mentioned in the preceding chapter, the carbon market embodies dual functions, operating as both a regime to implement the environmental policy measure of mitigating greenhouse gas (GHG) emissions, and as a trading market. With respect to this duality, the preceding chapter considered the interaction of these dual functions from a broad perspective, arguing that compartmentalising the carbon market in the climate regime has been detrimental to potentially beneficial outcomes that might otherwise have been realised through synergies with other financial markets. As a consequence, emission trading has been less effective as an environmental policy measure for mitigating GHG emissions than might otherwise have been the case.

This functional duality is pertinent also to the question of the nature of what is traded in the carbon market,²³⁴ examined in this chapter, which focuses at a more granular, micro-perspective level. It is argued that the way in which emissions trading evolved, particularly under the Kyoto Protocol, has resulted in greater emphasis and attention being placed on the entitlement, the nature of the rights associated with what is traded, rather than on its public policy, environmental function. This chapter aims to reconnect with that environmental function by arguing for a refocusing on to the value, rather than just the nature, of what is traded. It proceeds by reviewing briefly the background on the nature of what is traded in emissions trading schemes; it considers instances that have exposed the shortcomings in the approach to the nature of what is traded; then it analyses the transition in the current international legal position from the homogeneous approach under the Kyoto Protocol, to the heterogeneity of mitigation outcomes recognised by the Paris Agreement.

²³⁴ This corresponds to the theme of the need for greater certainty over the nature of allowances in the European Emission Trading Scheme, see European Court of Auditors, 'The integrity and implementation of the EU ETS' Special Report, 2015, paragraphs 12-24 <http://www.eca.europa.eu/Lists/ECADocuments/SR15_06/SR15_06_EN.pdf> accessed 23/06/17. The discussion in this chapter mostly focuses on allowances issued under emission trading schemes, although it is recognized that project-based credits are traded also.

The focus on the rights associated with what is traded has been framed in terms of a balance between the security afforded private law rights (in the emissions entitlements) and the need for regulatory flexibility (for example, in being able to adjust the caps).²³⁵ This chapter argues that the advent of the Paris Agreement has changed the situation, not by altering the balance away from market certainty in favour of regulatory flexibility, or vice versa, but rather through reaffirmation of the purpose for which the trading market exists in the first place, namely, to achieve reductions of GHG emissions effectively and efficiently. Thus, it argues that it is not just the nature, but the value, in mitigation terms, of what is traded that needs to be the focal point in the new regime under the Paris Agreement. This chapter builds on the author's publication 'From Homogeneity to Heterogeneity and the fundamental question – what is being traded?' University of Edinburgh School of Law Research Paper Series No.2017/15: <<https://ssrn.com/abstract=3015798>>

A Approaches developed to the issue

1. The focus on characterising what is traded

The focus on the nature of what is being traded in emission trading schemes (ETSs) is understandable, given that its importance goes beyond just the operation of the schemes themselves. The Financial Markets Law Committee (FMLC) of the Bank of England has opined, in relation to the European Union Emissions Trading Scheme (EUETS) but with relevance to emissions markets generally, that without clarification of the legal classification of emission allowances, the issues it had identified '...could significantly impede upon the development of the market...'²³⁶ There have been other, more existential impacts on the carbon market since that time, such as from the global financial crisis. All the same, the legal classification of emission allowances and rights attaching thereto remains an outstanding issue that may yet detract from the much needed, renewed basis for support, said to be afforded by the

²³⁵ Sabina Manea 'Defining Emissions Entitlements in the Constitution of the EU Emissions Trading System', (2012) 1:2 *Transnational Environmental Law* 303, 308.

²³⁶ Bank of England, Financial Markets Law Committee, 'Issue 116 – Emission Allowances: Creating Legal Certainty', (October 2009), 1.6 <<http://web.archive.org/web/20170108031056/http://www.fmlc.org/uploads/2/6/5/8/26584807/116e.pdf>> accessed 11/05/17.

Paris Agreement.²³⁷ The FMLC stated that the most significant ramification was the relevance of the legal nature of an emission allowance ‘...in determining which law properly governs the creation, transfer and cancellation of the allowance, and whether (and how) security rights can be created over that allowance.’²³⁸

ETTs are not ends in themselves, but are intended to generate a price signal, creating conditions whereby entities can plan long term action to reduce or avoid emissions,²³⁹ thus ‘...the question of whether carbon units are property concerns the important question of investment certainty’.²⁴⁰ Hedges also notes that whether the traded unit is a form of property is deeply relevant to decisions in a system designed to drive business investment decisions.²⁴¹ Practical questions include, not only as to whether the asset can be used as security, but also whether the value is predictable, or whether the asset could be subject to unrestricted regulatory changes that affect its value.²⁴² Further issues include how allowances should be treated for tax purposes and for accounting purposes; how they should be dealt with in the case where the registered holder becomes insolvent,²⁴³ how financial investment regulation might apply to allowances themselves, or derivative contracts in the allowances; and whether allowances could be subject to property-based criminal acts, such as theft.²⁴⁴

Other authors have flagged the general failure by ETSS to specify the nature or scope of the emission allowances they trade and point to lessons to be learnt from the global financial crisis of 2007-2008, where the nature of what was being traded – in that case, securitized sub-prime mortgages – was inadequately regulated and poorly understood.²⁴⁵ The nature and treatment of traded units is important for giving

²³⁷ International Institute for Sustainable Development, Earth Negotiations Bulletin, Vol.12, No.663, Summary of the Paris Climate Change Conference, 29 November-13 December 2015, 45 <<http://enb.iisd.org/download/pdf/enb12663e.pdf>> accessed 26/06/17.

²³⁸ Fn.236 (FMLC) 1.5.

²³⁹ Andrew Hedges ‘Carbon Units as Property: Guidance from Analogous Common Law Cases, [2016] CCLR 190, 191.

²⁴⁰ Ibid.

²⁴¹ Ibid.

²⁴² Ibid.

²⁴³ Although not touched on by the FMLC, this might also depend on the nature of the registered holder: for instance, if the allowances are held for surrender against emissions for compliance purposes, would this make a difference from if they were held for investment purposes.

²⁴⁴ Fn.236 (FMLC) 1.5, 2.7.

²⁴⁵ Hope Johnson et al., ‘Towards an international emissions trading scheme: Legal specification of tradeable emissions entitlements’ (2017) 34(1) *Environment and Planning*

legal security and certainty to governments, private and public sector entities, and providing confidence to the trading system.²⁴⁶ Concerns over the absence of an adequate definition addressing legal status of allowances under the EUETS (EUAs) were also raised by the European Court of Auditors, which noted that the emissions market needs sufficient liquidity to function well, and that the EUETS could improve, in this respect, if there were to be more certainty over an EU-wide definition of EUAs.²⁴⁷

Much of the attention has been focused on whether or not emissions allowances constitute property and, if so, what sort of rights attach. The meaning of property rights is seen as being ‘...central to the language of economics...’²⁴⁸ and a system of property rights as forming the basis for all market exchange.²⁴⁹ Consideration of rights attaching to emissions allowances must take account of the interaction between the public policy aims of the scheme (such as those of the EUETS), and the private law entitlements created by it,²⁵⁰ and may not easily fall into pre-existing categories such as property rights or personal rights, but may well form a category of their own, which needs to be accurately defined.²⁵¹

It can be seen that the nature of what is being traded in ETSs can have implications for the individual parties to transactions, not just in terms of the ability to use it as security, or for tax purposes, or for its accounting treatment, but also in resolving disputes when, for example, criminality intervenes (for instance, in the EUETS when the traded units have been stolen and on-sold to innocent third parties). From a broader perspective, how the public policy need for flexibility to make adjustments to

Law Journal 3. Although the securitized sub-prime mortgages are probably a lot more sophisticated and complicated than emission allowances.

²⁴⁶ Matthieu Wemaere, Charlotte Streck, Thiago Chagas, ‘Legal Ownership and Nature of Kyoto Units and EU Allowances’, in David Freestone and Charlotte Streck (eds.), *Legal Aspects of Carbon Trading: Kyoto, Copenhagen and beyond*, (Oxford University Press, 2009), 36; this confidence and certainty also underpins development of any secondary (derivatives) markets: Andrew Hedges ‘The Secondary Market for Emissions Trading: Balancing Market Design and Market Based Transactions’, in David Freestone and Charlotte Streck (eds.), *Legal Aspects of Carbon Trading: Kyoto, Copenhagen and beyond*, (Oxford University Press, 2009), 314; also on this point generally, see: Charlotte Streck, Moritz von Unger, ‘Creating, Regulating and Allocating Rights to Offset and Pollute: Carbon Rights in Practice’ [2016] *CCLR* 178.

²⁴⁷ Fn.234 (ECA) paragraphs 25-28.

²⁴⁸ Daniel Cole, Peter Grossman ‘The Meaning of Property Rights: Law versus Economics?’ (2002) Vol.78, No.3 *Land Economics* 317.

²⁴⁹ *Ibid.*

²⁵⁰ Fn.235 (Manea).

²⁵¹ *Ibid* 312.

emissions rights is balanced with the private law entitlements attaching to those emissions rights can have implications for the operation of an emissions market itself, in terms of ability to meet the policy objectives for which it has been established. The impact of this balancing exercise on market operation could have implications for the overall suite of public policies within which that mechanism resides. For example, Manea notes that the EUETS forms part of a larger scheme, the EU Climate and Energy Package, and thus 'does not exist in a regulatory void' where so long as reductions are achieved it matters not how they are.²⁵² Rather, emission reductions are part of 'concerted efforts to move to a low-carbon economy', and so need also to promote wider environmental policy goals such as green investment and an energy efficient economy.²⁵³

2. Definitions in legislative schemes

Before global policymakers began to consider greenhouse gas (GHG) emissions trading and climate change, regulators in the United States (US) addressed the nature of what was being traded under the acid deposition control, or acid rain, program under the 1990 amendments to the US federal Clean Air Act:

An allowance allocated under this subchapter is a limited authorization to emit sulfur dioxide in accordance with the provisions of this subchapter. Such allowance does not constitute a property right. Nothing in this subchapter or in any other provision of law shall be construed to limit the authority of the United States to terminate or limit such authorization.... Allowances, once allocated to a person by the Administrator, may be received, held, and temporarily or permanently transferred in accordance with this subchapter and the regulations...²⁵⁴

The rationale for exclusion of 'property rights' in this and similar formulations under US federal and state laws has been ascribed to need to accommodate the protection of property from interference without compensation right under the US Constitution.²⁵⁵ All the same, the formulation preserves rights to hold and transfer,

²⁵² Ibid 314.

²⁵³ Ibid.

²⁵⁴ Acid Rain Program, 42 U.S.C. United States Code, 2011 Edition, Title 42 - The Public Health and Welfare, Chapter 85 - Air Pollution Prevention and Control, Subchapter IV-A - Acid Deposition Control, Sec. 7651b - Sulfur dioxide allowance program for existing and new units, (f) Nature of Allowances <<https://www.gpo.gov/fdsys/pkg/USCODE-2011-title42/html/USCODE-2011-title42-chap85-subchapIV-A-sec7651b.htm>> accessed 06/07/17.

²⁵⁵ Fn.235 (Manea) 316: Fifth Amendment. On this point, see generally: fn.246 (Wemaere et al) 52; fn.246 (Streck, von Unger) 183-184.

which imply a form of property interest, namely, as against third parties, but not against the government.²⁵⁶

The Kyoto Protocol provides for each Annex B Party's assigned amount to be divided into assigned amount units (AAUs), defined in the modalities, rules and guidelines for emissions trading,²⁵⁷ as being '...equal to one metric tonne of carbon dioxide equivalent, calculated using global warming potentials defined by decision 2/CP.3 or as subsequently revised in accordance with Article 5'.²⁵⁸ The Kyoto Protocol units are, firstly, accounting units, but also represent an entitlement to release an equivalent amount of GHGs, which is transferrable.²⁵⁹ It has been observed that, rather than providing clear definitions of what they are, schemes normally describe what allowances entitle the holder to do.²⁶⁰

The EU has been criticized in relation to the definition of allowances (EUAs) under the EUETS.²⁶¹ Initially, it had been proposed to define an EUA as an 'administrative authorization',²⁶² but with the decentralized approach taken this was rejected in favour of each EU member state making a determination under its own national law.²⁶³ Despite EUAs being described as having legal characteristics that could be

²⁵⁶ Ibid (Wemaere et al). In United States' jurisprudence property rights are based on a relational approach meaning that to establish a right (as opposed to a lesser interest), one must be able to identify a corresponding duty that another owes in relation to that right, thus a legally enforceable right presumes a legally enforceable duty: fn.248 (Cole and Grossman) citing Wesley N. Hohfeld 'Some Fundamental Legal Conceptions As Applied In Judicial Reasoning', (1913) 23 Yale L.J. <<http://digitalcommons.law.yale.edu/yj/vol23/iss1/4>> accessed 20/02/19.

²⁵⁷ Decision 11/CMP.1, FCCC/KP/CMP/2005/8/Add.2, 17

<<http://unfccc.int/resource/docs/2005/cmp1/eng/08a02.pdf#page=17>> accessed 06/06/17.

²⁵⁸ Ibid paragraph 3; similar definitions are set out for the other tradable units, certified emission reductions (CERs) under the Clean Development Mechanism, emission reduction units (ERUs) under joint implementation and removal units (RMUs) from land use, land-use change and forestry activities (LULUCF).

²⁵⁹ Fn.246 (Wemaere et al) 37.

²⁶⁰ Ibid 44, citing Jillian Button, 'Carbon: Commodity or Currency? The Case for an International Carbon Market Based on the Currency Model' (2008) 32(2) *Harvard Environmental Law Review* 571, 574.

²⁶¹ Fn.234 (ECA).

²⁶² Markus Pohlmann 'The European Union Emissions Trading Scheme', in David Freestone and Charlotte Streck (eds.), *Legal Aspects of Carbon Trading: Kyoto, Copenhagen and beyond*, (Oxford University Press, 2009), 350.

²⁶³ Ibid: this was apparently due to the perceived conflict with the EU principle of subsidiarity. The general aim of the principle of subsidiarity is to guarantee a degree of independence for a lower authority in relation to a higher body or for a local authority in relation to central government. It therefore involves the sharing of powers between several levels of authority, a principle which forms the institutional basis for federal States:

http://www.europarl.europa.eu/aboutparliament/en/displayFtu.html?ftuld=FTU_1.2.2.html,

viewed as 'property rights', their status in this respect seems to remain ambiguous across the jurisdictions,²⁶⁴ resulting in an array of legal classifications by individual member states:²⁶⁵ for example, Wemaere et al note that an EUA was deemed a financial instrument in Sweden, but treated as a tradable commodity in Austria, Germany, France, Italy, Poland, Portugal and Spain; for accounting purposes, Spain, Finland, Italy, Malta and Portugal treated EUAs as either intangible assets or financial instruments, while France, Netherlands and Germany stipulated they be recorded as tangible assets or inventory.²⁶⁶ The situation was summed up as being that the EUA '...does not fit easily in any legal system of the EU Members. It can be deemed as a right 'sui generis' in many jurisdictions...'²⁶⁷ It is noted that, as of January 2018, emission allowances (defined to include Kyoto project-based credits that are accepted for compliance purposes in the EUETS, as well as EUAs) are classified as financial instruments,²⁶⁸ flagging a change to a more consistent approach.

Finally in this respect, a study of twenty-three ETSs in force or under consideration, including seven from China, found twenty-one defined the emissions units they traded by objective features, rather than by legal relationships they were able to support.²⁶⁹ Thus, the authors concluded, holders of the units could not be certain of their ownership, nor of the rights associated therewith.²⁷⁰

3. Some considerations arising from common law

In English courts at least, emission allowances would be likely to be treated as constituting property²⁷¹ based on decisions in relation to milk quotas, *Swift and*

accessed 03/08/15. "The EU has now moved to the centralised allocation model, with an EU-wide cap on greenhouse gas allowances": Marjan Peeters 'Greenhouse gas emissions trading in the EU' in D A Farber and M Peeters (eds) *Encyclopedia of environmental law: volume 1 climate change law*, (Edward Elgar, 2016), 381.

²⁶⁴ Ibid (Pohlmann) 351-352.

²⁶⁵ Fn.246 (Wemaere et al) 50.

²⁶⁶ Ibid 51.

²⁶⁷ Ibid 52.

²⁶⁸ Directive 2014/65/EU of the European Parliament and of the Council of 15 May 2014 on markets in financial instruments and amending Directive 2002/92/EC and Directive 2011/61/EU, OJ L 173, 12.06.2014, 394-496, Annex I, Section C, paragraph (xi), with effect from January 2018. This is discussed further in later chapters.

²⁶⁹ Fn.245 (Johnson et al). The schemes reviewed in this study were from the International Carbon Action Partnership (ICAP) Emissions Trading Worldwide, Status Report 2016.

²⁷⁰ Ibid at 11.

²⁷¹ Fn.236 (FMLC) 3.4.

Another v Dairywise Farms Ltd., and Others,²⁷² and waste licenses, *Re Celtic Extraction Ltd (in liq); Re Bluestone Chemicals Ltd (in liq)*.²⁷³ In the *Re Celtic* case, the Court of Appeal applied the test set out in *National Provincial Bank Ltd v Ainsworth*,²⁷⁴ that before a right can be recognized as being proprietary, or as affecting property, it must be definable, identifiable by third parties, capable of being assumed by third parties, and as having a degree of permanence or stability.²⁷⁵ The waste licenses in *Re Celtic* were found to be property for the purposes of being disclaimed as onerous by a liquidator, within the meaning of insolvency legislation. The case has been described as one of the leading English law cases as it ‘...captured broad principles to be used in assessing whether a statutory instrument can be a form of property’.²⁷⁶ The court arrived at three criteria for an administrative permit or statutory instrument to constitute a form of property, being first, existence of a statutory framework conferring an entitlement on a person or entity that satisfies certain conditions (even if the framework contains discretionary elements); secondly, the permit or instrument must be transferable; and thirdly, it must have value.²⁷⁷

The case of *Armstrong DLW GmbH v Winnington Networks Ltd*²⁷⁸ is directly on point as it considers in detail the nature, as property, of EUAs under the EUETS. This case related to the theft from a registry account of EUAs and their on-sale to an unsuspecting purchaser. There was no dispute between the parties that EUAs were capable of constituting, and did constitute, property as a matter of law; what was in issue was their precise nature and characterisation as property.²⁷⁹ The judge reviewed the nature of property, citing the test in *National Provincial Bank Ltd v Ainsworth* and setting out the categories of property recognized by English law, before considering the precise nature of an EUA, which he found was not a right, in the sense that it does not give the holder a right that is enforceable by civil action.²⁸⁰

²⁷² [2000] 1W.L.R.1177.

²⁷³ [2001] Ch 475.

²⁷⁴ [1965] AC 1175

²⁷⁵ Ibid 1247-8.

²⁷⁶ Fn.239 (Hedges).

²⁷⁷ Fn.273 (Re Celtic) 488-9 (paragraph 33).

²⁷⁸ [2012] EWHC 10 (Ch.).

²⁷⁹ Ibid paragraph 40.

²⁸⁰ Ibid paragraph 48.

Rather, it represented a permission,²⁸¹ or an exemption from a prohibition or fine. An EUA was property at common law, in terms of the Ainsworth test, and because it only existed electronically, was intangible property.²⁸² By applying the threefold test in *Re Celtic*, the conclusion was that an EUA was certainly ‘property’ and intangible property under the statutory definition in place.²⁸³

The *Armstrong v Winnington* case is one of a number reviewed by Hedges²⁸⁴ in considering how common law principles have been applied to various different statutory instruments when considering whether they constitute a form of property and what rights attach thereto. Hedges’ concern is that holders of carbon units (that is, emission allowances/entitlements) have the benefit of legal protections applicable to property, as this would enhance investment and market liquidity. The cases reviewed are divided into, on one hand, those where the ‘...statutory instrument is a form of property sufficient to enliven the wider protections and restrictions at law’ and on the other, where system design ensures power to adjust without transgressing compensable rights.²⁸⁵ This parallels Manea’s argument that interdependency between the viability of the emissions market and the successful pursuit of its environmental objective requires a careful balancing of, on one hand, the need for some level of security for emissions entitlement holders, and on the other, the need for regulatory flexibility to adjust the emissions cap as required for the purpose of the environmental policy objective.

Hedges and Manea are both concerned with the need for a clear definition of the emission entitlement and clarity as to regulatory interventions that might impact on the emission entitlement, whether it is legally considered to be intangible property (e.g., in English law) or a limited authorization not constituting a property right (e.g., US federal Clean Air Act). It is clear from their analysis and the cases considered that the focus is on what the holder of these entitlements has and is consequently permitted to do; and what the relevant governmental authority may do in relation to that holder and their entitlement. In this latter respect, Manea refers to allowance

²⁸¹ The judge here refers to it being a “liberty in the Hohfeldian sense”, that is, something less than a right, drawing a parallel with the US jurisprudential approach: see fn.256 supra; in relation to US cases, see the review of US Acid Rain Program cases by Manea: fn.235.

²⁸² Fn.278 (*Armstrong v Winnington*) paragraph 52.

²⁸³ *Ibid* paragraph 58.

²⁸⁴ Fn.239 (Hedges).

²⁸⁵ *Ibid* 199.

issuing authorities cancelling valid allowances when they deem necessary,²⁸⁶ while Hedges refers to unfettered legislative power to adjust the regime without triggering claims for compensation or unlawfulness.²⁸⁷

It is understandable that legislatures, in creating emissions trading schemes, would want to reserve broad discretion to adjust, deal with and amend the schemes to suit their policy objectives. All the same, it might be observed as perverse that a legislature would establish a scheme under which allowances or entitlements are distributed to entities (either for free or for payment) who must surrender them against their emissions, only then to forfeit or cancel the same before they can be surrendered as intended. To do so would seem to defeat the purpose of the scheme (suggesting poor design in the first place), since the value in the entitlements derives from their surrender under the scheme anyway.

Notwithstanding this, the issue of the legal nature of the entitlement and the rights attaching thereto is important. However, to consider an alternative approach, what if the potential or risk of forfeiture or cancellation of entitlements and related rights were to be removed entirely from the calculation? A legislature might still make adjustments, as necessary, to fine tune its scheme in order to better achieve the environmental objectives, simply that those adjustments would not, or at least would not need to, include the possibility of forfeiture or cancellation. Such an approach would ameliorate, or even eliminate, the property and property rights issue in relation to the nature of the entitlements. How might such an alternative approach come about? It could operate, it is posited, by recognizing that the emissions entitlements have two values that can fluctuate: a financial value in the market, and an environmental value – not the static value determined by definition to always be, for example, one tonne avoided carbon dioxide equivalent GHG, but rather a value that would fluctuate according to the physical outcome ascribed to it (whether that be one tonne avoided GHG emission, or some other value) from time to time, based on periodic evaluations. Changes in this environmental value would then influence changes in the market price, so that the market would better reflect the physical outcome referable to the emissions entitlement.

²⁸⁶ Fn.235 (Manea) 309.

²⁸⁷ Fn.239 (Hedges) 200.

A market based on such an approach to emissions entitlements can be compared with other financial trading markets, such as the bond (debt) markets or even share (equity) markets. These markets are not, it is conceded, the same as emissions markets (and, for example, the comparable regimes cited by Manea).²⁸⁸ However, they do demonstrate how the market price fluctuates according to other values: for example, in the case of bonds, the price will depend on the likelihood of the issuer of the debt making timely payments to service that debt and repaying the capital at the end of the term of the bond. This, in turn, depends on a range of factors, both internal to the issuer (for instance, management, governance, cost controls) and external environmental factors (for instance, the markets in which it earns income) influencing its performance and ability in earning the revenue necessary to be able to service, then repay, the debt. The external factors can include (assuming the debt issuer is corporate, not governmental) actions of governments in the areas where the issuer operates. These factors, both internal and external, are constantly assessed by analysts, whose reactions to them result in the price movements seen in the debt market. In the case of shares, again the market price will fluctuate according to a range of factors, both internal to the company (again for instance, management, governance, cost controls) and external environmental factors (for example, the markets in which it earns income) influencing its ability to earn revenue to build the wealth of the company and also pay dividends. In light of their dual nature, emissions entitlements also correspond more to commodities or financial assets, than with administrative permissions or other statutory instruments, as the emissions market includes participants that do not have a compliance-based relationship with the regulator, but rather engage in the market for investment or speculation.²⁸⁹

4. The issue of hot air and determining the value

Manea gets close to this issue of the value of emission entitlements in discussing the case of the Corus steelmaking plant in the UK.²⁹⁰ In 2010, this plant had been mothballed and was to be sold to an investor, but was still set to receive a substantial number of EUAs under the EUETS. The situation gave rise to a number of issues, in particular, the fact that with the plant mothballed, Corus was effectively

²⁸⁸ Fn.235 (Manea).

²⁸⁹ Ibid 321.

²⁹⁰ Ibid 311-313.

receiving an over-allocation of allowances that would be surplus to its needs. With little or no production, there would be virtually no emissions against which the allowances would need to be surrendered, meaning they could be included in the sale of the plant, or sold on the market, either way for a windfall profit. In the outcome, the UK government treated the allocation already issued for the year in question as being the property of Corus,²⁹¹ and future allocations were to be based on the extent of regulated activities (giving rise to emissions) carried on at the plant.²⁹²

This issue has arisen before: in the case of economies in transition (EITs) under the Kyoto Protocol as noted earlier,²⁹³ their respective assigned amounts far exceeded their requirements for compliance over the first commitment period,²⁹⁴ thereby providing them with immediate surpluses of assigned amount units (AAUs) that they could sell. The mothballed Corus plant case and the example of the EITs illustrate the limited and awkward options available to authorities under the Kyoto Protocol model addressing the issue of hot air allowances already issued. Should they risk legal action for cancelling future projected allocations? Since the Corus case, the European Commission has issued a decision on hot air allocations,²⁹⁵ although as the current over-supply situation in the EUETS and creation of a market stability reserve demonstrate, dealing with allocated EUAs, or projected allocations, when emissions are reduced due to economic factors, rather than abatement measures, remains problematic.

The hot air issue can be considered not just in terms of allowances as property and how action taken by authorities might affect the legal rights therein. The issue goes to the credibility of the trading regime and might be considered, alternatively, in terms of what is the appropriate value for the emission allowance unit, at any

²⁹¹ Ibid: described by Manea as a “debatable choice of words”.

²⁹² Ibid.

²⁹³ See chapter II.

²⁹⁴ Pursuant to Article 3, Kyoto Protocol to United Nations Framework Convention on Climate Change, 11 December 1997, 2303UNTS162 (2005).

²⁹⁵ Commission Decision of 27 April 2011 determining transitional Union-wide rules for harmonised free allocation of emission allowances pursuant to Article 10a of Directive 2003/87/EC of the European Parliament and of the Council (notified under document C(2011) 2772), Articles 21 (significant capacity reduction), 22 (Cessation of operation of an installation), 23 (Partial cessation of operation of an installation): <https://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2011:130:0001:0045:EN:PDF>, accessed 25/02/19.

particular time, given the prevailing circumstances. Hence, rather than legislators and judges trying to deal with how to clarify the legal nature of allocated units, so as to balance certainty of private legal rights with flexibility in seeking public policy aims,²⁹⁶ for units with a defined fixed value,²⁹⁷ the alternative model envisaged proposes that the value of the traded emission allowance units fluctuate according to accurate, periodic assessment of those units' actual worth, in much the same way as the value of an asset in another financial market, such as the debt or equity markets might do.

Such a market model might provide greater flexibility in pursuing public policy aims, without transgressing unit holders' private legal rights, provided there was a clear process to set the value and information on that value setting transparently available to the market. From reports of the meetings, this might be one of the avenues the Subsidiary Body for Scientific and Technological Advice (SBSTA) is investigating in developing guidance for operationalizing Article 6. As such, the next section looks at the current international legal context of the transition from the Kyoto Protocol to the Paris Agreement.

B Moving from a homogeneous to a heterogeneous approach

1. Kyoto Protocol and homogeneity

Under the Kyoto Protocol, Annex B Parties agreed to be bound by specific commitments expressed relative to a baseline year level and calculated over a five-year period, the first such commitment period being from 2008 to 2012. These quantified emission limitation and reduction commitments (QELRCs) were used to calculate an assigned amount for each Annex B Party, which each agreed not to exceed over the course of the commitment period.²⁹⁸ Each Annex B Party's assigned amount was divided into assigned amount units (AAUs), defined in the modalities, rules and guidelines for emissions trading under Article 17 of the Kyoto

²⁹⁶ Fn. 235 (Manea) 307-308.

²⁹⁷ As in the case, for instance, of being "*equal to one metric tonne of carbon dioxide equivalent, calculated using global warming potentials...*".

²⁹⁸ Fn.294 (Article 3 KP).

Protocol,²⁹⁹ as being ‘...equal to one metric tonne of carbon dioxide equivalent, calculated using global warming potentials defined by decision 2/CP.3 or as subsequently revised in accordance with Article 5’.³⁰⁰ Also set out in that decision, were the modalities for the accounting of assigned amounts³⁰¹ and paragraph 13 thereof provides for retirement of units to demonstrate compliance.³⁰²

The idea that all units are of equal value, namely one tonne carbon dioxide equivalent GHG (CO₂e), warrants closer consideration. In the centralised structure under the Clean Development Mechanism (CDM), for instance, all certified emission reductions (CERs) are issued by the CDM Executive Board (CDMEB) once it is satisfied that its requirements (such as a recognized methodology being applied, the project proposal being acceptable, monitoring and reporting are appropriate and there has been verification and certification of the outcomes) are met. These requirements have been evolving over time.³⁰³ Thus, even though there have been issues with the CDM and the CDMEB,³⁰⁴ the fact that CERs all emanate from the same entity, presumably applying its criteria on a consistent basis, provides a modicum of comfort that they are all of the same value as allocated.

In the case of the Annex B Parties’ assigned amounts and AAUs, from one perspective it is appropriate that all are treated as equal, since it does not matter where the GHGs are reduced, a tonne reduced in one jurisdiction would equal a tonne reduced in another. However, the issue of hot air³⁰⁵ was an early signal that there were differences: not in the sense that a tonne in one location did not equal a tonne in another location, but between the actions (or lack thereof) to achieve the reduction of that tonne. Putting it another way, while a tonne is still equal to a tonne, the question is whether all AAUs are equal to a tonne mitigated? The AAUs allocated were the Party’s permitted emissions for the commitment period. In theory,

²⁹⁹ Decision 11/CMP.1, FCCC/KP/CMP/2005/8/Add.2, 17

<<http://unfccc.int/resource/docs/2005/cmp1/eng/08a02.pdf#page=17>> accessed 06/06/17.

³⁰⁰ Ibid paragraph 3; similar definitions are set out for the other tradable units, certified emission reductions (CERs) under the Clean Development Mechanism, emission reduction units (ERUs) under joint implementation and removal units (RMUs) from land use, land-use change and forestry activities (LULUCF).

³⁰¹ Decision 13/CMP.1, FCCC/KP/CMP/2005/8/Add.2, 23

<<http://unfccc.int/resource/docs/2005/cmp1/eng/08a02.pdf#page=23>> accessed 06/06/17.

³⁰² Ibid 27.

³⁰³ See, for instance: World Bank, Ecofys, 2014, *State and Trends of Carbon Pricing 2014*, Washington, DC: World Bank, 40.

³⁰⁴ Discussed in chapter II.

³⁰⁵ See chapter II above and section A.4 of this chapter.

if the Party's emissions were less, then the surplus could be sold, if emissions exceeded the permitted amount, more would need to be acquired. Unlike the CDM, however, determination of the permitted level, monitoring and reporting actual emissions, verification and how the reductions were actually achieved were all decentralized to the Parties individually and not necessarily consistent. Furthermore, differing levels of ambition suggest that each AAU of a more ambitious Party – that is, one that committed to a higher percentage emission reduction – would (in theory, at least) equate to a higher level of emission reduction and thus be more environmentally valuable. However, as noted earlier, emission allowances are ‘...first and foremost accounting units...’ with two determining features being that they represent an entitlement to release a certain quantity of GHG emissions into the atmosphere (namely, one tonne CO₂e each); and they are transferable under certain established conditions.³⁰⁶

The fact that this has not become more of an issue might be ascribed to the limited AAU trading that took place under the Kyoto Protocol.³⁰⁷ Whether or not this is the case, it is submitted that the only realistic way for international emissions trading (IET) under the Kyoto Protocol to have been effective would have been for Annex B Parties to establish domestic markets, thus engaging the private sector but, with notable exception of the EU, this did not happen to a significant degree.³⁰⁸ As mentioned in chapter III, the World Bank observed in 2014, looking back on IET it cannot be assumed sovereign governments will use the market, and trading will primarily be driven by the private sector, which needs to be given an explicit role.³⁰⁹

The Kyoto Protocol evidences what has been described as a top-down governance model.³¹⁰ All units were defined as having a value of one tonne CO₂-eq GHG. These

³⁰⁶ Fn.246 (Wemaere et al) 37.

³⁰⁷ The bulk of trading has been in EUAs under the EUETS and in CERs, see: fn.303 (World Bank 2014).

³⁰⁸ Notwithstanding the finding of Shishlov et al concerning compliance by the remainder 36 countries with commitments under the Kyoto Protocol: Igor Shishlov, Romain Morel & Valentin Bellassen ‘Compliance of the Parties to the Kyoto Protocol in the first commitment period’, (2016) 16:6 *Climate Policy* 768; also see: Michael Grubb ‘Full legal compliance with the Kyoto Protocol’s first commitment period – some lessons’, (2016) 16:6 *Climate Policy* 673.

³⁰⁹ Fn.303 (World Bank 2014) 44.

³¹⁰ See, for instance: Annalisa Savaresi ‘The Paris Agreement: a new beginning?’ (2016) 34:1 *Journal of Energy & Natural Resources Law* 16, 20. Reliance on a top-down model of targets and timetables has been described as one of the three fatal flaws in the Kyoto Protocol that render it a dead-end, rather than a foundation for progress: Robert O. Keohane

units were either allocated, as in the case of AAUs, or issued, as with, for example, CERs. In this sense, they were all centrally sourced. In the case of the project credits, only when the projects and their outcomes had been validated and verified as having reached the required standards, were their outputs recognized and CERs issued. Thus, the top-down model operated on the basis of what might be described as unitary homogeneity. All mitigation actions had to reach the same standard so that units derived from them could be of equal value. Yet, while this might have been valid for project credits in terms of mitigation, it was not necessarily so in the case of AAUs, which are an entitlement to release an equivalent amount of GHG, rather than an amount mitigated.³¹¹

2. Paris Agreement and heterogeneity

The Paris Agreement moves away from the unitary homogeneity of the Kyoto Protocol, by recognizing that jurisdictions will take different approaches that will have different outcomes. This has been ascribed to a general trend away from specific categories differentiating parties in terms of commitments towards self-differentiation, in response to the continuing demands by developed countries for developing countries to take on commitments and developing countries continuing resistance.³¹² The deal struck in Paris ‘...allows parties to define their own commitments, tailor these to their national circumstances, capacities, and constraints, and thus differentiate themselves from each other.’³¹³ The Paris Agreement ‘...establishes a new paradigm in international climate policy. While the Kyoto Protocol was essentially based on the so-called ‘targets & timetables’ the Paris Agreement is based on the so-called ‘pledge & review’ paradigm.’³¹⁴ The differences in responsibility for, and in actual capacity to address climate change are implicit to this approach and evidenced through the intended nationally determined

and Michael Oppenheimer, ‘Paris: Beyond the Climate Dead End through Pledge and Review?’ (2016) Vol.4 No.3 *Policy and Governance* 142.

³¹¹ Hence, AAUs are fundamentally different to project-generated credits, such as CERs, and not necessarily of equal value in mitigation terms, a fact obscured by all Kyoto Protocol units being defined as “equal to one metric tonne of carbon dioxide equivalent, calculated using global warming potentials...”

³¹² Daniel Bodansky, Jutta Brunnée, Lavanya Rajamani, *International Climate Change Law*, (1st edn., Oxford University Press, 2017), 29.

³¹³ Ibid.

³¹⁴ Martin Cames et al., ‘International market mechanisms after Paris’, Discussion Paper, November 2016, German Emissions Trading Authority (DEHSt) for German Environment Agency, 7 <<https://newclimate.org/2016/11/17/international-market-mechanisms-after-paris/>> accessed 14/05/17.

contributions (INDCs) that parties to the Paris Agreement have lodged. There is a considerable amount of variation in the levels of ambition disclosed, types of contributions, and target years or periods.³¹⁵

Inevitably, the mechanisms applied by different jurisdictions will vary greatly as well, including varied and diverse pricing mechanisms. The introduction by the Paris Agreement of internationally transferred mitigation outcomes (ITMOs) ties the units traded to the physical results of the mitigation actions taken.³¹⁶ This raises a number of issues, such as an appropriate measuring unit, accounting unit, how they should be represented (e.g., by a certificate), whether they could support a secondary market, whether they would all be equal and fungible and, most importantly, what exactly is meant by a mitigation outcome?³¹⁷ Notwithstanding the similarities between the Mitigation and Sustainable Development Mechanism, introduced in Article 6, paragraphs 4-7, and the CDM under Article 12 of the Kyoto Protocol,³¹⁸ the concept of mitigation outcomes introduced by the Paris Agreement is a fundamental departure from the Kyoto Protocol concept of centrally sourced and allocated units of equal value. Nonetheless, there are issues including, for example, accounting for these diverse mitigation outcomes; and how environmental integrity will be assured.

Key aspects flagged in relation to accounting under this new approach include quantifying mitigation targets and progress towards them; quantifying mitigation outcomes; avoiding double counting of reductions; accommodating different metrics for outcomes and targets; accounting for time period factor variations in outcomes and targets; and other factors affecting outcomes (e.g., non-permanence).³¹⁹ In relation to environmental integrity, in the context of international transfers of mitigation outcomes, there is support for the view this means that the transfer does

³¹⁵ Ibid 15; also see: Lambert Schneider et al., 'Robust Accounting of International Transfers under Article 6 of the Paris Agreement' Discussion Paper, September 2017, German Emissions Trading Authority (DEHSt) for German Environment Agency <https://www.dehst.de/SharedDocs/downloads/EN/project-mechanisms/Differences_and_commonalities_paris_agreement_discussion_paper_28092017.pdf?__blob=publicationFile&v=2> accessed 29/09/17.

³¹⁶ Thus highlighting the environmental policy reason for that trading.

³¹⁷ Fn.314 (Cames et al) 12.

³¹⁸ Ibid 17: see table of similarities.

³¹⁹ Fn.315 (Schneider et al 2017) 18-19.

not result in an increase in global aggregate emissions.³²⁰ Four factors identified as influencing it are the robustness of accounting for international transfers; the quality of the units, which in turn depends on cap setting and monitoring; the ambition and scope of the transferring country's mitigation target; and incentives or disincentives for future mitigation action.³²¹ More jurisdictions have begun to develop emissions trading as part of domestic measures to achieve GHG reductions: '...2015–2016 witnessed an increasing number of governments using or actively considering carbon pricing as an instrument to meet their emission reduction pledges and a growing number of companies engaging in this topic.'³²² More frequently, they are engaging in discussions aimed at facilitating inter-jurisdictional trading, for example, by linking with each other. The more this happens, the more apparent it will become that such schemes do not all generate equivalent outcomes, thus necessitating a different approach.

C Summation

The purpose of this chapter, together with the other chapters in this Part, is to establish a foundation for the introduction of the market proposal, the subject of this thesis. Analysis in this chapter of the nature of what is traded in emissions trading schemes leads to a conclusion, it is argued, that it is not the nature but the value, in mitigation terms, of what is traded that needs to be the focus for international policymakers and lawyers, in the transition to the new regime under the Paris Agreement. Valuing mitigation outcomes will be essential for establishing cooperative approaches involving international transfers under Article 6 thereof, given the variations in measures by which they might be generated. Addressing this issue is fundamental to the market proposed by this thesis, which also seeks to address the compartmentalization issue through the governance structure proposed. The intention is that the carbon market be treated more as other financial

³²⁰ Lambert Schneider & Stephanie La Hoz Theuer 'Environmental integrity of international carbon market mechanisms under the Paris Agreement', (2019) 19:3 *Climate Policy* 386. This and other issues related to ITMOs are discussed further in following chapters.

³²¹ Ibid 389-392.

³²² World Bank, Ecofys and Vivid Economics, *State and Trends of Carbon Pricing 2016*, World Bank, Washington, DC, 28
<<https://openknowledge.worldbank.org/bitstream/handle/10986/25160/9781464810015.pdf?sequence=7&isAllowed=y>> accessed 28/06/17.

markets are, through that structure, allowing for greater synergies that might also engender re-engagement of the private sector.

To properly define what emission allowances are, they need to be seen in the context in which they are generated, that is, the overall scheme and its environmental purpose. Under the Paris Agreement, what can be transferred internationally is a mitigation outcome, which it is posited, means the physical benefit afforded by the emission allowance (or other unit, such as a credit) under the scheme, that is, the actual amount of GHG emission reduction that can be ascribed to a unit of measurement under that scheme. The conclusion is that just as, if not more importantly than defining the units traded in emissions trading schemes, it is their value that should be considered under Article 6. Building from these foundations, the next chapter examines what is the 'carbon market' in this new environment. This leads, in following chapters, to consideration of the infrastructure, technical, administrative and legal frameworks, necessary to accommodate international transfers of mitigation outcomes as part of an effective and efficient mechanism of emission mitigation, within the terms of the Paris Agreement.

Chapter V Carbon market diversity and reasons to connect

This final chapter of Part 2 takes another perspective on the carbon market. Having considered the interaction of the dual functions of the carbon market as both environmental policy measure and financial trading market from a macro-perspective in chapter III, and then at a more granular level in chapter IV, both in terms of how it has evolved, this chapter examines the carbon market as it stands now and the direction it might take in the future. It begins by profiling the diverse elements that constitute the carbon market, in Section A, before canvassing the rationale for connecting these diverse elements, in Section B. This touches on the economic arguments, however as full economic analysis of the case for connecting markets is beyond the scope of this thesis, it relies on the academic literature on the subject. Mechanisms that could be applied to achieve connections between the constituent elements, in terms of emission trading schemes (ETSs), are surveyed in Section C.

A The carbon market in profile

The carbon market can either be considered broadly as encompassing all carbon pricing (as outlined in chapter I), including not just emissions allowance trading schemes and project-generated credits, but also carbon taxes (credits for which might be traded) and tradable renewable energy certificates; or on the other hand, it might be construed narrowly as limited to, say, just emission allowance trading schemes. It might be categorised also according to a number of different criteria including the level at which it operates, for example, international, regional, national, subnational, municipal/local or even on a sectoral basis, or as including internal carbon pricing applied by corporations; or the legal basis on which it operates, that is, on a legal compliance basis, or on a voluntary basis; or even by the nature of the

instrument traded, that is whether as allowances as part of a cap-and-trade scheme, or credits generated on a project-basis.

Taking an overall perspective, current carbon market activities present a mixed picture and, at the international level, are in a state of flux. Article 17 of the Kyoto Protocol provided for international emissions trading (IET) in both allowances (assigned amount units (AAUs)) and a number of project-generated credits (including, for instance, certified emissions units (CERs), emission reduction units (ERUs)), which has occurred over the first commitment period from 2008-2012. However, the Doha Amendment³²³ to the Kyoto Protocol, providing for a second commitment period from 2013-2020, is yet to receive the requisite number of letters of acceptance,³²⁴ and thus is yet to take effect. As such, trading at this level is greatly reduced, although it has not discontinued entirely.³²⁵ It is difficult to see any change in the current volume of trading activity at this level until the second Kyoto commitment period commences, or parties to the Paris Agreement³²⁶ start to engage in cooperative approaches pursuant to Article 6 thereof. Nevertheless, at the same time, but in relation to emissions trading schemes at a regional level, the European Union Emission Trading Scheme (EUETS) continues and its framework for phase 4, from 2021-2030, is aiming to facilitate achievement of a 43% reduction in greenhouse gas (GHG) emissions from covered sectors, while safeguarding industrial competitiveness and fostering low carbon modernization and innovation.³²⁷ Further, at the national and subnational levels, many other ETSs have either already

³²³ Doha Amendment to the Kyoto Protocol, Doha, 8 December 2012, C.N.718.2012.TREATIES-XXVII.7.c (Depositary Notification) <<https://treaties.un.org/doc/Treaties/2012/12/20121217%2011-40%20AM/CN.718.2012.pdf>> accessed 06/03/19.

³²⁴ As at 21 February 2019, 126 of the required 144 letters of acceptance had been deposited <<https://unfccc.int/process/the-kyoto-protocol/the-doha-amendment>> accessed 06/03/19.

³²⁵ UNFCCC SBI 49: Report of the administrator of the international transaction log under the Kyoto Protocol, 26 October 2018 <https://unfccc.int/sites/default/files/resource/sbi2018_inf10.pdf> accessed 06/03/19.

³²⁶ Report of the Conference of the Parties on its twenty-first session, held in Paris from 30 November to 13 December 2015. Addendum. FCCC/CP/2015/10/Add.1, 29 January 2016 <<http://unfccc.int/resource/docs/2015/cop21/eng/10a01.pdf>> accessed 13/03/17.

³²⁷ See, for instance: European Commission, 'Report from the Commission to the European Parliament and the Council, Report on the functioning of the European carbon market', Brussels, 17.12.2018 COM(2018) 842 final <<https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:52018DC0842&from=EN>> accessed 06/03/19.

been implemented or are scheduled to be implemented,³²⁸ or are under consideration.³²⁹

In terms of project-generated credits, at the international level, even though the Clean Development Mechanism (CDM) is not directly dependent for its continued operation on the second Kyoto commitment period,³³⁰ CDM activity has been waning since reaching a peak at the end of 2012. The absence of demand from parties with commitments under a second commitment period, as well as demand from the EUETS being cut,³³¹ is compounded by the fact that the status of certified emission reductions (CERs) as mitigation outcomes under Article 6, paragraph 2, or for the purpose of the mechanism under Article 6, paragraph 4, Paris Agreement remains unclear.³³² The drop off in CDM is evidenced by the fact that just three projects entered the validation process in 2017, this being last such activity, although there are still projects further along in the registration process.³³³

Notwithstanding, developments at a sectoral level in relation to aviation and shipping may eventually provide a fillip for project-generated credits. While tangible

³²⁸ World Bank and Ecofys, *State and Trends of Carbon Pricing 2018*, World Bank, Washington, DC <www.worldbank.org> accessed 12/08/18. *National ETSs*: Australia, Austria, Belgium, Bulgaria, China, Croatia, Cyprus, Czech Republic, Germany, Greece, Hungary, Italy, Kazakhstan, Lithuania, Luxembourg, Malta, the Netherlands, New Zealand, the Republic of Korea, Romania, and Slovakia. *Both national ETSs and carbon taxes*: Denmark, Estonia, Finland, France, Iceland, Ireland, Latvia, Liechtenstein, Norway, Poland, Portugal, Slovenia, Spain, Sweden, Switzerland, and the United Kingdom. *Subnational ETSs*: Beijing, California, Chongqing, Connecticut, Delaware, Fujian, Guangdong, Hubei, Maine, Maryland, Massachusetts, New Hampshire, New York, Ontario, Québec, Rhode Island, Saitama, Shanghai, Shenzhen, Tianjin, Tokyo, Vermont, and Washington State. *Both subnational ETSs and carbon taxes*: Alberta and British Columbia.

³²⁹ Ibid. *National ETS or carbon tax*: Brazil, Canada, Chile (ETS), Colombia (ETS), Côte d'Ivoire, Japan (ETS), Mexico (ETS), the Netherlands (carbon tax), Thailand, Turkey, Ukraine (ETS), and Vietnam. *Subnational ETS or carbon tax*: Catalonia, Manitoba, New Brunswick, Newfoundland and Labrador, New Jersey, Northwest Territories, Nova Scotia, Oregon, Prince Edward Island, Rio de Janeiro, São Paulo, Saskatchewan, Taiwan, China, and Virginia.

³³⁰ Although obviously it is dependent on the second commitment period to the extent that commitments thereunder may generate demand for CERs.

³³¹ The EU has a domestic emission reduction target that does not envisage the use of international credits after 2020 <https://ec.europa.eu/clima/policies/ets/credits_en> accessed 06/03/19.

³³² See, for instance, the draft definition of ITMOs at paragraph VI, C: UNFCCC SBSTA 48-2: Draft Text on SBSTA 48-2 agenda item 12(a) Matters relating to Article 6 of the Paris Agreement: Guidance on cooperative approaches referred to in Article 6, paragraph 2, of the Paris Agreement Version 1 of 9 September 02:00 hrs - corrected version <https://unfccc.int/sites/default/files/resource/sbsta48.2_12a_DT_corr.pdf> accessed 29/10/18.

³³³ See <<https://cdm.unfccc.int/Statistics/Public/CDMinsights/index.html>> accessed 05/03/19.

developments in relation to shipping are yet to crystallize, the International Civil Aviation Organisation (ICAO) has resolved to develop a global market-based measure scheme for international aviation in the form of the Carbon Offsetting and Reduction Scheme for International Aviation (CORSIA).³³⁴ Participation of ICAO member states in the pilot phase (2021-2023) and first phase (2024-2026) is voluntary, but from the second phase commencing 2027, all states with an individual share of international aviation activity above a threshold level are included.³³⁵ CORSIA will use emission units that meet specified Emission Unit Criteria developed on the advice of a technical advisory body, which should promote compatibility with future relevant decisions under the Paris Agreement.³³⁶

Apart from project-generated credits under the Kyoto Protocol, there are also a number of voluntary standards schemes³³⁷ under which projects generate carbon market offsets that are used by corporations and other entities, that otherwise do not have emission reduction compliance obligations, to offset their emissions voluntarily. These voluntary standards differ according to project activities and types allowed, project locations and the regulations to which the projects must adhere, but generally all the voluntary standards require the offsets to be real, additional, measurable and verifiable.³³⁸ While this is a comparatively small part of the carbon market, it is not negligible and claims to have offset over 437 million tonnes carbon dioxide equivalent (tCO₂e) GHG since 2005, as well as providing sustainable development co-benefits such as supporting local economies through job training and creation, preserving watersheds that supply clean water, or safeguarding biodiversity.³³⁹

³³⁴ International Civil Aviation Organisation, 'Resolution A39-3: Consolidated statement of continuing ICAO policies and practices related to environmental protection – Global Market-based Measure (MBM) scheme', Assembly 39th Session, October 2016, Paragraph 5 <https://www.icao.int/environmental-protection/CORSIA/Documents/Resolution_A39_3.pdf> accessed 06/03/19.

³³⁵ Ibid, paragraph 9(e), other than least developed countries, small island developing states and landlocked developing countries, unless they join voluntarily.

³³⁶ Ibid, paragraph 20(c)-(e).

³³⁷ Verified Carbon Standard: <<https://www.verra.org>>; Gold Standard: <<https://www.goldstandard.org>>; Plan Vivo: <www.planvivo.org>; Climate Action Reserve: <www.climateactionreserve.org>.

³³⁸ Kelley Hamrick, Melissa Gallant, 'Voluntary Carbon Markets Insights: 2018 Outlook and Trends', 2018 *Ecosystem Marketplace, A Forest Trends Initiative* <https://www.forest-trends.org/wp-content/uploads/2018/09/VCM-Q1-Report_Full-Version-2.pdf> accessed 05/03/19.

³³⁹ Ibid.

Since the Paris Agreement was reached in 2015, it seems there is a clear trend towards greater implementation of carbon pricing initiatives, at various levels of government around the world.³⁴⁰ The World Bank has reported, for instance, that eighty-eight Parties to the Paris Agreement, accounting for 56% of global GHG emissions, have indicated they are planning or considering use of carbon pricing and/or market mechanisms.³⁴¹ It noted also that over one thousand three hundred companies globally are using or planning to use internal carbon pricing in 2018-19.³⁴² In the broadest sense, then, the carbon market can be seen as a diverse, heterogeneous collection of different types of pricing mechanisms, being implemented, or scheduled to be implemented, by a range of different levels of government, and other stakeholders, encompassing both voluntary commitments and legally binding obligations.

There is also a wide variation in the carbon prices that apply across these mechanisms. While prices appear to be increasing slightly year-on-year, the current price trajectories are insufficient to stimulate emission reductions in line with the Paris Agreement temperature goals.³⁴³ Prices range from US\$140 per tCO₂e (carbon tax in Sweden) to less than US\$1 for the carbon taxes in Mexico, Poland and Ukraine, while ETS prices range from US\$23 in Alberta, Canada, to US\$2 in the Hubei and Guangdong pilot ETS schemes in the People's Republic of China (PRC).³⁴⁴ The High Level Commission on Carbon Prices established pursuant to the 22nd Conference of Parties to the UNFCCC (COP22), has concluded that while countries may choose different instruments to implement their carbon policies, depending on national and local circumstances and support received, the explicit carbon price level consistent with achieving the Paris Agreement temperature target is at least US\$40-80 per tCO₂e by 2020 and US\$50-100 per tCO₂e by 2030.³⁴⁵

³⁴⁰ World Bank, Ecofys and Vivid Economics, *State and Trends of Carbon Pricing 2016*, World Bank, Washington, DC, 11 <<https://openknowledge.worldbank.org/bitstream/handle/10986/25160/9781464810015.pdf?sequence=7&isAllowed=y>> accessed 28/06/17.

³⁴¹ World Bank and Ecofys, *State and Trends of Carbon Pricing 2018*, World Bank, Washington, DC, 18 <www.worldbank.org> accessed 12/08/18. It is noted that this number is less than in preceding World Bank reports, but substantial all the same.

³⁴² Ibid.

³⁴³ Ibid 27.

³⁴⁴ Ibid 21.

³⁴⁵ World Bank Group, *Networked Carbon Markets: Mitigation Action Assessment Protocol*, 2016, World Bank, Washington, DC. © World Bank. <<https://openknowledge.worldbank.org/bitstream/handle/10986/25371/110153-WP-P161139-PUBLIC-MAAPMay.pdf?sequence=1&isAllowed=y>> accessed 27/02/18.

Furthermore, as noted in the Stern Review: 'If the carbon price across countries is not broadly similar, there will be unexploited opportunities to abate an extra tonne of GHG more cheaply in one country compared with another, so the overall cost of abatement will be higher.'³⁴⁶ Thus, an urgent challenge for international collective action, Stern states, is a broadly similar global carbon price.³⁴⁷ The currently diverse range of carbon prices across the various mechanisms might be seen, therefore, as not only being insufficient, but also as being inefficient.

An additional element of inefficiency, it is argued, arises from the differences that exist not just in prices, but also across many design and other aspects of pricing mechanisms. The mechanisms, even those of the same type, such as ETSs, will differ from each other, at least to some degree, in terms of design, the rules and standards they apply, the extent of their coverage, how they are implemented, the framework of policies and ambition of which they form part, and in the legal, economic, social and political context of the jurisdiction in which they exist.³⁴⁸ For instance, share of allowances not provided for free (in other words, that must be acquired at auction or otherwise) can range from 100% under the Regional Greenhouse Gas Initiative (RGGI) covering 165 power generators across nine north-eastern US states, to 0% under the Korean ETS which covers 599 entities from a number of business sectors; or the percentage of emissions covered, which ranges from 85% under the Western Climate Initiative (WCI) over one US state and four Canadian provinces, to 68% for the Korean ETS, 52% for the NZ ETS, 45% for the EUETS down to 20% for RGGI.³⁴⁹ Other such differences are discussed in the following section.

B Connecting diverse emissions trading schemes

³⁴⁶ Nicholas Stern *The Economics of Climate Change: The Stern Review*, (Cambridge University Press, 2007), 532.

³⁴⁷ Ibid.

³⁴⁸ See, by way of example of the variety: International Carbon Action Partnership *Emissions Trading Worldwide: Status Report 2016*. Berlin <<https://icapcarbonaction.com>>

³⁴⁹ International Carbon Action Partnership (ICAP), *Emissions Trading Worldwide: Status Report 2018*, ICAP, Berlin. <https://icapcarbonaction.com/en/?option=com_attach&task=download&id=547> accessed 07/03/18.

The two issues of firstly, increasing prevalence and diversity of carbon pricing mechanisms in jurisdictions around the world, and secondly, the corresponding complexity of, yet need to value comparatively, the units of measure traded in these heterogeneous mechanisms (to facilitate international transfers envisaged by the Paris Agreement), coalesce in the question of how to connect such mechanisms and, in particular, how to connect ETSs. This question is integral to the market proposed by this thesis, which looks into a future where there may be trading between the heterogeneous ETSs and other pricing mechanisms that are being developed. This thesis proceeds on the basis that trading across schemes and jurisdictions is desirable for a number of reasons, outlined in this and following sections.

At its broadest, the proposal put here refers to a market in which any form of mitigation outcome could be traded, implying that there would be a valid and generally accepted methodology for valuing and comparing the various forms of mitigation outcome. For the sake of simplicity and clarity, the proposal as outlined is couched in terms of a market (initially) between ETSs, or put another way, a market that connects those ETSs. Much has been written and discussed how various jurisdictions' ETSs might be better linked to one another,³⁵⁰ but there are only a few instances where such linking has actually taken place.³⁵¹ Three notable examples are firstly, the link that was established in 2004 between the EUETS and the Kyoto Protocol project mechanisms, noting that this specifically excluded the use of project

³⁵⁰ For summaries and overviews of academic research and issues relating to linking emissions trading schemes, see: Michael Mehling, 'Legal Frameworks for Linking National Emissions Trading Systems', in C Carlane, K Gray and R Tarasofsky (eds), *Oxford Handbook of International Climate Change Law*, (OUP, 2016), 261; Aki Kachi et al., *Linking Emissions Trading Systems: A Summary of Current Research*, January 2015, ICAP <https://icapcarbonaction.com/en/?option=com_attach&task=download&id=241> accessed 06/09/17; Intergovernmental Panel on Climate Change (IPCC), 'International Cooperation: Agreements and Instruments' in *Climate Change 2014: Mitigation of Climate Change. Contribution of Working Group III to the Fifth Assessment Report of the Intergovernmental Panel on Climate Change*, [Edenhofer, O., et al. (eds.)]. Cambridge University Press <https://www.ipcc.ch/pdf/assessment-report/ar5/wg3/ipcc_wg3_ar5_chapter13.pdf> accessed 31/07/17.

³⁵¹ As opposed to being 'networked' with each other, which is presently only conceptual, so there are no instances of networking that might be cited by way of example. For 'linking', on the other hand, the arrangement between the ETSs of the US state of California and the Canadian province of Quebec (and Ontario from January 2018, until July 2018 when regulation 386/18 terminated cap and trade regulation 144/16) is an example. Others are the EU Linking Directive with the Kyoto Protocol mechanisms, the EU-Switzerland ETS link (yet to be ratified) and, in Japan, the link between the Tokyo Metropolitan Government cap-and-trade scheme and the Saitama Prefecture ETS; and prior to joining the EUETS in 2007, there was a one-way link between Norway and the EUETS from 2005.

credits generated by nuclear facilities, from land use, land use change and forestry activities, and from large hydro projects that did not conform to the criteria specified by the World Commission on Dams;³⁵² secondly, the agreement of September 2013 between the US State of California and the Canadian Province of Québec to harmonise and integrate cap-and-trade programs;³⁵³ and the agreement between the European Union and the Swiss Confederation to link their respective ETSs.³⁵⁴

This section proceeds by reviewing a selection of the literature and by considering the rationale put, in general, in support of connecting emissions markets. The term 'connecting' is used as a generic expression inclusive of both linking and networking, since the reasons in support cited in the literature, for the most part, apply equally to both.³⁵⁵ All the same, before proceeding, it is helpful to make a brief introduction of linking and networking. One description of linking is: '...emissions trading systems are linked if a participant in one system can use a carbon unit issued under another system to meet compliance obligations ... units are considered fungible, or equivalent for compliance purposes...'³⁵⁶ For this to be the case, linking entails a certain level of agreement between jurisdictions. As a precondition, they would need to consider, at least, the compatibility of their ETSs, but also, one might expect, the comparability of their economies and emissions profiles. Once linked, there might also be expected some degree of convergence between the systems. An indirect link may also occur where two or more jurisdictions accept project-generated credits from the same source, an obvious example being jurisdictions accepting CERs generated by CDM projects registered under the Kyoto Protocol.³⁵⁷

³⁵² Directive 2004/101/EC of the European Parliament and of the Council of 27 October 2004 amending Directive 2003/87/EC establishing a scheme for greenhouse gas emission allowance trading within the Community, in respect of the Kyoto Protocol's project mechanisms, OJ L 338, 13.11.2004, 18–23.

³⁵³ Agreement between California Air Resources Board and the Government of Quebec, Concerning the Harmonisation and Integration of Cap-And-Trade Programs for Reducing Greenhouse Gas Emissions, 27 September 2013 <https://www.arb.ca.gov/cc/capandtrade/linkage/ca_quebec_linking_agreement_english.pdf> accessed 06/03/18.

³⁵⁴ Agreement between the European Union and the Swiss Confederation on the linking of their greenhouse gas emissions trading systems. OJ L 322, 7.12.2017, 3–26. Ratification of the agreement is still pending.

³⁵⁵ Differences between the two mechanisms are elaborated, as are fuller definitions, in the following section.

³⁵⁶ Fn.350 (Mehling 2016) 261.

³⁵⁷ As would be the case with the EUETS and another ETS that accepted Kyoto Protocol project credits.

Networking would be a more flexible arrangement, entailing less need for convergence between the jurisdictions and their respective ETSs, because it places a value on the differences. As such, it requires no harmonising or integrating of physical infrastructure, laws, policies, administration, or other elements from the respective jurisdictions, just agreement as to the connection via which the transaction may proceed. Thus, having arrived at values for the respective units, a conversion factor can be derived, which is used in the transfer transaction between the networked jurisdictions' ETS systems.³⁵⁸

1. The rationale for connecting

Economic, political and environmental arguments have been advanced that trading across schemes and jurisdictions is desirable for a number of reasons, broadly including:

- because it can foster larger, deeper, and more liquid markets, that are less susceptible to manipulation and that more effectively price carbon emissions;
- greater efficiency and scale might be achieved in those markets;
- cross-jurisdictional trading could generate a more globally consistent, stable carbon price by reducing price volatility;
- trading across jurisdictions would reduce the risk of carbon leakage;
- politically it might demonstrate leadership, allowing pressure to be exerted on free-riding nations;
- it may offer domestic support for emissions trading, indicating positive momentum;
- administrative costs would be less; and
- it would be more encouraging of investment in climate finance.³⁵⁹

³⁵⁸ See Justin Macinante 'Networking Carbon Markets – Key Elements of the Process', 2016, World Bank Group Climate Change <<http://pubdocs.worldbank.org/en/424831476453674939/1700504-Networking-Carbon-Markets-Web.pdf>> accessed 01/03/18.

³⁵⁹ Daniel M Bodansky et al., 'Facilitating linkage of climate policies through the Paris outcome', (2016) 16:8 *Climate Policy*, 956; Daniel M Bodansky et al., "Facilitating Linkage of Heterogeneous Regional, National, and Sub-National Climate Policies through a Future International Agreement." Cambridge, Mass.: Harvard Project on Climate Agreements, November 2014; World Bank, Partnership for Market Readiness, *Lessons Learned from*

Four arguments are usually stressed, by the economic literature, in favour of linking, being that it: affords higher cost-efficiency through a larger number of mitigation options; provides a more robust price signal; reduces distortions, through converging carbon prices; and increases market liquidity due to more market participants.³⁶⁰ Linking can make an ETS a viable policy option, which may not be the case without linking, by reducing the cost of achieving the combined emissions cap of the linked ETSs, and by increasing the size of the market, thereby generating more liquidity, reducing the market power for larger participants and increasing the availability of more financial instruments, facilitating negotiation of trades and lowering transaction costs.³⁶¹

Of its nature, 'linking results in an enlarged market, promising greater diversity of abatement costs and thus more efficient achievement of mitigation objectives'.³⁶² By promoting liquidity and reducing price volatility in the market, it should help reduce the likelihood of market manipulation and abuse.³⁶³ It is also seen as one of the few options for meaningful collective action.³⁶⁴ All the same, reasons given by jurisdictions that have linked, or intended or attempted to link, are predominantly economic. For example, the EU has emphasised lower compliance costs, increased market liquidity and price stability (although it also mentions increasing global cooperation and levelling the playing field), while Switzerland and New Zealand both flag increased liquidity and greater flexibility for regulated entities – far more significant issues for these smaller economies, one might expect, compared to the

Linking Emissions Trading Systems: General Principles and Applications, Technical Note 7, February 2014. World Bank, Washington, DC. © World Bank; also fn.350 (Mehling 2016).

³⁶⁰ Christiane Beuermann et al., 'Considering the Effects of Linking Emissions Trading Schemes, A Manual on Bilateral Linking of ETS', May 2017, German Emissions Trading Authority (DEHSt) on behalf of German Environment Agency <https://www.dehst.de/SharedDocs/downloads/EN/emissions-trading/Linking_manual.pdf?__blob=publicationFile&v=3> accessed 17/07/17.

³⁶¹ Fn.359 (World Bank, PMR, 2014) 8.

³⁶² Fn.350 (Mehling) 258.

³⁶³ Ibid.

³⁶⁴ Ibid; see also fn.350 (Kachi et al./ICAP); also fn.359 (Bodansky et al., 2014); Matthew Ranson and Robert N. Stavins 'Linkage of Greenhouse Gas Emissions Trading Systems: Learning from Experience' Discussion Paper ES 2013-2. Cambridge, Mass.: Harvard Project on Climate Agreements, November 2013; Judson Jaffe and Robert N. Stavins 'Linkage of Tradable Permit Systems in International Climate Policy Architecture' Discussion Paper 2008-07, Cambridge, Mass.: Harvard Project on International Climate Agreements, September 2008.

EU – although California also sees linking as offering greater market liquidity and flexibility to its regulated entities.³⁶⁵

Notwithstanding the emphasis on economic benefits, other authors identify political benefits that are centred on the political signals of a common effort to address climate change, enhanced cooperation and influence, limiting competitiveness concerns and enabling the adoption of more ambitious targets.³⁶⁶ There are also administrative benefits of sharing best practices, and lowering compliance and administration costs.³⁶⁷

2. Risks of connecting

Despite these positive aspects, the process of linking has been described as ‘...procedurally demanding and politically complex...’³⁶⁸ as there are potential risks. For instance, once linked, design features of one system can extend to the other, possibly compromising environmental objectives and sovereign control.³⁶⁹ Furthermore, convergence of prices ‘may have distributional impacts on participants and other stakeholders ... potentially resulting in substantial capital flows across borders and undermining political support for continued linkage.’³⁷⁰ The legal and institutional considerations, also, ‘can ultimately undermine whether an emissions trading link becomes operational.’³⁷¹ For instance, design features such as type and stringency of the cap, respective offset crediting provisions, commitment periods, price management mechanisms such as banking and borrowing, and governance and compliance enforcement, all need to be consistent or harmonised for linking to become operational.³⁷² For example, the EU-Swiss linking agreement specifies

³⁶⁵ Fn.360 (Beuermann et al./DEHSt) at 13 (Box 4).

³⁶⁶ Fn.350 (Kachi et al./ICAP) 4; also Michael Lazarus et al., (Stockholm Environment Institute) *Options and Issues for Restricted Linking of Emissions Trading Systems*, September 2015, ICAP Berlin, Germany, 6
<https://icapcarbonaction.com/en/?option=com_attach&task=download&id=279> accessed 06/09/16: “Full linking can yield multiple benefits.”

³⁶⁷ Ibid (Kachi et al./ICAP).

³⁶⁸ Fn.350 (Mehling 2016) 258.

³⁶⁹ Ibid 259.

³⁷⁰ Ibid,

³⁷¹ Ibid; also Michael Mehling ‘Linking of Emissions Trading Schemes’, in David Freestone and Charlotte Streck (eds.), *Legal Aspects of Carbon Trading: Kyoto, Copenhagen and beyond*, (Oxford University Press, 2009), 110; also fn.366 (Lazarus et al./ICAP) 7-8.

³⁷² M J Mace et al., ‘Analysis of the legal and organisational issues arising in linking the EU Emissions Trading Scheme to other existing and emerging emissions trading schemes’,

essential criteria, including such matters as the cap, level of ambition, and in relation to international credits, that need to be met by the two ETSs.³⁷³

Others have noted that changes in the distribution of costs in each of the connected ETSs can affect the competitiveness by increasing production costs for firms that have emission intensive inputs.³⁷⁴ There may also be an incentive for each ETS to make smaller reductions over time, since this should reduce the amount of compliance instruments needing to be imported from the other jurisdiction.³⁷⁵ Also, each administrator loses some control over their own ETS, which may cause negative sentiment.³⁷⁶ One commentator goes further, arguing that carbon markets should not be linked, as linking would only deliver greater complexity and fewer emission reductions.³⁷⁷ A solution proposed to the problems identified is the introduction of a 'central carbon bank', although creating a new international institution and insulating it from political influence may be difficult.³⁷⁸ Another warning, specifically in relation to the EUETS, is that any link by the EUETS with a lower cost market, with lower ambition, would mean fewer reductions achieved domestically.³⁷⁹ The basic point made, was that no other current markets are compatible with the EUETS, a further issue being the current EUETS surplus.³⁸⁰

Final Report, May 2008, Study Commissioned by the European Commission DG-Environment, Climate Change and Air, chapter 3
<https://static1.squarespace.com/static/56bccdcb09f954f203561af/t/5720d52df8baf30a23ca975a/1461769520738/SYDDMS-719716-v1-FIELD_EU-ETS_linking_project_2008+%283%29.PDF> accessed 19/01/18; fn.359 (World Bank, PMR, 2014) 16; fn. 350 (Kachi et al./ICAP) Annex A; Dimitry Fedosov 'Linking Carbon Markets: Development and Implications', [2016] *CCLR* 202; fn.364 (Ranson and Stavins) 15.

³⁷³ Fn.354 (EU-Swiss Confederation Agreement) Article 2; Annex 1.

³⁷⁴ Fn.359 (World Bank, PMR, 2014) 9.

³⁷⁵ Ibid. Although, this will also be dependent on the terms and nature of the agreement between the connecting jurisdictions. Re similar strategic behaviour, see also: fn.359 (Bodansky et al., 2016) 958.

³⁷⁶ Ibid (World Bank, PMR, 2014) 9. Again, the extent to which this is an issue will be a function of the agreement between the connecting jurisdictions.

³⁷⁷ Jessica F. Green 'Don't link carbon markets' (2017) 543 *Nature* 484. This author cites the EUETS link to the CDM and the California-Quebec link as two examples that have gone wrong, but it is not clear from these examples that the cause of the problems identified has been the fact of linking. Rather, it may have exacerbated problems that are, in fact, due at least initially, to other causes such as poor design.

³⁷⁸ Ibid 486.

³⁷⁹ Carbon Market Watch, 'Towards a Global Carbon Market – Risks of Linking the EU ETS to other carbon markets', Policy Brief, 05 May 2015 <<http://carbonmarketwatch.org/towards-a-global-carbon-market-risks-of-linking-the-eu-ets-to-other-carbon-markets/>> accessed 06/09/16. It was not clear from the paper why the authors assumed that the lower price market would automatically have less ambition.

³⁸⁰ Ibid.

3. Consideration in the literature

The study of connecting ETSs has been traced back to when jurisdictions first began considering establishing domestic emissions trading as a mechanism for mitigation, in the context of Kyoto Protocol commitments.³⁸¹ An overview of the research undertaken distinguishes three phases, being a conceptual phase, prior to the Kyoto Protocol entering into force; an instrumental phase, when there was a focus on specific conditions and mechanisms for successful linking; and a critical phase, with the concept established in the mainstream of policy discussions.³⁸²

Consideration given in the literature to connecting emission trading schemes has been, to date, almost exclusively on linking: 'The majority of studies on linking to date have focused on "full" bilateral linking in which compliance instruments (allowances, offset units) are fully fungible in all participating systems.'³⁸³ As might be expected, given this focus, studies concentrate on the degree to which elements of the respective ETSs must be harmonised for linking to work. For example, according to a World Bank analysis, design features that need to be harmonised to address political concerns are the type of cap (absolute or intensity based); stringency of the cap; offset crediting provisions; commitment periods; and stringency of enforcement; design features that need to be harmonised to protect environmental integrity or market operation are cost containment provisions and the exclusion of ex-post issuance of allowances (except to new entrants).³⁸⁴ The elements of the California-Quebec Linking Agreement are cited as an example, in that report, where the harmonisation and integration process included regulatory harmonisation; offset protocols; mutual recognition of compliance instruments; joint auctions; and common registry and auction platforms.³⁸⁵ As mentioned, elements that might be potential barriers to linking, in relation to which harmonisation is important, include the nature and stringency of the cap; borrowing provisions; offset provisions; and price ceilings/floors.³⁸⁶ Elements where harmonisation would

³⁸¹ Fn.350 (Mehling 2016) 262.

³⁸² Ibid.

³⁸³ Fn.350 (Kachi et al./ICAP) 10.

³⁸⁴ Fn.359 (World Bank, PMR, 2014) 16 (Box 3).

³⁸⁵ Ibid 18 (Box 4). See: fn.353 (California-Quebec Agreement) recitals; see also fn.354 (EU-Swiss Confederation Agreement).

³⁸⁶ Fn.350 (Kachi et al./ICAP) 12 (Table 1). This paper also provides, in Annex A, a detailed ETS design element overview according to implications for linking in terms of political, economic and environmental considerations.

facilitate operation of the linked system were considered to be the monitoring, reporting and verification (MRV) systems; registry designs; compliance periods; banking provisions; and enforcement/penalty provisions.³⁸⁷

Another study, by Mehling, considered ETS design features that would be essential to mutual compatibility of the linked systems as being, in relation to scope and timeline, the continuity of the scheme; in relation to the cap, whether it was relative or absolute; and for cost containment, price ceilings and borrowing provisions.³⁸⁸ Mehling also notes 'typologies' of linkages: these may be unilateral, bilateral, multilateral, or reciprocal unilateral.³⁸⁹ Others also include indirect links as a category.³⁹⁰ Some studies even look beyond ETS harmonisation: "Suggested ways to facilitate linking without the full harmonisation of key ETS design elements include restrictions on traded volume and the imposition of levies, taxes or an exchange rate that establishes a different compliance value to allowances from different schemes."³⁹¹ These authors also flag the need to contemplate further investigation of possible legal aspects of linking subnational, national, supranational and multilateral instruments, within a larger framework.³⁹²

Notwithstanding the emphasis on full bilateral linking in the literature, one study examines alternatives, short of full linking, that jurisdictions could pursue to capture some of the political, economic and environmental benefits associated with linking.³⁹³ It reports on modelling carried out of four alternative restricted linking options, namely, quotas, one-way linking, exchange rates and discount rates. These options were compared to control situations of no linking and full linking, and analysed with respect to four broad criteria, being the environmental benefit;

³⁸⁷ Ibid.

³⁸⁸ Fn.371 (Mehling 2009) 115 (Table 5.1).

³⁸⁹ Ibid 119-122.

³⁹⁰ Fn.359 (World Bank, PMR, 2014) 7. See, for example the EU Linking Directive: Directive 2004/101/EC of the European Parliament and of the Council of 27 October 2004 amending Directive 2003/87/EC establishing a scheme for greenhouse gas emission allowance trading within the Community, in respect of the Kyoto Protocol's project mechanisms, OJ L 338, 13.11.2004, 18–23.

³⁹¹ Fn.350 (Kachi et al./ICAP) 12.

³⁹² Ibid.

³⁹³ Fn.366 (Lazarus et al./ICAP).

economic benefit; political feasibility; and other practical and overarching considerations.³⁹⁴

The study found that restricted linking options do not achieve the full potential benefits of full linking, but do lessen some of the pitfalls. The benefits and risks of linking are not just economic, but also environmental, and among the restricted linking options considered, discount rates could increase the abatement outcome, while exchange rates could potentially increase or decrease it.³⁹⁵ Overall, restricted linking could reduce, but not wholly avoid, the need for harmonisation of the ETS design elements required for full linking.³⁹⁶

It was observed that the implications and feasibility of linking (either restricted or full) depend heavily on the design of ETSs, ambition of their caps, the size of the ETSs, their marginal abatement cost curves, and use of offsets.³⁹⁷ While exchange rates provide full liquidity, as under full linking, they could be affected by information asymmetries and uncertainties in the rate setting. Exchange rates could also strongly affect the location, level and cost of abatement. The study found also that they could affect the transfer payments, auctioning revenues or any co-benefits, in a similar way to full linking.³⁹⁸ The overall conclusion was that exchange rates could generate environmental and economic benefits, or lead to adverse impacts, depending on how they are set.

Existing or planned linkages between sub-national, national and regional ETSs have also been considered in the broader context of international cooperation. In its Fifth Assessment Report, the Intergovernmental Panel on Climate Change (IPCC) critically examined and evaluated the ways in which agreements and instruments for international cooperation to address climate change have been organised and implemented.³⁹⁹ Climate change policy architectures were classified into three categories as strong multilateralism; harmonised national policies; and decentralised

³⁹⁴ Ibid. The other practical and overarching considerations include things such as administrative costs, complexity, communication difficulty and potential impact on economic resilience.

³⁹⁵ Ibid 35.

³⁹⁶ Ibid.

³⁹⁷ Ibid. These points coincide with other studies mentioned earlier in this chapter.

³⁹⁸ Ibid.

³⁹⁹ Fn.350 (IPCC).

architectures and coordinated national policies, which included linked ETSs.⁴⁰⁰

Broadly, policies could be evaluated in terms of four criteria, namely, their environmental effectiveness, or the extent to which the policy achieves its objective of reducing the causes and impacts of climate change; aggregate economic performance, being both economic efficiency and cost effectiveness; distributional impacts, being the burden and benefit sharing across countries and across time; and institutional feasibility, which was considered in terms of participation, compliance, legitimacy and flexibility.⁴⁰¹

The IPCC found that review of unilateral and bilateral linkages demonstrated that bilateral direct linkage could reduce mitigation costs, increase credibility of the price signal and expand market size and liquidity, but also raised concerns firstly, over mitigation dilution, since the linked system would only be as effective as the weakest performer and, secondly, that jurisdictions may be unwilling to accept carbon price increases resulting from a link.⁴⁰² Other findings reflect the issues, mentioned earlier, over compatibility of respective ETSs. The IPCC noted also that bilateral links face lengthy adoption procedures as well as legal and other constraints, while less formal arrangements, for instance, reciprocal unilateral links provide similar benefits but may be easier to implement and more flexible.⁴⁰³

C Mechanisms for connecting

In outlining the rationale for, and the risks of, connecting ETSs, the preceding section is expressed in terms of linking. The less formal, more flexible arrangements referred to by the IPCC might well have also included the proposal advanced by this thesis, for networking of carbon markets. This section, therefore, elaborates what is meant by networking of carbon markets and how it differs from linking.

⁴⁰⁰ Ibid 1022 (Table 13.2).

⁴⁰¹ Ibid 1009-1010. Interestingly, IPCC assessment of proposed international cooperation by linking ETSs, based on the four criteria, is expressed in terms of the quality, effectiveness or similarity of the specific national policies, thus more in terms of the parts, as opposed to the sum of the parts; it also found that there are gaps in the literature on international cooperation concerning mitigation, for instance, few comparisons exist of proposals in terms of the four criteria (at 1053).

⁴⁰² Ibid 1030.

⁴⁰³ Ibid.

1. Linking

Direct bilateral or multilateral linking entails a formalised arrangement between the participating jurisdictions. As a precondition, jurisdictions considering linking would need to consider, at least, the compatibility of their respective ETSs. They would then need to adapt to each other, even to converge, and once linked, it is perhaps inevitable that the economically larger will be favoured. In addition, as jurisdictions' economies and emissions profiles do not remain static over time, imbalances and changes in balances will need to be managed as an on-going issue. For example, in relation to linking, the World Bank observes:

The balance of environmental benefits and distribution of costs and hence, the design features, differ for each ETS. Each ETS also reflects the institutional structure, economic circumstances, culture and traditions and other characteristics of the implementing jurisdiction. Each jurisdiction has its own legislative process for implementing and amending the ETS. The economic structure and vulnerability to external competition is unique to each jurisdiction. And each jurisdiction has its own currency and language(s).⁴⁰⁴

These differences are important to jurisdictions and a challenge to linking, which requires a level of harmonisation that implies the need for compromises in respective ETS designs and perhaps other jurisdiction specific considerations. There are risks of reducing ambition, of 'the perceived loss of regulatory autonomy' and 'of unequal institutional and technical capacities' and 'competing domestic agendas, which may need to be reconciled' in any particular instance.⁴⁰⁵ Successful linking requires matching jurisdictions with compatible ETS designs and policy objectives, and finding the right level at which to engage.⁴⁰⁶

As the decision to link is a voluntary decision on the part of each linking jurisdiction, essential requirements include a political decision by each that the benefits outweigh the risks; sufficient compatibility in the ETS design elements; arrangements to maintain compatibility and consistency over time in the face of economic and other developments; and a legal agreement to cement and implement

⁴⁰⁴ Fn.359 (World Bank, PMR, 2014) 11.

⁴⁰⁵ Fn.366 (Lazarus et al./ICAP) 4

⁴⁰⁶ Ibid.

the link.⁴⁰⁷ As such, it has been noted: ‘To-date, bilateral links between ETS are rare, perhaps due to the limited number of systems or the low probability of finding two jurisdictions where, at the same time, the political leaders appreciate the benefits of a bilateral link.’⁴⁰⁸

2. Networking

The concept of networked carbon markets (NCM)⁴⁰⁹ is an initiative taken forward by the World Bank, in the conceptual development of which I have been involved. NCM is described as requiring⁴¹⁰ ‘... (i) a transparent, reliable, efficient approach to providing the information needed to determine the relative climate change mitigation value of units to be traded internationally, (ii) infrastructure to assist jurisdictions to manage carbon market related risks and track international exchanges.’⁴¹¹ The infrastructure envisaged in this early World Bank framing of the concept comprises an international carbon asset reserve (ICAR), to support and facilitate carbon market related functions, and an international settlement platform (ISP), to track cross-border trades and possible clearinghouse functions.⁴¹² Thus, NCM as expressed by the World Bank comprises three elements: a mechanism to measure mitigation value of mitigation outcomes; the ICAR; and an ISP.

Although still only conceptual, there being no concrete example of networking having been implemented, it is beginning to be acknowledged in the literature. Two such instances are interesting as they highlight a fundamental difference between networking and linking. The study on restricted linking, described in the preceding section,⁴¹³ (the ‘first reference’) refers to NCM in the context of policy questions, such as who sets exchange rates and how; whether rates would be fixed or floating; and how they could be updated while retaining the integrity of allowance markets.⁴¹⁴ The authors note that it is unclear how rate setting would work in practice, and also

⁴⁰⁷ Fn.359 (World Bank, PMR, 2014) 11, Box 1.

⁴⁰⁸ Ibid 12.

⁴⁰⁹ Also (mis)described as ‘heterogeneous linking’ or ‘soft linking’.

⁴¹⁰ See: <<http://www.worldbank.org/en/topic/climatechange/brief/globally-networked-carbon-markets>>; also, in particular, fn.358 (Macinante).

⁴¹¹ World Bank, (2015) Overview of Networked Carbon Markets: <<http://pubdocs.worldbank.org/en/450811484257514457/Overview-of-Networked-Carbon-Markets.pdf>> accessed 25/07/17.

⁴¹² Ibid.

⁴¹³ Fn.366 (Lazarus et al./ICAP).

⁴¹⁴ Ibid 14.

that unlike other products and services and the currencies used for their exchange, emission allowances have no value outside the markets created by regulators.⁴¹⁵

The second reference describes NCM as ‘Probably the most comprehensive exploration to date of a hub-based architecture for carbon trading systems employing exchange rates...’⁴¹⁶ The author, Mehling, is discussing an alternative to the fungibility of traded units being based on a guiding principle of full system compatibility and equal unit value. The alternative is reliance on the metric of comparability.⁴¹⁷ Thus, rather than ‘alignment of design features ... participation in a common market could be based on adherence to a set of minimum conditions’ for design requirements, then by assessing the design quality, using discount factors, ratios, or exchange rates, to adjust mitigation values of units.⁴¹⁸ Mehling notes that such mitigation value rating could even enable linkages across policies other than ETS, such as carbon taxes, or even performance standards.⁴¹⁹ A centralised administration for such rate setting ‘would significantly increase transparency and lower transaction costs.’⁴²⁰ Hence: ‘Jurisdictions that have introduced carbon markets could voluntarily “opt in” if they agree to have their traded units (or ‘carbon asset classes’) rated for their ‘Mitigation Value’ (MV) by independent private rating agencies on the basis of a standardised process and formula.’⁴²¹

The fundamental difference highlighted by these two references is that linking is based on system alignment and compatibility, with equal unit values⁴²² that represent an amount of allowable emissions. All discussions of linking, including the first reference above, are based on this approach. As the review of the literature in the preceding subsection indicates, studies of linking date from when jurisdictions first began considering establishing domestic emissions trading, as a mechanism for mitigation, in the context of Kyoto Protocol commitments. Thus, conceptually, linking has developed in an environment where the traded units, the emission allowances, represented an amount of emission permitted under the particular scheme’s cap, in

⁴¹⁵ Ibid 28.

⁴¹⁶ Fn.350 (Mehling, 2016) 276.

⁴¹⁷ Ibid 275.

⁴¹⁸ Ibid.

⁴¹⁹ Ibid 276.

⁴²⁰ Ibid. See the discussion of a medium of exchange as a mechanism for effecting transactions at chapter VII, section A 3(ii), following, which clarifies this point.

⁴²¹ Ibid. See also fn.358 (Macinante).

⁴²² Or in the case of restricted linking, relative proportions thereof.

effect, as an accounting unit for that scheme. Networking, on the other hand, is based on the converse, a system not of alignment but of heterogeneity, in which differences are respected and maintained, but valued according to agreed parameters. The traded units may differ in value, but importantly, they are valued for mitigation effectiveness, rather than representing an amount of emission allowed under a cap.

Networking has been described as 'heterogeneous linking' or 'soft linking'. This thesis argues such descriptions are misleading, as they incorrectly imply that networking is a form of linking. Linking, according to the second reference above, is a system in which the fungibility of traded units is based on a guiding principle of full system compatibility and equal unit value: what that could have gone on to say is that, not only is it based on 'equal unit value', but the units are all of the same kind, all being emission allowances (that is, rights to emit an amount of GHG equal to their value) often defined to equal one tonne CO₂-eq GHG. Linking has only ever been discussed in terms of links between ETSs, for good reason, because conceptually, linking has always been framed in terms of trading rights to emit.

In the alternative, this thesis posits that the metric of networking is units of mitigation achieved⁴²³ by the particular mitigation action. Such a metric can be derived not just from ETSs, but as noted by Mehling, also from any other sorts of mitigation action. Thus, networking potentially can be across ETSs, carbon taxes, or even performance standards, provided there is an accepted methodology for determining the mitigation value of the outcomes of these mitigation actions. It is postulated that this difference affords networking significant advantages over linking as a way of connecting diverse and heterogeneous carbon markets to realise the potential benefits as have been discussed. The next chapter considers, inter alia, reasons why networking may afford a better approach than linking, to connecting markets, in elaborating the proposed market model.

⁴²³ Also measurable in terms of tonnes of CO₂-eq GHG, but these are tonnes mitigated, removed or abated, not tonnes that may be emitted.

PART 3 – The proposal

This Part sets out the market proposed to facilitate inter-jurisdictional trading under the Paris Agreement. It does so in two chapters, addressing the concept and theory of the proposal, analysing it in terms of its component parts – networking carbon markets (NCM); on a distributed ledger technology (DLT) platform – before examining the technology in more detail (chapter VI). It then sets out the proposal elements in practical detail – elaborating how it is envisaged the market would operate (chapter VII).

Chapter VI The market – concept and theory

The market proposed by this thesis can be viewed as not a single market, but rather as a connection facilitating transactions between individual, separate markets, each of which will continue as an autonomous operation in its own jurisdiction, while participating in the network created by the connection. The proposal encompasses the digital infrastructure needed to provide the connection between these markets, as well as the legal and administrative structures that will operate, manage and oversee the network. This chapter sets out theoretical and conceptual underpinnings of the proposed market.

Section A introduces the market proposed by this thesis in terms of its bifurcated nature, sets out the argument in favour of networking in preference to linking as a way to connect diverse carbon pricing schemes, and introduces the technology proposed to facilitate doing so. Section B examines that technology application in terms of specific characteristics, including in terms of the requirements of the Paris Agreement.⁴²⁴ The rationale for the application of the technology architecture proposed is thereby derived.

Thirdly, Section C draws these threads together and leads into the following chapter, which elaborates what implementation of the proposal might entail in practical terms. Both this chapter and the next, to a significant extent, are dedicated to elaborating a new technology and a particular application of it, with the result that a certain level of descriptive material is included, while many of the sources referenced are from beyond the traditional, peer-reviewed academic literature. This range of sources provides a valuable contribution to building on what is currently an immature academic field, thus contributing to the current state of academic knowledge in the field. Importantly, it reflects also the inter-disciplinary elements of the research embodied in this thesis, which brings together materials from heterogeneous fields.

⁴²⁴ FCCC/CP/2015/10/Add.1, 29 January 2016
<<http://unfccc.int/resource/docs/2015/cop21/eng/10a01.pdf>> accessed 13/03/17

A Networked carbon markets on distributed ledger technology

1. The two elements of the proposed market

The proposed market is a network of carbon markets, on distributed ledger technology (DLT)⁴²⁵ architecture. Thus, the proposal consists of two distinct elements:

- first, networking of carbon markets; and
- secondly, that networking being carried out using a specific type of digital information technology (IT) architecture, namely, a distributed ledger (or ledgers) (DL).

In addition to being comprised of these two distinct elements, the proposal can be viewed as proceeding down two independent, but interrelated, arms. The first of these can be seen as aiming to facilitate and stimulate an inter-jurisdictional market, so that it operates efficiently, encourages private sector engagement, promotes a stable carbon price and fosters the effective application of carbon finance. This first arm is directed towards, and supports, the second arm, but can be seen also as providing a standalone outcome in its own right. The second arm of the proposal promotes the objectives of climate policy, evidenced by the terms of the Paris Agreement, including higher ambition, greater transparency, accuracy, accountability and security of information sharing and management. This chapter will examine how characteristics of both elements, networking and DLT, contribute to and support both these arms of the proposal.

There is, at present, no trading network or market such as that which is proposed. Networking carbon markets is a concept introduced by the World Bank,⁴²⁶ in the conceptual development of which I have been significantly involved. However, there are no existing examples, nor are there market networking models in other areas of

⁴²⁵ DLT is sometimes referred to as 'blockchain', for reasons evident later in this section, although blockchain is just one implementation of the broader distributed ledger technology. This thesis will refer mostly to the broader concept, that is, DLT.

⁴²⁶ See generally: <http://www.worldbank.org/en/topic/climatechange/brief/globally-networked-carbon-markets>, accessed 23/01/18

application with which direct comparisons might be drawn. Even more so, while DLT use cases in the financial markets are being developed and will be considered, there are none that relate to a market of markets, as proposed here. As such, the approach taken to analysing the proposal is to consider the rationale for each element, in turn, independently of the other, as follows:

- for the networking element, reasons why such a connected trading arrangement between markets is desirable have been addressed in the preceding chapter. In the absence of an illustration of networking that might be examined, the reasons to network in order to achieve that connection, rather than link, are drawn out in the following sub-section by considering issues that have arisen with linking and the extent to which networking might ameliorate or avoid them; and
- for the DLT element, in relation to which, conversely, use cases are continuing to grow in a dynamic, developing environment, not only is it necessary to distinguish the use case proposed here from the expanding universe of such applications, but also to precisely define what that use case is. This is set out in the third sub-section. The rationale for the application of DLT is then derived in the following Section B.

Section C of this chapter draws these two elements together. The details of the proposal are elaborated in more concrete terms in the following chapter.

2. The reasons to network rather than link

(i) Political issues

In order to determine that it is desirable to connect by linking, jurisdictions need to make a political decision, influenced by factors including perceived environmental stringency/credibility of the overall cap; perceived benefits, such as cost savings; impact on domestic action; distributional impacts; and loss of control.⁴²⁷ With regards the last point regarding control, it would seem to be clearly preferable to

⁴²⁷ World Bank, Partnership for Market Readiness, *Lessons Learned from Linking Emissions Trading Systems: General Principles and Applications*, Technical Note 7, February 2014, 12. World Bank, Washington, DC. © World Bank.

avoid, as far as possible, compromising the sovereignty and autonomy of jurisdictions, as part of a process to engage them in a system of inter-jurisdictional cooperation. In this respect, networking has an advantage over linking in that, first, it requires less compromise of the domestic legal regime for trading, of the institutional structures, or of the independence of participating jurisdictions; and secondly, to the extent that it does involve compromise, any such accommodation by jurisdictions participating in the network will be required on the basis of equivalence: in other words, there would be a level playing field, where the same parameters would be applied equally to all.

Many political issues in relation to linking ETSs appear to flow from the potential impact it may have on jurisdictional sovereignty: for instance, the risk of design features from one jurisdiction's scheme extending to the scheme of the other, linked jurisdiction.⁴²⁸ As networked jurisdictions' schemes, on the other hand, would remain separate, the potential compromise of environmental objectives and control would not be an issue. Potential reduction in control over the domestic ETS, by its administrator, in a linked system would not arise in a networked arrangement and, similarly, the related issue of harmonisation of ETS design elements, would not arise, since the networked schemes remain separate and independent.

Linking results from an agreement negotiated by the governments of the respective jurisdictions seeking to link. Negotiations take time, sometimes a long time: in the case of Switzerland and the EU, for instance, seven years.⁴²⁹ Inevitably, also, there will be imbalances between negotiating counterparties. An economically larger jurisdiction will, more than likely, have greater influence over the terms on which the parties link.⁴³⁰ This is not to say that a smaller jurisdiction may be unwilling to accept

⁴²⁸ Michael Mehling, 'Legal Frameworks for Linking National Emissions Trading Schemes', in C Carlarne, K Gray, K, and R Tarasofsky (eds), *Oxford Handbook of International Climate Change Law*, (OUP, 2016), 259 citing J Jaffe and R N Stavins, (2007). *Linking Tradable Permit Schemes for Greenhouse Gas Emissions: Implications, and Challenges*, Geneva: International Emissions Trading Association; also, the challenges raised by linking are largely political in nature: Michael Mehling 'Linking of Emissions Trading Schemes', in David Freestone and Charlotte Streck (eds.), *Legal Aspects of Carbon Trading: Kyoto, Copenhagen and beyond*, (Oxford University Press, 2009).

⁴²⁹ EC Climate Action announcement 23/11/17 that EU and Switzerland had signed an agreement to link their emissions trading schemes, noting that negotiations opened in 2010: <https://ec.europa.eu/clima/news/eu-and-switzerland-sign-agreement> accessed 18/12/17.

⁴³⁰ The EUETS is cited as an example of a unilateral approach under which other carbon markets have to adapt to its architecture, although the California-Quebec negotiation is, on the contrary, collaborative: Dmitry Fedosov 'Linking Carbon Markets: Development and

that agreement, even though an unequal negotiating position may put it at a potential disadvantage.⁴³¹ Nevertheless, in such a negotiating process the smaller jurisdiction will be dependent, in some respects, on the goodwill of their larger counterparty.

This imbalance of negotiating positions, giving rise to potential issues, should not arise in the case of networking. Rather, with networking the compromise of sovereignty – if it could be called that – would come in the form of acceptance of the parameters by which a jurisdiction’s mitigation actions are valued (to give the mitigation value (MV) of the jurisdiction’s mitigation outcomes).⁴³² These parameters would apply on the same basis to all jurisdictions that agree to participate in the network. Hence, the compromise would apply equally to all participating jurisdictions, rather than differentially depending on the relative economic size of counterparties to the particular bilateral or multilateral linking arrangement.

In linked systems, convergence of prices may have distributional impacts on participants and other stakeholders, resulting in substantial capital flows that may affect political support.⁴³³ While there is no reason to expect there would not be

Implications’, [2016] *CCLR* 202. However, both California and Quebec are part of the initial collaboration, the Western Climate Initiative and their schemes were very similar to begin with: Christiane Beuermann et al., ‘Considering the Effects of Linking Emissions Trading Schemes, A Manual on Bilateral Linking of ETS’, May 2017, German Emissions Trading Authority (DEHSt) on behalf of German Environment, 13 <https://www.dehst.de/SharedDocs/downloads/EN/emissions-trading/Linking_manual.pdf?__blob=publicationFile&v=3> accessed 17/07/17. Note also that California and Quebec staff conducted line-by-line comparisons of the respective program regulations in order to harmonise them in every respect to ensure environmental integrity and compatibility: fn.427 (World Bank, PMR, 2014) 15.

⁴³¹ The experience to date has been that when linking with the EUETS, the other scheme needs to align itself with the EUETS; Switzerland revised its ETS in December 2011, to increase compatibility with the EUETS, see: Angelica P. Rutherford ‘Linking Emissions Trading Schemes: Lessons from the EU-Swiss ETSs’, [2014] *CCLR* 282.

⁴³² See: Justin D Macinante ‘Operationalizing Cooperative Approaches Under the Paris Agreement by Valuing Mitigation Outcomes’ [2018] *CCLR* 258: discussed in chapter VII following.

⁴³³ Fn.428 (Mehling 2016) 259 citing: Baron R, C Philibert, ‘Act Locally, Trade Globally Emissions Trading for Climate Policy’, © OECD/IEA, 2005 <https://www.iea.org/publications/freepublications/publication/act_locally.pdf> accessed 14/05/17; also see: Matthew Ranson and Robert N Stavins, ‘Linkage of Greenhouse Gas Emissions Trading Systems: Learning from Experience’ Discussion Paper ES 2013-2. Cambridge, Mass.: Harvard Project on Climate Agreements, November 2013, 9; the nature of impacts will also be a function of the elasticity of demand in certain markets (that is, whether the additional costs can be passed through to consumers) and the extent to which regulated entities are competing in international markets not covered by emission mitigation restrictions, see: Mirabelle Muûls et al., ‘Evaluating the EU Emissions Trading System: Take

distributional impacts also in any networked system, it is envisaged that networking arrangements would afford governments greater flexibility to set the terms for participation by the entities they authorise to trade in the networked market. Networking would also incorporate greater flexibility for a jurisdiction to opt out altogether were it to determine that trading flows are no longer favourable to its domestic policy objectives.

A further consideration is that linking arrangements can default to the lowest mitigation standard of those jurisdictions participating, thereby affecting jurisdictions whose policies target higher ambition.⁴³⁴ In a networking arrangement, the aim of market design is to correlate MV with price, so that the market incentivises continued improvement, in conformity with the Paris Agreement objectives seeking higher ambition.⁴³⁵ Thus, the aim would be for the market to operate so as to encourage a race to the top, not the bottom. It is appreciated that assessments valuing mitigation outcomes may cause consternation for some governments. Nevertheless, the mitigation outcomes of all participating jurisdictions would be assessed independently, according to the same objective, technical criteria. Participating jurisdictions would have assessments made on the same basis, such that there would be equivalence of treatment. Additionally, the feedback from and the transparency of the MV assessment process (discussed in the following chapter) should enhance jurisdictions' information and knowledge bases, again, facilitating continuous improvement.

As mentioned earlier, linking has been described as being politically complex and this has been suggested as a reason for so few links occurring to date,⁴³⁶ although there seems to be a divergence of views on the extent to which linking has actually been occurring.⁴³⁷ Establishing an operational system for trading mitigation

it or leave it? An assessment of the data after ten years', October 2016, Imperial College London, Grantham Institute, Briefing Paper No. 21
<https://www.imperial.ac.uk/media/imperial-college/grantham-institute/public/publications/briefing-papers/Evaluating-the-EU-emissions-trading-system_Grantham-BP-21_web.pdf> accessed 16/03/17.

⁴³⁴ Fn.427 (World Bank, PMR, 2014) 9.

⁴³⁵ For example: Article 2 and Article 4, paragraph 3, Paris Agreement.

⁴³⁶ Fn.428 (Mehling, 2016) 258.

⁴³⁷ Fn.427 (World Bank, PMR, 2014), according to which, bilateral linking was rare to date of that publication but other authors are more bullish about links up to the date of the Paris Agreement: see Michael A. Mehling, Gilbert E Metcalf and Robert N Stavins, 'Linking Heterogeneous Climate Policies (Consistent with the Paris Agreement)' Discussion Paper

outcomes, based on a network between jurisdictions, could also well involve elements of political complexity. All the same, it is posited that many of the issues and obstacles, such as those outlined above, that complicate, slow or deter attempts to link jurisdictions are not present, or not present to the same extent, in the case of networking. From a political perspective, networking offers a more flexible way to achieve international transfers of mitigation outcomes.

(ii) Legal issues

Notwithstanding the preceding sub-section, it has been pointed out that political motives are not all that need to be considered in relation to linking: ETSs operate in complex frameworks of rules, principles and procedures under domestic law⁴³⁸ and these factors will be relevant when units are traded across jurisdictions. Just as with linking of ETSs, networking would require agreement between participant jurisdictions. In the case of networking, however, the nature of the agreement is fundamentally different. Rather than being between two (or more) individual jurisdictions, each of which is seeking to construct the arrangement on its own terms in order to reduce the degree to which it must compromise its existing system, a networking agreement would be between the jurisdiction seeking to join and the network, that is, the platform on which trading takes place.

Under the networking arrangement there would not be a need for agreement as to legal alignment of parties' ETSs to ensure the respective units are fungible; there would not be a need for joint registries, nor would there be a need for joint auctioning, or similarly coordinated issuance arrangements. Under networking, the jurisdictions' ETSs would remain independent of each other.⁴³⁹ Thus, there would be no need to harmonize the legal systems,⁴⁴⁰ institutions, administration or

ES 2017-6. Cambridge, Mass.: Harvard Project on Climate Agreements, October 2017. Mehling seems to have changed from previous position (Fn.428 (Mehling 2016)).

⁴³⁸ Fn.428 (Mehling, 2009) 116.

⁴³⁹ This is subject to the qualification that under the proposal, the ledger (registry) is distributed, such that all participating jurisdictions may hold a copy of the ledger for all transactions across the entire network: see following sections.

⁴⁴⁰ For instance, Article 4 of the California-Quebec linking agreement provides specifically for regulatory harmonization: see Agreement between California Air Resources Board and the Government of Quebec, Concerning the Harmonisation and Integration of Cap-And-Trade Programs for Reducing Greenhouse Gas Emissions, 27 September 2013 <https://www.arb.ca.gov/cc/capandtrade/linkage/ca_quebec_linking_agreement_english.pdf> accessed 06/03/18.

procedures, simplifying the process for jurisdictions to decide whether to participate, or not.

This approach relies on the jurisdictions that wish to participate in the network accepting the rules, infrastructural arrangements and other measures – such as the mechanism and parameters for determining the value of participating jurisdictions' mitigation actions (the MV) – and adhering to those rules and other requirements. As proposed here, the agreement required of a prospective networking participant would involve, first, acceptance of the same terms on which all other jurisdictions agree to participate; and secondly, that jurisdiction signifying any limits or conditions it wishes to impose on transactions entered by the legal entities it authorizes to trade on the network. The decision whether to join – at least in so far as the terms and conditions of participation – should be relatively straightforward: either accept and join, or reject and not join. As noted above, the agreement is not between jurisdictions, as such, but rather between the joining jurisdiction and the network (that is, the collective of jurisdictions that have already agreed to the common rules). Further, as matters such as ETS alignment, registries and issuance do not need to be negotiated, the relative bargaining position of jurisdictions, as a legal issue in negotiations, is rendered nugatory.

A further legal consideration relates to the nature of what is being traded, that is, the carbon units. One commentator, Munro, has asserted that, while the nature of carbon units makes it difficult to classify them under traditional categories of financial instruments, nevertheless, it is likely that they constitute objects regulated by the Annex on Financial Services to the General Agreement on Trade in Services (GATS) under the WTO Agreement.⁴⁴¹ This finding is applied by Munro to conclude that carbon markets are subject to international trade rules, which could thereby lead to emission trading schemes that only accept their own units, or perhaps also units from other linked schemes, being impugned.⁴⁴² However, Munro does not address the critical issue of whether surrender of the units against compliance obligations, by an entity regulated domestically under the scheme (which is, after all, the core element of a scheme where the restriction on units becomes relevant)

⁴⁴¹ James Munro 'Trade in Carbon Units as a Financial Service under International Trade Law: Recent Developments, Future Challenges', [2014] *CCLR* 106, 113.

⁴⁴² *Ibid.*

comes within the concept of trade under the GATS. Rather, this is glossed over on the basis of the 'non-acceptance' of units from other jurisdictions.

All the same, even though it does not need to be answered for the purpose of this thesis, the argument is interesting for two reasons. Firstly, in the context of multinational, even global, corporations carrying on all sorts of trading and other business undertakings in multiple jurisdictions, thus being exposed to the growing number of emissions trading schemes spanning across those jurisdictions, it may only be a matter of time before an issue such as that raised by Munro is tested. Secondly, and pursuant to the preceding point, it would seem logical, therefore, for climate policymakers to embrace a trading mechanism that could both (a) facilitate emission unit trading across jurisdictional boundaries, doing so within a climate policy framework that accounts for the differences between jurisdictions, but (b) in the converse, could supply a methodology (that is, MV assessment) to show that discrimination is objectively necessary and reasonable in terms of climate mitigation,⁴⁴³ thereby justifying, as an alternative, reliance on an exception under the GATS, when necessary. It is the view of the author of this thesis that networking provides such a trading mechanism.

(iii) Practical issues

It follows from the political and legal considerations that in terms of practical application, networking should be administratively more feasible than linking. As proposed by this thesis, networking would not require the transfer of units from one registry to another, thereby avoiding the legal and administrative complexity that can arise in proposals for linking arrangements. There would still need to be the physical (electronic) infrastructure to give effect to transactions, but unlike approaches to linking, networking would not require equivalence of the assets – emission allowances – in the connecting ETSs in order to achieve fungibility.

In a networked system, the units may not even need to be the same type of asset, or primarily measured in the same terms (for example, the asset in one scheme might be measured as an absolute value, in the other as a performance standard),

⁴⁴³ Ibid 114.

provided an assessment can be made of the respective mitigation values. Thus, subject to agreement being reached on (or at least there being acceptance of) the parameters and methodology for comparative assessments, the actual transaction process should be simpler, and more transparent.

Two further points follow from the greater simplicity of the transaction process in a networking arrangement: first, since there is no need to move units from the registry of one ETS to the registry of another, accounting and record keeping in a networked system would be less complicated. Instead, the units the MV of which is to be transferred would be cancelled in their domestic registry (a process illustrative of how transactions could proceed is set out in the following chapter); and secondly, once applicable parameters and methodology for comparative assessments have been agreed, networking would not be restricted to ETSs, but could include other mitigation actions, provided their outcomes were capable of MV assessment. As such, networking offers potential scope for a much larger, more flexible market than could occur under linking. It is submitted that this would also be more effective in re-engaging the private sector.

Connecting ETSs, whether by linking or networking, necessarily involves reconciling the differences between schemes. The integral point of difference is the extent of mitigation brought about by the respective schemes. By assessing MV, the networking approach separates this climate element from elements of a more administrative or mechanistic nature, whereas linking requires the harmonisation of these elements as part of the process to reconcile climate (mitigation) element differences.⁴⁴⁴

(iv) Flexibility (opting in and out)

It follows also from the preceding points, that because there is no need for legal, institutional or administrative integration of systems, it is more flexible for jurisdictions to join or leave the networked market. The network, in this sense, might be viewed as a facility of which any jurisdiction might avail itself, so long as it sees there is an advantage for participants in its domestic market, and from which it might remove itself when it perceives that advantage no longer continues. While there

⁴⁴⁴ In this respect, the line-by-line comparisons of the respective program regulations by California and Quebec staff spring to mind: see fn.427 (World Bank, PMR, 2014) 15.

would be a need for institutional and regulatory frameworks for the network itself and these would require time and resources to establish, their existence and operation should not inhibit the flexibility of jurisdictions seeking to join or leave the network, but rather facilitate it.

Two complementary consequences flow from this structure: first, the network could continue to operate unaffected when an individual jurisdiction elects to leave it; and secondly, a jurisdiction that wishes to opt out of the network could do so seamlessly, not only without impacting on-going network operation, but also without affecting operation of its own ETS. For individual jurisdictions this would mean less of an administrative burden, less cost and the ability to give effect to decisions relatively expeditiously – certainly much more quickly than the time it would take to negotiate a linking agreement, or the severing of one.

3. Distributed ledger technology

(i) Introduction

This sub-section introduces the second element of the proposal, the specific type of IT architecture in which the network of carbon markets might operate. In this respect, the question might be posed why is it necessary, or even desirable, to specify as part of this proposal for a market to achieve climate objectives, the IT platform architecture on which it is to operate? The short answer is that, like any other financial market, it is being driven by technological change. This sub-section and the following sub-sections on use cases, terminology, definitions and the use case of the proposal, expand on that answer.

The proposal for networking of carbon markets across jurisdictions necessarily implies that there must be some form of infrastructure (which, it is assumed, would necessarily need to be electronic) in place to allow such a market to operate by transactional communications taking place between participants, even if this were just some basic form of IT communication, say, by email across the internet. What is proposed, however, is the inter-jurisdictional trade in carbon assets and, as outlined in an earlier chapter, increasingly these are being defined legislatively as financial

instruments.⁴⁴⁵ As such, the networked market will be a financial market (albeit, one constructed for the purpose of achieving environmental objectives), implying certain basic essential requirements for its transactional infrastructure, such as security, capacity, and reliability.⁴⁴⁶ As with any financial market, this infrastructure might be expected to facilitate accountability, auditability, certainty and accuracy of the transactions it processes, as well as regulatory supervision, the facility to ensure financial and legal risk management can be addressed, and that the system's capacity is as time and cost efficient, as possible.

The context in which this proposal is made is one of global recognition that technological developments are occurring that will fundamentally change how financial services are provided, how markets, business and governments operate.⁴⁴⁷ These developments are occurring in many fields of application, at such a rate of change that it is difficult to present an overview with more than a pretence of completeness, or one that might remain so for any length of time. All the same, they include developments in subject areas such as Big Data,⁴⁴⁸ Internet of Things,⁴⁴⁹ the platform economy,⁴⁵⁰ and in so-called emerging transformative technologies that include biometrics; cloud computing; cognitive computing; distributed ledger technology (DLT), or blockchain; machine learning, or predictive analytics; quantum computing; and robotics.⁴⁵¹

⁴⁴⁵ See, for instance: Markets in Financial Instruments Directive 2 (MiFID2): Directive 2014/65/EU of the European Parliament and of the Council of 15 May 2014 on markets in financial instruments and amending Directive 2002/92/EC and Directive 2011/61/EU, OJ L 173, 12.06.2014, 394-496.

⁴⁴⁶ As to characteristics of a financial market, see generally: Shelagh Heffernan 'A Characteristics Definition of Financial Markets', (1990) 14 issues 2-3 *Journal of Banking and Finance* 583.

⁴⁴⁷ Mark Walport, Chief Scientific Adviser to HM Government, 'Distributed Ledger Technology: beyond block chain' A report by the UK Government Chief Scientific Adviser, UK Government Office for Science, GS 16-1, published 19/01/16 <<https://www.gov.uk/government/publications/distributed-ledger-technology-blackett-review>> accessed 30/09/16; Carlota Perez 'Technological Revolutions and techno-economic paradigms', (2010) 34(1) *Cambridge Journal of Economics* 185, 197 Table 3: this is the 5th technological revolution: the Age of Information and Telecommunications, see innovation principles.

⁴⁴⁸ Gartner (2012) <<https://www.gartner.com/it-glossary/big-data>> accessed 8/01/18.

⁴⁴⁹ IEEE, 'Towards a definition of the Internet of Things (IoT)' Revision 1 published 27 May 2015 (IEEE) <<https://iot.ieee.org/definition.html>> accessed 8/01/18.

⁴⁵⁰ For discussion of definitions and approaches to regulation, see: Michèle Finck, 'Digital Co-Regulation: Designing a Supranational Legal Framework for the Platform Economy' (2018) Vol.43 no.1 *European Law Review* 47.

⁴⁵¹ For how financial services industry transformation has spun off technology innovation over the last 50 years, see: World Economic Forum, 'The future of financial infrastructure: An

To a degree there is overlap across these technological areas, nevertheless, the focus of this thesis is solely on DLT and blockchain (note: an introductory description of DLT and blockchain is set out in the first chapter of this thesis). This technology alone has been described as portending 'a new digital revolution',⁴⁵² having emerged after twenty years of scientific research that produced advances in the fields of cryptography and decentralised computer networks.⁴⁵³ Such exorbitant claims may not be as outlandish as sober assessment would otherwise suggest, given the level of attention and related research being applied by intergovernmental bodies, governments and public institutions,⁴⁵⁴ global business bodies,⁴⁵⁵ the financial sector,⁴⁵⁶ lawyers and consultants⁴⁵⁷ and market regulators.⁴⁵⁸

ambitious look at how blockchain can reshape financial services', (WEF, New York USA, August 2016), 20 <www.wef.org> accessed 02/11/16.

⁴⁵² Aaron Wright & Primavera De Filippi, 'Decentralized Blockchain Technology and the Rise of Lex Cryptographia' Background Paper, (Mar 12, 2015) Internet Governance Forum, UN-Department of Economic and Social Affairs, Workshops Descriptions and Reports, IGF 2015 Workshop No.239 Bitcoin, Blockchain and Beyond: FLASH HELP!, 2 <<http://www.intgovforum.org/cms/workshops/list-of-published-workshop-proposals>> accessed 3/11/16.

⁴⁵³ Ibid.

⁴⁵⁴ For example, to mention a few: Bank of International Settlements: Morten Bech, Rodney Garratt, 'Central bank cryptocurrencies', September 2017, *BIS Quarterly Review*, 55-70 <https://www.bis.org/publ/qtrpdf/r_qt1709.pdf> accessed 24/01/18; European Commission: Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions, Online Platforms and the Digital Single Market Opportunities and Challenges for Europe, COM/2016/0288 final; Robleh Ali, John Barrdear, Roger Clews, 'Innovations in payment technologies and the emergence of digital currencies', Bank of England Quarterly Bulletin, 2014 Q3 <<http://www.bankofengland.co.uk/publications/Documents/quarterlybulletin/2014/qb14q3digitalcurrenciesbitcoin1.pdf>> accessed 12/01/17; John Barrdear and Michael Kumhof, Bank of England, Staff Working Paper No.605, 'The macroeconomics of central bank issued digital currencies', July 2016, (Bank of England 2016) <<http://www.bankofengland.co.uk/research/Documents/workingpapers/2016/swp605.pdf>> accessed 12/01/17; A Blundell-Wignall 'The Bitcoin Question: Currency versus Trust-less Transfer Technology', OECD Working Papers on Finance, Insurance and Private Pensions, 2014, No. 37, OECD Publishing <<http://dx.doi.org/10.1787/5jz2pwjd9t20-en>> accessed 27/10/16.

⁴⁵⁵ Fn.451 (World Economic Forum).

⁴⁵⁶ For example, R3 is a consortium with over 80 banks, clearing houses, exchanges, market infrastructure providers, asset managers, central banks, conduct regulators, trade associations, professional services firms and technology companies developing commercial applications of distributed ledger technology for the financial services industry: <<http://www.r3cev.com/blog/2016/4/4/introducing-r3-corda-a-distributed-ledger-designed-for-financial-services>> accessed 12/03/18

⁴⁵⁷ For example: Sigrid Seibold and George Samman, 'Consensus: Immutable agreement for the Internet of value', KPMG, (2016), <<https://assets.kpmg.com/content/dam/kpmg/pdf/2016/06/kpmg-blockchain-consensus-mechanism.pdf>> accessed 05/02/18; Allens Lawyers, 'Blockchain Reaction Understanding the opportunities and navigating the legal frameworks of distributed ledger technology and

While much of this research attention is applied to the opportunities and potential benefits the technology offers,⁴⁵⁹ some applications, such as cryptocurrencies and their uses, as well as aspects that test the boundaries of current regulations, such as initial coin offerings (ICOs), are increasingly the focus of lawmakers' and regulators' attention.⁴⁶⁰ The applications of DLT for business, financial and government services, while growing rapidly, are still nascent, yet already there has been consideration given in the literature to the regulation of DLT⁴⁶¹ and this is increasing as new use cases are assessed and implemented. Nevertheless, for the moment it remains largely limited to and focused on specific applications of the technology such as cryptocurrencies, where the most tangible applications, to date, have occurred.⁴⁶²

blockchain', report <<http://www.the-blockchain.com/docs/blockchainreport-%20legal%20frameworks%20of%20distributed%20ledger.pdf>> accessed 02/11/16; also see, in general: <www.lexology.com/blockchain>

⁴⁵⁸ For instance: European Securities and Markets Authority (ESMA), 'The Distributed Ledger Technology Applied to Securities Markets' Discussion Paper, 2 June 2016, ESMA/2016/773; Swiss Financial Market Supervisory Authority FINMA, Guidelines for enquiries regarding the regulatory framework for initial coin offerings (ICOs), Published 16 February 2018, <<https://www.finma.ch/en/news/2018/02/20180216-mm-ico-wegleitung/>> accessed 23/02/18; Financial Conduct Authority, Discussion Paper on Distributed Ledger Technology, DP17/3, April 2017 <<https://www.fca.org.uk/publication/discussion/dp17-03.pdf>> accessed 19/04/17; Financial Conduct Authority UK, Distributed Ledger Technology Feedback Statement on Discussion Paper 17/03, Feedback Statement FS17/4, December 2017 <<https://www.fca.org.uk/publication/feedback/fs17-04.pdf>> accessed 22/12/17; European Banking Authority, Opinion on the EU Commission's proposal to bring Virtual Currencies into the scope of the Directive (EU) 2015/849, EBA-Op-2016-07, 11 August 2016; ASTRI Whitepaper On Distributed Ledger Technology (11 November 2016) Commissioned by Hong Kong Monetary Authority <http://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/Whitepaper_On_Distributed_Ledger_Technology.pdf> accessed 12/1/17.

⁴⁵⁹ See, for example: Michèle Finck 'Blockchains: Regulating the unknown' (2018) Vol. 19 No.4 *German Law Journal* 665; Julie Maupin 'Mapping the Global Legal Landscape of Blockchain and Other Distributed Ledger Technologies', Centre for International Governance Innovation, CIGI Papers No.149, October 2017 <<https://www.cigionline.org/sites/default/files/documents/Paper%20no.149.pdf>> accessed 24/01/18; Benno Ferrarini, Julie Maupin, and Marthe Hinojales 'Distributed Ledger Technologies for Developing Asia', ADB Economics Working Paper Series, No. 533 | December 2017 <<https://www.adb.org/sites/default/files/publication/388861/ewp-533.pdf>> accessed 24/01/18; Angela Walch 'The Path of the Blockchain Lexicon (and the Law)' (2017) Vol.36 Iss.2 *Review of Banking & Financial Law* 713.

⁴⁶⁰ Ibid (Finck 2018). See also chapter VIII, following.

⁴⁶¹ The references in the literature to DLT regulation are considered in chapters VIII and IX.

⁴⁶² In the US, for instance, see: Financial Crimes Enforcement Network (FinCEN), US Department of Treasury <<http://www.fincen.gov>>; US Commodities Futures Trading Commission Act 1974 (7 U.S.C. §§ 1 et seq) <<http://www.cftc.org>>; New York Department of Financial Services (NYDFS) "BitLicence" N.Y. Comp. Codes R. & Regs. Tit.23, § 200 (2015) <<http://www.dfs.ny.gov/>>; Securities and Exchange Commission, Securities Exchange Act of 1934 Release No. 81207/July 25, 2017 Report of Investigation Pursuant to Section 21(a) of

Finally, in this respect, it is noted there have been issues, previously, with security of carbon market transactions and the existing carbon market IT.⁴⁶³ The expectation is that on-going technological developments can help ensure episodes such as hacking of registry accounts are far less likely, if not impossible, to recur.⁴⁶⁴ Additionally, this technological development purports to hold out the promise of better addressing some of the core elements of climate policy incorporated in the Paris Agreement, such as greater transparency, accountability, traceability and security. The extent to which DLT could better address these elements, than existing IT infrastructure does, is considered in section B.

(ii) Use cases, especially in financial markets

A World Economic Forum (WEF) report in 2016 found that, while there was significant awareness and interest in DLT, hurdles to large-scale implementation (in terms of financial infrastructure), such as an uncertain and unharmonised regulatory environment, nascent collective standardisation efforts and an absence of formal legal frameworks, remained.⁴⁶⁵ Some of the potential areas of application of DLT that have been identified include in trade finance, through operational simplification; in compliance automation, improving regulatory efficiency; in global payment systems, by reducing settlement times; and in asset rehypothecation, thereby

the Securities Exchange Act of 1934: The DAO

<<https://www.sec.gov/litigation/investreport/34-81207.pdf>> accessed 21/08/17.

⁴⁶³ European Court of Auditors Special Report 'The integrity and implementation of the EU ETS' 2015, 29-41

<http://www.eca.europa.eu/Lists/ECADocuments/SR15_06/SR15_06_EN.pdf> accessed 23/06/17.

⁴⁶⁴ There are structural issues as well. For instance, in 2012, the centralized Union registry replaced all national registries in the EUETS: Commission Regulation (EU) No 389/2013 of 2 May 2013 establishing a Union Registry pursuant to Directive 2003/87/EC of the European Parliament and of the Council, Decisions No 280/2004/EC and No 406/2009/EC of the European Parliament and of the Council and repealing Commission Regulations (EU) No 920/2010 and No 1193/2011 Text with EEA relevance, OJ L 122, 3.5.2013, 1–59; although, the European Court of Auditors report noted that even though the EC operates the EU registry, it has no powers to monitor and supervise transactions: fn.463 (ECA) supra.

⁴⁶⁵ Fn.451 (World Economic Forum): reported that at that time, more than 24 countries were investing in DLT, over 90 corporations had joined DLT consortia, 80% of banks were predicted to initiate DLT projects by 2017 and over the preceding three years, more than 2500 patents had been filed and over US\$1.4 billion invested; see also fn.457 (Allens Lawyers; Stuart Davis and Julian Cunningham-Day, Linklaters LLP, 'Blockchain – recalibrating the market infrastructure', Going Digital Quarterly Breakfast Briefing, 14 October 2016, presentation Powerpoint slide deck.

enhancing liquidity.⁴⁶⁶ Other broader, potential applications being tested or implemented include in relation to record keeping, such as patient health records, or land property titles; legal inheritance; source traceability for supply chains, including diamonds, or gold production; or other proof of ownership.⁴⁶⁷ Some intergovernmental bodies, national and provincial governments have instigated projects to provide services based on DLT.⁴⁶⁸ Other application areas that have been reported include decentralised power generation sharing, music streaming royalty payments, and voting in elections.⁴⁶⁹

In terms of potential areas of impact of DLT on financial markets, operational simplification, regulatory efficiency improvement, counterparty risk reduction, clearing and settlement time reduction, liquidity and capital improvement, and fraud minimisation have been identified as value drivers.⁴⁷⁰ The claimed 'transformative characteristics' of distributed infrastructure include immutability, which for financial market participants might eliminate the need for reconciliations and provide a single version of the correct record;⁴⁷¹ transparency, thereby removing market information asymmetries and increasing regulator/regulated party cooperation; and autonomy, disintermediating centralised parties whose roles in bringing trust and reducing counterparty risk will no longer be required.⁴⁷² Possible benefits of DLT applied, for instance, to the securities market include speeding up clearing and settlement by reducing the number of intermediaries involved; facilitating recording of ownership

⁴⁶⁶ Ibid (World Economic Forum) 21. For example, also reported that the Hong Kong Monetary Authority was leading a project with 21 banks to provide a blockchain-based trade finance platform to enhance efficiency, reduce transaction costs: Financial Times, 16 July 2018, 18.

⁴⁶⁷ Fn.457 (Seibold and Samman/KPMG); fn.459 (Maupin/CIGI 2017); International Monetary Fund, 'Virtual Currencies and Beyond: Initial Considerations' January 2016, Staff Discussion Note SDN/16/03.

⁴⁶⁸ Fn.459 (Walch) 718, n.13; also Fn.447 (Walport) chapter 6; fn.454 (Ali et al./Bank of England); Reuters report on UN using blockchain to avoid fraud in aid shipments <<https://www.reuters.com/article/us-un-refugees-blockchain/u-n-glimpses-into-blockchain-future-with-eye-scan-payments-for-refugees-idUSKBN19C0BB>> accessed 28/01/18; fn.459 (Ferrarini et al./ADB 2017), give examples of digital identity, trade finance, project aid monitoring and results-based disbursements, smart energy, and sustainable supply chain management.

⁴⁶⁹ Fn.459 (Finck 2018) 671-4; Marc Pilkington 'Blockchain Technology: Principles and Applications', *Research Handbook on Digital Transformations*, F. Xavier Olleros and Majlinda Zhegu (eds), (Edward Elgar, 2016); The Guardian, article on broader applications of blockchain <<https://www.theguardian.com/technology/2018/jan/28/blockchain-so-much-bigger-than-bitcoin>> accessed 28/01/18.

⁴⁷⁰ Fn.451 (World Economic Forum) 19 et seq.

⁴⁷¹ Note that this characteristic is explored in more detail in the following section B.

⁴⁷² Fn.451 (World Economic Forum) 24; also fn.457 (Allens Lawyers); fn.465 (Davis et al./Linklaters).

and safekeeping of assets; facilitating collection, consolidation and sharing of data for reporting, risk management and supervisory purposes; reducing counterparty risk by shortening the transaction settlement cycle; improving the efficient management of collateral; continuous availability; greater security and resilience against attack; and cost reduction.⁴⁷³ Other possible financial services applications relate to global payments, trade finance, corporate proxy voting, insurance claims processing, syndicated loans and contingent convertible bond issuances.⁴⁷⁴

Notwithstanding the overwhelmingly positive sentiment that surrounds the applications and benefits to be expected of DLT, it is important not to be swept up by the hype of the ‘thought leaders’.⁴⁷⁵ The general perception, in this environment, is that DLT could make networking of carbon markets both feasible and effective, by enabling traceability of the provenance of assets, or their attributes such as mitigation value; by the security dimension it brings; and by the permanence of records it can afford, thereby facilitating accounting and auditability. Thus, it would be promoting the objectives of climate policy, evidenced by the terms of the Paris Agreement, while also facilitating and stimulating an inter-jurisdictional market, so that it operates efficiently, encourages private sector engagement, promotes a stable carbon price and fosters the effective application of carbon finance. These perceptions are examined below.

(iii) DLT terminology

The dynamic state of DLT development and the range of fields in which it might be applied introduce issues of terminology and meaning.⁴⁷⁶ For example, the expressions ‘DLT’ and ‘blockchain’, are frequently used interchangeably, both in academic and general literature. Even use of ‘distributed’ can cause the misperception that because a ledger is distributed, there is no overall controlling entity, whereas this is a question of design.⁴⁷⁷ Confusion of meaning over the terms used is a risk not only for academics, researchers and business entities designing and building applications in the various different fields, but more especially so for

⁴⁷³ Fn.458 (ESMA 2016) 9-13.

⁴⁷⁴ Fn.451 (World Economic Forum) 46-127, setting out ‘deep dive analyses of these and other use cases’.

⁴⁷⁵ Fn.459 (Walch) 740, n.108.

⁴⁷⁶ Fn.447 (Walport) 7, refers to “the bewildering array of terminology” as a difficulty in communication.

⁴⁷⁷ Ibid.

policymakers and regulators overseeing such developments and determining the extent to which their intervention in the use cases is warranted and how that intervention should be carried out.⁴⁷⁸

The technology is populated with particular nomenclature such as ‘permissioned’ and ‘permissionless’, ‘smart contracts’, ‘miners’ and ‘mining’, ‘tokens’, ‘cryptocurrencies’, ‘initial coin offerings’ and with acronyms, such as, just in relation to different types of cryptography and security, PKI, HASH, SHA-256, zk-SNARK, HE, ECC, ECDSA, SGX.⁴⁷⁹ For some expressions, there will be other parallel expressions (for example, public and private, for permissionless and permissioned), which may have identical meanings, or slightly nuanced differences of meaning.⁴⁸⁰

Of perhaps greater concern is the way in which fundamental descriptive characteristics of the technology may be understood, particularly when they are used so broadly and repetitively that they enter the technological/DLT vernacular without scrutiny or detailed consideration. Walch cites the example of “immutable”, as used to describe the ledger created by blockchain technology, in this respect.⁴⁸¹ In view of the integral importance of it as a characteristic of DLT, since other claimed beneficial characteristics of the technology, such as traceability, accountability and auditability follow from it, immutability is considered in more detail in section B below, along with other such characteristics.

(iv) DLT definitions

In the shifting sands of terminology flagged above, formal definitions will not necessarily be universally agreed and, even so, may be superseded relatively quickly.⁴⁸² All the same, it is necessary to clearly explain what is meant by the terms and expressions, as employed here, in this particular context.⁴⁸³

⁴⁷⁸ Fn.459 (Walch) 728 et seq.

⁴⁷⁹ Mark Simpson, Steven Wang ‘Bitcoin, Crypto Assets and Blockchain’, RBS Emerging Technology presentation at Edinburgh University, 8 February 2018 <https://uoe.sharepoint.com/p:/r/sites/sw-dev-group/_layouts/15/Doc.aspx?sourcedoc=%7B55954a3c-3de6-4ae0-a3ae-2788d521c4d9%7D&action=edit> accessed 13/02/18.

⁴⁸⁰ Fn.459 (Walch) 719-728, has examined this issue in considerable detail, highlighting the particular problems this generates for regulators.

⁴⁸¹ Ibid 735-745.

⁴⁸² See, for instance, fn.459 (Walch) 730 in relation to New York’s ‘BitLicence’.

⁴⁸³ Fn. 447 (Walport) 17-19.

The infrastructure on which it is proposed to provide networking of carbon markets is, at its most elementary, a series of computers, or nodes, connected with each other in a network, for instance, via the internet. In this sense, it is no different from other such structures that exist, for example, the connections of computers of legal entities trading in the EUETS or other markets. The fundamental difference introduced by DLT is that the ledger, or registry – the record/database of unit holdings of participating entities and of the transactions between them – is no longer held only by a trusted, centrally positioned entity (comparable, for instance, to the International Transaction Log (ITL) under the Kyoto Protocol, although the ITL role is also more limited) through which all transactions must be routed in order to be approved, recorded and that record maintained. Rather, the ledger is held in full and kept up-to-date on all nodes, that is, on each participating entity's computer (or alternatively, just on a certain number thereof). Thus, the ledger is distributed. Another description is as a shared ledger, which has been applied particularly in the context of industry-based (e.g., financial sector) applications.⁴⁸⁴

DLT is considered broadly as consisting of three elements, being the combination of a distributed ledger, with public/private key encryption and a decentralised infrastructure.⁴⁸⁵ It has been described also as 'a distributed, shared, encrypted-database that serves as an irreversible and incorruptible public repository of information', enabling 'unrelated people to reach consensus on the occurrence of a particular transaction or event without need for a controlling authority.'⁴⁸⁶ Another description of DLT is as 'a protocol for building a replicated and shared ledger system', collectively maintained by the participants in that system or network, rather than by one central party.⁴⁸⁷

DLT is not huge technological leap, but rather an incremental improvement,⁴⁸⁸ one source even noting the existence of ledgers over thousands of years.⁴⁸⁹ In DLT, the ledger can (but need not necessarily) be organised as a chain of blocks of

⁴⁸⁴ Ibid.

⁴⁸⁵ For example, see: fn.458 (ESMA 2016) section 2.1; also Fn.452 (Wright & De Filippi) 4, 5.

⁴⁸⁶ Fn.452 (Wright & De Filippi) 2.

⁴⁸⁷ Fn.458 (ASTRI).

⁴⁸⁸ Fn.452 (Wright & De Filippi) 5, note 15. These authors trace the historical development of the individual elements back to the late 1970s. See also Fn.451 (World Economic Forum).

⁴⁸⁹ Fn.458 (ASTRI).

information, each block containing a collection of transactions – new transactions being collected to form a new block that is time-stamped when added to the ledger.⁴⁹⁰ Each block, thus, contains one or more new transactions and the adding of blocks to the chain (hence this implementation is referred to as the ‘blockchain’) means the ledger grows cumulatively.⁴⁹¹

Blockchain is one implementation of a distributed ledger. Records can also just be stored one after the other, on a distributed ledger, in a continuous manner (but not in blocks), being added after the participants reach consensus.⁴⁹² There is also a newer type of DLT that uses Directed Acyclic Graphs (DAGs) that transmit and confirm transactions in an asynchronous, as opposed to chained way.⁴⁹³ However, it is not necessary for these purposes to catalogue and examine every such form, except to the extent it impacts on the beneficial characteristics of the DL and, ultimately, the regulatory framework. It is simply noted that different technical mechanisms exist for adding to the ledger.

As DLT covers a wide range of potential functionality, it is useful to identify key features that define a DLT system.⁴⁹⁴ These are:

- firstly, a decentralised, distributed infrastructure, meaning the system is composed of multiple entities or nodes, each (or at least a number thereof) holding a copy of the full ledger, obviating the role of the central ledger holder;
- secondly, participants using public/private key encryption to interact with transactions in the system, obviating the role of a trusted central counterparty to intermediate transactions;
- thirdly, a mechanism by which the nodes reach consensus on the valid entries to add to the ledger; and
- fourthly, immutability, meaning that the ledger is accumulative, so that once entries are added to the ledger, (theoretically, at least) they cannot be

⁴⁹⁰ Ibid.

⁴⁹¹ Ibid.

⁴⁹² Fn.447 (Walport) 18.

⁴⁹³ Fn.459 (Ferrari et al./ADB 2017) 5.

⁴⁹⁴ Adrian Jackson, Ashley Lloyd, Justin Macinante, Markus Hübener, ‘Networked Carbon Markets: Permissionless Innovation with Distributed Ledgers?’ (July 4, 2017), 7 <<https://ssrn.com/abstract=2997099>> accessed 09/10/17.

changed or removed.⁴⁹⁵ Thus, if it is desired to reverse or unwind a transaction, the transaction will need to be undertaken again, literally, in reverse.⁴⁹⁶

There are also elements of a DLT system that are configurable to suit the desired design and the application to which the system is to be put.⁴⁹⁷ The configurable features include permissioning, referring to whether a system is open for anyone to join (that is, it is public or permissionless), or is private, or at least, is set up by a collaboration of parties, so that only trusted or vetted participants can partake in the control and maintenance of the system;⁴⁹⁸ proof of work, which is a means to achieve consensus in a permissionless system;⁴⁹⁹ ‘smart contracts’, referring to transactional terms and conditions embedded in computer code, which allow automatic execution of the relevant transaction once precise conformity with those terms and conditions has been established;⁵⁰⁰ and arrangements for settlement, exchanges or payment systems, which may be required in some shape or form to provide for the actual transfer of money, or settlement of physical assets, between counterparties.⁵⁰¹

Configuration of all of these elements can add up to very different outcomes. For instance, the contrasting nature of the Ethereum platform, compared with the Corda™ platform: the former is public, anonymous, token-based, relies on proof-of-

⁴⁹⁵ Ibid, Table 1. As to immutability, see section B of this chapter.

⁴⁹⁶ There will, of course, be implications of this if, for example, the counterparties’ positions have changed in the interim.

⁴⁹⁷ Fn. 494 (Jackson et al) 8.

⁴⁹⁸ Ibid, Table 2; also fn.458 (ASTRI); for a comparison of relative strengths and weaknesses of permissioned, unpermissioned and hybrid blockchains, see: fn.459 (Ferrarini et al/ADB 2017) 2-6; for advantages of private over public blockchains, see: Vitalik Buterin, Public and Private Blockchains, Coindesk website, 7 August 2015 <<https://www.coindesk.com/vitalik-buterin-on-public-and-private-blockchains/>> accessed 02/02/18.

⁴⁹⁹ As the proposal set out in this paper is for a permissioned system, proof of work is not considered in any detail, but rather other consensus mechanisms will be considered.

⁵⁰⁰ Fn.494 (Jackson et al) 8, Table 2; also Justin D Macinante ‘A Conceptual Model for Networking of Carbon Markets on Distributed Ledger Technology Architecture’, [2017] *CCLR* 243, 251. The original formulation is: “A smart contract is a computerized transaction protocol that executes the terms of a contract. The general objectives of smart contract design are to satisfy common contractual conditions (such as payment terms, liens, confidentiality, and even enforcement), minimize exceptions both malicious and accidental, and minimize the need for trusted intermediaries. Related economic goals include lowering fraud loss, arbitration and enforcement costs, and other transaction costs.” Nick Szabo, *Smart Contracts*, 1994

<<http://www.fon.hum.uva.nl/rob/Courses/InformationInSpeech/CDROM/Literature/LOTwinter-school2006/szabo.best.vwh.net/smart.contracts.html>> accessed 26/01/18.

⁵⁰¹ Ibid (Jackson et al) Table 2.

work for consensus, holds data on all nodes and is blockchain-based; whereas the latter is private, identity-based, tokenless, relies on proof-of-authority for consensus (notaries are used as trusted entities), data is private to the parties to a transaction and it is not blockchain-based, but blockchain inspired: yet both these platforms facilitate peer-to-peer smart contract transactions.⁵⁰²

(v) Use case of the proposal

In these circumstances, the importance of specifying the configuration (or, at least, the options for such) of the use case proposed by this thesis is evident, for two reasons. First, the way in which the use case is configured will determine whether the perceived benefits of the technology (considered in section B of this chapter) are actually realisable, or exist only in theory. Secondly, the design of the technology platform will indicate how the application should be regulated and the institutional framework required, as considered in later chapters.

The specific application of DLT proposed connects the carbon markets (that is, the emissions trading schemes (ETs)) of individual jurisdictions that choose to participate in the network, in order to provide for inter-jurisdictional trading of their carbon assets (the units traded in the respective ETs). Hence, the aim is to facilitate, as with the two platforms mentioned above, smart contract-based transactions peer-to-peer, in this case, across jurisdictions. For the market system proposed, a primary element is that it will be comprised of multiple nodes (however, whether each and every node would need to hold a copy of the full ledger, will be a matter of design). There would be encryption, for instance, using public/private keys and there would need to be a consensus mechanism for updating the ledger. If this updating is accumulative, such that new entries to the ledger followed consecutively on earlier entries (whether in blocks, or otherwise, being another design question), without changing or altering them, then the four key elements that identify a DLT system (outlined above) would be present.

As the network would connect the administrators of the respective ETs, as well as the legal entities participating in each domestic ET, the participants would all be

⁵⁰² Fn.479 (Simpson) slide 39. The notary design utilises a trusted authority and consensus is reached on an individual transaction basis, rather than in blocks of transactions, with limited information sharing, see fn.454 (Bech, Garratt/BIS) 58, Box A.

identified. Thus, the ability for a legal person (whether natural or corporate, depending on the criteria applied for participation in their domestic ETS) to participate in cross-jurisdictional trading will depend on their authorisation to participate in their domestic ETS. Accordingly, the distributed ledger would not be anonymous, nor public/permissionless, in the sense that anyone at all can participate. Strictly speaking, it would not be private either, in the sense of being closed to all but an exclusive group, since presumably any legal entity satisfying the relevant criteria could be authorised to trade in a domestic ETS. The network may best be described as public but permissioned (a hybrid), since the pre-condition for participation on the DL network would be that the legal entity was first authorised to trade in a participating domestic ETS.⁵⁰³

In the context of participation by Paris Agreement parties, it is assumed that mutual authorisation of each other for the purposes of Article 6 would apply. There is the further consideration of whether participation by a jurisdiction in the DL network would imply all participants in that jurisdiction's domestic ETS were automatically considered to be authorised, by that jurisdiction's government, to trade inter-jurisdictionally, or if specific authorisation for each individual legal entity to so trade would still be necessary to satisfy the requirement that use of internationally transferred mitigation outcomes to achieve nationally determined contributions is voluntary and authorised by participating parties.⁵⁰⁴ This will be a matter for each individual jurisdiction to determine as it sees fit. For the purposes here, it is assumed that if a jurisdiction agrees to join the network, then automatically, all the entities in its domestic ETS are considered so authorised.

It follows that, as a public but permissioned DL, there would need to be configured a system providing for the type of permissioning granted to nodes, that is, identifying those permitted to view, and those permitted to interact with, the ledger. Legal entities, for example, might have permission to interact with the ledger by submitting transactions for addition to it, as well as being permitted to view that part of the ledger pertaining to their own holdings and transactions. Further, as suggested

⁵⁰³ Also could be described as a hybrid: see Fn.459 (Ferrari et al/ADB 2017) 4-5.

⁵⁰⁴ UNFCCC, Draft Text on SBSTA 49 agenda item 11(a) Matters relating to Article 6 of the Paris Agreement: Guidance on cooperative approaches referred to in Article 6, paragraph 2, of the Paris Agreement, Version 2 of 8 December 10:00 hrs, Annex, paragraphs 9, 10(c), (d) <https://unfccc.int/sites/default/files/resource/SBSTA49_11a_DT_v2.pdf> accessed 21/01/19.

earlier, they might not hold a copy of the entire ledger, as this could lead to scalability problems as the ledger grows in size,⁵⁰⁵ but might only need hold that part relating to their own holdings and transactions.⁵⁰⁶ ETS administrators might be restrained from interacting with the ledger in the sense of submitting transactions, but might have broader viewing permission rights, for instance, by being able to view the accounts of all legal entities in their own ETS and some components of the information held on the overall ledger more generally (although perhaps not, for instance, information pertaining to individual legal entities from other jurisdictions). Consideration would also need to be given to the extent of public access to information on the ledger.

Related to this would be the consensus mechanism by which new transactions are entered on the ledger. This might operate on a distributed basis⁵⁰⁷ but only between the administrator nodes. For example, the administrator of the ETS from which a transaction originates would perform the role of validator by confirming that the seller in the transaction is the true owner of the carbon assets being sold. They would then broadcast the information concerning that transaction (and any other transactions originating from its ETS at the same time), as other administrators would also do concerning transactions originating in their respective ETSs at that time. These validating nodes would then agree (by a mechanism they would have determined in advance) which of the transactions – presumably all, if they had all been confirmed as being correct – would be included in the block to be added to the blockchain, if the platform were to be blockchain-based, or otherwise stored one after the other in a continuous manner (but not in blocks).

As this proposal concerns the conduct of transactions between jurisdictions, it presumes there will be contracts setting out the terms and conditions on which

⁵⁰⁵ There is a discussion of this issue in the Ethereum white paper: Ethereum, 'A Next-Generation Smart Contract and Decentralized Application Platform', White Paper <<https://github.com/ethereum/wiki/wiki/White-Paper>> accessed 13/02/18; scalability limitations have been identified as a weakness of permissionless DLs: see fn.459 (Ferrarini et al/ADB 2017) 3.

⁵⁰⁶ Richard Gendal Brown et al., 'Corda: An Introduction', White Paper, August 2016 <<https://docs.corda.net/static/corda-introductory-whitepaper.pdf>> accessed 12/02/18; Richard G Brown 'Introducing R3 Corda™: A Distributed Ledger Designed for Financial Services', blog post, 5 April 2016 <<https://www.r3.com/blog/2016/04/05/introducing-r3-corda-a-distributed-ledger-designed-for-financial-services/>> accessed 12/02/18.

⁵⁰⁷ Fn.458 (ASTRI) 10-15 provides a description of this process.

those transactions have been agreed. Such terms and conditions could be standardised for all transactions across the network, with provision for variable factors – parties, quantity, price, origin, mitigation value or any other variable characteristics – to be inserted. This will be the function of smart contracts, which would allow automatic execution of the relevant transaction to which they pertain once precise conformity with the terms and conditions had been established. In conjunction with execution of the smart contract for a transaction, in order to complete the transaction, arrangements for financial settlement coordinated with the transfer of the carbon asset, will need to be in place. This aspect is considered in more detail in the next chapter.

Finally, it is envisaged that the DLT application being proposed here may, or may not, operate as a blockchain. Hence, the technology platform will continue to be referred to by the broader descriptive term, DLT, or DL, unless the context requires specific reference to a blockchain mechanism.

B Specific characteristics of the proposed technology platform

The last sub-section introduced DLT and the use case proposed here. This section now explores in more detail the appropriateness of DLT for the proposed market. To analyse the claimed beneficial characteristics of a DL platform in the market proposed, an obvious approach would be to compare the proposal with a similar existing market based on current technology, that is, on a traditional, centralised database platform. However, as no trading network or market, such as that which is proposed, exists at present, this is not feasible. The ITR is probably the closest comparable example, but as it relates to the homogeneous trading under the Kyoto Protocol and does not provide a trading platform, is not appropriate for this purpose.

Comparisons might be drawn, alternatively, between the networked market proposed and the IT platforms of existing linked arrangements between jurisdictions (EUETS-Switzerland, California-Quebec). However, it is considered on one hand, that the technological aspects of those comparisons would be likely to be obscured by the parallel networking-linking distinctions between the two approaches, while on

the other, if it were possible for the respective approaches to be stripped back to just the IT platforms, such an exercise in comparative analysis of the relative technical IT specifications would be too removed from the legal and policy analysis the purpose of this thesis. Hence, this approach also is not pursued.⁵⁰⁸

Rather, another alternative is applied. As stated in the preceding Section A, the proposal can be viewed as proceeding down two independent, but interrelated arms, the first aiming to facilitate and stimulate an inter-jurisdictional market, so that it operates efficiently, encourages private sector engagement, promotes a stable carbon price and fosters the effective application of carbon finance, while the second promotes the objectives of climate policy, evidenced by the decisions of the parties at COP 21 and the terms of the Paris Agreement. Accordingly, the approach taken to analysing the claimed benefits of DLT in the case of NCM is similarly twofold: firstly, by considering the DLT application in terms of the beneficial characteristics it purports to bring to financial markets (this application being probably the most extensively examined area of application for DLT at the present time); and secondly, by analysing the DLT application to networking carbon markets in terms of the extent to which it can better facilitate matching the requirements and expectations of the Paris Agreement, than otherwise might be achievable (that is, without DLT).

1. DLT application to NCM as a financial market

The multifarious applications of DLT,⁵⁰⁹ particularly in relation to the financial sector, are increasing all the time, as are claims extolling the superiority of the technology over legacy systems for existing applications, or the beneficial features of new applications made possible by the technology.⁵¹⁰ For instance, the Chief Scientific Advisor to the UK government has stated:

⁵⁰⁸ All the same, references and comparisons are made to the IT platforms used under current arrangements, where appropriate.

⁵⁰⁹ See section A, preceding; see also Fn.457 (Siebold and Samman/KPMG) Figure 4 DLT Landscape.

⁵¹⁰ Fn.451 (World Economic Forum); DTCC Connection, 'Eight Key Features of Blockchain and Distributed Ledgers Explained', 17 February 2016 <<http://www.dtcc.com/news/2016/february/17/eight-key-features-of-blockchain-and-distributed-ledgers-explained>> accessed 15/02/18, which sets out eight key capabilities that it claims has created the innovative platform that has the potential to modernise the post-trade financial ecosystem.

Existing methods of data management, especially of personal data, typically involve large legacy IT systems located within a single institution. To these are added an array of networking and messaging systems to communicate with the outside world, which adds to the cost and complexity. Highly centralised systems present a high cost single point of failure. They may be vulnerable to cyber-attack and the data is often out of sync, out of date or simply inaccurate.⁵¹¹

DLs, on the other hand, are inherently harder to attack, the technology is resistant to unauthorised change or malicious tampering and the methods by which information is secured and updated mean that participants can share data and be confident that all copies of the ledger at any one time match each other.⁵¹²

How the technology and its applications are perceived, however, is a question of perspective and, in this sense, the regulators can balance the picture. Thus, key challenges and possible shortcomings, of a technological nature, have been flagged to include scalability issues, interoperability with existing systems and between systems, the need for a way to settle transactions in central bank (fiat) money, the absence of a recourse mechanism for dealing with mistakes, the inability to net off positions in financial markets, and absence of scope for margin finance and short selling.⁵¹³ In relation to the governance framework, who might be permissioned in such a system, and rule design, arise as issues; privacy issues arise in relation to which parties might access what information, and regulatory and legal issues arise concerning ownership of records, liability of participants and enforcement of obligations.⁵¹⁴ Key risks raised include cyber risk, fraud and money laundering, the difficulty of identifying anomalies in such an automated system, and dealing with erroneous coding.⁵¹⁵

What are the 'transformative characteristics'⁵¹⁶ and how do they address the issues and risks raised? According to one source, they are immutability, transparency and autonomy.⁵¹⁷ Another source lists consensus, validity, uniqueness, immutability and

⁵¹¹ Fn.447 (Walport) 6.

⁵¹² Ibid.

⁵¹³ Fn.458 (ESMA 2016).

⁵¹⁴ Ibid.

⁵¹⁵ Ibid. In relation to risks, see also: Fn.451 (World Economic Forum).

⁵¹⁶ Fn. 451 (World Economic Forum) uses this description.

⁵¹⁷ Ibid.

authentication.⁵¹⁸ Others emphasise the distributed ledger and consensus;⁵¹⁹ or the security engendered through encryption;⁵²⁰ or the decentralised nature of the system across participating nodes and its peer-to-peer facility.⁵²¹

Again, a preliminary issue is terminology, as characteristics can be described differently, depending on the perspective of the proponent. For example, anonymity, privacy, confidentiality, party identity abstraction, permissionless, trustless, security and transparency are descriptions that might all refer to the same feature, but from different perspectives; autonomy and uniqueness might refer to the same thing, which others might refer to as party identity abstraction. In these circumstances, for the purpose of this analysis, a set of features is selected, then by examining each in turn, consideration is given to the extent to which they afford the benefits claimed, any risks to which they give rise and how they mesh with other elements. The selected features comprise the following:

- immutability (includes traceability, auditability, robust accounting);
- decentralised (includes smart contracts);
- distributed (includes transparency and privacy, permissioning);
- security (includes hash cryptography, consensus mechanism).

(i) Immutability

Immutability is probably the most important characteristic that DLT brings and virtually every description of blockchain or DLT refers to it. For instance: 'Immutability is a characteristic of blockchain technology... Certain features of the blockchain concept might be relaxed...but not immutability, which remains crucial...'⁵²² Acceptance of immutability is implicit even in the way technological challenges are identified: for instance, the European Securities and Markets Authority (ESMA) poses the absence of a recourse mechanism as an issue for dealing with mistakes once the immutable DL records a transaction.⁵²³

⁵¹⁸ Fn.506 (Brown et al/Corda).

⁵¹⁹ Fn.459 (Ferrari et al/ADB)

⁵²⁰ Freshfields Bruckhaus Deringer LLP, What's in a blockchain? <<https://www.freshfields.com/en-gb/our-thinking/campaigns/digital>> accessed 06/02/18.

⁵²¹ Fn.479 (Simpson).

⁵²² Fn.459 (Pilkington); also see: fn.452 (Wright & De Filippi); fn.510 (DTCC Connection).

⁵²³ Fn. 458 (ESMA 2016) 14-15, paragraph 33.

The fact that entries to a DL are cumulative, that once added they cannot be amended or edited or tampered with, is extremely important for other claimed beneficial characteristics of DLs. If entries or transactions (that is, the information related thereto), are always added cumulatively and cannot be altered once added, then the provenance of an item transacted, such as an emission unit, is easily traceable; its current ownership and history of ownership is readily ascertained; any transactions affecting it or its validity will be apparent; and any co-benefits associated with it can similarly be identified and tracked. Consequently, accounting, auditing and reporting are facilitated. It follows logically also that, once a legal entity has transacted and sold that emission unit, the entity will be incapable of selling the unit again, unless they have first bought it back and nothing has transpired in the meantime to affect its validity, such as surrender or cancellation. In other words, this immutability characteristic facilitates robust accounting. These are all important features for the proper and efficient operation of a financial market.

However, as Walch points out,⁵²⁴ immutability isn't all that it seems, for two conceptual reasons. First, so-called 'immutable' blockchains can and have been changed post-facto; and secondly, even though immutability is generally used to describe all types of blockchain, there is no consensus yet on what generates this feature and whether it is present in all variations.⁵²⁵ In relation to the first of these reasons, the people operating the system can always agree to go back and change the record. In the two instances Walch cites, both were public blockchains (Ethereum and Bitcoin) and the action apparent to and accepted by users.⁵²⁶ An ability to go back and change the ledger would be even more likely for a private (or hybrid) DL where, by definition, it is operated by a select group. Whereas blockchain is often described as immutable, this is only the case to the extent that its human creators choose not to intervene.⁵²⁷

Another view, from the security perspective, is that both permissioned and permissionless systems are only trustworthy so long as the majority of the validators are behaving honestly: in a permissioned system, there is also the need to consider the integrity of the entity that identifies and grants credentials to consortium

⁵²⁴ Fn.459 (Walch) 722 n.35, and Part IV, 735-745.

⁵²⁵ Ibid 738.

⁵²⁶ Ibid 739.

⁵²⁷ Fn.459 (Finck 2018) 668.

members. 'The sanctity of the consensus mechanism, and thus the immutability of a ledger, is only upheld by trust in an identifying agent and the safekeeping of identity credentials by participants...'⁵²⁸ Thus, security and consensus are tied to immutability, which in a permissioned system, essentially relies on the trustworthiness of the person or entity running the scheme.⁵²⁹

The second conceptual point about DL immutability is the lack of agreement as to how it arises.⁵³⁰ Some ascribe it to the consensus mechanism (that is, in Bitcoin, proof of work); others to the cryptography (hash functions turn data into a trunk of random characters called 'hash': see fuller explanation under (iv) security, below); others still, to the chaining together of blocks of transactions (although this is tied to the hash process). Another perspective is that other entities will not accept transactions that try to build on a modified version of some data that has already been accepted by them, the reason being that transactions commit to the outcome of prior transactions, blocks to previous blocks.⁵³¹

Ultimately, in the case of the public permissioned DL envisaged for the financial market proposed by this thesis, immutability, or more appropriately, the permanence and accuracy of the ledger record as it accumulates, will be a function of the operators, who will be the ETS administrators (hence parts of the respective governments) of the participating jurisdictions. The risk of improper collusion on their part to alter the ledger, in the first instance, will be a function of who they are and how many.⁵³² Additionally, once transactions have been entered and form the starting point for subsequent transactions, it would be difficult to alter the ledger without the awareness (and concurrence, one imagines) of all affected participants (that is, legal entities counterparty to the relevant transactions). If public/private key cryptography applies and, assuming the DL is a blockchain, the blocks are chained with hash functions related to the information content in the blocks, then even more

⁵²⁸ Van Valkenburgh, Peter, Director of Research, Coin Center (NFP DLT research and advocacy center), Comments to the European Securities and Markets Authority on its Consultation on Distributed Ledger Technology Applied to Securities Markets, September 2016, Coin Center <<https://coincenter.org/files/2016-09/coin-center-letter-to-esma.pdf>> accessed 02/02/18.

⁵²⁹ Ibid.

⁵³⁰ Fn. 459 (Walch) 741 et seq.

⁵³¹ Fn. 506 (Brown, April 2016).

⁵³² Also the institutional supervision proposed in the model should make improper activity highly unlikely.

so it would be necessary to engage all participants in order to alter the record.⁵³³
This is very unlikely, given the nature of the envisaged application.

(ii) Decentralised

One of the features that defines a DL system is a decentralised infrastructure, meaning the system is composed of multiple entities or nodes, each holding a copy of the full ledger, obviating the role of the central ledger holder.⁵³⁴ While in the scheme design envisaged by this proposal, not every node may hold a full copy of the ledger, the decentralised nature of the system means there will be multiple participants capable of interacting with each other, peer-to-peer, rather than through a central body. Some commentators describe permissioned (private or hybrid) ledgers as more centralised,⁵³⁵ but it has been noted that these and other design choices need to be tailored to the specific goals pursued in the particular use case.⁵³⁶

If truly decentralised, then no one entity owns the network completely. If a group of nodes control the network, however, why not just use a centralised database (as at present in the carbon market)? Several reasons have been suggested.⁵³⁷ First, once deployed, the technology is very resilient and it is very difficult to close down the entire system. If one node loses data due to, for instance, hacking or loss of power, it can recover from another node on the network. Secondly, in an open market a middleman with a big enough platform controls pricing and will have an incentive to increase prices, whereas in a consortium everyone should have an interest in reducing transaction costs. Third, if nodes can interact peer-to-peer, they are not dependent on the central party for the speed of the interaction; and nodes might control their own dataset and determine who can see it, although this will be a function of the DL design and permissioning arrangement established.

A further element of a decentralised infrastructure is the means by which nodes transact, in other words, the smart contract arrangements put in place as part of the

⁵³³ Fn.459 (Walch) 738-9: see discussion of Bitcoin and Ethereum 'forks'.

⁵³⁴ Fn.494 (Jackson et al).

⁵³⁵ see, for instance: fn.469 (Pilkington); however, this really relates to the consensus mechanism, and they would still be decentralised in the sense of operating peer-to-peer.

⁵³⁶ Fn.459 (Ferrarini et al/ADB 2017) 2.

⁵³⁷ Fn.479 (Simpson) slides 49-56.

system design. Smart contracts are not a defining element, but rather configurable to suit the desired design and the application to which the DL system is to be put.⁵³⁸ They have been described as a computer code or protocol that automates the execution of certain terms and conditions of an arrangement.⁵³⁹ They replicate legal contracts by coding the underlying agreement in computer language ‘and have the advantage of low contracting, enforcement, and compliance costs.’⁵⁴⁰

Smart contracts enable transactions between counterparties digitally without the need for a trusted central counterparty, on the basis that once all the pre-conditions on the respective parties have been satisfied, the contract executes automatically. The advantage they bring, therefore, is reduced time and cost for carrying out transactions.⁵⁴¹ Smart contracts differ from established forms of automated contract execution of an underlying agreement, such as automated banking payments, or standing orders, in a number of respects.⁵⁴² Third parties usually retain control over the transaction with those established forms, whereas the smart contract is neither administered nor controlled by a third party and, with the former, the computer program is usually run on the third party’s server, ensuring their internal control. Further, with traditional automated contract execution the code is exclusively in the hands of the third party responsible for it, whereas with smart contracts the DL enables all participants to be running the same code on a decentralised basis, enabling the peer-to-peer transaction basis.⁵⁴³

All the same, the need for third parties may not be totally obviated, with roles continuing in relation to, for instance, technical governance matters such as maintaining the technical code, auditing it against legal code, or in managing operation of the system more generally, by providing validation, ensuring regulatory compliance, and carrying out reporting functions or dealing with mistakes, errors or

⁵³⁸ Fn.494 (Jackson et al).

⁵³⁹ Fn.459 (Finck 2018) 670-1; Fn. 452 (Wright & De Filippi) 10; for original formulation: Nick Szabo, Smart Contracts, 1994, <<http://www.fon.hum.uva.nl/rob/Courses/InformationInSpeech/CDROM/Literature/LOTwinter school2006/szabo.best.vwh.net/smart.contracts.html>> accessed 26/01/18. See also fn.500.

⁵⁴⁰ Ibid (Finck 2018).

⁵⁴¹ Fn.451 (World Economic Forum); see also fn.457 (Allens Lawyers); fn.465 (Davis et al./Linklaters).

⁵⁴² Freshfields Bruckhaus Deringer LLP, What’s in a smart contract? 5 February 2018 <www.lexology.com> accessed 06/02/18.

⁵⁴³ Ibid.

fraud.⁵⁴⁴ Other than in terms of the validation role, however, the third party would, most likely, not be central to or interposed between counterparties to a transaction. As such, these functions are more properly considered as systems maintenance and management. The validation role, on the other hand, relates to the consensus mechanism design for a private DL. Many of the potential issues raised, such as insolvency of a counterparty, or payment failure, or privacy and confidentiality, can be addressed through system design (considered in chapters following).

(iii) Distributed

To some extent, this could be seen as covering similar ground as the decentralised elements above. However, whereas the emphasis in decentralisation relates to the interaction of the nodes in the network (for example, through smart contracting) and disintermediation of central third party gatekeepers, the distributed element emphasises the informational side – how the ledger is held, viewed and updated. It deals with issues of consensus and permissioning, hence transparency, privacy and confidentiality.

In a fully distributed ledger, the complete record of transactions, such as rights to payment, or ownership of an asset, would be shared more or less instantaneously across the network with all participants. Thus the record is held on all nodes with concurrent updating once the correct version of the record is established. There is no one central administrator or database. For an external cyber attack to impact a distributed system, it would therefore need to infiltrate multiple copies of the ledger, not just a single central record.⁵⁴⁵

To establish the correct version of the record, there will need to be a consensus mechanism.⁵⁴⁶ In the case of unpermissioned, or open ledgers, this is most often a mechanism known as ‘proof of work’⁵⁴⁷ as applied in Bitcoin, although since 2012

⁵⁴⁴ Fn.457 (Allens Lawyers).

⁵⁴⁵ Fn.465 (Davis et al./Linklaters).

⁵⁴⁶ Fn.506 (Brown, April 2016): “The first, and most important, feature of blockchains...”; fn.457 (Siebold and Samman/KPMG): “Consensus mechanisms are central to the functioning of any blockchain or distributed ledger.”

⁵⁴⁷ fn.457 (Siebold and Samman/KPMG): this was the first such mechanism, developed 1999, and requires the system’s users to repeatedly run algorithms to a mathematically complex problem; Fn.458 (ASTRI) addresses the technology as does fn.459 (Ferrarini et al/ADB 2017) who also list technical references. It is not considered necessary to delve in

there has also been the 'proof-of-stake' mechanism, which requires fewer calculations and is therefore less energy intensive.⁵⁴⁸ As DLT applications in financial markets will likely be permissioned⁵⁴⁹ and as the application proposed by this thesis is also permissioned, the unpermissioned consensus mechanisms are not considered further, other than to note that the scalability limitation, related to their excessive energy demand,⁵⁵⁰ is not the case with permissioned consensus mechanisms.

An outline of a permissioned consensus mechanism is set out earlier in relation to the use case of the proposal.⁵⁵¹ The main difference between the unpermissioned and permissioned DL is the degree to which it is distributed, or decentralised. The permissioned system, being applied to a limited number of nodes, would be more susceptible to cyber attack, yet simply reverting to a centralised database would only increase that risk. The permissioned system also has the advantage of being able to tailor the permissioning rights to the requirements of the participating nodes. Thus, rather than all nodes being able to view the ledger in its entirety, but without the identity of transaction participants being known (as in an anonymous, unpermissioned system), the permissioned system might be configured to allow differing levels of access to information on the ledger and differing rights to interact with the ledger, for example, by submitting transactions for adding to it. Confidentiality and privacy aspects, therefore, could be balanced with regulatory transparency needs as part of the system design.

(iv) Security

Security in DL systems relates, primarily, to the implementation of cryptographic techniques, of which there are multiple examples.⁵⁵² One illustration is hash

any detail into the technical aspects by which the unpermissioned consensus mechanisms function for the purposes of this thesis.

⁵⁴⁸ Ibid (Siebold and Samman/KPMG).

⁵⁴⁹ Fn.458 (ESMA 2016) 8, paragraph 3.

⁵⁵⁰ Fn.459 (Ferrari et al/ADB 2017) 3.

⁵⁵¹ Section A, sub-section 3(v); see also Fn.458 (ASTRI) 10-15.

⁵⁵² For example: public key infrastructure (PKI), cryptographic hash function (HASH), secure hash algorithm (SHA-256), zero-knowledge Succinct Non-Interactive Arguments of Knowledge (zk-SNARK), homomorphic encryption (HE), Elliptical Curve Cryptography (ECC), Elliptical Curve Digital Signature Algorithm (ECDSA), software guard extensions (SGX).

cryptography,⁵⁵³ which applies a one-way mathematical function to summarise the relevant data as a piece of unique, fixed-size, short data called its hash value. An alteration to the data causes the hash value to change, making it impossible to decipher the original data from the hash. A change to the content of a block in a blockchain also causes the value of its hash link to change.⁵⁵⁴

The security offered by cryptography operates at the micro level, while security can be viewed also at a macro level, through design.⁵⁵⁵ Design is evident in the three preceding elements: the permanent (but perhaps not totally immutable), accumulative nature of the ledger; the decentralised nature of participating nodes, transacting peer-to-peer, not needing central trusted counterparties in order to add transactions to the ledger; and the ledger held by the nodes on a distributed basis, updated by a consensus mechanism and viewed on the basis of defined permissions. The design of the overall DL, through these elements, thus contributes to security. Nevertheless, permissioned DL systems are still potentially exposed to threats including, for instance, cyber attacks, that may cause network fragmentation or performance issues. The potential for these sorts of events points to the need not only for design that avoids vulnerabilities such as network ‘choke points’, where the entire network can be impacted by an attack on a single node, but also to administration design, to provide for continuity in spite of such events.

2. DLT matching the expectations of the Paris Agreement

While the preceding subsection considered the beneficial characteristics DLT might bring to financial markets, this one now examines the extent to which it facilitates matching the requirements of the Paris Agreement. The signatory parties (Parties) having committed to prepare, communicate and maintain successive nationally determined contributions (NDCs),⁵⁵⁶ the Paris Agreement provides encouragement for carbon markets by recognising that Parties may engage voluntarily in cooperative approaches involving the use of internationally transferred mitigation

⁵⁵³ SHA-256 is a common example.

⁵⁵⁴ Fn.458 (ASTRI) 23.

⁵⁵⁵ Ibid 18.

⁵⁵⁶ Article 4, paragraph 3, Paris Agreement.

outcomes (ITMOs) towards their NDCs.⁵⁵⁷ Voluntary cooperation in implementing NDCs is to allow for higher ambition by the Parties choosing so to act in their mitigation and adaptation actions, and to promote sustainable development and environmental integrity.⁵⁵⁸ Additionally, where engaging in such approaches that involve the use of ITMOs towards their NDCs, the Parties shall promote sustainable development and ensure environmental integrity and transparency, including in governance, and apply robust accounting to ensure, inter alia, the avoidance of double counting.⁵⁵⁹

This subsection examines the proposition that the application of DLT provides innovative solutions in two areas of critical importance if operationalization of Article 6, paragraph 2 is to engage the private financial sector in building a cross-jurisdictional carbon market. They are firstly, in data (information) sharing and management; and secondly, in transaction management.

(i) Centrality of information sharing and management

Interpretation and implementation of Article 6, paragraph 2, is subject to the guidance being developed by the Subsidiary Body for Scientific and Technological Advice (SBSTA), in accordance with the decision of the Parties in adopting the Paris Agreement.⁵⁶⁰ All the same, it is observed that the international transfer of mitigation outcomes for use towards Parties' NDCs sits in a matrix of inter-related principles, or themes, infused throughout the decision of the Parties and in the Paris Agreement.⁵⁶¹ In this matrix, the centrality of information and information management, to all aspects of the Paris Agreement relating to mitigation, is an unavoidable conclusion. Information, principally in relation to its provision by Parties is key, as underscored by concepts such as transparency, robust accounting and reporting. These three concepts are now considered.

⁵⁵⁷ Article 6, paragraph 2, Paris Agreement. As the proposal is being outlined in terms of the connecting of ETSSs, to avoid confusion, analysis of the terms of the Paris Agreement (e.g., re ITMOs) will not include the mechanism under Article 6, paragraph 4, as this is project crediting-based, as opposed to allowance based. See also clarification of approach in chapter I.

⁵⁵⁸ Article 6, paragraph 1, Paris Agreement.

⁵⁵⁹ Fn. 557 (Art.6. para.2).

⁵⁶⁰ Decision 1/CP.21, FCCC/CP/2015/10/Add.1, 29 January 2016, paragraph 36 <<http://unfccc.int/resource/docs/2015/cop21/eng/10a01.pdf>> accessed 13/03/17.

⁵⁶¹ Note that in reviewing this matrix of themes, the focus and emphasis of this thesis is on mitigation.

(a) Transparency

Transparency has been described as having become ‘one of the fundamentally distinctive traits of contemporary Western culture’, and that its opposites, ‘such as secrecy and confidentiality, have taken on a negative connotation.’⁵⁶² It ‘is not immediately associated with international law’,⁵⁶³ which classically has been a device to ‘formalise the outcomes of inter-State negotiations on select issues of mutual concern.’⁵⁶⁴ However, this paradigm has proved to be incomplete in relation to international environmental law, where ‘environmental concerns implicate individuals and groups in society, not just states.’⁵⁶⁵ In particular, transparency is not a new concept in climate policy, having been recognised as a principle or good practice since adoption of the UNFCCC, an early application being in the National Communications thereunder.⁵⁶⁶

While it is ‘often associated with information and knowledge, legitimacy and accountability, participatory democracy and good governance’, transparency ‘means different things to different people in different contexts.’⁵⁶⁷ For instance, one author defines it as ‘...a system in which the relevant information is available ... now widely seen as an important element of institutional legitimacy, both for global institutions and national authorities.’⁵⁶⁸ Yet this description begs further questions, such as relevant to whom? Relevant when? Relevant for what purposes? And does the institutional legitimacy mentioned derive from procedural transparency (e.g., openness in the process)⁵⁶⁹ or from transparency in the outcomes?⁵⁷⁰

⁵⁶² A Bianchi ‘On Power and Illusion: The Concept of Transparency in International Law’, in A Bianchi & A Peters (eds.), *Transparency in International Law* (Cambridge: Cambridge University Press, 2013) 1-2.

⁵⁶³ *Ibid* 3.

⁵⁶⁴ J Brunnée & E Hey, ‘Transparency and International Environmental Institutions’, in A Bianchi & A Peters (eds.), *Transparency in International Law*, (Cambridge: Cambridge University Press, 2013) 26.

⁵⁶⁵ *Ibid*.

⁵⁶⁶ Sina Wartmann and Raúl Salas, Ricardo Energy & Environment; Daniel Blank, GIZ, ‘Deciphering MRV, accounting and transparency for the post-Paris era’, January 2018, GIZ, <<https://www.transparency-partnership.net/system/files/document/MRV.pdf>> accessed 12/02/18.

⁵⁶⁷ Fn. 562 (Bianchi) 8.

⁵⁶⁸ Anne-Sophie Tabau ‘Evaluation of the Paris Climate Agreement according to a Global Standard of Transparency’, [2016] *CCLR* 23.

⁵⁶⁹ Fn.564 (Brunnée & Hey) 25: what these authors refer to as ‘transparency of governance’.

⁵⁷⁰ *Ibid*: what these authors refer to as ‘transparency for governance’.

Paris Agreement and transparency

In Paris, the Conference of the Parties (COP) adopted decisions in relation to transparency of action and support,⁵⁷¹ including establishing a Capacity-building Initiative for Transparency,⁵⁷² and agreeing to establish an enhanced transparency framework for action and support, taking account of Parties' different capacities.⁵⁷³ This framework is to be implemented in a facilitative, non-intrusive, non-punitive manner, respectful of national sovereignty and avoiding placing undue burden on Parties.⁵⁷⁴ The purpose is to provide a clear understanding of climate change action, in light of the objective in Article 2, UNFCCC, including clarity and tracking progress towards achieving NDCs.⁵⁷⁵ According to Tabau, the aim:

... is not, as was the case with the Kyoto Protocol, to link transparency of implementation and compliance, but rather to enhance trust in order to raise ambition ... by generating forward-looking and real time information, this transparency framework will dissipate fears of free-riding and competitive disadvantage, allow mutual learning and support, and send a signal beyond the level of States, in particular to private investors.⁵⁷⁶

Thus, an outcome perceived by Tabau, of the trust generated by greater transparency, is re-engagement with the private sector.

Each Party is to regularly provide a national inventory report of anthropogenic emissions by sources and removals by sinks,⁵⁷⁷ and the information necessary to track progress in achieving its NDC.⁵⁷⁸ In accounting for anthropogenic emissions by sources and removals by sinks corresponding to their NDCs, Parties agree, inter alia, to promote transparency,⁵⁷⁹ to do so as well in communicating their NDCs,⁵⁸⁰ and to ensure transparency in using ITMOs towards their NDCs.⁵⁸¹ The COP, serving as the meeting of the Parties to the Paris Agreement (CMA) will adopt

⁵⁷¹ Fn.560 (Decision 1/CP.21) paragraphs 84-98.

⁵⁷² Ibid, paragraph 84. See also <<https://www.cbitplatform.org/>>.

⁵⁷³ Article 13, paragraph 1, Paris Agreement.

⁵⁷⁴ Article 13, paragraph 3, Paris Agreement.

⁵⁷⁵ Article 13, paragraph 5, Paris Agreement.

⁵⁷⁶ Fn.568 (Tabau) 30.

⁵⁷⁷ Article 13, paragraph 7(a), Paris Agreement.

⁵⁷⁸ Article 13, paragraph 7(b), Paris Agreement.

⁵⁷⁹ Article 4, paragraph 13, Paris Agreement. Also, in this context, they commit to promote accuracy, completeness, comparability and consistency of the information.

⁵⁸⁰ Article 4, paragraph 8, Paris Agreement and Decision 1/21, paragraph 13.

⁵⁸¹ Fn.557 (Art.6, para.2).

common modalities, procedures and guidelines for the transparency of action and support at its first session⁵⁸² and, to this end, the Ad Hoc Working Group on the Paris Agreement (APA) has been requested to develop such, inter alia, taking into account the importance of facilitating improved transparency over time,⁵⁸³ and the need to promote transparency, accuracy, completeness, consistency and comparability.⁵⁸⁴

'The word "transparency" appears 30 times in the text of the decision adopted by the COP 21; 13 of these occurrences are contained within the Paris Agreement'.⁵⁸⁵

Given the pervasive references, the Initiative, and the framework, it is understandable that transparency has been described by some commentators as being 'core to the whole treaty'.⁵⁸⁶ And while these processes should be positive for information sharing and management, in themselves they provoke further questions about transparency. For instance, notwithstanding references in the decisions taken in Paris⁵⁸⁷ it is not clear the scope for non-state actors' (civil society) participation or contribution to the development of the Initiative and framework, or in the work of the APA. Thus, it is not clear whether there is transparency of process such as to afford, for instance, the APA with the 'institutional legitimacy' referred to above.⁵⁸⁸

Two further, concluding points are made for this section concerning transparency under the Paris Agreement. Modalities, procedures and guidelines (MPGs) for the transparency framework were adopted at CMA.1.⁵⁸⁹ The purpose of the framework

⁵⁸² Article 13, paragraph 13, Paris Agreement. The first session of the CMA (CMA.1) was at COP 24, December 2018.

⁵⁸³ Fn.560 (Decision 1/CP.21) paragraph 92(a).

⁵⁸⁴ Ibid paragraph 92(c).

⁵⁸⁵ Fn.568 (Tabau).

⁵⁸⁶ Lambert Schneider et al., 'Environmental Integrity under Article 6 of the Paris Agreement' Discussion Paper, March 2017, German Emissions Trading Authority (DEHSt) at the German Environment Agency, 24

<https://www.dehst.de/SharedDocs/Downloads/EN/JI-CDM/Discussion-Paper_Environmental_integrity.pdf?__blob=publicationFile> accessed 28/03/17.

⁵⁸⁷ Fn.560 (Decision 1/CP.21) paragraphs 133-136.

⁵⁸⁸ Fn.564 (Brunnée & Hey). For instance, in its work developing guidance on cooperative approaches referred to in Article 6, paragraph 2, of the Paris Agreement, the SBSTA has open sessions, which clearly imports that it must also have closed sessions, raising questions about the transparency of its processes.

⁵⁸⁹ Decision 18/CMA.1, Report of the Conference of the Parties serving as the meeting of Parties to the Paris Agreement on the third part of its first session, held at Katowice from 2 to 15 December 2018, Addendum, Part two, FCCC/PA/CMA/2018/3/Add.2, 19 March 2019, Action taken by the Conference of the Parties serving as the meeting of Parties to the Paris Agreement, Decisions adopted by the Conference of the Parties serving as the meeting of Parties to the Paris Agreement,

is expressed as being ‘...to provide a clear understanding of climate change action in the light of the objective of the Convention as set out in its Article 2...’⁵⁹⁰ while the guiding principles of the MPGs include ‘Promoting transparency, accuracy, completeness, consistency and comparability;’⁵⁹¹ Notwithstanding the stated purpose as being to provide understanding of climate action, although it is not explicit, the transparency provisions suggest an emphasis on the provision, rather than both provision and receipt, of information. Yet receiving the information (Who? How? When?), interpreting the information (importing the notion of capacity to do so) and the ability to understand what it means for the recipient, what it means in the particular context and how to use that knowledge, surely need to be equally balanced with the provision of it, given the importance of the concept of transparency and for building trust?

Secondly, Article 13 provides, inter alia, that the enhanced transparency framework for action and support is to be implemented in a facilitative, non-intrusive, non-punitive manner, respectful of national sovereignty. The MPGs repeat this formulation as part of the first guiding principle ‘...implementing the transparency framework in a facilitative, non-intrusive, non-punitive manner, respecting national sovereignty...’⁵⁹² and again in setting out how technical expert review should be implemented.⁵⁹³ What it means in that last context might be gleaned from the following paragraph, which states that expert technical review teams, inter alia, shall not review the adequacy or appropriateness of NDCs, or of a Party’s domestic actions.⁵⁹⁴ While it is the prerogative of the CMA to put boundaries around the processes it establishes, the inference might be that investigative analysis should be limited in scope. Relating this back to the preceding point, the further question is whether this is intended to or will, in fact, also have a dampening effect on the ability to interpret information that flows from this enhanced transparency framework. This is pertinent to the networked market proposed by this thesis, to which consideration is now given.

<https://unfccc.int/sites/default/files/resource/cma2018_3_add2%20final_advance.pdf>

accessed 07/05/19.

⁵⁹⁰ Ibid paragraph 1.

⁵⁹¹ Ibid paragraph 3(d).

⁵⁹² Ibid paragraph 3(a).

⁵⁹³ Ibid paragraph 148.

⁵⁹⁴ Ibid paragraph 150(a)-(e).

Proposed market model and transparency

A number of the elements of the model proposed are directed to ensuring both transparency and the trust it is hoped to generate. First, the ledger can be distributed to all nodes, so that, theoretically at least, any participant can see all transactions. In reality, which parties can view the ledger and which can interact with it will be a function of the levels of permissioning accorded them. Nevertheless, the very fact that information could be there, on all or at least a specific number of the nodes, would increase, it is suggested, the onus on jurisdictions participating.

Secondly, more detailed information on the units transferred can be held on the distributed ledger, in contrast to the limited accounting role performed by registries to date.⁵⁹⁵ The Kyoto Protocol's ITL has been described as opaque, despite being public, only recording transactions between countries, not individual account holders and not holding any information about contracts for forward delivery or options.⁵⁹⁶ It is noted also that the European Commission has been criticized for a lack of transparency in aspects of its implementation of the EUETS.⁵⁹⁷

Thirdly, the accuracy of information concerning transactions will be ensured by elements such as the consensus mechanism between participating ETS administrators, the accumulative nature of the ledger and oversight of the market operation by supervisory bodies (elaborated in later chapters). Again in contrast, it might be noted that concerns were raised by the European Court of Auditors in its 2015 report on the EUETS pertaining to suitability of the supervisory framework for the emission allowance market. They included the need for effective cooperation between European Commission entities responsible, on the one hand, for the carbon market and, on the other, for financial market regulation. No EU level oversight of the emissions market existed, no price or financial information relating to transactions was recorded, and there were no integrated procedures for

⁵⁹⁵ National registries hold no price or contract information, perform no role in relation to trading or clearing and hold no information concerning emissions: Anthony Hobley and Peter Hawkes, 'GHG Emissions and Trading Registries', in David Freestone and Charlotte Streck (eds.), *Legal Aspects of Implementing the Kyoto Protocol Mechanisms: Making Kyoto Work*, (Oxford University Press, 2005) 128-9.

⁵⁹⁶ Elizabeth Lokey Aldrich, Cassandra L. Koerner, 'Unveiling Assigned Amount Unit (AAU) Trades: Current Market Impacts and Prospects for the Future', *Atmosphere* 2012, 3, 229-245, 233.

⁵⁹⁷ Fn.463 (ECA) paragraphs 64-79.

investigating suspicious transactions.⁵⁹⁸ Systems related to the EU Registry for processing fundamental information also showed certain shortcomings, for example, procedures for opening accounts were not sufficiently robust and transactions were insufficiently supervised and monitored at the EU level.⁵⁹⁹

Fourthly, the permanent, accumulative nature of the distributed ledger is an element that ensures the integrity of the record. This is reflected also in the traceability of data through the ledger, thus ensuring accuracy of the record. Security can be provided, also, by the distributed nature of the ledger and by the use of encryption. Under the current UNFCCC arrangements, communications between registries and the ITL rely on functional specifications that specify use of connections using encrypted messaging over the internet, just as under the proposal. Current communications are encrypted using Secure Socket Layer (SSL),⁶⁰⁰ which relies on certificate authorities to issue digital certificates for identity and authentication purposes, but these have been described as ‘a complete sham’ and not providing any actual security, as it is claimed that the average user doesn’t bother to verify the certificate exchanged.⁶⁰¹ However, no conclusions are drawn as to the relative technical merits of different types of cryptography, as it is not necessary for the purpose of this thesis.

Finally, the independent assessment process by which the mitigation values of mitigation outcomes are assessed should afford the proposed market with another layer of transparency. Whereas the preceding elements all pertain to the functional operation of the distributed ledger itself, this element deals specifically with the interpretation placed on the information about the schemes generating the units to be traded in the market and the jurisdictions from where those schemes derive. As such, this aspect is tied directly to the information provided by Parties under the Paris Agreement and so may be influenced by the dampening effect of the ‘non-intrusive, non-punitive manner, respectful of national sovereignty’ qualification on

⁵⁹⁸ Ibid paragraphs 14-24.

⁵⁹⁹ Ibid paragraphs 29-41. It is noted that in the proposed market these procedures will remain primarily the responsibility of participating jurisdictions, however, there will be additional checks and balances in the market operation rules: see next chapter.

⁶⁰⁰ UNFCCC Secretariat, Data Exchange Standards for Registry Systems under the Kyoto Protocol, Technical Specifications (Version 1.1.11), 24 November 2013, 6-7 <https://unfccc.int/files/kyoto_protocol/registry_systems/itl/application/pdf/data_exchange_standards_for_registry_systems_under_the_kyoto_protocol.pdf> accessed 14/11/18.

⁶⁰¹ Fn.528 (Van Valkenburgh).

implementation of the enhanced transparency framework for action and support, pursuant to Article 13. While intergovernmental processes and bodies like the technical expert review panels may be constrained, the market is more likely to respond if sentiment is that one particular jurisdiction or another is not pulling its weight. This flags a potential point of friction between the intergovernmental processes and private sector engagement through the market. However, if transparency is to build trust and, as Tabau postulates,⁶⁰² send a signal beyond the level of States to private investors, market sentiment will provide a useful independent yardstick on effort.

(b) Robust accounting

In accounting for anthropogenic emissions by sources and removals by sinks corresponding to their NDCs, Parties agree also to ensure the avoidance of double counting,⁶⁰³ implying the need for robustness in their accounting processes. In using ITMOs towards their NDCs, Parties must apply robust accounting to ensure, inter alia, the avoidance of double counting.⁶⁰⁴ The need to ensure that double counting is avoided is a consideration also for the APA.⁶⁰⁵

The model proposed relates principally to the interaction between participating entities. Thus, elements such as those ensuring the accuracy of information concerning transactions, security afforded by encryption and the permanent, accumulative nature of the ledger – with information added by consensus – should ensure traceability of provenance, facilitating an environment of robust accounting in transactions that should avoid double counting. Accounting in relation to emissions and removals corresponding to their NDCs by individual Parties participating in a network based on a distributed ledger (DL), of which their domestic registry forms a part, will nevertheless remain a function of the robustness in their domestic accounting processes. Part of the process for a jurisdiction to join the network would need to include establishing the accuracy of the domestic accounts of entities they authorise to trade as at the time of joining.

⁶⁰² Fn.568 (Tabau).

⁶⁰³ Article 4, paragraph 13, Paris Agreement.

⁶⁰⁴ Fn.557 (Art.6, para.2)

⁶⁰⁵ Fn. 560 (Decision 1/CP.21) paragraph 92(f).

It is conceivable also that a jurisdiction may wish to maintain its existing domestic registry IT system and apply software that provides an interface to the DL network, so that legal entities regulated by it and operating on the existing legacy IT system can still trade on the network. While it is understood that this is technically feasible, such an arrangement would put that jurisdiction's domestic registry outside the DL network. Thus, elements of the network that ensure accuracy of the information, security and robustness of the accounting processes would stop at that interface.

(c) Reporting

Reporting is a key part of measurement, reporting and verification (MRV), which has evolved from individual requirements under the UNFCCC to become a robust framework,⁶⁰⁶ that now forms the basis for the modalities, procedures and guidelines for the enhanced transparency framework.⁶⁰⁷ The centrality of information and information management is apparent not only from the significance attaching to transparency – that is, the openness, availability and clarity of that information – and in the way it is compiled (through robust accounting), but also in terms of how it is communicated. All Parties agree, in communicating their NDCs, to provide ‘the information necessary for clarity, transparency and understanding’ as they have also been exhorted to do in relation to their intended NDCs.⁶⁰⁸ The NDCs communicated by Parties are to be recorded in a public registry,⁶⁰⁹ for which the Subsidiary Body for Implementation (SBI) is to develop modalities and procedures.⁶¹⁰

Parties also have regular inventory reporting obligations⁶¹¹ in relation to tracking NDC progress,⁶¹² and the MPGs take into account the importance of improved reporting over time.⁶¹³ Counterparties to transactions involving ITMOs are urged to report transparently, including on outcomes used to meet international pledges, with

⁶⁰⁶ Fn.566 (Wartmann et al./GIZ) 15.

⁶⁰⁷ Fn.560 (Decision 1/CP.21) paragraph 98; also fn.566 (Wartmann et al./GIZ) 22.

⁶⁰⁸ Fn.580 (Art.4, para.8 and Decision 1/21, para.13). See also Fn.560 (Decision 1/21) paragraphs 25, 27.

⁶⁰⁹ Article 4, paragraph 12, Paris Agreement.

⁶¹⁰ Fn.560 (Decision 1/CP.21) paragraph 29. Again, transparency questions arise in relation to how the SBI will go about this process and what it will provide about the information in the public registry and access to it.

⁶¹¹ Fn.577 (Art.13, para.7(a)).

⁶¹² Fn.578 (Art.13, para.7(b)).

⁶¹³ Fn.589 (Decision 18/CMA.1) paragraphs 7-9.

a view to promoting environmental integrity and avoiding double counting.⁶¹⁴ The CMA must also periodically take stock of implementation to assess collective progress towards achieving the purpose of the Paris Agreement (the ‘global stocktake’).⁶¹⁵ ETS administrators of the participating jurisdictions will have permissioned access to the ledger, as will the entity that operates the ledger. Reporting, insofar as it relates to transactions between jurisdictions, should be a matter of interrogating the ledger, functionality for which would be built into the design. Thus, it is anticipated that these reporting obligations would be capable of being addressed.

(ii) Transaction management

The second area of critical importance to a cross-jurisdictional carbon market is in relation to transaction management. As noted above, provision for the international transfer of mitigation outcomes for use towards Parties’ NDCs sits in a matrix of inter-related principles, infused throughout the decisions of the Parties and the terms of the Paris Agreement. These principles address the potential impact of transactions involving international transfers of mitigation outcomes expressly in terms of the need to ensure environmental integrity, and in the application of robust accounting to ensure, inter alia, the avoidance of double counting. This is especially so in provisions dealing with how Parties account for their NDCs⁶¹⁶ and how Parties use ITMOs towards NDCs.⁶¹⁷

(a) Environmental integrity

Environmental integrity is referred to in the context of Parties engaging in voluntary cooperation in the implementation of their NDCs,⁶¹⁸ and to the extent that, in so doing, they use ITMOs.⁶¹⁹ Yet, as is the case with a number of the concepts introduced, the decisions of the Parties and Paris Agreement provisions do not define what ‘environmental integrity’ means in this context.⁶²⁰ Commentators have

⁶¹⁴ Ibid paragraph 107.

⁶¹⁵ Article 14, paragraph 1, Paris Agreement.

⁶¹⁶ Fn.579 (Art.4, para.13).

⁶¹⁷ Fn.557 (Art.6, para.2).

⁶¹⁸ Fn.558 (Art.6, para.1).

⁶¹⁹ Fn.557 (Art.6, para.2).

⁶²⁰ Although the draft negotiating text provides some indication in terms of the information on cooperative approaches that Parties potentially must submit: paragraphs 28(h) and (i), UNFCCC, SBSTA49: Draft Text on SBSTA 49 agenda item 11(a) Matters relating to Article 6

noted that Parties to the negotiations seem to view the concept as being confined to risks undermining GHG mitigation action, as opposed to broader environmental damage.⁶²¹ Some Parties' submissions have referred to additionality, or the avoidance of transfers of 'hot air', but none actually defines environmental integrity.⁶²² In the context of Article 6, some commentators understand environmental integrity to mean 'the use of international transfers does not result in higher global GHG emissions than if the mitigation targets in NDCs had been achieved only through domestic action, without international transfers.'⁶²³ This definition may seem limiting, considering the multiple references to the expression from which a broader intended meaning might be inferred.⁶²⁴ Nevertheless, it is sufficient in the context of international transfers in accordance with Article 6, paragraph 2, the focus of this thesis.

Aspects of an IT system architecture based on DLT as proposed could ensure that environmental integrity – as so defined – can be maintained when international transfers take place. For example, with DLT the basis on which a jurisdiction opts to engage in international transfers (the rules governing that jurisdiction's participation, or perhaps more accurately, governing the basis on which it authorises an entity to engage in international transfers) can be embedded in the computer code that sets out the transactional terms and conditions on which those entities engage in transactions (the so-called 'smart contracts'). If these rules were not satisfied in a particular case, the transaction would not proceed. In this way, a jurisdiction could also set its national requirements and have scope to vary them, to adapt to changing economic, market or environmental circumstances. There might also be

of the Paris Agreement: Guidance on cooperative approaches referred to in Article 6, paragraph 2, of the Paris Agreement, Version 2 of 8 December 10:00 hrs, Annex <https://unfccc.int/sites/default/files/resource/SBSTA49_11a_DT_v2.pdf> accessed 21/01/19.

⁶²¹ Fn.586 (Schneider et al./Environmental Integrity) 12.

⁶²² Ibid.

⁶²³ Ibid.

⁶²⁴ For instance, the Parties agree to promote environmental integrity in accounting for anthropogenic emissions by sources and removals by sinks corresponding to their NDCs (Article 4, paragraph 13); the AWGPA is requested to take into account the need to ensure environmental integrity in developing recommendations for common modalities, procedures and guidelines for the transparency of action and support (Decision 1/CP.21, paragraph 92(g)); and counterparties to transactions involving ITMOs are urged to report transparently, including on outcomes used to meet international pledges, with a view, inter alia, to promoting environmental integrity (Decision 1/CP.21, paragraph 107). As such, it is open for the expression to be interpreted to include broader environmental impacts, beyond just GHG emissions.

more general rules embedded in the code addressing environmental integrity (for example, directed towards ensuring that a transaction could not result in higher GHG emissions by either counterparty), supplementarity and other requirements, applying to all international transfer transactions, regardless of the jurisdictions involved. Examples of these are set out in the next chapter and Appendix.

(b) Robust accounting, avoidance of double counting

Robust accounting is ‘a key prerequisite for ensuring environmental integrity’⁶²⁵ and ‘crucial for ensuring environmental integrity and providing transparency on climate action.’⁶²⁶ The SBSTA is charged with the task of developing and recommending guidance for the application of robust accounting to ensure, inter alia, the avoidance of double counting as referred to in Article 6, paragraph 2, Paris Agreement.⁶²⁷ It is to complete this task by the first session of the CMA.⁶²⁸

Like ‘transparency’ and ‘environmental integrity’, what ‘robust accounting’ or ‘avoidance of double counting’ are intended to mean, is not spelt out. In order to begin defining these terms, consideration must first be given to the question of what is to be robustly accounted for, in this context. Yet the Paris Agreement provides no definition of ‘mitigation outcomes’, the subject of international transfers. The question of what are mitigation outcomes and related issues, such as methods for their quantification, technical tools and infrastructure for their operationalization and management, the means to ensure environmental integrity through robust accounting rules, and comparability of outcomes, are the subject of consideration by the SBSTA⁶²⁹ and comment by observers.⁶³⁰ Nevertheless, an IT system

⁶²⁵ Fn.586 (Schneider et al./Environmental Integrity) 13.

⁶²⁶ Lambert Schneider et al., ‘Robust Accounting of International Transfers under Article 6 of the Paris Agreement, Discussion Paper’, October 2016, German Emissions Trading Authority (DEHSt) on behalf of German Environment Agency, 4 <https://www.dehst.de/SharedDocs/downloads/EN/project-mechanisms/Robust_accounting_paris_agreement_discussion_paper.html?nn=8623984> accessed 14/05/17.

⁶²⁷ Fn.560 (Decision 1/CP.21) paragraph 36.

⁶²⁸ Ibid. This was at COP 24, in December 2018. However, consensus could not be reached, so the decision was for the SBSTA to continue consideration and forward a draft decision for consideration at CMA.2: Decision -/CMA.1, Matters relating to Article 6 of the Paris Agreement and paragraphs 36-40 of decision 1/CP.21 <https://unfccc.int/sites/default/files/resource/auv_cp24_i4_Art.6.pdf> accessed 21/01/19.

⁶²⁹ See, for example, International Institute for Sustainable Development, Earth Negotiations Bulletin, Vol.12 No.747, Summary of Katowice Climate Change Conference: 2-15 December 2018, 17, 18 <<http://enb.iisd.org/download/pdf/enb12747e.pdf>> accessed 12/03/19.

infrastructure based on DLT that can incorporate the transactional rules Parties agree as part of the computer code by which transactions proceed (smart contracts), to ensure that appropriate adjustments are made to the ledger automatically as part of any transactional process, should provide the robustness of accounting mandated at Paris. Adjustments to the ledger would be accumulative and more or less immutable, thereby guaranteeing traceability and permanence, facilitating auditability. The distributed nature of the ledger and constant updating by consensus of all copies, to ensure all are the same, would reduce the need for reconciliations.

C Summation of proposal

This chapter elaborates the concept of and theory for a market between carbon markets, a trading platform connecting and facilitating transactions between individual, separate markets, each of which will continue to operate as an autonomous operation in its own jurisdiction, while participating on the network created by the connection. The proposed market consists of two distinct elements, being firstly, the networking of the individual markets across this trading platform, and secondly, the platform operating on distributed ledger IT architecture. It aims to facilitate and stimulate an inter-jurisdictional market that will encourage private financial sector engagement, while at the same time promoting the objectives of climate policy evidenced in the Paris Agreement.

Networking is not current practice, presently being only conceptual in nature. The current approach for connecting carbon markets from different jurisdictions is for them to link, which involves alignment of schemes, policies, laws, processes and so on. This gives rise to political issues, stemming from the perceived impact of system alignment on the sovereignty of the participant jurisdictions. Networking better addresses these issues, as the inherent problem of imbalance of negotiating positions would not arise. Networking also holds out a more time efficient process by avoiding the need to homogenise laws, systems, registries, policies and other

⁶³⁰ Fn.626 (Schneider et al./Robust Accounting); also see: Martin Cames et al., 'International market mechanisms after Paris', Discussion Paper, (November 2016), German Emissions Trading Authority (DEHSt) on behalf of German Environment Agency <<https://newclimate.org/2016/11/17/international-market-mechanisms-after-paris/>> accessed 14/05/17.

elements of the respective participating jurisdictions' systems. Hence, many legal and practical issues might be avoided, thereby promising a more flexible arrangement.

The global recognition that technological developments are occurring that fundamentally change how financial services are provided, how markets, business and government operate, leads to a conclusion that in proposing a model for networking carbon markets, it is necessary and desirable to propose that the networked market platform should operate on distributed ledger technology. Application of this technology is not without issues. Some of the issues identified with the technology include scalability, interoperability with existing and between systems, need for a way to settle transactions in central bank money, absence of a recourse mechanism for dealing with mistakes, and no scope for margin finance and short selling. Key risks that have been raised include cyber risk, fraud and money laundering, difficulty in identifying anomalies, and how to deal with erroneous coding.

At the same time, DLT offers useful features, including (qualified) immutability (supporting traceability, auditability, and robust accounting); decentralised participants (using smart contracting to facilitate transactions); distributed information sharing and management (enabling balancing of transparency with privacy, and the permissioning mechanism); and security (based on hash cryptography, and the consensus mechanism). Realisation of these benefits, resolution of issues and management of risks, and how the application should be regulated, will be a function of use case design. In the model proposed, all participants would be identified, so the DL would be public but permissioned; and the consensus mechanism, it is proposed, should be based on nodes of the administrators from participating jurisdictional schemes (ETs).

It has been argued in this chapter that the application of DLT provides innovative solutions in two areas of critical importance if operationalization of Article 6, paragraph 2 is to engage the private sector in building a cross-jurisdictional carbon market. They are firstly, in data (information) sharing and management; and secondly, in transaction management. As examined, elements of the decisions of the Parties, and in the Paris Agreement, concerning mitigation, so far as they relate

to information and information management, emphasise transparency but appear to focus on the provision of information.⁶³¹ Yet information is not the same as transparency. Rather transparency involves also the other side of the information coin, namely its receipt, interpretation, use and understanding. These aspects in relation to information (that is, receipt, use, interpretation, understanding), correspond with assumptions that underlie the networked carbon markets (NCM) concept, for instance that:

- governments need information about jurisdictions and schemes with which they may consider 'connecting' their scheme;
- changes may take place in a scheme and its effectiveness over time, or with a jurisdiction's economy, so information needs to be collected and monitored on an on-going basis;
- similarly, market participants need information to make informed investment decisions;
- some governments and market participants have the resources to carry out their own due diligence on an on-going basis to make these decisions, while others may not. For those governments and market participants that do not have access to these resources, an independent source of information would be important; and
- it is implicit that governments retain sovereignty to act on this information as they see fit, and the hegemony over their schemes and policies.⁶³²

Information not only needs to be available, but also needs to be reliable: in terms of the Paris Agreement, there must be transparency, accuracy, completeness, consistency and comparability of information. The various elements of an IT system architecture based on DLT would seem to be able to address these requirements. As noted, with DLT the ledger is accumulative and permanent (more or less immutable, as previously discussed), thus affording security of transactions, for instance, through fraud prevention. This can facilitate robust accounting and the avoidance of double counting, since entries are only added once they have satisfied

⁶³¹ Although it is acknowledged that UNFCCC work is continuing in this respect through bodies such as APA, SBSTA and SBI.

⁶³² Justin Macinante 'Networking Carbon Markets: Key Elements in the Process', 2016, World Bank Group Climate Change, 9,10
<<https://openknowledge.worldbank.org/handle/10986/25750>>

a consensus process in which the relevant authorised entities agree they are correct and should be added to the ledger. Once in the ledger, it is very unlikely they can be altered, other than by overall consensus.

From a technical perspective, individual features and elements described as part of the DL such as the accumulative nature of the ledger, and cryptographic security, could equally well be incorporated using a centralised database. The question that needs to be considered continually is whether the distributed architecture adds anything that could not otherwise be achieved using a centralised database currently in use such as, say, the ITL, suitably adapted. The answer, this thesis proposes, is that consideration of the technical arrangements must be set in the broader overall context. Application of the DL, particularly for networking carbon markets, as proposed, affords greater flexibility to jurisdictions to access, or conversely to leave the networked market, according to their perception of domestic economic suitability, as well as a level-playing field irrespective of economic size or development.

Information needs not only to be available and reliable, it needs to be capable of interpretation and understanding. In the market proposed, this is the function of the independent evaluation process, the mitigation value assessment. The next chapter (chapter VII) illustrates how the market proposed might be implemented in practical terms. This elaboration, in turn, provides the basis for analysis of the potential regulatory and institutional frameworks for such, in the following chapters (chapters VIII and IX).

Chapter VII Practical implementation of the proposed market

Building on the concept and theory set out in the preceding chapter, this chapter elaborates more tangibly how the proposed market might be implemented. Section A sets out the elements of the proposed market, before consideration is given in Section B to alternative potential market structures under Article 6 of the Paris Agreement. Elaboration of the proposal in this and the preceding chapter provides the foundation for subsequent analysis of the institutional and regulatory frameworks.

A The proposed market elaborated

The proposal is elaborated in terms of the following five areas:

- infrastructure of the market;
- rules for the operation of the distributed ledger;
- operational mechanisms that will be required, being (i) a mechanism for valuing differences between units of participant jurisdictions in terms of mitigation; and (ii) a mechanism to effect transactions;
- transactional rules as part of a regulatory framework; and
- participants, on a jurisdictional, cross-jurisdictional and supra-jurisdictional basis.

There are overlaps across these categories, as to a degree they just examine the market from different perspectives: for instance, infrastructure, categories of participant and then, the institutional framework, in the following chapter. This aims to demonstrate how the various elements will mesh together to form a coherent scheme.

1. Infrastructure considerations

The market can be visualised at three levels, illustrated in Diagram 1, as being

- in the middle, the jurisdiction where an emissions trading scheme (ETS) operates: the registry, or jurisdictional, level (the single market ledger in Diagram below);
- below the jurisdictional level, the entities in the ETS, trading at an intra-jurisdictional (i.e., corporate – single organisation ledger) level; and
- above the jurisdictional level, the network where trading transactions (international transfers) occur: the inter-jurisdictional (networked market ledger) level.

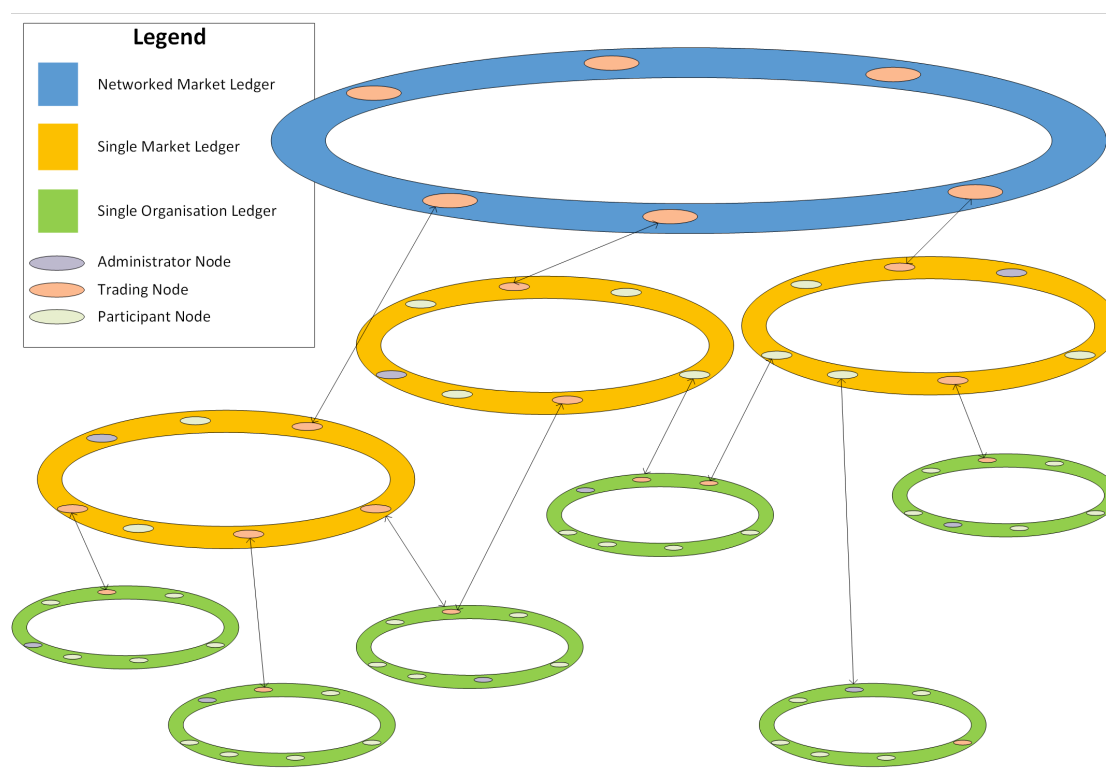


Diagram 1: federated ledgers (courtesy of Adrian Jackson, EPCC, University of Edinburgh)

There is the possibility of sub-levels between the jurisdictional and intra-jurisdictional levels, in the case of, for instance, provincial or municipal-based ETSs operating within a jurisdiction. For the sake of simplicity, the discussion here is based on just the three: inter-jurisdictional (networked market); jurisdictional (single market – ETS/registry); and intra-jurisdictional (single organisation or entity/corporate) levels.

(i) Existing infrastructure and network design

Some of the infrastructure exists already, while some new infrastructure would be required. The starting point is that ETSs exist in various jurisdictions.⁶³³ They consist of registries managed by administrators (who may also be the ETS regulator); entities with compliance obligations under the scheme; and other entities (such as traders and market makers) that are also authorised to trade in the ETS. Assuming that the ETS in each jurisdiction operates electronically, the ETS administrator and each entity authorised to trade will be a node.⁶³⁴ The nodes will already be capable of connecting electronically with each other, through the internet. In each ETS, the registry is the ledger and when another ETS networks with the first, their registries together become the ledger and so on, as others join the network. The ledger is in effect, therefore, a collective database for all participating registries. If the ledger electronic architecture is fully distributed, then each node will be on the distributed ledger (DL) network and operate the relevant DL software.

If each node on the network holds a full copy of the network ledger, a number of technical considerations arise. For example, this may present a problem for individual participants because of the computing and memory capacity it would require them to install, thus impacting the degree to which the network is scalable. This issue may be accounted for by design that limits the amount of historical transactions needing to be held and accessible on each and every node. Thus, authorised entities might primarily hold that part of the ledger relating to current transactions (what these include would need to be defined), while perhaps just the ETS administrator, who itself would not interact to engage in transactions, might hold the complete updated record of all ledger transactions.

⁶³³ These would operate within a domestic legal framework, being based on primary and/or secondary legislation of the jurisdiction.

⁶³⁴ Each node being a computer address or location.

Secondly, and related to the preceding point, is consideration of how new entrants to the network get up to speed, so to speak, in terms of holding a copy of the ledger. If, as suggested in the preceding point, the ETS administrator holds the full ledger history and authorised entities trading on the network only hold that part of the ledger relating to current transactions, this consideration arises twice: firstly in respect of the ETS administrators and secondly, in relation to the authorised trading entities. The technical and timing requirements for the two situations would differ; nevertheless, it is assumed for the purposes of this thesis that these issues are capable of being addressed by the technical design and participating nodes' capacities.

Thirdly, as each copy of the ledger needs to be updated when new transaction(s) are added and the ledger changes, the greater the distribution of copies of the ledger the more time it will take, reaching the more physically far-flung nodes later (perhaps only seconds or parts of seconds, but nonetheless relevant in the context) than more centrally located nodes: hence, as well as taking account of this in design of the overall ledger, it may necessitate inclusion of a measure such as short periods (presumably only seconds, or even parts of seconds) when trading doesn't occur while the ledger updates, so that all market participants have the same accurate, up-to-date ledger information available at all trading times.

Finally, the greater the distribution of the ledger, the more careful ledger structural design will need to be to avoid 'choke points', where a hacking attack on the system, or technical breakdown, might isolate a portion of the network, thus causing that part of the ledger to be divergent from the rest (at least until the problem is identified and rectified).

Approaches to address these practical issues of market operation would be, primarily, a matter for technical design and, as such, beyond the scope of this thesis. If required, it would be possible also to implement interfaces between existing⁶³⁵ IT systems and the DL system. Thus, at the intra-jurisdictional level, if they so chose, entities could continue to operate their corporate systems on existing software and implement a software interface to the DL system, if the jurisdiction operated its ETS on a DL system. Similarly, if a jurisdiction wished to continue

⁶³⁵ These are also described as 'legacy' systems.

operating on a legacy system, it may be feasible to implement an interface between it and the DL network. The downside of this approach would be that the traceability, transparency and immutability of the DL system would stop at the relevant interface, resulting in a sub-optimal network outcome overall. Hence, while from a technical perspective it is an option to accommodate retention of legacy software systems, while still implementing the DL at a higher level, the optimal outcome would be for the DL architecture to be fully diffused.

(ii) Additional infrastructure requirements

Apart from implementing the DL software if they choose to do so, existing ETSs would continue to operate on the same basis domestically, without any impediment or imposition, and the administrators would continue to perform their roles as before. Similarly, entities trading domestically in the ETS would continue to do so, without change. Participating jurisdictions would continue to be accountable for their respective ETSs, including the operation and integrity of their own registries, notwithstanding becoming part of the broader networked ledger, which would, in turn, were this to be done by implementing DLT domestically, facilitate their record keeping, accounting, audit and reporting.⁶³⁶

(a) Network entity and standing management body

While participating jurisdictions would own, manage and remain responsible for that part of the network operating inside their geographical area, at the network level there would be a need for a new entity to manage, operate and maintain the network to the extent that it would exist outside the individual jurisdictional boundaries. This 'network entity' could possibly be privately owned and operated, but it is considered more appropriate that it be owned by jurisdictions participating in the network, which would bear the costs of its provision and operation collectively. It would be accountable for the network overall, including in respect of reporting obligations to the Conference of Parties to the Convention, serving as the meeting of Parties to the Paris Agreement (CMA).⁶³⁷

⁶³⁶ See also: Justin D Macinante 'A Conceptual Model for Networking of Carbon Markets on Distributed Ledger Technology Architecture' [2017] *CCLR* 243, 250.

⁶³⁷ *Ibid.* Considered in the next chapter.

On-going governance and operational management direction for the network entity could be provided by a standing management body. This body might be constituted at two levels, being an executive level, possibly in the form of a permanent secretariat, and a non-executive level made up of representatives of participating jurisdictions, with rotating presidency and membership, procedural rules and schedule of periodic meetings.⁶³⁸ The functions of the network entity would relate to the operation and maintenance of the physical and electronic components of the network and, in this sense, would appropriately be in the remit of the professional executive. The standing management body, in addition to overseeing and ensuring appropriate funding of the network entity to perform its functions, would monitor trading (international transfers), and ensure environmental integrity of the trading system, reporting, robust accounting and audit across the trading network.

There is limited consideration in the literature given to governance of connected carbon markets and what there has been is, understandably, in the context of linking ETSs (see preceding chapter). For instance, a review of current research in 2015 even notes: ‘governance of linking is an area of potential further exploration.’⁶³⁹ In this context, it has been observed that arrangements may range from loose cooperation between jurisdictions through to an international organisation with formal powers.⁶⁴⁰ As that observation is about linking, the consideration given is in terms of the degree of integration or harmonisation states may be willing to countenance under such institutional arrangements.⁶⁴¹ Issues identified to explore in that context include the legal form of the link, mechanisms for information, consultation and conflict resolution.⁶⁴² The establishment of an international or supranational organisation might occur as a later stage of integration and such an entity might have separate legal personality, a defined governance structure, and

⁶³⁸ There are examples of such supervisory structures in international and transnational organisations: for instance, the Bank for International Settlements: <www.bis.org>; the Financial Stability Board: <www.fsb.org>; International Organisation of Securities Commissions: <www.iosco.org>. The UNFCCC COP and Secretariat are another illustration of such a structure.

⁶³⁹ Aki Kachi et al., *Linking Emissions Trading Systems: A Summary of Current Research*, January 2015, ICAP, 11 <https://icapcarbonaction.com/en/?option=com_attach&task=download&id=241> accessed 06/09/17.

⁶⁴⁰ Michael Mehling ‘Linking of Emissions Trading Schemes’, in David Freestone and Charlotte Streck (eds.), *Legal Aspects of Carbon Trading: Kyoto, Copenhagen and beyond*, (Oxford University Press, 2009, 122.

⁶⁴¹ Ibid.

⁶⁴² Ibid 123.

enforcement powers; power to collect market information, control over market access and accountability, oversight of market abuse and management of prices.⁶⁴³ The EU-Swiss ETS linking agreement,⁶⁴⁴ for instance, establishes a Joint Committee composed of representatives of the parties⁶⁴⁵ to administer the agreement and ensure its proper implementation. The Committee's functions are confined to discussing proposed amendments to the agreement, conducting reviews in the light of developments in either ETS and trying to settle any disputes that might arise.⁶⁴⁶ Similarly, the California-Quebec agreement provides for a Consultation Committee.⁶⁴⁷

The elements described by Mehling would be applicable also to the network entity proposed here, which is envisaged performing a functional, operational role, ensuring the proper and efficient running of the networked market. It would have separate legal personality and its constitutional rules, to which jurisdictions would sign up, and the standard terms and conditions for transactions built into smart contracts, could address market governance issues. ETS administrators of jurisdictions participating would be part of the network and domestic financial regulators from those jurisdictions would continue to oversee the operation of markets domestically. It is proposed these domestic bodies – the ETS administrators and financial regulators – would also cooperate with (or their representatives would constitute) the standing management body to ensure effective governance of the networked market, including maintenance of environmental integrity, and efficient operational management of, inter alia, matters such as price volatility, market abuse, market manipulation or dominant trader behaviour (see chapters VIII and IX).

⁶⁴³ Ibid. Note also that another author, Joseph Aldy, has proposed a Bretton Woods type climate institution, however, this proposal corresponds more with the entity proposed by this thesis for overseeing mitigation value assessments (later in this chapter): see Joseph Aldy 'Designing a Bretton Woods Institution to Address Climate Change', 2012, HKS Faculty Research Working Paper Series RWP12-017, John F. Kennedy School of Government, Harvard University <https://dash.harvard.edu/bitstream/handle/1/8830777/RWP12-017_Aldy.pdf> accessed 17/04/18.

⁶⁴⁴ Agreement between the European Union and the Swiss Confederation on the linking of their greenhouse gas emissions trading systems. OJ L 322, 7.12.2017, 3–26.

⁶⁴⁵ Ibid, Article 12.

⁶⁴⁶ Ibid, Article 13.

⁶⁴⁷ Article 12, Agreement between California Air Resources Board and the Government of Quebec, Concerning the Harmonisation and Integration of Cap-And-Trade Programs for Reducing Greenhouse Gas Emissions, 27 September 2013 <https://www.arb.ca.gov/cc/capandtrade/linkage/ca_quebec_linking_agreement_english.pdf> accessed 06/03/18.

(b) Exchange, settlement platform and intermediaries

A further infrastructural consideration relates to the need for a trading exchange and settlement platform for transactions between jurisdictions. Whereas settlement for many securities transactions can take up to three days from the trade date (T+3), foreign exchange settlements two days (T+2) and US Treasury bonds even requiring one day (T+1),⁶⁴⁸ one of the benefits of a decentralised infrastructure based on a network of nodes, in which participants are able to engage and transact with one another peer-to-peer (P2P) is that, by removing the need for trusted central counterparties to intermediate the transactions, there are various efficiencies ‘...by reducing the need for multiple intermediaries, the DLT could also reduce transaction costs.’⁶⁴⁹ Reducing transaction costs improves the efficiency with which the market operates to achieve mitigation outcomes.⁶⁵⁰ Thus, while the actual electronic transaction process may be marginally slower – seconds or even minutes, rather than microseconds – the end-to-end execution, settlement and transaction completion theoretically should be faster overall.

The question is whether multiple levels of custody, clearing and settlement might be reduced to a single platform, with trading taking place directly on the trading platform attached to the ledger, obviating the roles of broker, central clearing counterparty and clearing members and, arguably, custodians (central securities depositories and nominees).⁶⁵¹ While counterparty risk in cash ‘spot’ transactions (in the primary market) may be ameliorated by immediate settlement, counterparty risk extends throughout the life of a derivative (secondary market) contract, such as a future. Hence, given that derivatives will probably constitute a substantial part, if not

⁶⁴⁸ International Monetary Fund, ‘Virtual Currencies and Beyond: Initial Considerations’ January 2016, Staff Discussion Note SDN/16/03, 22.

⁶⁴⁹ European Securities and Markets Authority (ESMA), ‘The Distributed Ledger Technology Applied to Securities Markets’ Discussion Paper, 2 June 2016, ESMA/2016/773 9-13, at 12.

⁶⁵⁰ Transaction costs in relation to emissions market mechanisms and Coase theory discussed in: Navraj Ghaleigh ‘Two Stories about EU Climate Change Law and Policy’, (2013) vol.14 no.1 *Theoretical Inquiries in Law* 43. As to the impact of administrative transaction costs in the EUETS: Peter Heindl ‘The impact of administrative transaction costs in the EU emissions trading system’, (2017) 17:3 *Climate Policy* 314.

⁶⁵¹ Stuart Davis and Julian Cunningham-Day, Linklaters LLP, ‘Blockchain – recalibrating the market infrastructure’, Going Digital Quarterly Breakfast Briefing, 14 October 2016, presentation Powerpoint slide 16.

the bulk, of the market,⁶⁵² central clearing counterparties are likely still to be required.⁶⁵³ In relation to other intermediaries, whether these roles persist (and, consequently, the need for regulatory controls on them) will be a matter for how the conduct of transactions across the network is structured (see operational mechanisms, below).

Furthermore, settlement delivery against payment raises the issue of the need for an interface between smart contracts on the DL network and fiat money, for immediate settlement to be effective. In order that a DL networked market can deliver the time and cost savings of immediate settlement delivery against payment, there needs to be a way to provide for payment on the ledger. One possibility is to provide for payment through digital currencies, although this is not favoured as it would introduce another step (and related risks, for instance, volatility of digital currencies) to the settlement process.⁶⁵⁴ An alternative is for there to be an interface between the ledger and fiat currency system. This would build in an additional time factor, and also risk considerations, into the transaction process. All the same, it is noted that central banks and intergovernmental organisations are investigating both digital currencies⁶⁵⁵ and the possibility of adapting central bank settlement systems to facilitate emerging settlement and payment infrastructures to access central bank money,⁶⁵⁶ thus potentially affording a solution.

⁶⁵² Emissions derivatives constitute more than 90% of the carbon market: European Court of Auditors, 'The integrity and implementation of the EU ETS' Special Report, 2015, paragraphs 12-24
<http://www.eca.europa.eu/Lists/ECADocuments/SR15_06/SR15_06_EN.pdf> accessed 23/06/17.

⁶⁵³ Fn.651 (Davis et al./Linklaters) slide 18.

⁶⁵⁴ It is noted that tokens or digital currencies tied to the value of the US\$ or other fiat currencies are being developed, however, as these depend on the balance sheet and capital reserves of the entity or organisation backing them, really need to be issued by central banks or substantial financial organisations to be considered viable.

⁶⁵⁵ Fn.648 (IMF); also see: Morten Bech, Rodney Garratt, 'Central bank cryptocurrencies', September 2017, *BIS Quarterly Review*, 55-70
<https://www.bis.org/publ/qtrpdf/r_qt1709.pdf> accessed 24/01/18; Robleh Ali, John Barrdear, Roger Clews, 'Innovations in payment technologies and the emergence of digital currencies', Bank of England Quarterly Bulletin, 2014 Q3
<<http://www.bankofengland.co.uk/publications/Documents/quarterlybulletin/2014/qb14q3digitalcurrenciesbitcoin1.pdf>> accessed 12/01/17; John Barrdear and Michael Kumhof, 'The macroeconomics of central bank issued digital currencies', July 2016, Bank of England, Staff Working Paper No.605
<<http://www.bankofengland.co.uk/research/Documents/workingpapers/2016/swp605.pdf>> accessed 12/01/17.

⁶⁵⁶ In 2018, the Bank of England announced it was conducting Proof-of-Concept exercises with technology companies to understand how its Real-Time Gross Settlement (RTGS) service could support settlement in systems operating on innovative payment technologies,

2. Operational rules of the distributed ledger network⁶⁵⁷

Jurisdictions that join the network would need to abide by certain operational rules necessary for the functioning of the network. As proposed here, these rules would be part of the contractual terms by which jurisdictions subscribe to the constitution and become part owners of the network entity. They would include arrangements as to permissioning, consensus and encryption.

Private/public key encryption is one of the elements that identifies a DL system, while permissioning is a configurable element that defines both who is able to join the system and their level of access to, and interoperability with, the ledger – notwithstanding that they may hold the ledger in full on their computer. In the model proposed, the ledger may be organised as a chain of blocks of information – each block containing a collection of transactions. Transaction information is, thus, exchanged between nodes and added as a new ledger entry to the computers of all participants (nodes). In the absence of a trusted central party, the updating in this way relies on a consensual process amongst the nodes.

(i) Consensus

To briefly recap, distributed consensus requires two processes to be carried through: firstly, validation of each transaction, which involves certain nodes, the validating nodes, performing a validation check of every transaction in the entire block of transactions to ensure that the contents of each transaction are legitimate. For example, they must verify that the sender of a transaction is true owner of the asset being sold. The second process is broadcast and consensus, which is after a validating node has validated one or more transactions and initiates the process of adding the transaction data to the ledger by broadcasting information about this new block or entry to other validating nodes, which communicate amongst themselves and agree upon a common set of validated transactions to be added to ledger.

see: Bank of England, 'RTGS Renewal Programme Proof of Concept: Supporting DLT Settlement Models' <<https://www.bankofengland.co.uk/-/media/boe/files/payments/rtgs-renewal-programme-proof-of-concept-supporting-dlt-settlement-models.pdf?la=en&hash=894DFF2C6DE88434EA3A96612E9FD6F454BF68DA>> accessed 06/08/18. Note also the discussion following in chapter IX, section B, in relation to: European Securities and Markets Authority (ESMA), 'Advice on Initial Coin Offerings and Crypto-assets', 2019, ESMA50-1391.

⁶⁵⁷ This sub-section builds on the author's prior publication: fn.636 (Macinante 2017).

(ii) Permissioning⁶⁵⁸

Permissioning signifies, firstly, that the network is not open. In other words, it is set up so that only trusted or vetted participants can participate in the control and maintenance of the system. The network proposed here is a permissioned network, meaning only authorized entities⁶⁵⁹ are able to participate. Thus, the primary requirement for being able to trade on the network is the existence of an authorization to trade in the domestic ETS of a jurisdiction that joins the network.

The level of permission – in effect, access to the ledger – granted to an entity would depend on the nature of its activity in the distributed market. For instance, entities with compliance obligations under the ETS (compliance entities), other authorised traders and market makers (not subject to compliance obligations) would, perhaps, be able to access that part of the ledger relating to their own accounts and transactions (possibly even just their current transactions on the ledger, but not their full history of transactions). The administrator of a participating ETS would necessarily have access to its own registry, that is, it would have the competence to access all parts of the ledger relating to accounts and transactions within its domestic ETS, but not necessarily have access to the entire ledger of the distributed network as a whole. Depending on the level of international transparency considered appropriate by the standing management body (or, where necessary, its participating jurisdictions), each jurisdiction's ETS registry administrator might be authorized to see also the composite ledger records for each of the other participant jurisdictions, but certain restrictions might be regarded as necessary, for example: in regard to the entries relating to individual entities (of other jurisdictions), in particular because of data protection and confidentiality concerns; and possibly even regarding access to the ledger as a whole, to information which, for a variety of reasons, may be considered nationally sensitive (for example, relating to or considered indicative of the strength of a national economy).⁶⁶⁰ Public access to information might be through the ETS administrator in each jurisdiction.

⁶⁵⁸ This sub-section builds on the author's prior publication: Fn.636 (Macinante 2017).

⁶⁵⁹ The word 'entity' could conceivably include a 'natural person' if any jurisdiction authorizes natural persons to trade on its ETS.

⁶⁶⁰ Although, such a restriction may run counter to the objective of greater transparency in the Paris Agreement.

(iii) Private/public key encryption

Private/public key encryption is an example of asymmetric key encryption, using a pair of keys with the public key used to encrypt the data and the private key being held by the recipient who is to decrypt it. This permits strangers to exchange confidential data on a public network, without concerns over security and without sharing a single key.

As mentioned earlier, the robustness of DLT in protecting the integrity of information is due, at the macro-level, to high-level design including, for instance, the consensus process amongst validating nodes. At the micro-level, it is due to the cryptographic technology applied. The level of transparency and replication of records provides a certain buffer against fraud, hacking and other possible abuse or corruption.⁶⁶¹ It would be incumbent on the jurisdictions joining and subscribing to the network to ensure that the entities they authorise to trade on the DL network put in place sufficient security measures to protect private keys. Any losses resulting from failure by an authorised entity to protect its private key should, logically, fall on that entity.

3. The operational mechanisms required

Before considering possible rules governing how market transactions might proceed, it is necessary to outline two mechanisms that, while both essential to the operation of the market proposed, pertain to differing aspects. The first mechanism relates directly to climate policy, namely, how differences between the efforts of different jurisdictions in terms of mitigation might be valued and how this value possibly translates into a conversion factor for mitigation outcomes transferred between jurisdictions, and so, a price differential. The second relates to how the transaction proceeds, so in one sense is purely mechanistic, yet in another sense, also relates back to climate policy.

⁶⁶¹ ASTRI, 'Whitepaper On Distributed Ledger Technology', (11 November 2016) Commissioned by Hong Kong Monetary Authority <http://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/Whitepaper_On_Distributed_Ledger_Technology.pdf> accessed 12/1/17.

(i) A mechanism for valuing mitigation⁶⁶²

Chapter V introduced the concept of networking as a way of connecting markets, based on a model that values the traded emission allowance unit to take account of that unit's actual worth in terms of mitigation achieved. This recognises the existing global diversity of mechanisms for carbon pricing as such mechanisms, although reflecting local preferences, are fragmented and heterogeneous. As a result, differences in design, implementation and standards detract from their effectiveness.⁶⁶³ It also takes account of the heterogeneity of approaches recognised by the Paris Agreement.

Networking carbon markets⁶⁶⁴ identifies as one of its three core elements a mechanism to measure value of mitigation outcomes: "an independent assessment framework to guide and assess the implementation of climate actions."⁶⁶⁵ Thus, networking is based on the notion that an ETS, designed and implemented to achieve the mitigation of greenhouse gas (GHG) emissions to the atmosphere, generates an outcome upon which it is possible to place a measurable value, the mitigation value (MV).⁶⁶⁶ This section introduces the concept and briefly addresses the mechanism by which such an assessment can be made.

There are differing understandings as to what the expression 'mitigation value' entails⁶⁶⁷ and, more so, how the MV of a mitigation outcome is determined. Early reports of the negotiations concerning guidance on cooperative approaches referred to in Article 6, paragraph 2 of the Paris Agreement,⁶⁶⁸ indicated that discussions

⁶⁶² This sub-section builds on the author's publication: Justin D Macinante 'Operationalizing Cooperative Approaches Under the Paris Agreement by Valuing Mitigation Outcomes', [2018] *CCLR* 258.

⁶⁶³ Fn.636 (Macinante 2017) 244.

⁶⁶⁴ See chapter VI supra as to source of concept.

⁶⁶⁵ World Bank Group, *Networked Carbon Markets: Mitigation Action Assessment Protocol*, 2016, World Bank, Washington, DC. © World Bank, 8 <<https://openknowledge.worldbank.org/bitstream/handle/10986/25371/110153-WP-P161139-PUBLIC-MAAPMay.pdf?sequence=1&isAllowed=y>> accessed 27/02/18.

⁶⁶⁶ Fn.636 (Macinante 2017).

⁶⁶⁷ See, for instance, World Bank's *Networked Carbon Markets* webpage, documents on concept development <<http://www.worldbank.org/en/topic/climatechange/brief/globally-networked-carbon-markets>>

⁶⁶⁸ Informal note by the co-chairs, Third iteration, 12 November 2017, Subsidiary Body for Scientific and Technological Advice, Forty-Seventh meeting, http://unfccc.int/files/meetings/bonn_nov_2017/in-session/application/pdf/sbsta47_11a_third_informal_note_.pdf, accessed 27/02/18.

touched on related issues, such as in relation to environmental integrity, the quality of units; in relation to governance oversight arrangements, third party technical review of the environmental integrity of internationally transferred mitigation outcomes (ITMOs) created/approval of ITMOs; in relation to governance role of the secretariat, reporting on overall mitigation of global emissions delivered through cancellation/discounting;⁶⁶⁹ and in relation to reporting on use of ITMOs, information including characteristics of units, originating programmes, source of ITMOs, vintage/time periods of ITMOs.⁶⁷⁰ There appears also to be consensus in the negotiations on the need for common accounting standards and transaction procedures, and for quantifying ITMOs (with the possibility of tonnes CO₂-equivalent GHG as a standard unit mentioned).⁶⁷¹

Yet given its relevance to the outcome of the negotiations, it is surprising how little discussion there has been of mitigation value, or the valuing of emission trading scheme units, in the literature. One reason for this might be the fact that, to date, the majority of studies on connecting schemes seem to have focused on full bilateral linking under which the units are fully fungible in all participating systems.⁶⁷² Another possible explanation might be the fact of the homogeneous approach taken prior to the Paris Agreement, that is, under the Kyoto Protocol,⁶⁷³ where the value of all traded units was defined as being equal to one tonne CO₂-equivalent GHG.

All the same, there is some analysis of MV in the literature. For instance, in anticipation of outcomes under the Paris Agreement, Aldy noted that assessments of mitigation value could play an important role in linking between countries with disparate mitigation policies.⁶⁷⁴ These MV assessments, it was speculated, could

⁶⁶⁹ This would be difficult to do unless the value of units cancelled is known.

⁶⁷⁰ Interestingly also, that in relation to infrastructure, both 'blockchain' and 'a centrally accessible distributed ledger' were mentioned at that stage, but have since been dropped from the negotiating text.

⁶⁷¹ World Bank, Ecofys and Vivid Economics, *State and Trends of Carbon Pricing 2017*, World Bank, Washington, DC, Annex III, Summary of Parties' views on the operationalization of Articles 6.2 and 6.4 of the Paris Agreement <<http://documents.worldbank.org/curated/en/468881509601753549/pdf/120810-REVISED-PUB-PUBLIC.pdf>> accessed 25/02/18.

⁶⁷² Fn.639 (Kachi et al/ICAP 2015) 10.

⁶⁷³ Discussed in chapter IV supra.

⁶⁷⁴ Joseph E Aldy 'Evaluating Mitigation Effort: Tools and Institutions for Assessing Nationally Determined Contributions' Cambridge, Mass.: Harvard Project on Climate Agreements, November 2015 <<http://pubdocs.worldbank.org/en/736371454449389076/pdf/Evaluating-Mitigation-Effort->

inform the linking agreement through exchange rates which, if transparent, could be used to incentivise higher ambition on the part of more poorly performing jurisdictions.⁶⁷⁵ More recently, having discussed the World Bank NCM initiative, another author, Mehling, observes that while a move from a regime based on compatibility of systems and equivalence of traded units, to one that seeks to quantify and compare mitigation effort, offers interesting perspectives, it will also give rise to political controversy and raise similar challenges to those experienced in negotiations to date.⁶⁷⁶ Two responses are briefly mentioned here.⁶⁷⁷

First, in the context of heterogeneous mitigation efforts recognised by the Paris Agreement, the application of analytical tools and corresponding means for data gathering, 'is crucial for assessing the country-level, comparative, and aggregate impacts of those efforts.'⁶⁷⁸ These tools and associated data 'in turn rely on effective transparency and review mechanisms.'⁶⁷⁹ Aldy demonstrates that the idea of transparency and policy surveillance of countries in the context of multilateral regimes, is not something new⁶⁸⁰ referring to a number of transparency models from other multilateral regimes that may be cited, such as the International Monetary Fund (IMF) annual country-level economic surveillance; the Organisation for Economic Cooperation and Development (OECD) peer reviews of member states' economic policies every one or two years; and the World Trade Organisation (WTO) regular reviews of members' trade policies. The conclusion is that the international community can draw on an array of models.⁶⁸¹

Furthermore, countries undergo sovereign credit rating assessments in order to borrow. For example, Standard & Poor's sovereign issuer credit ratings, pertaining

[Nov-2015.pdf](#)> accessed 27/02/18. The work of Aldy and his colleagues in this respect has been reviewed in the author's previous publication: see fn.662 (Macinante 2018).

⁶⁷⁵ Ibid 32. See also: Michael Lazarus et al., (Stockholm Environment Institute) *Options and Issues for Restricted Linking of Emissions Trading Systems*, September 2015, ICAP Berlin, Germany

<https://icapcarbonaction.com/en/?option=com_attach&task=download&id=279> accessed 06/09/16.

⁶⁷⁶ Michael Mehling 'Legal Frameworks for Linking National Emissions Trading Schemes', in C Carlarne, K Gray and R Tarasofsky (eds), *Oxford Handbook of International Climate Change Law*, (OUP, 2016), 276.

⁶⁷⁷ These are set out in author's previous publication at fn.662 (Macinante 2018), but given the centrality of the concept to the model proposed, are set out again for completeness.

⁶⁷⁸ Fn.674 (Aldy 2015) 13.

⁶⁷⁹ Ibid.

⁶⁸⁰ Ibid.

⁶⁸¹ Ibid 34.

to a sovereign's ability and willingness to service financial obligations to commercial creditors, encompasses a framework including (amongst other factors) policymaking; income levels, GDP per capita, tax and funding bases; currency in international transactions, external liquidity, residents' assets and liabilities relative to rest of the world; sustainability of debt burden; and exchange rate regime and monetary policy credibility.⁶⁸² Countries' sensitivities to disclosure of these sorts of statistics seem to recede when the objective at stake is access to international debt markets. Why should there be a difference when it comes to accessing an international carbon market, for which there may be similar financial, economic, trade and policy benefits?

The second response is that many of the sources of potential political controversy can be addressed through careful regime design. For instance, consider the conceptual model proposed in this thesis. It is postulated that elements of the proposed regime ameliorate the causes of potential political controversy:

- by ensuring the independence of the process to quantify and compare mitigation effort and that the entity or entities carrying it out comprise relevantly qualified, independent, impartial experts;
- by applying generic criteria to assessments uniformly across all jurisdictions in that process, such that all jurisdictions are subject to equivalent treatment under the process;
- ensuring that the process and outcome are open and transparent and that outcomes are communicated appropriately as market sensitive information; and
- affording all jurisdictions the flexibility to engage with, or leave, the process relatively easily and on the same basis – in the event that, as an information tool, the assessment is part of an agreed governance framework (as opposed to being purely private sector driven).

It is beyond the scope of this thesis to postulate a specific methodology for determining the MV of mitigation outcomes. Rather, the approach taken is to suggest possible approaches to how a methodology might be applied being, firstly,

⁶⁸² S&P Global, 'Sovereign Rating Methodology', 2017
<<https://www.spratings.com/documents/20184/4432051/Sovereign+Rating+Methodology/5f8c852c-108d-46d2-add1-4c20c3304725>> accessed 01/03/18.

by a public, intergovernmental institution, possibly along the lines of the Clean Development Mechanism Executive Board (CDMEB) model; or secondly, by private sector entities, under a model similar to that which operates for credit reference agencies (CRAs), subject to regulation such as that now administered by the European Securities and Markets Authority (ESMA). The details of the latter, private sector approach are set out in an earlier publication by the author.⁶⁸³ In short, it would entail private sector (CRA-type) entities being accredited to assess and determine MVs, based on approved methodologies, subject to authorisation and supervision along the lines of the ESMA regulatory model. The outcomes would be publicly available market information.

The public, intergovernmental institution model is more problematic, given aspects of the CDMEB experience, particularly in fostering re-engagement in the market by the private sector.⁶⁸⁴ Issues raised in relation to CDMEB operations have included a lack of transparency (in spite of provisions in its rules for public disclosure), lack of clarity and predictability in decision-making, and the absence of decision review or appeal rights. Its nature as a body made up of regional negotiating group nominees, rather than a panel of independently assessed, expert appointees, has been flagged as well.⁶⁸⁵ Further, the CDM process has been lengthy and cumbersome.⁶⁸⁶ The complexity of the CDMEB's role, including as de facto gatekeeper over the flow of projects to the market has been problematic. The lesson for any MV process is that the structure needs to separate the function of regulating providers of MV, from the actual provision of MV, which should just be market information, available openly to and independently of market operation.

Notwithstanding these observations, as noted, proposing a process for delivering an MV methodology is beyond the scope of this thesis. However, the regulatory and institutional frameworks within which the model proposed might operate are the

⁶⁸³ Justin Macinante 'Networking Carbon Markets – Key Elements of the Process', 2016, World Bank Group Climate Change, 33-40
<<http://pubdocs.worldbank.org/en/424831476453674939/1700504-Networking-Carbon-Markets-Web.pdf>> accessed 01/03/18.

⁶⁸⁴ Dependence of this market on investor confidence has been flagged by: Charlotte Streck, Jolene Lin 'Making Markets Work: A Review of CDM Performance and the Need for Reform', (2008) Vol.19 no.2 *European Journal of International Law* 409, 420.

⁶⁸⁵ Ibid. Also see: Millar, Ilona, Martijn Wilder, 'Enhanced Governance and Dispute Resolution for the CDM', [2009] *CCLR* 45. Recommendations for how the issues can be rectified are noted, as are the alternative models raised by these authors.

⁶⁸⁶ Fn. 684 (Streck & Lin).

focus of this thesis so, to this extent, the body or entities that might carry out the MV assessments and the regulatory and institutional structures that may exist for that purpose are relevant. Hence, to carry out this analysis, (in next chapter) it is proposed to proceed on the basis of the private sector model, since this is perceived more likely to engage private sector involvement.

(ii) The mechanism required for effecting transactions⁶⁸⁷

There are different possible mechanisms by which transactions could be carried out. For instance, a jurisdiction might cancel the units being transferred at the time of transaction and, the buyer having purchased them, the receiving jurisdiction create and credit them to the buyer's account in its registry. This assumes that the units from the respective jurisdictions would be fully fungible. However, such a process would be administratively cumbersome, involving coordination across jurisdictions.

An alternative to the movement of emission units from one jurisdiction to another, for instance where they are not fully fungible, would be to have a 'transaction unit' (TU).⁶⁸⁸ In terms of the mechanics of a transaction and transfer, the transferring jurisdiction would convert its units into TUs (at the applicable rate),⁶⁸⁹ following which, the buyer having purchased them, the receiving jurisdiction would convert the TUs concerned into its domestic ETS units (at the rate applicable).⁶⁹⁰ In this instance, the TU serves as the medium of exchange.

The interposition of TUs as a medium of exchange might be considered useful for a number of reasons, including reduction in the number of conversion rates needed within a multilateral system; for example, in a market of five jurisdictions, there would be ten MV conversion rates (whereas, using a TU, there would be only five); the advantage of fewer, larger and more liquid markets with fewer mitigation outcome asset (unit) balances; reduction in the informational needs of participating jurisdictions and trading entities, thereby fostering simpler and cheaper operation; faster and more efficient networking transactions, and reduction of both scope for

⁶⁸⁷ This section draws on author's previous publication: fn.636 (Macinante 2017).

⁶⁸⁸ The role of such a transaction unit would be analogous to the role played by the US\$ in foreign exchange currency transactions.

⁶⁸⁹ The transferring jurisdiction's units would be cancelled when the transaction units are created.

⁶⁹⁰ The transaction units would be cancelled when the receiving jurisdiction's units are created and credited in its registry.

error and capacity for manipulation and fraud; and generally reduced administration and transaction costs across the system. All the same, it is not necessary to propose a conclusive basis upon which TUs might be founded, but simply to note that interposing a transaction unit mechanism may facilitate the transactional process, especially once the distributed network goes beyond two participant jurisdictions.⁶⁹¹

4. Transactional rules as part of the regulatory framework⁶⁹²

Each market participant (that is, trading entities in each ETS) would be associated with, and gain access to, the DL through a participant jurisdiction and the individual entity's link with that jurisdiction's domestic register.⁶⁹³ Each participant jurisdiction would be the operator of a domestic ETS and would thus: (a) maintain a registry for that purpose, and (b) impose rules on the participants within its own ETS. In order for the distributed network to create the framework for inter-jurisdictional emissions trading that conforms to international (and national) climate change policies, certain fundamental rules and principles would be of critical importance. The rules that govern the relationships between ETSs in the networked market (that is, the rules they commit to uphold when joining the network) would themselves, to a degree, be transposed into the code for the terms and conditions of contracts between counterparties to transactions.⁶⁹⁴ Thus, these rules would operate on two distinct levels, firstly, in the form of terms and conditions to which a jurisdiction would need to subscribe in order to join the network entity; and secondly, as part of the standard terms and conditions applicable to each individual transaction.

⁶⁹¹ Issues related to this element are relevant to and considered as part of the analysis of regulatory and institutional frameworks in chapters VIII and IX.

⁶⁹² Fn.636 (Macinante 2017). The regulatory framework is analysed in the next chapter, however, the transactional rules straddle both the elements of the market proposed (hence mentioned here) and the regulatory framework within which it would operate.

⁶⁹³ Some, such as international traders or market makers, may be associated with multiple jurisdictions; but in the context of any particular transaction, they will only be associated with one – the one where they have a registry account to or from which units will be moved for the purpose of that specific transaction.

⁶⁹⁴ It is noted that participating jurisdictions would, at all times, retain jurisdictional control over the entities authorized by them to trade – including trading in the networked market. Hence, in the circumstances of incompatibility between the rules of a participating jurisdiction and the trading rules of the networked market, the entity would be obliged to follow the rules of its domestic jurisdiction. However, given the fact that jurisdictions, when opting to join, can decide the basis on which they authorize their entities to participate (e.g. any limits or boundaries that apply), the likelihood of such a situation of incompatibility arising between rules of a jurisdiction and NCM trading rules is considered remote.

Illustrations of possible standard terms and conditions governing transactions that would be applied automatically through the code of smart contracts are set out, by way of illustration, in the Appendix. Transactions on the network would apply standard terms and conditions embodied in electronic code (smart contracts). A number of the rules mentioned above would be transposed into these standard contract terms and conditions, particularly for example, those in (i)(a)-(e) in the Appendix. Thus, the commitments given by the jurisdictions in joining the network would be automatically applied by the entities they authorise in the transactions undertaken.

5. Participants at different jurisdictional levels

(i) Jurisdictional

The ETS administrators of participating jurisdictions would be non-trading actors in the network. The registries administered by them would themselves be part of the distributed ledger, to which they would have access for monitoring and verification of transactions involving counterparties authorised by them, and for examining data for audit and reporting purposes. A range of entities under domestic ETSs would be authorized, including those that have compliance obligations (compliance entities) and those that are participating for other commercial reasons as traders, brokers and market makers (for example, on behalf of clients), and do not have specific compliance obligations under the ETS. The computer code for contracts would need to distinguish entities that were subject to compliance obligations under a jurisdiction's ETS, from those that were not. The absence of specific compliance obligations on entities would mean that certain conditions, such as compliance reserve obligations (see Appendix), would not apply to them individually (although they might still be applicable on a jurisdictional basis). The domestic financial regulator in participating jurisdictions would also have a role, both regulating the activities of market participants in the jurisdiction and by contributing to the broader governance process through participation in a supra-jurisdictional financial supervisory/advisory body (see following chapter).

(ii) Cross-jurisdictional

As noted earlier in relation to additional infrastructure requirements, participating jurisdictions could establish a standing management body to ensure on-going

governance and operational management of the network entity operating the distributed ledger platform. There are a number of models in existing international bodies for how this might be structured and conduct its business. For example, as noted earlier, there might be a standing secretariat that would call together jurisdictional representatives for either regular periodic, or ad hoc meetings. This would also necessitate procedural rules.

These elements would generate additional financing requirements for staff, equipment and premises, legal drafting and advice, financial management and accounting, and so on. Nevertheless, it is expected that such additional costs (shared by the participating jurisdictions perhaps according to a formula, for instance, based on the volume traded or another metric) would be minimal in comparison with the value the distributed market could achieve. It is conceivable, also, that the addition of a standing management body may well, in the long-term, save the participating jurisdictions from duplicated supervisory or controlling mechanisms within their own administrations, thereby lowering costs overall. Even if transactions in the primary market were to be peer-to-peer, without the need for intermediaries such as central counterparties, there would need to be an exchange or trading platform where transactions take place. This would be part of the ledger function and, as such, come under the purview of the network entity.

Additionally, as flagged earlier and based on experience in the EUETS, transactions in the derivative (futures) market are likely to make up the bulk of trading. Since counterparties' positions can remain open in futures contracts for the term of the contract, it is likely that there will be a need for provisions to reduce structural market risk due to defaults. Thus, at least in so far as futures contracts trading is concerned, there may be the need for centralised clearing. All the same, for the purpose of this discussion consideration is confined to the primary market as this has most direct relevance to the actual transfer of mitigation outcomes between entities. Assuming that MV assessment is carried out by private sector entities, possibly under a model similar to that which operates for CRAs, those entities could also be seen as operating at a cross-jurisdictional level since, it is envisaged, the aim would be that they not be associated with any particular jurisdiction.

(iii) Supra-jurisdictional

Two overriding supervisory bodies, acting conjointly, are proposed to take account of the fact that, firstly, the model, transactions and market proposed are designed principally to give effect to the international transfer of mitigation outcomes (as understood in the Paris Agreement): thus, ultimately one of the overriding supervisory bodies should be a subordinate body of the CMA; and secondly, the nature of the proposed networked market as a financial market means that the other body would need to be a financial supervisory body. The nature and roles of these bodies and the regulatory framework within which they might operate are considered in the following chapter.

Finally, for the regulation of private sector entities undertaking MV assessments, there would be a need, at the supra-jurisdictional level, for a regulatory body, possibly along similar lines to the European Securities and Markets Authority (ESMA) and directly answerable to the overriding supervisory bodies, acting conjointly. The role of this body would include licensing MV assessors, supervising the assessments, and approving and certifying the methodologies applied. This role and these functions are also analysed as part of the institutional and regulatory framework for the proposed market, in the following chapter.

B Alternative approaches for implementing Article 6 of the Paris Agreement

Before moving to examine potential institutional and regulatory frameworks for the market model proposed in this thesis, possible alternative approaches for the implementation of Article 6 of the Paris Agreement should be considered. As has been noted, the proposal in this thesis consists of two elements, thus alternatives might be considered in terms of those not involving networking; those that do not apply distributed ledger technology; and those applying neither element. Thus, possible alternatives might include:

- firstly, international trading of mitigation outcomes between the ETSs of individual, unconnected jurisdictions, either (a) via a globally centralised registry and transaction log, or (b) on a distributed ledger platform;

- secondly, trading taking place in clusters of linked jurisdictions forming homogeneous ‘club’ structures, either (a) via a globally centralised registry and transaction log, or (b) on club-based distributed ledger platforms, but without trading taking place from one such club to another; or
- thirdly, international trading of mitigation outcomes in a networked market on a globally centralised registry and transaction log, with a CDM Executive Board-type body policing compliance (the ITL model).

Reasons have been set out⁶⁹⁵ why connecting jurisdictions is considered more appropriate and beneficial than jurisdictions remaining unconnected. These reasons are valid in the case where unconnected jurisdictions trade with each other. A primary issue for such trading would be how the units traded would be valued and accounted for, raising a further question of whether this approach might also require inclusion of mitigation value assessments to ensure fungibility. Notwithstanding that the jurisdictions under this option are not connected by linking or networking, the need for a mechanism by which the values of units traded are derived points to the need for an agreement or treaty. Thus, any benefit from not negotiating a treaty to connect, would be cancelled out by the need to negotiate an agreement on how to value respective units. All the same, for the reasons outlined earlier, this thesis contends that connecting ETSs offers greater benefits.

In relation to the second alternative, reasons have been advanced also why networking is favoured over linking.⁶⁹⁶ These apply irrespective of whether the club structures would have their own DL platforms or there would be a globally centralised registry and transaction log. It is acknowledged that there would be benefits to be gained by operating the club structures on DL platforms; however, realisation of these benefits would still be subject to successful negotiation of the linking treaty. The fact that the jurisdictions were linking would remove the need for the development and implementation of a process to assess mitigation value, since the linking process would presumably include determination of a basis for equivalence, or at least alignment, of the carbon units/assets of the respective linking jurisdictions. All the same, negotiation of the terms for alignment of jurisdictions’ schemes may be both time-consuming and difficult.

⁶⁹⁵ See chapter V.

⁶⁹⁶ See chapter VI.

With respect the third alternative, a networked carbon market could operate on the ITL model. In a sense, this may be an easier alternative as the ITL structure exists under the Kyoto Protocol and could be adapted to accommodate trading on a networked basis. On the other hand, the work required to carry out that adaptation may prove to be substantial, noting that the ITL deals with country-to-country transactions, thus would need to be able to accommodate transactions between authorised entities. More significantly, perhaps, would be whether and how the ITL could adapt from the existing binary checking function it performs to providing a more substantive ledger function, including an exchange platform with settlement and clearing. This would necessitate building in a mechanism to measure the mitigation value of mitigation outcomes: an independent assessment framework to assess the implementation of climate actions. Negotiation of a treaty for such would be necessary, unless the private sector were to step in and drive development of such a mechanism organically, facilitating adoption by jurisdictions participating in trading.

While alternative approaches such as one including a centralised ledger like the ITL certainly are possible, this thesis contends that to continue with a centralised model would be an opportunity missed, given the technological developments taking place that have particular application to how both government services and financial sector services may be delivered in the future. Rather than moving forward in lock-step with exploration of these developments by the financial sector, re-engagement of which in the carbon market is important to the success of carbon pricing as a mitigation mechanism, continuing with a centralised model may forego a rare opportunity to maximise the effectiveness that carbon pricing can have in changing behaviour. Recognition of the heterogeneity of approaches to mitigation, including cooperative approaches involving the international transfer of mitigation outcomes in the Paris Agreement has enabled these favourable circumstances; the networking of carbon markets can provide a mechanism; and the decentralised nature of distributed ledger technology is consistent with both the heterogeneity of approaches to mitigation and the disaggregated nature of networking. Together they might provide the facilitative platform on which the effectiveness of carbon pricing can be maximised, as this thesis seeks to explore.

PART 4 – Analysis of the proposal

This Part identifies the governance structure for the proposed market and sets out a framework for analysis, then applies that analytical framework. It is split over two chapters, the first dissects the governance structure, then examines it in relation to the each of the three areas of law – climate change; financial market regulation; and regulation of the technology and its applications – according to the particular requirements of each (chapter VIII).

The second focuses more specifically on the regulatory frameworks, examining in particular the point of their intersection in what is traded, the mitigation outcome/financial instrument/ token, before continuing the analysis by examining legal issues arising from each area relevant to the governance structure (chapter IX).

Chapter VIII Analysis of the governance structure

This chapter examines the regulatory and institutional frameworks and relationships that comprise the governance structure for the proposed networked market.

Governance, as used here, is taken to be the process through which state and non-state actors interact to design and implement policies within a given set of formal and informal rules that shape and are shaped by power.⁶⁹⁷ Thus, the expression 'governance structure' is used here in a very broad sense to include the regulatory and institutional frameworks, involving both state and non-state actors and both formal and informal rules, established to implement greenhouse gas (GHG) mitigation policies and, specifically, emissions trading.

Application of the framework for analysis is split over this chapter and the next. It aims firstly, to examine the governance structure for the proposed market to determine how well it accounts for the requirements of the three areas of law in which it must function, namely climate change law; financial markets regulation; and the legal requirements developing in relation to distributed ledger technology (DLT) and its applications. Each of these areas of law requires a different analytical approach as, for example, in relation to climate change law, there is an existing international governance structure with which comparative analysis can be made; financial markets regulation is, on the other hand, principally a matter for domestic law, although there is a developing global structure which can be considered in terms of how the governance structure proposed here could fit; while DLT and its applications are new, so jurisdictions are currently active in formulating approaches, thus the approach taken here is to examine these developments and assess compatibility of the governance structure with the direction they are taking. Secondly, the analysis focuses specifically on the regulatory frameworks for these

⁶⁹⁷ World Bank. 2017. *World Development Report 2017: Governance and the Law*. Washington, DC: World Bank, 3.

areas of law, their point of intersection and the particular issues to which they give rise for the governance structure.

This chapter begins (Section A) by dissecting the governance structure vertically into three pillars, demonstrating the differing functionality of each; and then horizontally, to show seven tiers of governance, from the bottom tier comprised of conditions imposed by the jurisdiction on its authorised entities when it joins the network, up to the top tier comprised by the overriding supervisory bodies. In Section B, the structure is compared with the existing carbon market governance structure for international emissions trading (IET) that developed under the Kyoto Protocol. How the proposed governance structure could fit into global financial market governance is considered in Section C, reviewing the institutions involved, their structures and roles. Section D then focuses on the responses to the advent of distributed ledger technology (DLT) applications in financial markets, in regulatory and analytical terms, interrogating those responses for how they might inform the application to networking of carbon markets.

The chapter following (chapter IX) continues analysis in this framework with an examination of legal issues arising in relation to the proposed market, whether those issues pose particular difficulty for the governance structure envisaged and consideration of how those issues might be addressed. This analysis aims to demonstrate, so far as possible in terms of the hypothetical market proposed, firstly, that the governance structure set out is suitable for emissions trading in the context of the Paris Agreement; and secondly, that allowing the networked market to operate as a global financial market, with as little intervention as possible so as to maximise efficiency and effectiveness, but within a well-designed boundary framework of climate change rules, can promote the objectives of climate policy.

A The governance structure

1. Three pillars of functionality

Vertical dissection of the governance structure for the proposed networked carbon market shows it consisting of three pillars, each with differing functionality. The three, interacting pillars of functionality for the market proposed are:

supervisory/regulatory; self-regulatory market operation; and the provision of market information, as set out in the following diagram:

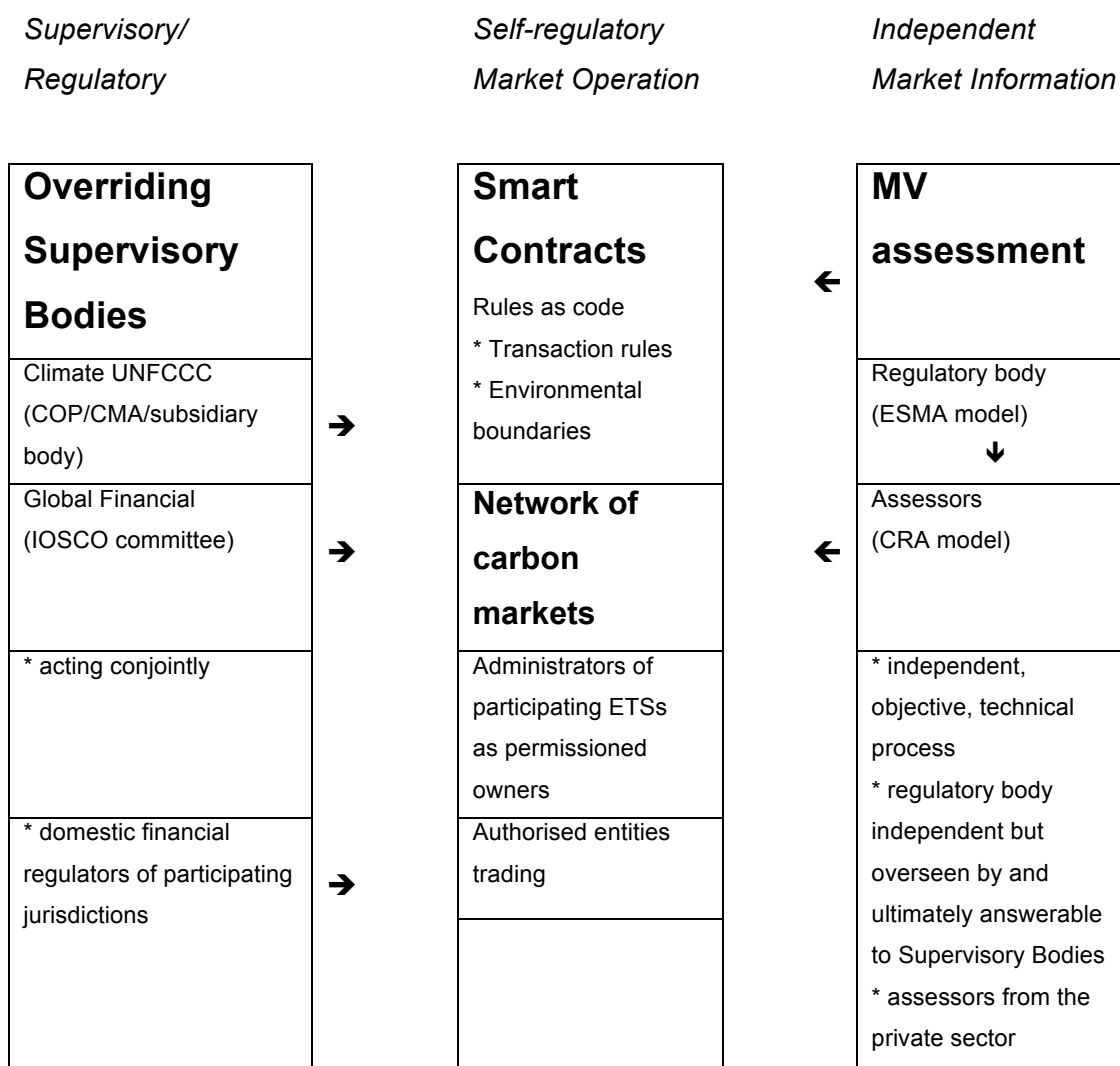


Diagram 2: Vertical analysis: three functional pillars interacting

(i) Supervisory/regulatory

There are two aspects to this first pillar. First, is the dual nature of the institutional framework within which the market will operate: if not apparent already from the nature of the market itself, this duality is borne out by the proposal that there be two overriding supervisory bodies – one from the climate policy perspective and one from the financial market perspective – acting conjointly to ensure: (a) that the operation of the market is efficient and does not impact global financial stability in any way; and (b) that the market operates effectively in promoting and enhancing

global mitigation efforts towards achieving the higher ambition envisaged by the Paris Agreement.

The second aspect to this pillar is the involvement of domestic financial regulators in jurisdictions participating in the networked market. While it is not essential that, in line with the approach taken by the EU, jurisdictions that have implemented domestic emission trading schemes (ETSs) legislate to treat emission units traded in those schemes as financial instruments, it would be desirable and ultimately may become the default position for jurisdictions wishing to join the networked market. It would afford greater consistency if they were to, as well as establishing the basis for domestic financial regulators from those jurisdictions to participate in and contribute to the work of the overriding financial supervisory body.

In relation to the conjointly acting supervisory bodies, it is noted that the Conference of Parties (COP) remains the supreme policymaking body, decision making body and negotiating forum, of the UNFCCC and, acting as the Meeting of Parties to the Paris Agreement (CMA), does so for the Paris Agreement.⁶⁹⁸ Thus the ultimate function of the supervisory bodies acting conjointly would be to advise, inform and report to the CMA.

The CMA is to keep implementation of the Paris Agreement under review and, within its mandate, make decisions to promote effective implementation, including establishment of such subsidiary bodies as deemed necessary for implementation and exercise of such other functions as may be required.⁶⁹⁹ This mandate includes supervision of international transfers of mitigation outcomes by Parties engaged in cooperative approaches under Article 6 and this could be undertaken through a climate subsidiary body established for that purpose (which would act conjointly with the financial supervisory body established under the auspices of a financial intergovernmental body or organisation).

⁶⁹⁸ Art.16, paragraph 1, Paris Agreement.

⁶⁹⁹ Art.16, paragraph 4, Paris Agreement.

The Clean Development Mechanism Executive Board (CDMEB) provides a model for such a subsidiary body.⁷⁰⁰ It is small (10 members), with members nominated from regional groupings,⁷⁰¹ although they serve for limited periods, must possess appropriate technical and/or policy expertise and act in their personal capacity.⁷⁰² Thus, the climate supervisory body might have a membership based on the number of jurisdictions participating in the networked market, with members required to possess technical and/or policy expertise and to act in their personal capacity.

With respect to the financial supervisory body, the role of providing supervision over this new inter-jurisdictional financial market might be allocated to an existing body, or a new committee or subordinate body of an existing body. There are a number of possible, relevant existing organisations in this respect, such as the Bank of International Settlements (BIS),⁷⁰³ Financial Stability Board (FSB),⁷⁰⁴ International Organization of Securities Commissions (IOSCO),⁷⁰⁵ or the Financial Action Task Force (FATF).⁷⁰⁶ The nature of these organisations and their roles suggests the function of providing supervision for an inter-jurisdictional carbon market might potentially come within the remit of any of them. All the same, bearing in mind the role envisaged (under this pillar) for domestic financial regulators of participating jurisdictions, a committee under the auspices of IOSCO would appear to be most appropriate, given IOSCO's role in relation to securities markets and also the range of committees carrying out current policy work under the aegis of its Board.⁷⁰⁷ Membership of such a committee could be constituted by representatives of financial regulators from jurisdictions participating in the proposed market.

(ii) Self-regulatory market operation

⁷⁰⁰ Although note that it is constituted specifically in Article 12, paragraph 4 of the Kyoto Protocol, as opposed to under Article 13, paragraph 4(h), which corresponds to Article 16, paragraph 4(a) Paris Agreement.

⁷⁰¹ UNFCCC COP7: Report of the Conference of the Parties on its Seventh Session, held at Marrakesh from 29 October to 10 November 2001, FCCC/CP/2001/13/Add.2, 21 January 2002, Decision 17/CP.7, annex, paragraph 7

<<https://unfccc.int/sites/default/files/resource/docs/cop7/13a02.pdf>> accessed 22/10/18.

⁷⁰² Ibid, paragraph 8.

⁷⁰³ See Section C table 1 for details <www.bis.org>

⁷⁰⁴ See Section C table 1 for details <www.fsb.org>

⁷⁰⁵ See Section C table 1 for details <www.iosco.org>

⁷⁰⁶ See Section C table 1 for details <www.fatf-gafi.org>

⁷⁰⁷ See Section C table 1 for details <www.iosco.org>

This second pillar comprises the networked market, constituted by the market participants, that is, the ETS administrators of participating jurisdictions and the entities authorised by them to trade inter-jurisdictionally, as well as the network entity operating and managing the transaction platform and its standing management body. As noted earlier,⁷⁰⁸ there are models for how the network entity might be constituted – for instance, as a corporate entity with articles including the rules for participation and for market operation, to which jurisdictions joining would agree to adhere.⁷⁰⁹ The participating jurisdictions would each hold a share in it. Alternatively, it may be an unincorporated association, with a charter to which participating jurisdictions subscribe, and with articles of association and procedural rules with which they agree to abide.⁷¹⁰ A question of the laws of which jurisdiction the network entity is created under will arise irrespective of what form it takes.

The standing management body of the network entity (for instance, its board of directors) would be responsible for governance and operational management direction.⁷¹¹ It would provide information on the operation of the market to, and be subject to the supervision of, the supervisory bodies acting conjointly. In this sense, the market would not be entirely self-regulatory. In fulfilment of their roles and based on the analysis of the market and other data provided to them, the supervisory bodies might also provide guidance to the network entity to ensure efficient operation of the market does not impact global financial stability in any way and is effective in promoting and enhancing global mitigation efforts to achieve higher ambition.

Transactions carried out over the platform would be based on a set of standard terms and conditions. The network entity would be responsible for keeping the standard terms and conditions under review, to ensure their suitability and applicability to transactions in general. Specific transactions would proceed on the basis of a term sheet in which the variables applicable to that transaction, for

⁷⁰⁸ In chapter VII.

⁷⁰⁹ Examples of what these rules might cover are set out, for illustration, in the Appendix.

⁷¹⁰ The FSB is a model along these lines with a charter, articles of association and procedural rules.

⁷¹¹ Functions and structure of the standing management body were canvassed in chapter VII.

example, counterparties, units being traded, price and so on, would be set out.⁷¹² Completion and verification of the information in the term sheet would effectively operate as conditions precedent to the transaction proceeding. Thus, once they were complete and verified, the transaction would automatically proceed to settlement and completion.

The market would be self-regulatory in the sense that participating jurisdictions would be responsible for its operation through the network entity and for funding that operation. Further, by inclusion of transaction rules into the digital code by which transactions are processed on the platform, any transaction proposed that did not comply, for example, because it would result in a net increase in permitted emissions, would not be able to proceed. Similarly, for any other applicable rules and conditions built into the code, whether rules of the network platform or conditions imposed by a jurisdiction on entities authorised by it to trade (for instance, a domestically imposed rule as to acceptable counterparties, such as only those from certain jurisdictions), non-observance would automatically mean no transaction.

(iii) Independent market information

The third pillar comprises the process and entities through which the outcomes of mitigation actions undertaken in different participating jurisdictions are valued.⁷¹³ The products of this process would be mitigation values that would attach to the units traded in the networked market. Thus, the function is to provide price sensitive information to the market and, as such, the sources of this information need to be independent, objective, credible and reliable, and the process secure and trustworthy.

The concept of mitigation value and the mechanism by which assessment could be made has been canvassed earlier.⁷¹⁴ Further, it is noted that the idea of transparency and policy surveillance of countries in multilateral regimes is well

⁷¹² Illustrations of what variable elements might be included in a term sheet are set out in the Appendix.

⁷¹³ The background to the process is set out in chapter VII.

⁷¹⁴ In chapter VII.

established.⁷¹⁵ As noted earlier, Aldy and colleagues have reviewed a number of transparency models from other multilateral regimes, including the International Monetary Fund (IMF) annual country-level economic surveillance; the Organisation for Economic Cooperation and Development (OECD) peer reviews of member states' economic policies every one or two years; and the World Trade Organisation (WTO) regular reviews of members' trade policies. The conclusion is that, in terms of precedents for the proposed mitigation value assessment process, the international community can draw on an array of transparency and policy surveillance models.⁷¹⁶

Two possible approaches to how an assessment methodology might be applied are firstly, by a public, intergovernmental institution along the lines of the CDMEB model, emulating the models analysed by Aldy.⁷¹⁷ Or secondly, by private sector entities under a regulatory model similar to that which is applied to credit reference agencies (CRAs) by the European Securities and Markets Authority (ESMA). As noted earlier, the latter approach is favoured.⁷¹⁸ In relation to how the regulatory body might be constituted, there are various models. The CDMEB again provides one such example, constituted under the Kyoto Protocol,⁷¹⁹ with details of its structure in decisions of the COP.⁷²⁰ In terms of organisational structure, ESMA provides another model,⁷²¹ as a financial market regulator (particularly for regulation of CRAs).

⁷¹⁵ Joseph Aldy 'Designing a Bretton Woods Institution to Address Climate Change', 2012, HKS Faculty Research Working Paper Series RWP12-017, John F. Kennedy School of Government, Harvard University <https://dash.harvard.edu/bitstream/handle/1/8830777/RWP12-017_Aldy.pdf> accessed 17/04/18; Joseph E Aldy 'The crucial role of policy surveillance in international climate policy', (2014) Vol.126, Iss.3-4, Climatic Change, 279-292; Joseph E Aldy 'Evaluating Mitigation Effort: Tools and Institutions for Assessing Nationally Determined Contributions' Cambridge, Mass.: Harvard Project on Climate Agreements, November 2015 <<http://pubdocs.worldbank.org/en/736371454449389076/pdf/Evaluating-Mitigation-Effort-Nov-2015.pdf>> accessed 27/02/18.

⁷¹⁶ Ibid (Aldy 2015).

⁷¹⁷ Ibid (Aldy (2015))18. Thus, also heeding the lessons Aldy draws out, such as the need to be a substantial, well-staffed and well-functioning independent organisation.

⁷¹⁸ A description of the suggested level of regulatory supervision for this approach is set out in the author's previous publication: Justin D Macinante 'Operationalizing Cooperative Approaches Under the Paris Agreement by Valuing Mitigation Outcomes', [2018] *CCLR* 258. Reasons the author does not favour the CDMEB applying the assessment methodology are referenced there.

⁷¹⁹ Fn.700 (Article 12, paragraph 4).

⁷²⁰ Fn.701 (Decision 17/CP.7).

⁷²¹ ESMA is established under the ESMA Regulation: Regulation (EU) No 1095/2010 of the European Parliament and of the Council of 24 November 2010 establishing a European

2. Seven tiers of governance

The governance structure for the market proposed can also be viewed horizontally as seven tiers, or layers, of governance, illustrated in the following diagram:

7. Overriding supervisory bodies, acting conjointly
6. Financial regulators
5. Market discipline
4. MV assessment process
3. Code for the transactions (smart contracts)
2. Network imposed conditions on jurisdictions joining
1. Jurisdiction electing to join network

Diagram 3: Horizontal analysis: the seven tiers of governance

Considering these tiers from the bottom up:

- (i) Conditions imposed by the jurisdiction electing to join

The bottom tier relates to the fact that transactions will be taking place between entities from individual, separate markets, each of which is continuing as an autonomous operation in its own right in its jurisdiction, while participating in the connection created by the networking arrangement. Thus, while an entity is trading only within its domestic market, the existence of the network is irrelevant to its trading activity and, in general, to the operation of that domestic market.

Supervisory Authority (European Securities and Markets Authority), amending Decision No 716/2009/EC and repealing Commission Decision 2009/77/EC, OJ L 331, 15.12.2010, 84-119.

Once that entity seeks to trade outside its domestic market, with an authorised entity from another market, the rules and institutions of the networked market would become relevant and provide the legal framework within which that inter-jurisdictional transaction proceeds. In the first instance, those rules would include the conditions on which the jurisdiction authorises an entity to engage in such inter-jurisdictional transactions, for example, by imposing conditions specifying a value range for acceptable MV for units that might be acquired from another jurisdiction. These conditions could be incorporated into the code for transactions entered by authorised entities from that jurisdiction so that, in the example, if the units proposed for purchase do not come within the range specified by that jurisdiction, the code would automatically prevent the transaction from proceeding.

(ii) Conditions imposed by the network on jurisdictions

The network entity will impose conditions on jurisdictions joining the network, relating to the operational and administrative requirements for participating in the network. For instance, these terms and conditions might include a commitment to funding a proportion of the network costs, or agreeing to abide by requirements as to permissioning for access to information on the ledger, or as to the consensus mechanism for adding verified information to the ledger. Other conditions might pertain to matters concerning eligibility requirements (for instance, as may be specified in the guidance on operationalization of Article 6), or to environmental integrity of transactions, or supplementarity requirements. Again, where applicable, these conditions could be incorporated into the code for transactions entered by entities authorised by the relevant jurisdiction so that, in instances where the conditions were not satisfied, the transaction could not proceed.

(iii) Code for transactions (smart contracts)

As envisaged by this thesis, the contract between counterparties would be based on standard terms and conditions applicable to all inter-jurisdictional transactions on the distributed ledger platform, which in the case of an authorised entity from any particular jurisdiction would include the conditions imposed by the jurisdiction on entities authorised by it (as in (i) above) and transaction relevant conditions imposed

on that jurisdiction by the network entity (as in (ii) above) that are applicable to entities authorised by it.⁷²²

The standard terms and conditions would take the form of a master agreement, similar in approach to that developed by the International Swaps and Derivatives Association (ISDA),⁷²³ by which the transaction counterparties would be bound. Counterparties would provide information pertaining to the particular transaction, such as details of the parties, units being transacted, price and other necessary variable details in the form of a term sheet, which together with the standard terms and conditions would constitute the contract between them. Once the term sheet information is complete and verified, the transaction would proceed to settlement and completion automatically and irreversibly.

(iv) The mitigation value assessment process

The mitigation value (MV) assessment process provides the value determined for the outcome of a mitigation action. Where the mitigation action is an ETS, this value is expressed as the mitigation value of a unit traded in that ETS. This value might be seen as the difference in mitigation with and without the action, adjusted for risk factors relating to the mitigation action itself, the suite of actions of which it forms part and the particular jurisdiction.⁷²⁴

By assessing mitigation actions to determine MVs for the outcomes, that is, the units traded in the ETSs of jurisdictions participating in the networked market, a common metric would be derived, enabling fungibility of the units across schemes. The MV provides a direct connection between the actual mitigation being achieved by these actions and market price of the outcomes. It also transmits information between counterparties about the respective jurisdictions. The MV of the units traded would be one of the variable elements included on the term sheet for a transaction.

(v) Market discipline on MV assessments

⁷²² It is envisaged that these would probably be the same for all jurisdictions, for instance, representations and warranties that the jurisdiction satisfies eligibility requirements for engaging in cooperative approaches under Article 6 as agreed by the CMA.

⁷²³ International Swaps & Derivatives Association, Inc., 2002 Master Agreement, as of June 9, 2010 <www.isda.org/about-isda/>

⁷²⁴ Fn.718 (Macinante 2018).

This level does not exist as any formal governance layer but rather in the broader sense of the governance structure. Nevertheless, market sentiment would operate as a reality check on the MV assessment process. The correlation between the mitigation value of a traded unit and its price is likely to lead to market price movements in any situation where the sentiment is that an MV assessment is not accurate. Thus, the market reaction on price will reflect a consensus on the MV assessed for any particular unit.

This might be viewed as a threat to the integrity of the market, as it could provide an opportunity for manipulation of the price. However, several considerations militate against such: first, if the networked market is successful engaging the private financial sector, it should be sufficiently deep and with a broad enough cross-section of participants as to make attempts to move the price for improper purposes unlikely to succeed; secondly, if the sources of MV assessment information are perceived to be independent, objective, credible and reliable, not least because of the quality of the regulatory process under which that information is generated, then logically, an MV assessment would need to deviate significantly and obviously from the market expectation for traders to be willing to move against it; thirdly, supervision of the domestic markets by financial regulators, supervision of the MV assessment process by the MV assessment regulatory body, both reporting to the overriding supervisory bodies, acting conjointly, should provide an appropriately thorough and rigorous level of scrutiny of all aspects of market activity as to make manipulation of this nature difficult to carry out successfully; and fourthly, it is likely that market sentiment that an MV assessment was not accurate would manifest itself primarily in pricing of the futures contract for the carbon asset in question.

(vi) Regulators acting collaboratively

As noted, it is proposed that domestic financial regulators in each participating jurisdiction would monitor behaviour in the context of domestic market operation. In this respect, they would act collaboratively with their counterpart ETS administrator/regulator or, if Paris Agreement rules so provide, the jurisdiction's Designated National Authority (DNA). This domestic oversight would then feed into the oversight provided by the supervisory bodies.

- (vii) The overriding supervisory bodies, acting conjointly

These bodies, one a climate subsidiary body established by the CMA under the Paris Agreement, the other an existing body, or a new committee or subordinate body of an existing inter-governmental financial organisation, acting conjointly and reporting to the CMA, could be charged with setting overall policy direction, supervising the effectiveness of market operation in moving towards the climate objective, supervising the network of carbon markets behaviour as a global financial market and supervising operation of the MV assessment regulator. They would advise, inform and report on these matters to the CMA.

3. Analysis in terms of IPCC criteria

Finally, it is noted that the IPCC Fifth Assessment Report includes consideration of agreements and instruments for international cooperation in addressing climate change.⁷²⁵ It proposes criteria to evaluate forms of international cooperation as: environmental effectiveness; aggregate economic performance; distributional and social impacts; and institutional feasibility.⁷²⁶ These criteria are applied by the IPCC to different existing forms of international cooperation,⁷²⁷ including the UNFCCC, Kyoto Protocol, the CDM, agreements under the UNFCCC pertaining to the post-2012 period, and other forms of international cooperation outside the UNFCCC, so are not specific to governance structures; nevertheless, there are parallels. For instance, elements of the governance structure for the market proposed in this thesis include, firstly, that it fosters pursuit of the climate policy objective by allowing for higher ambition, ensuring environmental integrity and transparency and applies robust accounting (environmental effectiveness); secondly, that it allows proper and efficient operation of the market through appropriate elements of financial regulation (economic performance), while the networked market should have similar cost-benefits to those ascribed to linking (cost effectiveness); and thirdly, the functional separation of the self-regulating networked market would afford jurisdictions both a

⁷²⁵ Intergovernmental Panel on Climate Change (IPCC), 'International Cooperation: Agreements and Instruments' in *Climate Change 2014: Mitigation of Climate Change. Contribution of Working Group III to the Fifth Assessment Report of the Intergovernmental Panel on Climate Change*, [Edenhofer, O., et al. (eds.)]. Cambridge University Press <https://www.ipcc.ch/pdf/assessment-report/ar5/wg3/ipcc_wg3_ar5_chapter13.pdf> accessed 31/07/17.

⁷²⁶ Ibid 13.2.2.

⁷²⁷ See, for instance, Table 13.3, 1042.

level playing field and relative ease in joining or leaving, based on their own domestic requirements (institutional feasibility). So, while the IPCC criteria may not be directed specifically to governance structures of these existing instances of international cooperation, nonetheless it might be claimed that the proposal compares favourably, when considered in the same terms.

B Comparison with existing Kyoto Protocol structure

There is an obvious parallel between what is proposed in this thesis and the existing governance structure in that the Conference of Parties (COP) remains the supreme policymaking body, decision making body and negotiating forum of the UNFCCC for both – for existing arrangements, as the Meeting of Parties to the Kyoto Protocol (CMP) and, with effect from December 2018, as the Meeting of Parties to the Paris Agreement (CMA). Yet, at the same time, these supplementary instruments to the Convention – the Protocol and the Agreement – mark the point of departure between the existing governance structure for emissions trading and that proposed in this thesis.

1. Differing expressions as to emissions trading

A basic difference between the Kyoto Protocol (KP) and the Paris Agreement (PA) is the terminology used to refer to emissions trading. Under Article 17 KP, the COP has the role of defining the relevant principles, modalities, rules and guidelines in particular, for verification, reporting and accounting for emissions trading, which it has done in a series of decisions, starting with COP7.⁷²⁸ On the other hand, Article 6 PA sets out requirements for the cooperative approaches and particularly for those involving the use of internationally transferred mitigation outcomes (ITMOs) towards nationally determined contributions (NDCs),⁷²⁹ but requires them only to be consistent with guidance provided by the Subsidiary Body for Scientific and

⁷²⁸ Fn. 701 (COP7). See for instance, Decision 19/CP.7 Modalities, rules and guidelines for emissions trading under Art 17 of the Kyoto Protocol. Also later decisions including, for example: 24/CP.8 (technical standards for data exchange), 11/CMP.1 (modalities, guidelines, rules for emissions trading), 13/CMP.1 (modalities, guidelines, rules for assigned amounts under Art.7.4 KP), 14/CMP.1 (standard electronic format for reporting), 16/CP.10 (issues related to registry systems under Art.7.4 KP).

⁷²⁹ Parties “shall” promote sustainable development, ensure environmental integrity and transparency, including in governance, apply robust accounting to ensure, inter alia, avoidance of double counting: Article 6, paragraph 2.

Technological Advice (SBSTA), pursuant to paragraph 36 of Decision 1/CP.21 as adopted by the CMA. The difference in terminology is clear – definition of principles, modalities, rules and guidelines as opposed to consistent with guidance – indicating a conceivably less prescriptive approach under the Paris Agreement. Yet questions remain whether the guidance (being developed under the Work Programme under the Paris Agreement (PAWP),⁷³⁰ and commonly referred to as the Paris Rulebook), in fact, will be less prescriptive and binding on parties in practice than is the case at present.⁷³¹

2. Fundamentally different approaches

Secondly, there are fundamental differences between the PA approach to emissions trading and that taken in the KP beyond just the way they are expressed, which mean that, inevitably, the governance structure under the proposal will be different from that which exists at present. The KP differentiates between developed and developing countries in applying to developed countries quantified emission limitation and reduction commitments (QELRCs). These translate into assigned amounts and assigned amount units (AAUs), which along with other 'Kyoto units' could be surrendered and cancelled against emissions over a commitment period. Parties with these commitments are required to maintain a commitment period reserve (CPR) and there are eligibility and reporting requirements in order for a party to engage in emissions trading, which is only available to parties with QELRCs.

In contrast, while the PA differentiates between parties in terms of their respective capacities, it does not in terms of ability to engage in cooperative approaches (emissions trading), which is open to all, although it has been reported that differentiation continues to be a contentious subject in the context of burden sharing in emissions reductions, given countries' different historical contribution to the

⁷³⁰ UNFCCC COP23: Report of the Conference of the Parties on its twenty-third session, held in Bonn from 6 to 18 November 2017, Addendum, Part two, FCCC/CP/2017/11/Add.1, Action taken by the Conference of the Parties at its twenty-third session, 8 February 2018, I. Completion of the work programme under the Paris Agreement and Annex I, <<https://unfccc.int/sites/default/files/resource/docs/2017/cop23/eng/11a01.pdf>> accessed 23/01/19. Negotiators at COP24 failed to reach agreement on relevant aspects: considered further in the following chapter.

⁷³¹ On the recurring issues of bindingness, prescriptiveness and differentiation, see: Daniel Bodansky and Lavanya Rajamani 'The Issues that Never Die', [2018] *CCLR* 184.

causes and capacities to respond.⁷³² There are no QELRCs in the PA, but all parties are expected to put forward an NDC indicating, inter alia, the target emission level they will aim to achieve,⁷³³ and these are to be periodically revisited⁷³⁴ and the ambition increased.⁷³⁵ Leaving to one side the sustainable development mechanism in Article 6, paragraph 4, there are no flexible mechanisms with corresponding units specified in the PA. Rather, parties shall pursue domestic mitigation measures with the aim of achieving the objectives of their NDCs,⁷³⁶ reflecting acceptance of the diversity and heterogeneity of approaches that countries may take. Article 6, paragraph 2, refers only to 'internationally transferred mitigation outcomes', as opposed to any specific unit that might be traded. The eligibility requirements for inclusion as, and questions of whether a specific value will be prescribed for mitigation outcomes (similar to the approach under the KP), are in the hands of the Paris Rulebook negotiators. On the latter point, the networked market clearly diverges by proposing independent, objective assessment of mitigation values, as evidenced in the third pillar described earlier (Section A, 1(iii)).

Until the Paris Rulebook is elaborated it is difficult to provide more detailed distinguishing points, for example, in relation to matters such as requirements affecting eligibility to engage in international transfers of mitigation outcomes that will count towards a party's NDC and how they compare to the eligibility requirements for IET under the KP. The negotiating text includes a list of potential requirements, not dissimilar to that which applied under Article 17 KP.⁷³⁷ All the same, some differences are readily apparent: for example, the accounting of assigned amounts is separated into three distinct phases under the KP: the eligibility phase, the annual (trading) phase; and the end of commitment period phase when

⁷³² International Institute for Sustainable Development, Earth Negotiations Bulletin, Vol.12, No.733, Summary of Bangkok Climate Change Conference: 4-9 September 2018, 12 September 2018, 14 <<http://enb.iisd.org/download/pdf/enb12733e.pdf>> accessed 30/10/18. The differentiation debate is crystallizing around the scope of NDCs and, in terms of the proposal in this thesis, may be relevant to how MV assessments are devised and undertaken. It is noted that the increased ambition in Article 4, paragraph 3 is expressed to reflect common but differentiated responsibilities and respective capabilities, in the light of different national circumstances.

⁷³³ Article 4, paragraph 2.

⁷³⁴ Article 4, paragraph 9.

⁷³⁵ Article 4, paragraph 3.

⁷³⁶ Fn.733 (Art.4.2).

⁷³⁷ UNFCCC SBSTA49: agenda item 11(a) Matters relating to Article 6 of the Paris Agreement: Guidance on cooperative approaches referred to in Article 6, paragraph 2, of the Paris Agreement <https://unfccc.int/sites/default/files/resource/SBSTA49_DT_i11a.pdf> accessed 05/12/18.

compliance is assessed.⁷³⁸ In the networked market proposed this phased approach will not apply, not least because there is no assigned amount or commitment period, but also because the ledger will be continuously updated and accessible to appropriately permissioned entities. Eligibility criteria will be factored into the code for smart contracts such that transactions proposed by ineligible entities or from ineligible jurisdictions are unable to proceed.

3. Emphasis on proposed market as a financial market

A third point of distinction is that the proposal places greater emphasis on the inter-jurisdictional carbon market as a financial market. In a sense, this approach mirrors the bottom up approach often mentioned in relation to the PA,⁷³⁹ since financial regulation is, in the first instance, a matter for domestic law making. As the proposal is based on a network of autonomous domestic carbon markets, it is illustrative to consider briefly the approach taken in one such market. The EUETS is the obvious choice, since it constitutes the bulk of the global carbon market trading at present.

Illustration of EUETS

The EUETS is ‘a cornerstone of the EU’s policy to combat climate change and its key tool for reducing greenhouse gas emissions cost-effectively.’⁷⁴⁰ It was introduced on 1 January 2005 and covers energy-intensive industrial sectors, the power sector and as from 2012 the aviation sector. As at April 2018, Directive 2003/87/EC establishing a scheme for greenhouse gas emission allowance trading within the Union and amending Council Directive 96/61/EC (EUETS Directive)⁷⁴¹ has been amended by ten instruments, providing for matters such as linking with project-based mechanisms under the Kyoto Protocol; for all allowances to be held in

⁷³⁸ UNFCCC Kyoto Protocol Reference Manual on Accounting of Emissions and Assigned Amount, February 2007, 31
<https://unfccc.int/resource/docs/publications/08_unfccc_kp_ref_manual.pdf> accessed 23/10/18.

⁷³⁹ ‘The Paris Agreement can be described as a hybrid between a top-down, rules-based system and a bottom-up system of pledge and review. The NDCs “codify” the bottom-up approach that emerged from Copenhagen’: International Institute for Sustainable Development, Earth Negotiations Bulletin, Vol.12, No.663, Summary of the Paris Climate Change Conference, 29 November-13 December 2015, 43
<<http://enb.iisd.org/download/pdf/enb12663e.pdf>> accessed 26/06/17.

⁷⁴⁰ European Commission, EUETS webpage: https://ec.europa.eu/clima/policies/ets_en accessed 02/07/18.

⁷⁴¹ OJ L 275, 25.10.2003, 32.

a Union Registry, rather than in national registries of member states; and for the inclusion of aviation, amongst other matters.⁷⁴²

In particular, Article 12 of the EUETS Directive was amended in 2009⁷⁴³ to include provision requiring the Commission, by 31 December 2010, to examine whether the market for emissions allowances was sufficiently protected from insider dealing or market manipulation and, if appropriate, to bring forward proposals to ensure such protection.⁷⁴⁴ By a Communication dated 21 December 2010, the Commission provided a first assessment of the then current levels of protection of the carbon market from such misconduct and similar problems.⁷⁴⁵ It reported that 75-80% of the total volume traded in the EUETS was traded as derivatives contracts; over-the-counter (OTC) spot and forward transactions, which had formerly prevailed, had receded with the development of standardised exchange-based spot and futures trades. The Commission noted the importance of information transparency, and canvassed the types of market abuse and other issues to be addressed. It noted that the then existing framework included financial markets legislation, the Market Abuse Directive (MAD) and the Markets in Financial Instruments Directive (MiFID), applying to emission allowances derivatives. Both of these items of legislation were under review at that time and there were a number of new financial markets measures proposed.⁷⁴⁶

⁷⁴² Directive 2004/101/EC of the European Parliament and of the Council of 27 October 2004, OJ L 338, 13.11.2004, 18; Directive 2008/101/EC of the European Parliament and of the Council of 19 November 2008, OJ L 8, 13.1.2009, 3; Regulation (EC) No.219/2009 of the European Parliament and of the Council of 11 March 2009, OJ L 87, 31.3.2009, 109; Directive 2009/29/EC of the European Parliament and of the Council of 23 April 2009, OJ L 140, 5.6.2009, 63; Decision No.1359/2013/EU of the European Parliament and of the Council of 17 December 2013, OJ L 343, 19.12.2013, 1; Regulation (EU) No.421/2014 of the European Parliament and of the Council of 16 April 2014, OJ L 129, 30.4.2014, 1; Decision (EU) 2015/1814 of the European Parliament and of the Council of 6 October 2015, OJ L264, 9.10.2015, 1; Regulation (EU) 2017/2392 of the European Parliament and of the Council of 13 December 2017, OJ L 350, 29.12.2017, 7; Directive (EU) 2018/410 of the European Parliament and of the Council of 14 March 2018, OJ L 76, 19.3.2018, 3; and Treaty of Accession of Croatia (2012), OJ L112, 24.4.2012, 21.

⁷⁴³ Directive 2009/29/EC of the European Parliament and of the Council of 23 April 2009, OJ L 140, 5.6.2009, 63.

⁷⁴⁴ Article 12(1a).

⁷⁴⁵ European Commission, Communication from the Commission to the European Parliament and the Council, Towards an enhanced market oversight framework for the EU Emissions Trading Scheme, 21.12.2010, COM(2010) 796 final.

⁷⁴⁶ Ibid at 8. Also noted that a key future segment in the primary market, auctions, would come in full under the market oversight regime set out in the Auctioning Regulation: Commission Regulation (EU) No 1031/2010 of 12 November 2010 on the timing, administration and other aspects of auctioning of greenhouse gas emission allowances pursuant to Directive 2003/87/EC of the European Parliament and of the Council

The Commission reports periodically to the European Parliament and the Council on the functioning of the European carbon market.⁷⁴⁷ In its 2017 report,⁷⁴⁸ it noted that under the new MiFID II legislative package,⁷⁴⁹ emission allowances (defined to include Kyoto project-based credits that are accepted for compliance purposes in the EUETS, as well as EU allowances) are classified as financial instruments, meaning that rules formerly applicable only to allowance derivatives also applied to the spot segment of the secondary carbon market, putting emission allowances on an equal footing in terms of transparency, investor protection and integrity.⁷⁵⁰ Moreover, by virtue of cross-references to the definition of a financial instrument, other financial market legislation such as the Market Abuse Regulation,⁷⁵¹ and the Anti-Money Laundering Directive⁷⁵² applied. Thus, the EU emissions trading market has been brought under financial market supervision.

Defining an emission allowance to be a financial instrument is not without problems, quite apart from the imposition it represents on the autonomy of EU member states' legal systems. It has been pointed out, for instance, that spot emission allowances differ from financial instruments in a technical sense, as they do not confer a financial claim against the public issuer, do not represent either title to capital or title to debentures and do not constitute forward contracts; from an application perspective, their primary purpose is to address climate change objectives, not to

establishing a scheme for greenhouse gas emission allowances trading within the Community, OJ L 302, 18.11.2010, 1.

⁷⁴⁷ In accordance with Articles 10(5) and 21(2) of the EUETS Directive.

⁷⁴⁸ European Commission, Report from the Commission to the European Parliament and the Council, Report on the functioning of the European carbon market, COM/2017/693 final <<https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:52017DC0693&from=EN>> accessed 26/06/18.

⁷⁴⁹ Directive 2014/65/EU of the European Parliament and of the Council of 15 May 2014 on markets in financial instruments and amending Directive 2002/92/EC and Directive 2011/61/EU, OJ L 173, 12.06.2014, 394-496, took effect 3 January 2018.

⁷⁵⁰ Fn.748 (EC) 29. Note also that the MiFID II definition of emission allowances will need to be amended to accommodate international transfers of mitigation outcomes under the Paris Agreement, if the EU chooses to engage in cooperative arrangements under Article 6.

⁷⁵¹ Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (market abuse regulation) and repealing Directive 2003/6/EC of the European Parliament and of the Council and Commission Directives 2003/124/EC, 2003/125/EC and 2004/72/EC, OJ L 173, 12.06.2014, 1.

⁷⁵² Directive (EU) 2015/849 of the European Parliament and the Council of 20 May 2015 on the prevention of the use of the financial system for the purposes of money laundering or terrorist financing, amending Regulation (EU) No.648/2012 of the European Parliament and of the Council, and repealing Directive 2005/60 of the European Parliament and of the Council and Commission Directive 2006/70/EC, OJ L 141, 5.6.2015, 73.

serve as an investment product; and from a regulatory perspective, invoking the legal obligations imposed by MAD and MiFID is onerous for smaller industrial enterprises.⁷⁵³ Furthermore, legal and fiscal treatment of emission allowances varies across EU member states, with national treatment of allowances ranging from financial instrument and intangible asset to property right and commodity. These aspects – the legal and fiscal treatment – are not addressed in the EUETS Directive.⁷⁵⁴

Nevertheless, in spite of these variations, the clear intent at the EU level is to treat the carbon market as a financial market for regulatory purposes, suggesting this approach is seen as more effective and efficient than prior, less formal arrangements. As the proposed networked market builds on existing carbon markets, such as the EUETS, it would be both logical and beneficial to take account of the approach in those markets, particularly the EUETS, given its size relative to the overall global trade. This will invoke financial regulation, facilitating better investor protection in relation to areas such as market manipulation and insider dealing, and better investor and market risk management by drawing on risk management principles already developed for financial markets.

Greater emphasis on the networked market as a financial market is reflected in the proposal firstly, by the introduction of the two supervisory bodies, one established under the CMA and the other established under an intergovernmental financial body such as IOSCO (although both reporting to the CMA), and acting conjointly; secondly, in acknowledgement that domestic financial regulators could play a bigger role in management of the market (as ESMA will do in the EUETS); and thirdly, in the two other functional pillars, one being the self-regulatory market, and the other being the independent source of market information. These elements distinguish the

⁷⁵³ Krzysztof Gorzelak 'The legal nature of emission allowances following the creation of a Union Registry and adoption of MiFID II—are they transferable securities now?' (2014) Vol.9, Issue 4 *Capital Markets Law Journal* 373, 377, citing submissions on the consultation on MiFID review. Noted also that, in relation to provisions applicable as a result of emission allowance definition as a financial instrument, the UK Financial Conduct Authority has acknowledged that "it is not always clear how all this overlapping legislation fits together": Financial Conduct Authority UK, The Perimeter Guidance Manual, Chapter 13, Guidance on the scope of MiFID and CRD IV, 13.4 Financial Instruments, Release 28, June 2018, at PERG 13/22 <<https://www.handbook.fca.org.uk/handbook/PERG/13/4.pdf>> accessed 02/07/18.

⁷⁵⁴ Fn.748 (EC) 30. See also: Fn.753 (Gorzelak). The issue of the precise nature of what is being traded is explored in detail in the following chapter (chapter IX), when addressing specific legal issues, and also earlier (chapter IV).

proposal from the governance structure existing under the KP. The fact that the proposed market has a trading platform which will be owned, operated and self-regulated by the participating jurisdictions is another point of distinction. Under Article 17 KP, there is no distinct trading platform, just bilateral agreements between counterparties, which are opaque as to terms such as price. Under the proposal a distinct inter-jurisdictional marketplace would be established which should facilitate better price disclosure and enable scope to better curtail improper market behaviour.

Separating the function of independently supplying market information further delineates the nature of the proposed market. By placing this assessment process on an objective, independent, structured, replicable basis it is intended to remove, to the greatest extent possible, the political element (although it is recognised that this will be difficult to remove entirely). Nevertheless, the process design would be intended to achieve, so far as is possible, a scientific outcome objectively, on a level playing field, not an outcome determined by compromise or political agreement. The proposal aims also to separate the functional process of deriving and delivering market information from the structural and operational aspects of the marketplace, thereby facilitating separation and, consequently, clearer resolution of the issues relevant to each function.

4. Accounting and informational differences

Fourthly, the KP accounting system is centred on two parallel information streams – GHG inventories and assigned amount information,⁷⁵⁵ which starts at the national level. Each developed country (Annex I Party) is required to establish and maintain a national system for the preparation of its national GHG inventory. On the assigned amount side, each Annex I Party is required to establish a national registry for tracking its holdings of and transactions of Kyoto units.⁷⁵⁶ GHG inventory data and assigned amount information are compiled in national reports and are subject to review and compliance procedures. These procedures verify the Party's level of emissions and assigned amount, and its eligibility to participate in the Kyoto mechanisms.⁷⁵⁷ Each Party's emissions and assigned amount information are

⁷⁵⁵ Fn.738 (KP Reference Manual) 37.

⁷⁵⁶ Article 5, paragraph 1 KP; Decision 13/CMP.1, annex, paragraph 17 et seq.

⁷⁵⁷ Article 7, paragraphs 1, 2; Article 8 KP.

recorded as official only after the information has been reviewed and any questions of implementation have been resolved through the compliance procedures. The Secretariat must maintain a compilation and accounting database (CAD) as the official repository of information related to each Party's accounting of emissions and assigned amount.⁷⁵⁸

Rather than continuing this KP approach of dual stream national accounting being fed up to the Secretariat for checking and confirmation, an alternative would be to approach the networked market as a self-contained unit, accounting for itself, so that there would be an information stream pertaining to the holdings and transactions of the authorised entities participating in trading. Information on account balances of those entities, at any point in time, would be available to the national administrators of participating jurisdictions and so, capable of being fed into the reporting arrangements the particular jurisdiction might have in relation to its NDC and overall GHG emissions⁷⁵⁹. Hence, operation of trading is separated from and self-contained, but accessible to the broader accounting and reporting requirements of jurisdictions in relation to their NDC. At the same time, the distributed ledger could be interrogated by the network entity for purposes of its own reporting to the supervisory bodies.

A fundamental difference is that under the KP, there has been no organised inter-jurisdictional trading platform, per se, that might be identified as 'the market', whereas the establishment of such a trading platform is proposed here. Thus, the market might be seen as largely self-contained and functionally separate from, but capable of feeding the required information into, other functional requirements such as overall NDC emissions accounting and reporting. Funding, administration and operational responsibility would reside with the participating jurisdictions, through the network entity, which they would own and manage. In this way, only the countries that see a benefit in authorising entities to trade inter-jurisdictionally

⁷⁵⁸ Decision 13/CMP.1, annex, paragraph 50 et seq.

⁷⁵⁹ As elaborated in the modalities, procedures and guidelines for the transparency framework: UNFCCC CMA.1, Report of the Conference of the Parties serving as the meeting of Parties to the Paris Agreement on the third part of its first session, held at Katowice from 2 to 15 December 2018, Addendum, Part two, FCCC/PA/CMA/2018/3/Add.2, 19 March 2019, Action taken by the Conference of the Parties serving as the meeting of Parties to the Paris Agreement, Decisions adopted by the Conference of the Parties serving as the meeting of Parties to the Paris Agreement, Decision 18/CMA.1 <https://unfccc.int/sites/default/files/resource/cma2018_3_add2%20final_advance.pdf> accessed 07/05/19.

contribute to the funding and maintenance of the market infrastructure. In the case of the KP, funding, administration and operational management of the ITL and the CAD is through the Secretariat, therefore funded by all Annex I Parties.

5. Compliance

A final aspect that might be mentioned relates to compliance, in relation to which two points arise. First, emissions trading markets are not natural markets; demand needs to be supported by compliance and consequently, the threat of enforcement. Under the KP, international emissions trading is primarily directed to the Annex I Parties, thus the trading rules are backed up by the compliance mechanism.⁷⁶⁰ Application of compliance and enforcement procedures against a sovereign party are always fraught with difficulty, as the transgressing sovereign party will have the ability to withdraw from the agreement.⁷⁶¹ In contrast, the proposed market and its operation are separated from the commitments made by participant jurisdictions through their NDCs, which in any case are voluntary. The networked market proposed is primarily based on the continued, autonomous operation of the carbon markets in the participating jurisdictions, thus compliance and enforcement will be primarily a domestic jurisdictional matter and so both more likely and more effective, providing a stronger underpinning to demand in the overall network.⁷⁶²

Secondly, under both the KP and the proposal, a non-compliant transaction or one involving non-compliant counterparties would not proceed. However, under the KP, the process is for the ITL and any relevant supplementary transaction log (such as the EUTL under the EUETS) to perform electronic checks on each transaction.⁷⁶³ Under the proposal, the transaction process is designed so that a transaction cannot proceed unless the jurisdictions and the entities authorised by them to participate in the transaction are in compliance and the transaction, similarly, would not cause

⁷⁶⁰ Article 18 KP; Decision 27/CMP.1.

⁷⁶¹ Canada withdrew from the KP at a time when it was unlikely to be able to meet its compliance obligations.

⁷⁶² Along similar lines, a global federalist, bottom up approach was advocated as early as 2005: D G Victor, J C House and S Joy, 'A Madisonian Approach to Climate Policy', (2005) Vol.309 No.5742 *Science* 1820.

⁷⁶³ Fn.738 (KP Reference Manual) 69; UNFCCC Secretariat, Data Exchange Standards for Registry Systems under the Kyoto Protocol, Technical Specifications (Version 1.1.11), 24 November 2013, sections 4.6.1-5 (technical checks), 4.6.6-7 (policy and transactions checks)

<https://unfccc.int/files/kyoto_protocol/registry_systems/itl/application/pdf/data_exchange_standards_for_registry_systems_under_the_kyoto_protocol.pdf> accessed 14/11/18.

non-compliance (for instance, impacting environmental integrity by resulting in increased allowable emissions). The requirements are built into the code for the transaction, which will not proceed unless there is conformity with the requirements and these have been verified. The difference is that under the KP, the transaction involves a sequence of messaging steps⁷⁶⁴ after the transaction is proposed, whereas in the proposal the code for performing the transaction automatically prevents the transaction from proceeding and alerts the counterparties to the non-compliance, thereby disintermediating the third party gatekeepers, involving less process steps and so increasing efficiency of the process.

C Global financial market governance structures

A key aspect of the approach for global financial market governance that emerged following the global financial crisis of 2008 was that, '[A]s a supplement to sound micro-prudential and market integrity regulation, national financial regulatory frameworks should be reinforced with a macro-prudential overlay that promotes a system-wide approach to financial regulation and oversight and to mitigate the build-up of excess risks in the system.'⁷⁶⁵ Thus, it has been observed that supervision over commercial actors in financial markets should be based on a two-tier system with national supervisors continuing to exercise micro-prudential oversight and a level of macro-prudential oversight introduced for financial markets as a whole in order to provide early recognition of systemic risks, although this would be more through enhanced cooperation of national authorities, rather than creation of a new global body.⁷⁶⁶

A similar two-level approach is proposed in the governance structure for the networked market. As noted in section B above, with greater emphasis placed on the networked market as a financial market, it is proposed that domestic financial regulators would play a more important role, in a similar micro-prudential sense, in

⁷⁶⁴ Ibid (KP Reference Manual) 68, figure VI-6 (Sequence of Registry transactions).

⁷⁶⁵ G20 Working Group 1, Enhancing Sound Regulation and Strengthening Transparency, Final Report, March 25 2009, Executive Summary and Recommendations, ii <http://www.astrid-online.it/static/upload/protected/G20_/G20_wg1_25_03_09.pdf> accessed 20/11/18.

⁷⁶⁶ Erik Denters 'Regulation and Supervision of The Global Financial System', (2009) Vol.1 No.3 *Amsterdam Law Forum* 63, 76-77 <<http://amsterdamlawforum.org/issue/view/13>> accessed 19/11/18.

management of their respective emissions trading markets. In the first instance, this would be through the exercise of greater oversight as derivatives markets develop domestically. Secondly, if as in the EU, jurisdictions define the domestic allowance traded in their ETS as a financial instrument, this could be expanded to bring their physical trading market under financial regulation (assuming domestic financial regulations that are set out on a similar or parallel basis to those in the EU), further enhancing this micro-prudential level oversight. The proposal is also that the domestic financial regulators in those jurisdictions participating in the networked market would contribute the membership of the overriding financial supervisory body that would act conjointly with the climate supervisory body. Together, these supervisory bodies would provide oversight at the macro-prudential level.

While this approach to governance is consistent with developments in global financial governance, the later has not been without challenges. For instance, it has been noted that one fundamental underlying weakness in the international financial regime that remains is that there are too many institutions and mechanisms, with sometimes overlapping mandates, but limited powers.⁷⁶⁷ The proposal set out in this thesis cannot alter that state of affairs, but nor does it exacerbate it by proposing addition of another institution. Rather, it proposes that the financial supervisory body be a committee or subordinate body of one of the existing bodies in the global financial governance framework, as listed in the following table:

Body	Function	Composition
Bank for International Settlements	The BIS mission is to serve central banks in their pursuit of monetary and financial stability, to foster international cooperation in those areas and to act as a bank for central banks.	It is owned by sixty central banks, representing countries from around the world that together account for about 95% of world GDP.
BIS-Committee on Payments and Market Infrastructures	CPMI promotes the safety and efficiency of payment, clearing, settlement and related arrangements, thereby supporting financial stability and the wider economy; monitors and analyses developments in these arrangements, both within and across jurisdictions. It also serves as a forum for central bank cooperation in	CPMI representatives are senior officials of member central banks.

⁷⁶⁷ Council on Foreign Relations, 'The Global Finance Regime' Report by International Institutions and Global Governance Program, 2012 <<https://www.cfr.org/report/global-finance-regime>> accessed 06/07/18.

	related oversight, policy and operational matters, including the provision of central bank services.	
Financial Stability Board	FSB was established by the group of twenty industrialised countries (G20) with a key role in promoting the reform of international financial regulation. FSB operates through a three-stage process for the identification of systemic risk in the financial sector, for framing the financial sector policy actions that can address these risks, and for overseeing implementation of those responses	FSB is a not-for-profit association under Swiss law and is hosted by the BIS under a five-year renewable service agreement. The organisation structure of the FSB consists of the Plenary, Steering Committee, Standing Committees, Working Groups, Regional Consultative Groups, Chair and the Secretariat. The Plenary is the sole decision-making body of the FSB. It consists of representatives of all Members and is currently composed of 54 representatives from 25 jurisdictions, six representatives from four international financial institutions and nine representatives from six international standard-setting, regulatory, supervisory and central bank bodies.
International Organization of Securities Commissions	IOSCO develops, implements and promotes adherence to internationally recognized standards for securities regulation. It works intensively with the G20 and the Financial Stability Board (FSB) on the global regulatory reform agenda.	IOSCO membership regulates more than 95% of the world's securities markets in more than 115 jurisdictions; securities regulators in emerging markets account for 75% of its ordinary membership. IOSCO committees cover: Issuer Accounting, Auditing and Disclosure; Regulation of Secondary Markets; Regulation of Market Intermediaries; Enforcement and the Exchange of Information and the Multilateral Memorandum of Understanding Screening Group; Investment Management; Credit Rating Agencies; Commodities Derivatives Markets; and Retail Investors, as well as Growth and Emerging Markets
Financial Action Task Force	FATF is an independent inter-governmental body that develops and promotes policies to protect the global financial system against money laundering, terrorist financing and the financing of proliferation of weapons of mass destruction. The FATF Recommendations are recognized as the global anti-money laundering (AML) and counter-terrorist financing (CFT) standard.	FATF currently comprises 35 member jurisdictions and 2 regional organisations, representing most major financial centres in all parts of the globe.

Table 1: *Global financial governance regime bodies (information from related websites: see footnotes 703-707 supra)*

As flagged earlier, IOSCO is considered the most appropriate of these bodies that might form a new committee or subordinate entity to function as the financial supervisory body as part of the governance structure proposed for the networked market. This conclusion is supported both by the nature of the functions performed by IOSCO and its existing committees in relation to regulation of financial markets, and by its composition and the broad coverage of that membership. All the same, the other bodies carry out functions that have a bearing on applications of DLT that are relevant to their areas of focus. For example, BIS-CPMI has undertaken analysis of the application of DLT in payment, clearing and settlement to provide an analytical framework for central banks and other authorities to review and analyse DLT arrangements, in order to understand the use cases and identify opportunities and risks.⁷⁶⁸ The responses of these and other organisations to applications of DLT are interrogated in the following section for how they might inform application to networking of carbon markets.

D Responses to DLT and its applications

The surge of development related to information and communication technology in the decades immediately before and since the millennium has been characterised as the fifth technological revolution, the Age of Information and Telecommunication.⁷⁶⁹ Yet while it is appropriate to include innovations such as distributed ledgers as part of the revolutionary developments, it is difficult to agree with commentators who see these technological developments as presaging entirely new areas of law.⁷⁷⁰ For instance, it has been argued that the real innovation due to digital technologies ‘... is that, in the digital world, technology itself can be regarded as a parallel form of regulation. Such regulation derives from the technical features

⁷⁶⁸ Bank for International Settlements, CPMI, ‘Distributed ledger technology in payment, clearing and settlement, An analytical framework’, 2017
<<https://www.bis.org/cpmi/publ/d157.pdf>> accessed 18/10/18.

⁷⁶⁹ Carlota Perez ‘Technological Revolutions and techno-economic paradigms’, (2010) 34(1) *Cambridge Journal of Economics* 185, 196-7.

⁷⁷⁰ Aaron Wright and Primavera De Filippi ‘Decentralized Blockchain Technology and the Rise of Lex Cryptographia’ Background Paper, (Mar 12, 2015) Internet Governance Forum, UN-Department of Economic and Social Affairs, Workshops Descriptions and Reports, IGF 2015 Workshop No.239 Bitcoin, Blockchain and Beyond: FLASH HELP!
<<http://www.intgovforum.org/cms/workshops/list-of-published-workshop-proposals>> accessed 31/10/16.

of various online platforms, which ultimately determine what can or cannot be done.⁷⁷¹

This has been described as Lex Informatica, an alternative normative system consisting of a particular set of rules and customary norms arising from the limitations imposed by design of the infrastructure subtending the network: a toolkit for regulation of online transactions through establishment of technical norms, in addition to contractual rules. The authors of this theory posit that this has led to establishment of a separate body of law.⁷⁷² They speculate that progressive deployment of blockchain technology may lead to recognition of another body of law – Lex Cryptographia, characterized by a set of rules administered through self-executing smart contracts and decentralized (and potentially autonomous) organisations.⁷⁷³ These ideas are premised on ‘cyberspace’ being a separate (parallel) world, or jurisdiction, in which a different set of rules, or regulations, applies, giving rise to the potential for competition (or rather conflict) between the ‘laws’ of cyberspace and those of the real world.⁷⁷⁴

This thesis does not subscribe to the idea of a separate legal system for cyberspace, but rather roots its analysis of regulatory responses to DLT and its applications firmly in the real world, beginning with the initial question of whether regulation should address the technology itself, or its applications. To examine this point, a theory proposed in the literature for DLT regulation is examined in the next sub-section, before other regulatory analytical techniques are reviewed, in terms of applicability to the proposed model, in the sub-section thereafter. Evolving jurisdictional approaches to regulating applications of the technology are considered in the third sub-section.

1. Regulation of the technology or its application

It has been observed that the ‘... patchwork of regulations applied to businesses using decentralized ledger technology is compromised by its inability to adapt to the technology, its inefficient mechanisms for responding to market and governance failures, and its overwhelming tendency to quash innovation in the name of

⁷⁷¹ Ibid 46.

⁷⁷² Ibid 48. See also Lawrence Lessig, *Code Version 2.0* (2nd Edn., Basic Books, 2006).

⁷⁷³ Ibid.

⁷⁷⁴ Fn. 772 (Lessig).

preventing crime and protecting consumers.⁷⁷⁵ Thus, despite predictions of DLT revolutionizing the way things are done, the author, Reyes, argues that as a result of criminal and other illicit uses, regulators have adopted an increasingly aggressive approach to applying and enforcing existing regulations against a drastically different new and emerging technology, resulting in barriers to entry and a climate of legal stigma.⁷⁷⁶

Recognising the shortcomings of current regulatory approaches (bearing in mind also the US context and time period of approximately 2009-2015 being considered), Reyes notes that the literature puts forward alternative proposals as, firstly, applying existing law to bitcoin and other virtual currencies by shoehorning decentralized payment applications into specific types of asset or property categories; secondly, applying US federal financial services law to all decentralized virtual currencies to address anti-money laundering (AML) issues, but leaving the remaining policy issues to (US) states to address; or alternatively, a variety of proposals calling for various methods and levels of self-regulation, which focus on the regulatory approach to bitcoin and other decentralized virtual currencies, and do not address the underlying technology.⁷⁷⁷ The literature (according to Reyes) tends to skip the question of how to regulate DLT and moves straight to jurisprudential questions of how blockchain might disrupt or alter known legal structures. In so doing, Reyes argues, a significant gap is left and DLT will never revolutionize contracts and so on, if the regulatory environment remains so hostile.⁷⁷⁸

To develop a regulatory approach robust enough to account for DLT, Reyes proposes a set of seven standards for evaluating alternative regulatory proposals. They are: minimising compliance risk; minimising risk of illicit use; minimising malfunctions and related problems; minimising data security risk; minimising systemic risk; promoting innovation and adaptability; and maximising political feasibility.⁷⁷⁹ Applying these criteria to dismiss alternative proposals from the

⁷⁷⁵ Carla L. Reyes 'Moving Beyond Bitcoin to an Endogenous Theory of Decentralized Ledger Technology Regulation: An Initial Proposal', (2016) 61 *Vill. L. Rev* 191, 233. This was published in 2016 and focuses on responses by US regulators, both financial and criminal, from 2009, with the advent of bitcoin, onwards.

⁷⁷⁶ *Ibid.* This is not necessarily the case in other jurisdictions, as is explored later in this section.

⁷⁷⁷ *Ibid* 213.

⁷⁷⁸ *Ibid* 214.

⁷⁷⁹ *Ibid.*

literature, Reyes concludes that there has been a failure to regulate at the DLT level, rather than just at the payments application level; an overly reactive approach to bitcoin market failures, AML and curbing illicit use applications; and that this focus is grounded in current characteristics of bitcoin and virtual currencies, thereby tying the regulation to a point in time. The problem is to find a regulatory approach that will treat DLT holistically, without tying regulations to specific applications, while maximising the seven criteria.

Reyes' solution is an endogenous model of regulation that simultaneously governs from within and without by building compliance into the protocol, building on the idea of code-as-law, not as others have proposed,⁷⁸⁰ but primarily directed at the technology itself. Thus, the idea is to regulate the technology itself by writing the regulation into the code, by '... leveraging smart contracts and other features of decentralized ledger technologies...'⁷⁸¹ However, this begs a number of questions, not least being how Reyes proposes to distinguish between the code being regulated from the code of the smart contracts and other features? Perhaps more fundamentally, Reyes never asks or answers the obvious question: why regulate DLT? Or, equally fundamentally, what is DLT, as opposed to its applications, and does it (as opposed to the applications) actually need (or readily avail itself of) regulation? In other words, what is it that is being regulated when one regulates DLT? How, then, to regulate it?

The problem with the argument made by Reyes (which, unfortunately, tends to undermine her theoretical approach to regulation, considered below), is that the technology – DLT – is just lines of computer code, so for legal or regulatory purposes it does not, of itself, have a distinct economic or social function capable of being subject to legal framing (such as through regulation), but only derives such in its specific applications. There are coding rules that apply to how the code is written and, presumably, if these are not applied and observed the code will either not work, or will malfunction, or produce an undesired outcome. But this is different from the sort of regulation that this thesis addresses and that, it is surmised, Reyes' theory addresses.

⁷⁸⁰ Fn. 770 (Wright & De Filippi).

⁷⁸¹ Fn.775 (Reyes) 229.

This thesis argues that there is no tangible manifestation of the technology capable of regulation other than in the form of the various different applications. In most cases, the technology is being applied to scenarios that are already subject to regulation in some form or other, whether that is for mitigating systemic risk, for protecting consumers, or for preventing illegal or illicit activities. In applications where, by virtue of the technology, the reason for the regulation doesn't arise, for instance, by using the technology consumer risk does not arise, then there would be no reason to bring that application under the regulation that otherwise applies to the activity. There may also be instances where the applications are not covered by existing laws but, on proper consideration, give rise to public policy reasons why they should.⁷⁸²

This points to the need for case-by-case consideration on the part of the regulators, not holistic regulation of the technology. This approach is recommended in order to ensure that regulators do not stifle innovation in the underpinning technologies.⁷⁸³ It has been pointed out that this approach aligns with core values of internet design and for this reason, most discussion of global internet governance has centred on higher-level use cases and prominent actors, leaving technical decisions on protocol specification to specialised standards bodies.⁷⁸⁴ It has been noted also that: 'Regulators should focus on specific use cases of blockchains rather than the technology itself. This position finds support in experience with other disruptive technologies, such as the Internet and digital platforms'⁷⁸⁵

2. Regulatory analytical techniques

Notwithstanding the above, the way in which Reyes arrives at the endogenous theory of regulation for DLT is interesting: she follows a functional approach

⁷⁸² See for instance: Dirk A Zetsche, Ross P Buckley and Douglas W Arner, 'The Distributed Liability of Distributed Ledgers: Legal Risks of Blockchain' (2018) 2018(4) *University of Illinois Law Review* 1361,1382-3.

⁷⁸³ Julie Maupin 'Mapping the Global Legal Landscape of Blockchain and Other Distributed Ledger Technologies', Centre for International Governance Innovation, CIGI Papers No.149, October 2017

<<https://www.cigionline.org/sites/default/files/documents/Paper%20no.149.pdf>> accessed 24/01/18.

⁷⁸⁴ Ibid 5.

⁷⁸⁵ Michèle Finck 'Blockchains: Regulating the unknown' (2018) Vol. 19 No.4 *German Law Journal* 665, 689 citing Julie Maupin (fn.783 supra).

explored in financial regulatory literature.⁷⁸⁶ Financial regulation is often tethered to the financial architecture – the design and structure of firms, markets and other institutions at the time it is promulgated, but the financial system is changing dynamically.⁷⁸⁷ On-going monitoring and updating can address this but is costly and prone to political interference, suggesting that it may be more effective, or at least instructive, to focus on the system's underlying, less time-dependent economic functions.⁷⁸⁸

Translating this approach to the governance structure for the networked market proposed in this thesis, one might consider what are the underlying functions of that system. In terms just of Article 6 PA, functions might include: allowing for higher ambition; promoting sustainable development; ensuring and promoting environmental integrity; ensuring transparency, including in governance; and applying robust accounting to ensure, inter alia, the avoidance of double counting. In terms of market operation, the functions might include: facilitating better investor protection in relation to areas such as market manipulation and insider dealing; and better investor and market systemic risk management. However, it is likely that these climate-related and market-related functions will underpin the governance structure by virtue of the legal framework within which the market will operate. Perhaps more fundamentally, the functions of this governance system might be couched in terms of, from a climate perspective, driving higher mitigation ambition towards limiting GHG emissions at levels that will confine global average temperature increase below the 1.5°C target and doing so by, from a market perspective, providing a stable global carbon price (or price range). A governance structure that focuses on these underlying functions would clearly be directed at the objectives of climate change policy.

Another regulatory analysis argues that only through a polycentric collaborative effort between industry and other stakeholders with regulators can the complex regulatory challenges of blockchain be satisfactorily addressed.⁷⁸⁹ It proposes a number of guiding principles to facilitate achievement of that objective, being that: regulatory stability is a means of innovation and growth; public policy considerations

⁷⁸⁶ Reyes cites Steven L Schwarcz 'Regulating Financial Change: A Functional Approach', [2016] 100 *Minnesota Law Review* 1441.

⁷⁸⁷ Ibid 1442.

⁷⁸⁸ Ibid 1444.

⁷⁸⁹ Fn.785 (Finck 2018) 685-687.

must be considered from the outset; the importance of regulatory conversations; technological innovation triggers legal innovation; regulators should encourage experimentation; the focus should be on use cases rather than the technology; regulators should resist the temptation of prematurely creating new institutions; and regulators should engage in a transnational conversation.

While these principles are directed to blockchain as a technical innovation more generally, nevertheless they have resonance in relation to the specific application of DLT envisaged by this thesis. Two, in particular, warrant consideration. First, technological innovation necessitates legal innovation; and secondly, focus should be on use cases rather than the technology. In relation to the first, Finck states that experience shows that while code is a self-regulatory mechanism, it should not operate in isolation from regulatory framing: a process of polycentric co-regulation acknowledges the limits of traditional top-down approaches in the context of technological innovation, while ensuring that public policy objectives are achieved.⁷⁹⁰ The idea of co-regulation (also described as ‘regulated self-regulation’) encompasses various approaches in which the regulatory regime involves a complex interaction of general legislation and a self-regulatory body.⁷⁹¹

Marsden addresses the origins of internet co-regulation as arriving at a typology of co-regulation and self-regulation. The various definitions canvassed⁷⁹² in the process are perhaps best covered by that of the European Community (as it then was):

Co-regulation means the mechanism whereby a Community legislative act entrusts the attainment of the objectives defined by the legislative authority to parties which are recognised in the field (such as economic operators, the social partners, non-governmental organisations, or associations).⁷⁹³

⁷⁹⁰ Ibid 24.

⁷⁹¹ Ibid, citing C Marsden *Internet Co-Regulation: European Law, Regulatory Governance and Legitimacy in Cyberspace*, (Cambridge: Cambridge University Press, 2011), 46. Marsden notes that this is often identified with the rise of ‘new governance’ in the late 1990s in environmental and financial regulation, but can be traced back to the inception of the Information Society policy in the mid-1990s.

⁷⁹² Fn.791 (Marsden) 54-6.

⁷⁹³ Inter-institutional agreement on better law-making (2003/C 321/01), The European Parliament, The Council of the European Union and the Commission of the European Communities, Official Journal C 321, 31/12/2003 P. 0001–0005, Article 18.

This idea of co-regulation translates neatly to the specific application of DLT envisaged in the self-regulatory market component of the governance structure. As outlined earlier, the various tiers of governance (levels 1-5 in Diagram 3), incorporating the climate policy (and legal provisions, assuming conformity with the Paris Rulebook) provide the legislative framework within which the self-regulatory market is entrusted to attain the objectives defined by the legislative authority, the CMA.

Secondly, as addressed in the preceding sub-section, the focus should be on use cases rather than the technology. Like the concept of co-regulation, this is a lesson derived from earlier experiences with the advent of the Internet.⁷⁹⁴ Two analytical frameworks illustrate this use case approach, the first, as applied by the World Economic Forum (WEF),⁷⁹⁵ the second put forward by the Bank for International Settlements Committee on Payments and Market Infrastructures (BIS-CPMI) in the use case of payment, clearing and settlement activities.⁷⁹⁶ Although these analytical frameworks are not directed to a governance structure, but rather examine potential use cases for DLT in financial sector applications in terms of benefits, risks, alternatives, and so on, they underscore the point that it is the use case that should be the focus, not the technology, in determining whether and how existing legislation may be relevant and applicable. This is demonstrated in practical terms by the evolving approaches to regulating applications of the technology, considered in the next sub-section.

3. Developing jurisdictional approaches

Distributed ledger technology is evolving and the range of potential applications, especially in relation to the financial sector, is expanding rapidly. Consequently, the response of legislators and regulators is in a state of flux, constantly reviewing developments and, increasingly, responding to technological changes and new applications with changes in applicable laws and in their approaches to regulating the use cases.

⁷⁹⁴ Fn.785 (Finck 2018) 689; see also fn.783 (Maupin).

⁷⁹⁵ World Economic Forum, 'The future of financial infrastructure: An ambitious look at how blockchain can reshape financial services', (WEF, New York USA, August 2016) <www.wef.org> accessed 02/11/16.

⁷⁹⁶ Fn. 768 (BIS-CPMI).

The initial application of blockchain as an alternative payment system (as bitcoin) has evolved in the decade since it first appeared, into fund raising through the issue of tokens, initial coin offerings (ICOs – which nomenclature is even evolving: now also known as ‘token generating events’ (TGEs), suggestive of changing emphasis and purpose), and investment vehicles. While many of the early concerns pertaining to the advent and use of bitcoin as an alternative payment system, such as its use for illegal or illicit transactions, tax evasion, anonymity of participants, money laundering and terrorism financing risks continue, to these have been added fraud, hacking and other consumer protection risks, and market manipulation and other market abuse issues as first bitcoin, then other subsequently issued digital coins (or ‘virtual currencies’) have rapidly become objects of arbitrage trading and investment. At the same time, the numbers of exchanges, platforms for trading, and other service providers (for example, ‘wallet providers’) have multiplied.

In its October 2018 submission to the UK House of Commons Treasury Select Committee report on crypto-assets, the Financial Conduct Authority (FCA) noted that in spite of technical limitations meaning that crypto-assets have not been able to scale up to challenge existing payment infrastructure, ‘...the crypto-asset market is developing at pace with over 1500 different coins and tokens valued at around \$311b.’⁷⁹⁷ Both the House of Commons Treasury Select Committee report on crypto-assets⁷⁹⁸ and the Securities and Markets Stakeholder Group (MSG) in advice provided to the European Securities and Markets Authority (ESMA)⁷⁹⁹ use the term ‘crypto-asset’ to encompass crypto-currency, virtual currency, virtual asset, and digital token, and ‘token’ rather than coin or currency, although others (see below) also use ‘virtual asset’.⁸⁰⁰ The MSG advice includes background research

⁷⁹⁷ Financial Conduct Authority, ‘Evidence on digital currencies to Treasury Committee (DCG0028)’, House of Commons, April 2018, paragraph 1 <<http://data.parliament.uk/writtenevidence/committeeevidence.svc/evidencedocument/treasury-committee/digital-currencies/written/81677.pdf>> accessed 25/09/18. Five months later, the Securities and Markets Stakeholder Group advice to ESMA, citing the same source as the FCA, identified 1930 cryptocurrencies: see fn.799 (ESMA) following.

⁷⁹⁸ Treasury Committee, *Crypto-assets, (twenty-second report) (2017-19, HC 910)* <<https://publications.parliament.uk/pa/cm201719/cmselect/cmtreasy/910/910.pdf>> accessed 23/09/18.

⁷⁹⁹ European Securities and Markets Authority (ESMA), Securities and Markets Stakeholder Group, ‘Advice to ESMA Own Initiative Report on Initial Coin Offerings and Crypto-Assets’, 2018, ESMA22-106-1338.

⁸⁰⁰ *Ibid* paragraph 12: ‘The term “token” is more neutral as it does not carry the implicit legitimacy of “currency”.’ Presumably the same argument can be made for using asset, opposed to currency or coin.

showing significant changes in country of issuance for crypto-assets between 2017 and 2018, from the USA (32%), Switzerland (27%) and Singapore (21%) in 2017, to Cayman Islands (40%) and the Virgin Islands (21%) in 2018; in 2017, 78% of the listed coins/tokens with a market cap of \$50m or over, were found to be scams; 15% continued to get traded, about half (7%) of which were successful.⁸⁰¹

Thus, the initial alternative payment system has transmogrified into fund-raising vehicle and source of investment assets, giving rise to a plethora of additional concerns, which are developing and evolving continuously. For instance, in other developments the Hong Kong Securities and Futures Commission (SFC), noting with concern the growing investor interest in gaining exposure to virtual assets via funds and unlicensed trading platform operators in Hong Kong, has issued guidance on the regulatory standards expected of virtual asset portfolio managers and fund distributors,⁸⁰² while in a broader context, the Financial Action Task Force (FATF), noting the urgent need for an effective global, risk-based response to the anti-money laundering/counterterrorism financing (AML/CTF) risks associated with virtual asset financial activities, has urged all jurisdictions to take legal and practical steps, such as ensuring that virtual asset service providers are subject to AML/CTF regulations, to prevent the misuse of virtual assets.⁸⁰³

(i) Survey of jurisdictions' responses

In these changing and challenging circumstances, this subsection briefly surveys the regulatory approaches in place, or planned, in illustrative jurisdictions⁸⁰⁴ to the

⁸⁰¹ Ibid paragraphs 21, 22.

⁸⁰² Securities and Futures Commission, Hong Kong, Statement on regulatory framework for virtual asset portfolios managers, fund distributors and trading platform operators, 1 November 2018, <https://www.sfc.hk/web/EN/news-and-announcements/policy-statements-and-announcements/reg-framework-virtual-asset-portfolios-managers-fund-distributors-trading-platform-operators.html>, accessed 31/12/18.

⁸⁰³ Financial Action Task Force, 'Regulation of Virtual Assets', 2018 <<http://www.fatf-gafi.org/publications/fatfrecommendations/documents/regulation-virtual-assets.html>> accessed 07/11/18.

⁸⁰⁴ This does not attempt to be comprehensive, however, it is noted that the Library of Congress, Law Library, produced two overviews of cryptocurrency regulation in June 2018, the first covering 130 jurisdictions: Library of Congress, Law Library, Regulation of Cryptocurrency Around the World, June 2018 <<https://www.loc.gov/law/help/cryptocurrency/cryptocurrency-world-survey.pdf>> accessed 03/01/19; and the second, a selection of 14 jurisdictions: Library of Congress, Law Library, Regulation of Cryptocurrency in Selected Jurisdictions, June 2018 <<https://www.loc.gov/law/help/cryptocurrency/regulation-of-cryptocurrency.pdf>> accessed 03/01/19.

end of 2018. The aim is to identify and examine some approaches taken by legislators and regulators up to that time. The purpose is also, so far as possible, to elicit the direction in which regulation might move in the coming period in order to draw a picture of how a networked carbon market between jurisdictions operating on a distributed ledger architecture, as proposed here, and the governance structure envisaged, might fit into this evolving environment.

(a) Typology of strategies

A typology of regulatory strategies for distributed ledger applications has been produced by Finck,⁸⁰⁵ as follows:⁸⁰⁶

- i. the wait-and see approach: regulators gather information, which is assessed, often in consultation with stakeholders and taking account of developments in other jurisdictions. The disadvantage of this approach is that until the regulator is in a position to classify the activity, innovators are faced with legal uncertainty with respect to the likely application of existing legislation;
- ii. issue narrowing or broadening guidance on how existing legal frameworks apply: the disadvantage of this approach is that often the guidance is non-binding, thus leaving legal certainty lacking;
- iii. regulatory sandboxing: 'defined as a set of rules that allows innovators to test their product or business model in an environment that temporarily exempts them from following some or all legal requirements in place.'⁸⁰⁷
- iv. issuing new legislation: this approach is fraught with risk, not least in relation to changing terminology, as noted earlier in relation to the BitLicence in New York.⁸⁰⁸
- v. using the technology for their own purposes: Finck acknowledges that this is not a regulatory strategy so much as an educational response, citing several jurisdictions where government agencies are partnering with technology providers to develop applications based on the provision of government

⁸⁰⁵ Fn.785 (Finck 2018). It is noted that this is dated August 2017, meaning two years of developments have taken place since.

⁸⁰⁶ Ibid 675-682.

⁸⁰⁷ Ibid 677.

⁸⁰⁸ Angela Walch 'The Path of the Blockchain Lexicon (and the Law)' (2017) Vol.36 Iss.2 *Review of Banking & Financial Law* 713, 728.

services (government data availability in Ukraine, land registry in Sweden; inter-bank payments in Singapore).⁸⁰⁹

In practice, responses observed seem often to be a mixture of strategies, at times emanating from different parts of the same government,⁸¹⁰ for instance, a wait-and-see approach taken in conjunction with guidance on the application of existing laws and a sandboxing initiative. The UK is a case in point: the Financial Conduct Authority (FCA) has established a regulatory sandbox to allow firms that may require authorisation the ability to test products and services in a controlled environment, with restricted authorisation and waivers,⁸¹¹ and is participating in the Global Financial Innovation Network (GFIN), together with 11 financial regulators and related organisations, to create a 'global sandbox'.⁸¹² The FCA also has a project to help innovator businesses understand the regulatory framework and how it applies to them.⁸¹³ As part of this project, the FCA has entered cooperation agreements with a number of other regulators to facilitate entry of innovative businesses into each other's markets, including Australia, Singapore, Hong Kong, Canada, Japan, Korea and China.⁸¹⁴

At the same time, the actions to be taken forward by the FCA, HM Treasury and Bank of England (BoE) as outcomes of the House of Commons Treasury Select Committee report on crypto-assets, apart from continuing to monitor market developments and regularly reviewing the UK's approach (that is, wait-and-see), are otherwise aimed at shoring up the existing regulatory framework (thus, some guidance, some new legislation). They include: consulting on guidance for crypto-asset activities currently within the regulatory perimeter (FCA); consulting on a

⁸⁰⁹ Fn.785 (Finck 2018) 681.

⁸¹⁰ For example, in the UK, the Financial Conduct Authority, the Bank of England (includes Prudential Regulatory Authority (PRA)), HM Treasury, the Office of the Chief Scientist, HM Revenue & Customs (HMRC), and the House of Commons Treasury Select Committee are all active with respect to fintech, ICOs and DLT applications in their respective roles.

⁸¹¹ Financial Conduct Authority, UK, 'Regulatory Sandbox' <<https://www.fca.org.uk/print/firms/regulatory-sandbox>> accessed 31/12/18. Singapore, Switzerland, Australia and even some US states are amongst other jurisdictions to have established regulatory sandboxes.

⁸¹² Financial Conduct Authority, UK, Global Financial Innovation Network (GFIN), 7 August 2018 <<https://www.fca.org.uk/print/publications/consultation-papers/global-financial-innovation-network>> accessed 01/01/18.

⁸¹³ Financial Conduct Authority, UK, Innovate and Innovation Hub <<https://www.fca.org.uk/firms/innovate-innovation-hub>> accessed 31/12/18.

⁸¹⁴ Ibid.

potential prohibition of the sale to retail consumers of derivatives referencing certain types of crypto-assets (for example, exchange tokens), including contracts for difference (CfDs), options, futures and transferable securities (FCA); consulting on potential changes to the regulatory perimeter to bring in crypto-assets that have comparable features to specified investments, and exploring how exchange tokens might be regulated if necessary (HM Treasury); transposing the EU Fifth AML Directive and broadening the scope of AML/CTF regulation further (HM Treasury); continuing to assess the adequacy of the prudential regulatory framework, in conjunction with international counterparts (PRA); and issuing revised guidance on the tax treatment of crypto-assets (HMRC).⁸¹⁵

(b) Support for DLT applications

Jurisdictions also express statements of support for applications of DLT, especially in the financial sphere. For example, the October 2018 resolution of the European Parliament noted the potentially beneficial applications of DLT and urged the European Commission (EC), European supervisory authorities and other institutions to investigate and develop applications in various sectors, including monitoring developing trends and use cases in the financial sector.⁸¹⁶ Another such instance is the coming together of seven southern European states to sign the ‘Southern European Countries Ministerial Declaration on Distributed Ledger Technologies’ in December 2018. Cyprus, France, Greece, Italy, Malta, Portugal and Spain express a vision to make southern Europe a leader in emerging technologies, such as DLT and commit to share best practices with each other, while calling on the EC to continue the work it is undertaking through the European Blockchain Partnership.⁸¹⁷ They declare that legislation should allow innovation and experimentation in order that the public and private sectors better understand DLT and its use cases, and be based on European fundamental principles and technological neutrality.⁸¹⁸

⁸¹⁵ Fn.798 (Treasury Committee) Table 5.A.

⁸¹⁶ European Parliament, resolution ‘Distributed ledger technologies and blockchains: building trust with disintermediation (2017/2772(RSP))’, 3 October 2018, P8_TA-PROV(2018)0373

<<http://www.europarl.europa.eu/sides/getDoc.do?pubRef=-//EP//NONSGML+TA+P8-TA-2018-0373+0+DOC+PDF+V0//EN>> accessed 01/01/19.

⁸¹⁷ Southern European Countries Ministerial Declaration on Distributed Ledger Technologies, 4 December 2018, Brussels, Belgium

<<https://www.sviluppoeconomico.gov.it/images/stories/documenti/Dichiarazione%20MED7%20versione%20in%20inglese.pdf>> accessed 01/01/19.

⁸¹⁸ Ibid.

(c) Technology neutrality and regulatory guidance

The concept of existing legislation being applied on a technology neutral basis is used by many jurisdictions describing their approach to DLT use cases. For instance, 'Swiss legislation on financial markets is principle-based; one such principle is technology neutrality.'⁸¹⁹ German law has been described as being '...generally agnostic as to the use of technology'⁸²⁰ thus, there is neither specific DLT legislation, nor are there any express restrictions, but rather general German law principles apply.⁸²¹ The German context also provides an illustration of how guidance emanating from regulatory authorities might not always be straightforward. The German Federal Financial Supervisory Authority (BaFin) has qualified bitcoin as being a 'unit of account' and thus a financial instrument within the meaning of the German Banking Act, meaning that engaging in commercial activities involving bitcoin without authorization under that act constitutes a criminal offence.⁸²² However, in September 2018, an appeal court in Berlin ruled that bitcoin does not qualify as a financial instrument for the purposes of the German Banking Act, as it did not represent units of account given that it lacks a stable value and is not an accepted means of payment. Nevertheless, BaFin is treating the decision as being limited to the facts of the case and maintaining its interpretation.⁸²³

⁸¹⁹ Swiss Financial Market Supervisory Authority FINMA, Regulatory treatment of initial coin offerings, FINMA Guidance 04/2017, 29 September 2017 <<https://www.finma.ch/en/~media/finma/dokumente/dokumentencenter/myfinma/4dokumentation/finma-aufsichtsmittelungen/20170929-finma-aufsichtsmittelung-04-2017.pdf?la=en>> accessed 01/01/19. Others to make such statements include the UK FCA and Australian Securities and Investments Commission (ASIC).

⁸²⁰ Jones Day, Lawyers, Blockchain for Business White Paper, November 2018 <https://www.lexology.com/library/detail.aspx?g=d38fae7a-8c0f-46f5-9f22-7a9e18b3c5f2&utm_source=Lexology+Daily+Newsfeed&utm_medium=HTML+email+-+Body+-+General+section&utm_campaign=Lexology+subscriber+daily+feed&utm_content=Lexology+Daily+Newsfeed+2018-11-16&utm_term=>> accessed 19/11/18.

⁸²¹ Ibid. As such, German Federal Financial Supervisory Authority (BaFin) follows a strictly no sandboxing approach, although some accommodation applies in general based on the size of the company (principle of proportionality).

⁸²² Jens Muenzer 'Bitcoins: Supervisory assessment and risks to users, *BaFin Journal*, Expert article, 2014 <https://www.bafin.de/SharedDocs/Veroeffentlichungen/EN/Fachartikel/2014/fa_bj_1401_bitcoins_en.html> accessed 02/01/19.

⁸²³ KG Berlin, Sept. 25, 2018, [Docket No. \(4\) 161 Ss 28/18 \(35/18\)](#), Court Decisions of Berlin-Brandenburg website; [Gesetz über das Kreditwesen](#) [Kreditwesengesetz] [KWG] [Banking Act], Sept. 9, 1998, Bundesgesetzblatt [BGBl.] [Federal Law Gazette] I at 2776, as amended, German Laws Online website <http://www.gerichtsentscheidungen.berlin-brandenburg.de/jportal/portal/t/279b/bs/10/page/sammlung.psm?pid=Dokumentanzeige&showdoctoc=1&js_peid=Trefferliste&documentnumber=1&numberofresults=1&fromdoctoc>

(d) Case-by-case determination

Increased emphasis on ICOs/TGEs means that much of the regulatory focus is on how to address these activities so that they are not just a way of avoiding proper controls on fund-raising, but at the same time the controls imposed do not stifle innovation. At one end of the spectrum is the Chinese response, where on 4 September 2017, the People's Bank of China (PBOC) and six other regulators declared ICOs illegal and called on existing issuers to refund monies raised.⁸²⁴ It has been reported that the Chinese authorities are ramping up the clampdown.⁸²⁵ At perhaps the other end of the spectrum, the position adopted by the UK FCA, amongst others, is that 'Whether a crypto-asset (including crypto-tokens issued as part of an Initial Coin Offering) itself is capable of falling within the (regulatory) perimeter will...be fact specific depending on the particular crypto-asset instrument in question.'⁸²⁶ All the same, as noted above, the House of Commons Treasury Select Committee report on crypto-assets does recommend authorities investigate further regulatory controls.

(e) Token taxonomy

The Swiss Financial Market Supervisory Authority (FINMA) guidance also indicates a case-by-case approach to the application of financial market law and regulation to ICOs, flagging areas of current regulatory law where the underlying purpose and specific characteristics of ICOs may intersect as being: in relation to combatting money laundering and terrorist financing (issuing payment instruments); banking law (accepting public deposits); securities trading provisions (dealing in tokens that are securities); and collective investment scheme legislation (assets collected for external management).⁸²⁷ Developing this approach, FINMA issued guidelines⁸²⁸

[=yes&doc.id=KORE223872018&doc.part=L&doc.price=0.0#focuspoint>](#) accessed 04/04/19. Also see: Library of Congress, Law Library, 'Germany: Court Holds That Bitcoin Trading Does Not Require a Banking Licence', *Global Legal Monitor*, 19 October 2018 <<http://www.loc.gov/law/foreign-news/article/germany-court-holds-that-bitcoin-trading-does-not-require-a-banking-license/>> accessed 03/01/19. Also fn.820 (Jones Day). The effects of this decision are limited to Germany in that 'unit of account' as a sub-category of the definition of "financial instrument" is particular to the German Banking Act and it is the interpretation of 'unit of account' on which the court and BaFin differed.

⁸²⁴ Fn.804 (Library of Congress/Selected Jurisdictions) 31.

⁸²⁵ Fn.798 (Treasury Committee) paragraph 153. It is ironic that PBOC is also investigating issuing its own fiat crypto-currency: see fn.804 (Library of Congress).

⁸²⁶ Fn.797 (FCA).

⁸²⁷ Fn.819 (FINMA).

focusing on the economic function and underlying purpose of the tokens, distinguishing three general categories: payment tokens (synonymous with cryptocurrencies) intended for use as a means of payment for goods or services; utility tokens that provide access digitally to an application or service; and asset tokens, representing a debt or equity claim on the issuer and thus analogous to equities, bonds or derivatives. Generally, asset tokens will be treated by FINMA as securities; if a payment token acts only as a means of payment and a utility token solely confers access to an application or service, then FINMA does not treat them as securities. The guidelines also recognise that these classifications are not mutually exclusive, allowing for tokens to have hybrid functionality.

The House of Commons Treasury Select Committee report on crypto-assets applies a similar typology in discussing crypto-assets, being: an exchange token (common uses as a means of exchange; to facilitate regulated payment services); security token (common use as a capital raising tool); and utility token (common use as a capital raising tool) and in the case of all three types, common uses include for direct investment or indirect investment.⁸²⁹ Guidance from the Australian Securities and Investments Commission (ASIC), similarly, focuses on the indicators of when an ICO or token might fall within one of the definitions of a financial product.⁸³⁰

The SMSG advice to ESMA⁸³¹ applies the FINMA taxonomy as payment, utility, asset or hybrid tokens to assess whether they are covered or should be covered by existing EU financial regulation. It concludes that payment tokens are not currently covered by MiFID II, the Prospectus Regulation or Market Abuse Regulation. If they are transferable, they can be investment objects, in which case consideration should be given to listing them as a financial instrument under MiFID II. Similarly, utility tokens are not covered by financial regulation. Just as for payment tokens, if they are transferable, they can be investment objects, in which case the SMSG advises consideration should be given to listing them as a financial instrument.

⁸²⁸ Swiss Financial Market Supervisory Authority FINMA, Guidelines for enquiries regarding the regulatory framework for initial coin offerings (ICOs), 16 February 2018 <<https://www.finma.ch/en/news/2018/02/20180216-mm-ico-wegleitung/>> accessed 02/01/19.

⁸²⁹ Fn.798 (Treasury Committee) chart 2.B.

⁸³⁰ Australian Securities & Investments Commission, Initial coin offerings and cryptocurrency, Information Sheet INFO225 <<https://asic.gov.au/regulatory-resources/digital-transformation/initial-coin-offerings-and-crypto-currency/>> accessed 25/09/18.

⁸³¹ Fn.799 (ESMA/SMSG) paragraph 47 decision-tree.

In relation to asset tokens, the SMSG advice is more complicated. In order to determine whether financial regulations applied, it would be necessary to determine whether they are a financial instrument (for the purposes of MiFID II and the Market Abuse Regulation) and a transferable security (for the Prospectus Regulation). This depends on whether the asset token gives right to a financial entitlement, or an entitlement in kind (in which case, whether that includes a decision power in the project), and in both cases whether the token is transferable. Tokens giving right to an entitlement in kind without a decision power, but being transferable, might also share characteristics with derivatives, in which case questions arise as to whether the underlying asset is a commodity and, if so, whether cash settled or physically settled. Clearly, careful consideration of the structure and functionality of tokens is necessary to determine whether, and if so how, existing EU financial regulation applies.

(f) Instances of specific legislation

The SMSG advice⁸³² provides a desktop survey of legislative developments or regulatory approaches taken by national securities supervisory authorities in the EU, EEA Member States and Gibraltar, Switzerland, Channel Islands and Isle of Man, in regard of ICOs and crypto-assets, undertaken in August 2018. Seven jurisdictions (Malta, Switzerland, Lithuania, Gibraltar, Jersey, Isle of Man, plus France has proposals) had expressly legislated or specifically developed methodologies, criteria or guidelines for assessing how and to what extent ICOs could be considered as financial instruments. Fifteen appeared to be taking the wait-and-see approach, dealing with proposals on a case-by-case basis, although as noted earlier, this can include a range of responses (Austria, Belgium, Bulgaria, Denmark, Estonia, Finland, Germany, Ireland, Luxembourg, Netherlands, Portugal, Spain, UK, Liechtenstein, Guernsey). The remaining fourteen did not provide a clear position (Croatia, Czech Republic, Greece, Hungary, Italy, Latvia, Poland, Cyprus, Romania, Slovakia, Slovenia, Sweden, Norway and Iceland).

While many governments are putting together taskforces and committees to examine the implications of new disruptive technologies, including DLT and its

⁸³² Ibid.

applications,⁸³³ as the SMSG research bears out, most EU member states and other countries have not yet put in place legislation specifically relating to DLT, ICOs or crypto-assets. Rather, amongst the jurisdictions reviewed, the SMSG report found there are 'very divergent regulatory approaches to crypto-assets.'⁸³⁴ All the same, some jurisdictions already have specific legislation: for example, Japan amended its Payment Services Act in 2016 (effective 1 April 2017) defining 'cryptocurrency', requiring registration of and regulating cryptocurrency exchange businesses, and at the same time requiring them to undertake AML checks. The provisions do not, however, cover ICOs.⁸³⁵

While the Japanese legislation was in response to cyber-attacks on unregulated exchanges, other jurisdictions' enactments are designed to attract tech business: for example, Gibraltar introduced the Distributed Ledger Technology Regulatory Framework on 1 January 2018, requiring locally-based firms using DLT on a commercial basis to store or transmit value belonging to others to be registered and adhere to a set of nine regulatory principles: it plans to bring ICOs within the ambit of the regulation,⁸³⁶ in July 2018, Malta introduced three laws aimed at encouraging DLT projects to locate there: one of these, the Virtual Financial Assets Act 2018, regulates ICOs, requiring publication pre-issue of a white paper approved by an agent registered under the Act, who needs to be in place at all times to ensure compliance with the law;⁸³⁷ while Liechtenstein is moving forward with a Blockchain Act as part of its aim to take advantage of the potential of the technology, in an environment of legal certainty and user protection.⁸³⁸ The Liechtenstein proposals

⁸³³ For example, in December 2018, Israel announced the establishment of an interagency team for regulatory coordination in the area of virtual assets: Library of Congress, Law Library, 'Israel Establishes Interagency Team for Coordinating Regulation of Virtual Assets', *Global Legal Monitor*, 28 December 2018 <<http://www.loc.gov/law/foreign-news/article/israel-establishes-interagency-team-for-coordinating-regulation-of-virtual-assets/>> accessed 03/01/19.

⁸³⁴ Fn.799 (ESMA/SMSG) paragraph 27.

⁸³⁵ Library of Congress, Law Library, 'Regulation of Cryptocurrency: Japan', June 2018 <<https://www.loc.gov/law/help/cryptocurrency/japan.php>> accessed 03/01/19.

⁸³⁶ Fn.798 (Treasury Committee).

⁸³⁷ Library of Congress, Law Library, 'Malta: Government Passes Three Laws to Encourage Blockchain Technology', *Global Legal Monitor*, 31 August 2018, <<http://www.loc.gov/law/foreign-news/article/malta-government-passes-three-laws-to-encourage-blockchain-technology/>> accessed 03/01/19.

⁸³⁸ Principality of Liechtenstein, Ministry for General Government Affairs and Finance, Unofficial Translation of the Government Consultation Report and the Draft-Law on Transaction Systems Based on Trustworthy Technologies (Blockchain Act), 28 August 2018, LNR 2018-879, 36 <<http://www.regierung.li/media/attachments/VNB-Blockchain-Gesetz-en-full-clean.pdf?t=636799366866600241>> accessed 03/01/19.

allow for continuing technological evolution by creating a legal basis for much broader scope of application on a technology neutral basis (thus, ‘trusted technologies’ or TT systems, rather than just distributed ledgers or blockchain) in the ‘token economy’, where ‘token’ is a construct introduced to embody all types of rights on a TT system.⁸³⁹

Countries are also enacting provisions to tighten up the application of AML/CTF laws. The Law Library of Congress report of June 2018 identifies seventeen countries that have applied AML/CTF legislation to DLT applications. For example, in Australia the Anti-Money Laundering and Counter-Terrorism Financing Act 2006 was amended in 2018 to require businesses providing convertible digital currency exchange services to be registered with and comply with mandatory reporting obligations to the Australian Transactions Reports and Analysis Centre (AUSTRAC).⁸⁴⁰

Although to date these legislative enactments (apart from AML/CTF) seem to be more the exception, rather than the norm, changes are perceptible that seem to impute a trend towards more targeted legislation. France is proposing legislation to provide a regulatory framework for entities offering services in relation to digital assets. This would include a wide definition of crypto-assets and an extensive list of crypto-asset services, including custody of cryptographic keys for third parties; exchange trading of crypto-assets (that is, for fiat money); trading crypto-assets with other crypto-assets; operation of a crypto-asset trading platform; and investment services for crypto-assets.⁸⁴¹

Switzerland has introduced a new type of fintech banking licence (under Article 1b Swiss Federal Banking Act) as the third element of a three-pillar fintech programme, the two prior elements being an extension of the maximum holding period for third party funds in settlement accounts from seven to sixty days; and introduction of a regulatory ‘sandbox’ creating an unregulated regime for small innovative projects.

⁸³⁹ Ibid 40.

⁸⁴⁰ AUSTRAC <<http://www.austrac.gov.au/digital-currency-exchange-providers>> accessed 03/01/19.

⁸⁴¹ Fn. 820 (Jones Day); also fn. 804 (Library of Congress).

These both came into force in August 2017.⁸⁴² The new banking licence will permit companies that are not banks (for example, crowd lending platforms, trading platforms, payment service providers) to accept public funds up to CHF100 million, provided they are not engaging in typical banking activities, in other words, the funds may not be reinvested and no interest is to be payable on them, however, they must be held separately from the company assets, or booked so they are capable of identification at any time.⁸⁴³ As financial intermediaries, the new licence holders will be subject to Swiss AML laws but benefit from market recognition attaching to prudential FINMA supervision, without being as highly regulated as traditional banking business.⁸⁴⁴

A further Swiss development is the release by the Federal Council, in December 2018, of a report on the regulatory framework for blockchain and distributed ledger technology.⁸⁴⁵ The Federal Council ‘wants to create the best possible framework conditions so that Switzerland can establish itself and evolve as a leading, innovative and sustainable location for fintech...’⁸⁴⁶ It found that there was no need for fundamental adjustments to the Swiss legal framework, but rather just specific amendments, such as in civil law, increasing the legal certainty for the transfer of rights by means of digital registers: this involves distinguishing two types of tokens – those that primarily represent a value in the blockchain context such as cryptocurrencies, and those that represent a legal position, such as a claim, membership or a right in rem; in financial market infrastructure law, devising a new and flexible authorisation category for blockchain-based financial market infrastructures; and in AML law, more explicitly anchoring the current practice of making decentralised trading platforms subject to AML legislation.⁸⁴⁷

⁸⁴² Confederation of Switzerland, ‘Federal Council puts new fintech rules into force’, Federal Council release, 5 July 2017 <<https://www.admin.ch/gov/en/start/documentation/media-releases.msg-id-67436.html>> accessed 04/01/19.

⁸⁴³ Baer & Karrer, ‘Legal framework for new Swiss fintech licence finalised – entering into force January 2019’, Briefing December 2018 <<https://www.lexology.com/library/detail.aspx?g=3ca756d7-79dd-4227-a5db-593b77b24fbe>> accessed 18/12/18.

⁸⁴⁴ Ibid.

⁸⁴⁵ Confederation of Switzerland, ‘Legal framework for distributed ledger technology and blockchain in Switzerland An overview with a focus on the financial sector’, Federal Council report, Bern, 14 December 2018 <<https://www.news.admin.ch/news/message/attachments/55153.pdf>> accessed 02/01/19. Note that as an executive body of the Swiss government, the legal analysis is not legally binding.

⁸⁴⁶ Ibid.

⁸⁴⁷ Ibid.

(ii) Conclusions on responses

This short survey of jurisdictions illustrates regulatory approaches to DLT and use cases in the financial sector. It does not attempt to canvass, for instance, measures by jurisdictions that have or are investigating the introduction of crypto-currency in their own right; or different approaches being taken to taxation in this field across jurisdictions. Rather, the historical evolution of the use cases and application of DLT from an alternative payment system to the present emphasis on ICO/TGEs and investment, points to a changing and increasing array of risks for both users and regulators to countenance, while remaining focused on the potential opportunities technological innovation can provide. As a consequence, regulatory approaches and responses cover the gamut from wait-and-see, through supportive measures and guidance vis-à-vis current laws, to sandboxing, innovator-friendly regulatory frameworks, technology neutral risk-based application of AML/CTF, consumer protection and systemic risk management provisions.

Even within the limited selection of jurisdictions surveyed by the SMSG, there are very divergent approaches to crypto-assets, making it difficult to discern any stand out direction that regulation might take apart from, perhaps, increasing in amount. All the same, it is noted that soon, potentially not so much technology neutral as more technology positive adjustments (witness the Swiss proposals) may be introduced to existing financial regulatory frameworks to encourage applications while, at the same time, making it easier for those applications to come 'within the fold' in terms of the usual financial regulatory expectations.

In the course of this evolutionary process, the obvious starting point from a regulatory perspective has been for jurisdictions to consider whether the financial sector applications of DLT fall within the ambit of existing financial regulation. As the FINMA guidelines, the SMSG analysis and the House of Commons Treasury Select Committee report on crypto-assets, amongst others, demonstrate, such analysis devolves into a question of the nature of the token issued, its economic purpose and function and the rights and entitlements, if any, attaching to it. At the same time, it is noted that, at least in the EU, an emissions allowance has been defined to be a

financial instrument under MiFID II.⁸⁴⁸ Consequently, financial regulatory provisions apply to the EU carbon market, meaning that trading on a DL platform with tokens representing the units of emission allowance⁸⁴⁹ would, in any case, be subject to financial regulation – but by definition, rather than because of their economic purpose and function (which is GHG emission mitigation), and the rights and entitlements attached thereto. In other jurisdictions where emission allowances or other mitigation outcomes are not yet defined as financial instruments, it would be necessary to address the question of their economic purpose and function and the rights and entitlements attached thereto, specifically to determine whether trading on a DL platform using tokens would invoke local financial regulations. These and other legal issues that may be relevant to the governance structure for the networked market proposed are considered in the chapter following.

⁸⁴⁸ Directive 2014/65/EU of the European Parliament and of the Council of 15 May 2014 on markets in financial instruments and amending Directive 2002/92/EC and Directive 2011/61/EU, OJ L 173, 12.06.2014, 394, Annex I, Section C (11). Emission allowances are defined as any units recognized for compliance under the EUETS.

⁸⁴⁹ Recalling also that emission allowance is defined as units accepted for compliance purposes in the EUETS and thus includes certified emission reductions that are so accepted.

Chapter IX Analysis of the governance structure – legal issues

This chapter continues analysis of the governance structure for the proposed network of carbon markets, under the framework for analysis introduced in the preceding chapter. It focuses on the regulatory framework by considering legal issues relevant to or impacting on that structure, the three areas of law focused on, as throughout this thesis, being climate change law; financial market regulation; and the regulation of distributed ledger technology and its applications.

Before considering issues pertaining to each of these areas, this chapter begins by examining the element that intersects all three areas of law, namely the nature of what is traded in this networked market. The survey of jurisdictions in the last subsection of chapter VIII establishes that the nature of tokens, issued on distributed ledger platforms used in financial applications, is at the intersection between legal issues relating to applications of DLT and financial market regulatory issues. If the units traded on the network of markets – that is, as tokens traded on the DLT platform – represent units of mitigation value (MV), then the application of DLT and financial market regulation also intersect with the operation of climate law. The distributed ledger token/financial instrument/MV unit is germane to all three. This is examined in Section A.

Section B analyses other issues pertaining to the DLT application, such as potential conflict with data privacy laws, location of transactions, and dispute resolution, then Section C canvasses issues that stem from the potential application of domestic financial regulation, considering the situation in the European Union (EU) as a specific illustration. The analysis concludes in Section D with a review of the position in relation to international climate law issues, which might arise from the development of rules for operationalizing the Paris Agreement, particularly in relation to emissions trading under Article 6.

A The intersection point of applicable laws

The governance structure analysed in this thesis relates not to the mitigation action or carbon market of any jurisdiction in particular, but to a network of the markets of jurisdictions that choose to participate. The networked market sits above and thus, is external to, those markets and their regulatory and institutional frameworks and, as mentioned in chapter VII, Section A, it will not be the mitigation outcomes (for example, emission allowances, or project generated credits) from mitigation actions in the particular jurisdictions that are traded on the networked market, but rather a common metric (a 'vehicle' or transaction unit) representing the value of those mitigation outcomes as determined through a credible, independent, impartial MV assessment process. These transaction units, it is posited, representing the MV embodied in the mitigation outcome from which they are derived, would facilitate the transactions on the networked market by performing functions similar to those which an international currency serves for financial transactions between jurisdictions, that is, as a medium of exchange; as a unit of account; and as a store of value⁸⁵⁰ (although in the international transaction context, the two former functions would be more important).

The transaction unit would serve as the vehicle for carrying out indirect exchanges between different types of mitigation outcome; and as the unit of account, it would define the rate of conversion from one mitigation outcome to another. It would also function as a transmitter of information: informing counterparties as to value (along with the price) so that they would not need to undertake time-consuming and expensive research of their own; and more broadly, conveying information about the performance of the market in policy terms.⁸⁵¹

Notwithstanding that the governance structure being analysed relates to the network sitting above the individual participating jurisdictions' markets, in considering the

⁸⁵⁰ George S Tavlás 'The International Use of Currencies: The U.S. Dollar and the Euro', *Finance & Development*, June 1998, Vol.35, No.2, International Monetary Fund <<http://www.imf.org/external/pubs/ft/fandd/1998/tavlas.htm>> accessed 19/02/16. These functions are just the same as the functions of money, that is, the local currency in a domestic context.

⁸⁵¹ See: Justin Macinante 'Networking Carbon Markets – Key Elements of the Process', 2016, World Bank Group Climate Change, 22 <<http://pubdocs.worldbank.org/en/424831476453674939/1700504-Networking-Carbon-Markets-Web.pdf>> accessed 01/03/18.

transaction unit, its nature and how it would function, it is necessary to take account of both the network level, where transactions involving the transaction unit take place (in sub-section 2) and how transaction units might be treated for the purpose of domestic regulatory frameworks (in sub-section 3), since this is where the market participants and assets are principally regulated. First, however, there is the preliminary consideration of why it is necessary to have a transaction unit.

1. The necessity for a transaction unit

Why is a transaction unit necessary? Why not simply use another mitigation outcome such as a European emission allowance (EUA) or a Certified Emission Reduction (CER) to fulfil this transaction vehicle role, in the same way as the United States dollar (US\$) or the Euro (EUR€) might be used as a transaction currency?

The answer is that while this certainly might be possible, there are reasons why it is considered unlikely. First, it is unlikely that a mitigation outcome from one jurisdiction, for instance, such as an EUA, could achieve sufficiently wide acceptance by other jurisdictions to be viable as a transaction vehicle. This is notwithstanding the fact that, in terms of market share, the EUA in the carbon market is probably comparable to the US\$ in world trade. The reason, it is suggested, stems from the nature of the function it performs. The purpose of a transaction unit is to convey MV between the counterparties to a transaction. While no formal definition exists at present, MV might be thought of in terms of the physical amount of reduced or avoided greenhouse gas (GHG) emission to, or GHG sequestered from, the atmosphere, that can be attributed to a particular tradable unit (mitigation outcome) under, or derived from, a GHG mitigation scheme (mitigation action).⁸⁵² The assessment of MV can be seen as the process whereby the mitigation outcome being assessed is compared to a theoretically perfect 100% outcome of a mitigation action (that is, 100% of the mitigation intended, projected or claimed to be achievable, being achieved), in other words, comparison against a standard. The expression of the MV of a jurisdiction's mitigation outcome would be as a ratio to, or fraction of, the notional standard (perfect) outcome.⁸⁵³

⁸⁵² Justin D Macinante 'Operationalizing Cooperative Approaches Under the Paris Agreement by Valuing Mitigation Outcomes', [2018] *CCLR* 258, 260.

⁸⁵³ Hence, for example, it might be expressed as a number between 0.00 and 1.00.

As the European Emissions Trading Scheme (EUETS) has shortcomings (noted earlier), as most other jurisdictions' schemes would have as well, it is likely that political objections would be raised by other jurisdictions that neither an EUA, nor any other jurisdiction's mitigation outcome, could validly provide a suitable standard against which to measure the MV of their own mitigation outcomes. Secondly, and more importantly, given the nature and purpose for which mitigation outcomes – particularly emission allowances – are created, including the fact that they (emission allowances) are intended to reduce in number over time in accordance with the mitigation curves of their respective jurisdictions' economies, it would appear inappropriate for them to be fulfilling the transaction vehicle role, especially given the potential circumstances where the third role of the transaction vehicle, namely as a store of value (and thus an object for investment), may become more prominent (see below).

2. Transaction unit treatment at the network level

Acknowledging that any existing mitigation outcome such as an EUA will not be suitable as a transaction vehicle, and thus that a transaction unit is necessary, or at least desirable, for carrying out transactions on the networked market, the question becomes what is a transaction unit, in a legal sense? Does it have, or need to have, a separate, distinct legal existence, or need only a notional existence for the purpose of facilitating transactions? The answer, it is posited, is a function of the transaction process. Consideration of the process suggests that, as a vehicle to facilitate transactions, the transaction unit may, but would not necessarily need to, have a separate legal existence.

For example, the transaction process might involve a series of steps, such as (1) transferor mitigation outcome converted to transaction unit by applying MV; (2) transaction whereby transferor transfers transaction unit to transferee and transferee transfers consideration (payment) to transferor; (3) transferee converts transaction unit to transferee mitigation outcome by applying MV. If these steps were to flow consecutively and automatically from start to finish (that is, steps 1, 2 and 3), the transaction unit might only be a notional value in that process to effect the conversion from one mitigation outcome to the other. On the other hand, this would not be the case if the transaction process were not to proceed automatically

from start to finish. In the case where, say, the transferor might convert mitigation outcomes to transaction units (step 1) and hold those units, perhaps awaiting favourable moves in the market price, or the transferee having taken receipt of the transaction units on completion of the transaction (step 2), hold those units also possibly awaiting a favourable move in the market price, then the nature of the transaction unit would need to be reconsidered.⁸⁵⁴ The third possible role of the transaction unit, that is, as a store of value, would become more significant. The relevant counterparty would be holding a unit that clearly has a value – the transaction unit represents an amount of MV that was embodied in the mitigation outcome from which it was converted. Thus, its legal nature would no longer be merely notional.

If the transaction process for the networked market were to allow for these individual steps, so that an authorised entity might hold transaction units in its account, what would be the legal nature of the units so held? In a sense, the transaction unit is just the same asset as the mitigation outcome from which it is derived, since it is just a revaluation of that mitigation outcome against the standard (hence, a standardised value mitigation outcome). However, if this approach to the legal nature of the transaction unit were followed through, then a situation might arise in which transaction units would be of differing legal natures depending on the jurisdiction from which they derived, just as for the mitigation outcomes. For example, assuming that emission allowances come within the definition of a mitigation outcome, there have been a variety of approaches across jurisdictions to defining the legal nature of emissions allowances.⁸⁵⁵ In some jurisdictions they have been defined as intangible property, while others specifically exclude there being a property right attached; some jurisdictions deem them to be intangible assets or financial instruments, while others treat them as tradable commodities. Hence, while different jurisdictions have determined the definitional approach that works in their legal context, at the network level that diversity could not practicably carry through to the transaction unit – there would need to be clarity as to its specific legal nature.

⁸⁵⁴ It is noted that the favourable moves in the market in so far as they would pertain to changes in the MV which might alter the conversion rate would be subject to any rules relating to environmental integrity, and so this hypothetical situation might not eventuate.

⁸⁵⁵ These differences were reviewed in chapter IV *supra*.

In these circumstances, where there is the need to define the legal nature of a transaction unit held in an account on the network platform, a practical approach could involve either (i) for the applicable law of the network platform – based either on the jurisdiction of, or choice of law governing, the network entity (as agreed to by participating jurisdictions) to be the basis for determining the legal nature of the transaction unit; or (ii) for the constitutional documents of the network entity and/or the transactional rules of the network, which as noted earlier form part of the governance structure for the network, to define the legal nature of the transaction unit (again, as agreed to by the participating jurisdictions). Either approach would afford a degree of certainty to transactions, to the resolution of potential disputes and to the legal entitlements of the entities holding transaction units where they are determined to be held beyond the jurisdiction of any domestic regulatory framework. The next sub-section now considers how they might be treated when they do come within a relevant domestic regulatory framework.

3. Transaction units in domestic regulatory frameworks

Continuing with the assumption that there is a transaction unit for the purpose of transactions in the networked market, it is necessary also to consider how transaction units might be treated for the purposes of domestic regulatory frameworks of participating jurisdictions. The following diagram (next page) shows an approach for making such a determination. It also illustrates how the three areas of law intersect in the mitigation outcome/financial instrument/token.

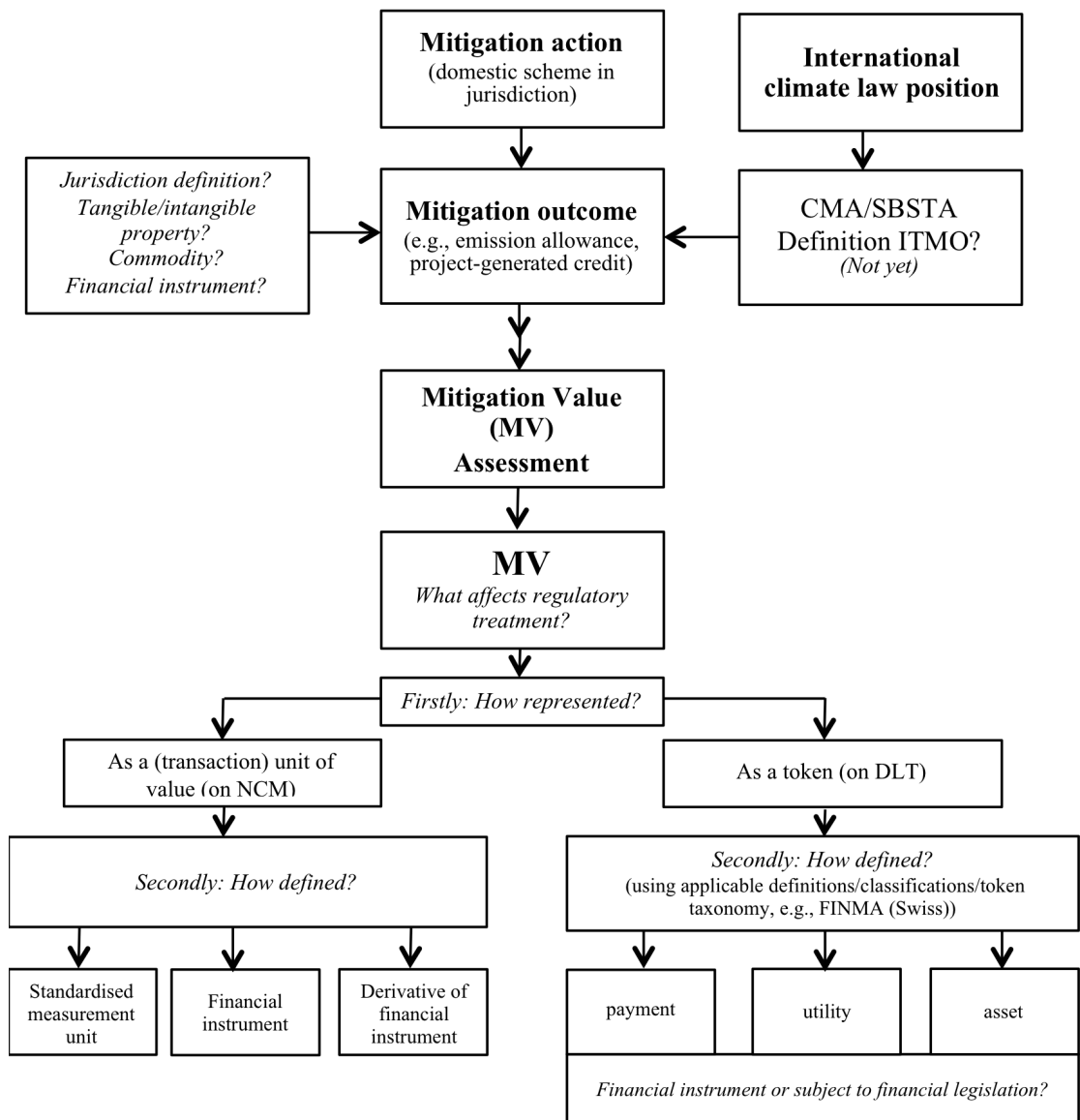


Diagram 4: Analysis-tree for domestic regulatory treatment of transaction unit

The progression illustrated is from the domestic mitigation action through mitigation value assessment to consideration of the outcome of that process in two ways: firstly, by asking how that assessed outcome, namely the MV, is represented – that is, as a legal instrument; and secondly, how that representation might be defined. In the networked market proposed, the possible instruments are either a transaction unit (under NCM), or a token (on DLT) or perhaps, as both. The question is then whether the way in which they are defined invokes the financial regulatory regime in that jurisdiction and to what issues this might give rise.

To illustrate the application of this approach, the case of the EU is set out in diagram 5 (following page). In this case, the starting point is the EUETS, in which EUAs and certain CERs are accepted for compliance purposes. Under the updated Markets in Financial Instruments Directive (MiFID II)⁸⁵⁶ emission allowances (defined to include Kyoto project-based credits that are accepted for compliance purposes in the EUETS (CERs), as well as EUAs) are defined as financial instruments.

There is no definition of internationally transferred mitigation outcomes (ITMOs) agreed yet for the purposes of operationalizing Article 6 of the Paris Agreement,⁸⁵⁷ so it needs to be assumed that EUAs and CERs, acceptable for compliance under the EUETS, will come within that definition. Hence, there are mitigation outcomes that are defined as financial instruments. If these mitigation outcomes are assessed to arrive at an MV, the question is what is the effect of applying the MV assessment to convert the mitigation outcomes into transaction units – does it make any difference to their treatment for regulatory purposes?

⁸⁵⁶ Directive 2014/65/EU of the European Parliament and of the Council of 15 May 2014 on markets in financial instruments and amending Directive 2002/92/EC and Directive 2011/61/EU, OJ L 173, 12.06.2014, 394, which took effect 3 January 2018.

⁸⁵⁷ See: UNFCCC SBSTA49: Draft Text on SBSTA 49 agenda item 11(a) Matters relating to Article 6 of the Paris Agreement: Guidance on cooperative approaches referred to in Article 6, paragraph 2, of the Paris Agreement, Version 2 of 8 December 10:00 hrs, Annex <https://unfccc.int/sites/default/files/resource/SBSTA49_11a_DT_v2.pdf> accessed 21/01/19.

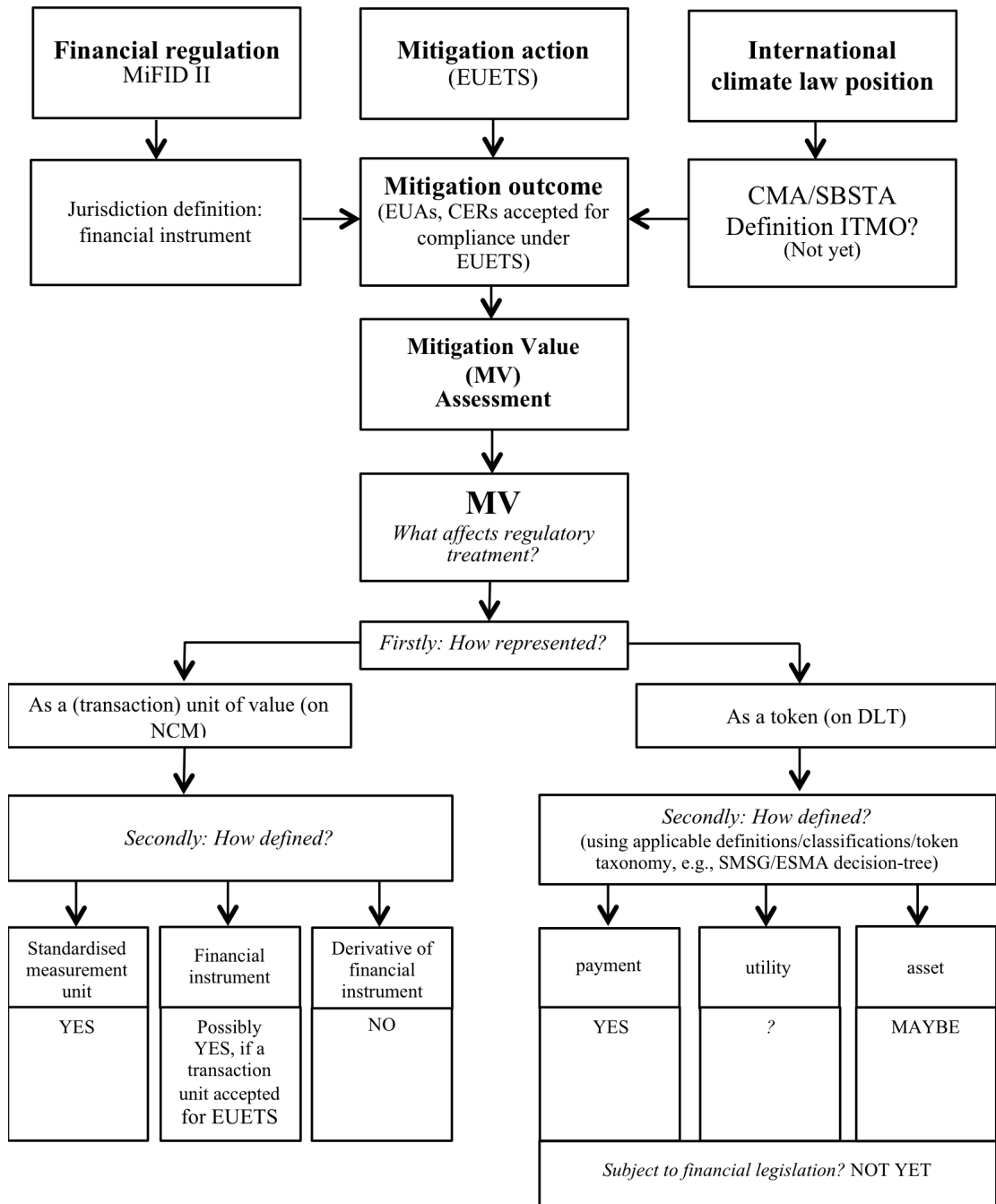


Diagram 5: Analysis-tree for domestic regulatory treatment of transaction unit applied to the case of the EU

Even though the transaction units are essentially the same mitigation outcomes, but with a standardised value, such that it might be argued that they also should be considered to be a financial instrument, they are not. To be a financial instrument for

the purposes of the EU financial regulatory framework,⁸⁵⁸ they need to be listed in Annex 1, Section C of the Directive,⁸⁵⁹ which in turn, could necessitate being acceptable for compliance purposes under the EUETS. They are neither listed in Annex 1, Section C, nor acceptable for compliance purposes (noting, of course, that presently they are only conceptual).

There are two other potential ways in which the EU financial regulatory framework might be applicable: firstly, it is necessary to consider whether a transaction unit might be considered to be a derivative of the mitigation outcome (which is a financial instrument); and secondly, if the transaction units are represented by tokens on the EUETS platform, it would be necessary to assess whether the EU financial regulatory framework is invoked by virtue of the characterisation of those tokens.

The first of these can be dealt with shortly. A derivative is something that is derived from another source⁸⁶⁰ and the transaction unit is derived from the mitigation outcome. However, in the sense considered here, namely as a financial derivative, a derivative is normally defined as a financial contract the value of which is derived from the value of an underlying asset (the 'underlying').⁸⁶¹ The function of the derivative is to manage risks associated with movements in the price of the underlying⁸⁶² and the positions of the contract counterparties with respect these movements form the basis of the contract. Thus, while the value of the transaction unit can be said to be derived from the underlying mitigation outcome, it clearly is not a financial derivative but rather, as noted above, just a standardised value version of that mitigation outcome.

Secondly, if the transaction units are represented by tokens, it is necessary to consider the classification and identify characteristics of tokens that may invoke the EU financial regulatory framework. For this purpose, one might apply the approach elaborated by the Securities and Markets Stakeholder Group (SMSG) in advice

⁸⁵⁸ The expression 'EU financial regulatory framework' is elaborated in Section C following.

⁸⁵⁹ Fn.856 (MiFID II).

⁸⁶⁰ Concise Oxford English Dictionary, 11th Edition (revised), 2006, Oxford University Press.

⁸⁶¹ Michael Chiu 'Derivatives markets, products and participants: an overview', 2012, Bank for International Settlements (ed.), *Proceedings of the workshop "Data requirements for monitoring derivative transactions"*, Bank for International Settlements <<https://ideas.repec.org/h/bis/bisifc/35-01.html>> accessed 15/01/19.

⁸⁶² Ibid.

provided to the European Securities and Markets Authority (ESMA).⁸⁶³ The SMSG bases its taxonomy on the Swiss Financial Market Supervisory Authority (FINMA) guidelines⁸⁶⁴ that distinguish three general categories: payment tokens intended for use as a means of payment for goods or services; utility tokens that provide access digitally to an application or service; and asset tokens, representing a debt or equity claim on the issuer and thus analogous to equities, bonds or derivatives. In order to classify tokens on this basis and to determine the applicability of financial regulations, SMSG asked four questions: (1) does the token give the owner an entitlement against the issuer and, if so, what kind of entitlement? (2) Is it transferable? (3) Is it scarce and how is scarcity controlled? (4) Does it give decision power on the project of the issuer?

Applying the SMSG decision-tree questions to transaction unit tokens, the token does not give a right against the issuer;⁸⁶⁵ it is transferable, but then the question is whether it has a use value: if it does, then the SMSG approach would treat it as a commodity, and if it doesn't, then the question would be is it scarce and how is that scarcity controlled. As the level of scarcity of transaction unit tokens would be changeable, the SMSG outcome would be to treat it as a currency (payment token). The SMSG conclusion is that neither commodities, nor payment tokens, are covered by the regulatory framework. However, as they are increasingly being held for investment purposes, raising concerns over investor protection and market abuse, SMSG suggests they should be defined under MiFID II as a financial instrument.⁸⁶⁶ Thus, in the EU, while mitigation outcomes, that is, emission allowances (as so defined) are financial instruments under MiFID II, at present (were they to exist) neither a transaction unit nor a transaction unit token would be treated as a financial instrument, although the latter may be in future by reason of being considered a payment token.

⁸⁶³ European Securities and Markets Authority (ESMA), Securities and Markets Stakeholder Group, 'Advice to ESMA Own Initiative Report on Initial Coin Offerings and Crypto-Assets', 2018, ESMA22-106-1338.

⁸⁶⁴ Swiss Financial Market Supervisory Authority FINMA, Guidelines for enquiries regarding the regulatory framework for initial coin offerings (ICOs), 16 February 2018 <<https://www.finma.ch/en/news/2018/02/20180216-mm-ico-wegleitung/>> accessed 02/01/19.

⁸⁶⁵ For the purposes here, it is not necessary to explore more technical design questions such as who would be that issuer, although for illustration, the network entity might be the issuer, issuing transaction units upon cancellation of the corresponding mitigation outcomes in the domestic registry by the transferring jurisdiction's registry administrator.

⁸⁶⁶ Fn. 863 (ESMA/SMSG).

In summary, this example illustrates two ways in which transaction units might potentially come within the ambit of domestic financial regulatory frameworks: either as a result of the mitigation outcome from which they derive being defined as a financial instrument (or otherwise subject to financial regulation) and the regulators recognising that the transaction unit is essentially the same legal instrument but with a standardised value; or as a result of the domestic financial regulations applying to the transaction unit token by virtue of it being characterised as a payment token.

B Legal issues pertaining to DLT

As the preceding chapter and the preceding section of this chapter underscore, analysis of the regulation of the distributed ledger technology on which it is proposed to build the network of carbon markets is very much a matter of the particular application proposed. All the same, there are issues of a legal nature that may be considered to relate more generally to use of the technology itself, not just specific applications. Mention of these issues was made when introducing the technology in chapter VI, some being inextricably linked to technical aspects such as system design, while others relating more to the structuring of legal relationships within that design. Nevertheless, it can be difficult to quarantine the legal aspects entirely from business and technical aspects as technical issues concerning operation of the trading platform often will generate legal and governance issues. To illustrate this point, network design is relevant to the speed of transaction processing and ledger updates for participants in different parts of the network, particularly geographically far-flung reaches of the network. At the same time, equivalence of access firstly, to the market, and secondly, to the same accurate, up-to-date market (ledger) information, is essential for ensuring a level playing field not just between trading entities, but also, critically, between participating jurisdictions (to generalise, for instance, lesser developed economies perhaps being more likely to be at the geographically farther flung reaches of the network). The design can influence time-lag issues, which in turn can influence participants' time critical access to market opportunities that could, conceivably, have legal ramifications.

As mentioned in relation to control over transactions,⁸⁶⁷ contract execution on the DL network differs from existing third party payment systems. However, the current state of development of DLT means that electronic processing speed is not as fast, nor is the transaction processing capacity anywhere near as great as, those third party operated digital payment systems, such as MasterCard or Visa. This may be compensated, to some degree, by the end-to-end speed of the overall DLT-based transaction, since disintermediation of previously necessary central counterparties and other intermediaries can reduce overall transaction time and cost. Whether and to what degree such disintermediation is realised in any particular transactions, however, will be affected by how the relevant jurisdictions' financial regulatory regimes apply.⁸⁶⁸ Overall transaction speed is contingent also on the ability of the DL platform to provide an interface with a system for fiat currency settlement – possibly by a central bank or banks developing tokenised fiat currency. In the absence of such developments, alternatives would include: firstly, settlement using a crypto-currency (thereby introducing other additional value-related risks); secondly, by the platform operating on a 'centralised platform' basis, whereby matching and execution of orders, and corresponding transfer of assets and payment, all takes place on the platform but not on the DL;⁸⁶⁹ or otherwise, transactions needing to wait for payment processing to happen, effectively negating any potential time-cost benefit.

Other technical considerations that may give rise to legal issues include: interoperability with existing systems and between systems; the absence of a recourse mechanism for dealing with mistakes; and problems due to erroneous coding, either in the way the smart contract code operates, or in the general functioning of the trading platform. To some extent, these considerations devolve to a question of whether the functions proposed are technically feasible or not. Assuming they are, then liability for errors of an operational nature with the coding must reside with the party whose responsibility it is (presumably on a commercial

⁸⁶⁷ Chapter VI, Section B supra.

⁸⁶⁸ This is considered in the illustration of the European Union in section C.

⁸⁶⁹ European Securities and Markets Authority (ESMA), 'Advice on Initial Coin Offerings and Crypto-assets', 2019, ESMA50-1391, 44. This off-chain platform approach is seen by ESMA as risk prone due to the platform being a single point of attack for hacking, but conversely has the benefit of reducing congestion and scalability issues by settlement not being dependent on the DL. Counterparty risk in relation to the platform, also flagged by ESMA, would not be relevant to the networked market proposed here since the platform is proposed to be owned and operated by the participating jurisdictions. A hybrid of this approach may prove effective in this context.

basis) to ensure that the coding is fit-for-purpose, irrespective of whether that question arises in the case of the code for a specific transaction or in the general operation and maintenance of the overall system. This will be a matter of the various contractual legal relationships between the technical contractors, the network entity running the platform and the jurisdictional participants and their authorised entities using the platform. It is noted, in relation to contract coding, that as proposed, the contract terms would be standardised in the networked market, thus for individual counterparties it would only be a matter of entering the specific details of the transaction they wish to carry out. If they were to get that wrong, then it is considered that would be a failure of their own business management system, for which they should have to bear the liability risk.

As has been mentioned, system design has a major impact on technical matters that can give rise to legal issues. For instance, design as to holding and updating the ledger by individual trading entities (nodes) is one technical feature with implications for the legal framework. The numbers of nodes holding and updating the ledger, or the extent of ledger information they hold, has implications for computing capacity and network scalability. This may be addressed technically (for instance, limiting to only the most recent ledger entries, or limiting the nodes, or limiting nodes to information only relevant to themselves), however, any such technical arrangement will need to fit with the legal permissioning regime. The issue will arise also in respect of new entrants to the market. For instance, how much of the historic ledger they need to hold; how they go about uploading it to their systems; how long it takes; and whether there are implications for their access relative to other earlier participants. These will all be relevant design considerations that, in turn, need to fit with the permissioning regime of who can view what information on the ledger.

Considerations of scalability and capacity of the ledger flag up another design issue, namely choke points, where the network may be susceptible to interruption from internal technical problems or malicious external actions. This raises legal questions of liability for network performance and implications for parts of the network that may be isolated, even if only temporarily, the recourse that affected parties may have and who should bear responsibility. A pragmatic approach would be for jurisdictions to have the opportunity to raise concerns and consider their risk exposure and that

of their authorised entities to such matters when deciding whether or not to join the network. Equally, the network entity operating the platform would then have the opportunity to take account of and act within its powers to address the concerns raised. Further liability issues arise in relation to trading entities whose actions, such as failing to safely maintain security of encryption keys, may precipitate interruptions. These issues, design affecting performance and participant actions that precipitate interruptions, could be provided for in the governance structure by appropriately framed rules: first, for jurisdictions that join the network; second, the conditions they impose on the entities they authorise to trade on the network; and third, the terms and conditions for transactions, built into the code for smart contracts.

Two final legal issues pertaining to DLT relate firstly, to concerns over potential friction with participants' protection of confidential information and data privacy rights; and secondly, given the facility for cross-jurisdictional transactions on a DL network (and, in particular, the intended inter-jurisdictional trading proposed on the network of carbon markets), issues of jurisdiction, governing law of contracts, and appropriate forums for dispute resolution.

Concerns over the confidentiality of information held on the ledger, and how this might be balanced with, for instance, the Paris Agreement emphasis on transparency, relate to security and permissioning. As such, how this is addressed will be a function, again, of system design. The security aspect of design has been addressed earlier.⁸⁷⁰ Permissioning rights, both for access to information concerning transactions or registry holdings, and in terms of interoperability with the ledger, are a function of design and will be guided by the legal requirements, such as those applying in relation to transparency and also in relation to reporting. Data privacy issues arise in relation to the permanence of the record on a DL system. The issues stem from the protections afforded personal data under data privacy protection laws, such as in the EU, the General Data Protection Regulation (GDPR),⁸⁷¹ the objective of which is to lay down rules, inter alia, relating to the protection of natural persons

⁸⁷⁰ Chapter VI, Section B.

⁸⁷¹ Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) OJ L 119, 4.5.2016, 1.

with regard to the processing of personal data.⁸⁷² The definition of ‘personal data’ in the GDPR, is:

“‘personal data’ means any information relating to an identified or identifiable natural person (‘data subject’); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person;”

Thus, in theory there is the possibility of ‘personal data’ being stored on the DL platform to the extent that a natural person from within the EU is authorised by the EU to trade on the networked market, in which case the network entity would need to take account of the GDPR requirements. In practical terms, however, the likelihood of this causing a problem is small given that the DL network is unlikely to deal with natural persons, but only business entities.

The permissioned nature of the network platform proposed due to the fact that eligible participants will all need to have been authorised by their respective jurisdictions, means that questions of jurisdiction and governing law for resolving disputes should be addressed through design of the governance framework. To an extent, the potential for transactional legal disputes might be minimised by the fact that transactions cannot proceed unless all the preconditions have been satisfied and verified, at which point a contract should execute, settle and complete automatically. Nevertheless, there will always be the possibility for legal disputes to arise, in which case the constitutional documents for the network entity, to which participating jurisdictions subscribe, might provide guidance either by specifying the applicable jurisdiction, law and forum for dispute settlement, such as recourse to some form of international alternative dispute resolution, or by providing a formula for determining such matters in any particular circumstances.

C Financial market regulation issues

Determining when a transaction on the DL network platform might come within the ambit of the domestic financial regulatory framework of one or both jurisdictions of

⁸⁷² Article 1, paragraph 1, GDPR.

the counterparties to that transaction has been considered in Section A above. This section elaborates briefly what that might mean, by making a high-level survey of the current situation under EU law, by way of illustration.⁸⁷³ In doing so, it is noted that the EU situation is complicated, in practice, by the differing national approaches transposing the provisions of EU law into national law. ESMA has expressed concern about the risks not covered by EU financial regulation posed by the growth in crypto-assets to investor protection and financial market integrity, most significantly through fraud, cyber attacks, money laundering and market manipulation. But where they are covered, ESMA found a lack of consistency of interpretation, and lack of clarity in matters such as custody services and concepts of settlement and settlement finality across the EU.⁸⁷⁴ At the same time, the European Banking Authority (EBA) has expressed the view that, even though crypto-assets and specific services such as custodian provision (that is, digital wallets) and trading platforms may typically fall outside the scope of EU financial regulation, divergent national approaches to regulating these activities are emerging, potentially giving rise not only to consumer protection, operational resilience, and market integrity issues, but also to level playing field issues.⁸⁷⁵

Both these European supervisory bodies have recommended further actions at the EU level, not only in relation to situations where the EU financial regulatory regime applies, but also for consumer protection where it does not, as well as broader application of AML/CTF requirements.⁸⁷⁶ Nevertheless, the EU financial regulatory regime will apply when the token comes within the meaning of a financial instrument, as listed in Annex 1, Section C of MiFID II.⁸⁷⁷ This means ‘...a full set of EU financial rules, including the Prospectus Directive, the Transparency Directive, MiFID II, the Market Abuse Directive, the Short Selling Regulation, the Central Securities Depositories Regulation and the Settlement Finality Directive, are likely to

⁸⁷³ Given that the networked market and transaction unit tokens proposed for trading in it are only conceptual, it is impractical to consider the application of the laws reviewed in a greater level of detail at this stage.

⁸⁷⁴ Fn.869 (ESMA/ICO).

⁸⁷⁵ European Banking Authority, ‘Report with advice for the European Commission on crypto-assets’, 2019
<<https://eba.europa.eu/documents/10180/2545547/EBA+Report+on+crypto+assets.pdf>>
accessed 11/01/19.

⁸⁷⁶ Fn.869 (ESMA/ICO) Section VIII; fn.875 (EBA).

⁸⁷⁷ Fn.856 (MiFID II).

apply to their issuer and/or firms providing investment services/activities to those instruments.⁸⁷⁸

Notwithstanding that the token may come within the meaning of a financial instrument as defined in MiFID II, the application of each of the mentioned laws to the networked carbon market would need to be considered specifically. For instance, the Prospectus Directive⁸⁷⁹ requires publication of a prospectus before a public offer of securities or admission of the securities to trading on a regulated market in the EU. The application of this Directive would depend on questions such as whether the tokens were securities (defined in Article 2(1)(a) as: ‘...transferable securities as defined by Article 1(4) of Directive 93/22/EEC with the exception of money market instruments...’) and whether the mechanism for the issue of tokens on the DL market platform could be considered to be ‘an offer of securities to the public’. If the tokens only provide a mechanism for transactions between heterogeneous carbon markets, as outlined in Section A, it is unlikely they would be considered transferable securities and thus the Prospectus Directive would not apply. Even were they to become objects for investment by parties holding them to take advantage of market price movements, the fact that there is no financial entitlement such as a share of profit (hence equity) or pre-determined cash flow (as in a debt instrument) suggests they would not be subject to the Prospectus Directive.⁸⁸⁰ Similar considerations relate to the Transparency Directive,⁸⁸¹ which requires provision of information about issuers whose securities are traded on a

⁸⁷⁸ Fn.869 (ESMA/ICO) paragraph 7.

⁸⁷⁹ Directive 2003/71/EC of the European Parliament and of the Council of 4 November 2003 on the prospectus to be published when securities are offered to the public or admitted to trading and amending Directive 2001/34/EC, OJ L 345, 31.12.2003, p.64-89; amended by Directive 2010/73/EU of the European Parliament and of the Council of 24 November 2010 amending Directives 2003/71/EC on the prospectus to be published when securities are offered to the public or admitted to trading and 2004/109/EC on the harmonisation of transparency requirements in relation to information about issuers whose securities are admitted to trading on a regulated market, OJ L327, 11.12.2010, 1-12.

⁸⁸⁰ Fn.863 (ESMA/SMSG) paragraph 47.

⁸⁸¹ Directive 2013/50/EU of the European Parliament and of the Council of 22 October 2013 amending Directive 2004/109/EC of the European Parliament and of the Council on the harmonisation of transparency requirements in relation to information about issuers whose securities are admitted to trading on a regulated market, Directive 2003/71/EC of the European Parliament and of the Council on the prospectus to be published when securities are offered to the public or admitted to trading and Commission Directive 2007/14/EC laying down detailed rules for the implementation of certain provisions of Directive 2004/109/EC, OJ L 294, 6.11.2013, 13-27.

regulated market in the EU. It would not apply unless the tokens traded on the networked market were classified as transferable securities.⁸⁸²

If the token were considered to be a financial instrument then MiFID II⁸⁸³ (the Directive) and the Markets in Financial Instruments Regulation (the Regulation)⁸⁸⁴ would apply. The Directive applies to investment firms, market operators, data reporting services providers and third country firms providing investment services or performing investment activities in the EU and establishes requirements for authorization, as to operating conditions, and in relation to the provision of investment services or activities.⁸⁸⁵ As such, firms undertaking certain activities in relation to the tokens would need to be authorized. It is not necessary here to elaborate in detail the requirements under the Directive and Regulation, other than to observe that ESMA has expressed the view that where crypto-assets (and thus, potentially, tokens representing transaction units on the networked market) qualify as financial instruments, the trading platform may constitute a regulated market, or multilateral trading facility or organised trading facility thereunder.⁸⁸⁶ Hence, jurisdictions intending to set up the networked market would need to weigh potential regulatory implications such as this when considering jurisdiction and governing law issues for the constitution of the network entity and the rules applicable in the networked market.⁸⁸⁷

The Market Abuse Regulation establishes a common regulatory framework on insider dealing, unlawful disclosure of inside information and market manipulation (market abuse) as well as measures to prevent market abuse to ensure the integrity of financial markets.⁸⁸⁸ The Regulation would apply to tokens were they to qualify as financial instruments being traded on a regulated market, or multilateral trading

⁸⁸² Fn. 869 (ESMA/ICO) paragraph 101.

⁸⁸³ Fn.856 (MiFID II).

⁸⁸⁴ Regulation (EU) No 600/2014 of the European Parliament and of the Council of 15 May 2014 on markets in financial instruments and amending Regulation (EU) No 648/2012, OJ L 173, 12.06.2014, 84-148.

⁸⁸⁵ Article 1, MiFID II.

⁸⁸⁶ Fn.869 (ESMA/ICO) paragraph 106.

⁸⁸⁷ See Section B, last paragraph, *supra*.

⁸⁸⁸ Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (market abuse regulation) and repealing Directive 2003/6/EC of the European Parliament and of the Council and Commission Directives 2003/124/EC, 2003/125/EC and 2004/72/EC, OJ L 173, 12.06.2014, 1-61, Article 1.

facility or organised trading facility.⁸⁸⁹ It is noted that as financial instruments, the Short Selling Regulation⁸⁹⁰ would also apply to the tokens. However, it is envisaged that the mechanism for transactions on the networked market would not allow scope for short selling anyway, since it is proposed that the transferring counterparty would be required to verify holding the mitigation outcome units to be traded before the transaction could proceed.

The Settlement Finality Directive (SFD)⁸⁹¹ and the Central Securities Depositories Regulation (CSDR)⁸⁹² both have implications for settlement activities, if the DL platform were to be subject to their requirements. Most notably, this would be in terms of how settlement finality might be achieved on a DL platform, given the need for payment upon delivery and how a DL platform might interface with a system of fiat money for that purpose, and also whether the DL platform could satisfy requirements for a central securities depository.⁸⁹³ Another issue would be the extent to which central counterparties or clearinghouses might need to be interposed as part of the transaction process, by virtue of the SFD, countering the potential time and cost benefits that might otherwise be achieved by disintermediation of those roles as part of the transaction process. One approach to address these potential regulatory issues would be to build any prescribed regulatory roles into the trading platform itself, to create a hybrid structure.⁸⁹⁴

Tokens may potentially fall also within the ambit of the Second Electronic Money Directive,⁸⁹⁵ which defines electronic money to mean ‘...electronically, including

⁸⁸⁹ Ibid, Article 2.

⁸⁹⁰ Regulation (EU) No 236/2012 of the European Parliament and of the Council of 14 March 2012 on short selling and certain aspects of credit default swaps, OJ L 86, 24.03.2012, 1-24, Article 1.

⁸⁹¹ (Consolidated) Directive 98/26/EC of the European Parliament and of the Council of 19 May 1998 on settlement finality in payment and securities settlement systems, OJ L 166, 11.06.1998, 45-50.

⁸⁹² Regulation (EU) No 909/2014 of the European Parliament and of the Council of 23 July 2014 on improving securities settlement in the European Union and on central securities depositories and amending Directives 98/26/EC and 2014/65/EU and Regulation (EU) No 236/2012, OJ L 257, 28.08.2014, 1-72.

⁸⁹³ The issue of the interface with the fiat money system discussed in Section B supra.

⁸⁹⁴ This issue has been discussed in Chapter VI, Section B; see also: Stuart Davis and Julian Cunningham-Day, Linklaters LLP, ‘Blockchain – recalibrating the market infrastructure’, Going Digital Quarterly Breakfast Briefing, 14 October 2016, presentation Powerpoint slide deck.

⁸⁹⁵ Directive 2009/110/EC of the European Parliament and of the Council of 16 September 2009 on the taking up, pursuit and prudential supervision of the business of electronic

magnetically, stored monetary value as represented by a claim on the issuer which is issued on receipt of funds for the purpose of making payment transactions as defined in point 5 of Article 4 of Directive 2007/64/EC, and which is accepted by a natural or legal person other than the electronic money issuer;⁸⁹⁶ However, while the transaction unit tokens envisaged for trading on the networked market will satisfy most of the elements of this definition, the token as proposed would not represent a claim on the issuer and for this reason be unlikely to constitute electronic money.⁸⁹⁷ Tokens may also come within the requirements of the Second Payment Services Directive⁸⁹⁸ were they determined to be electronic money. However, as noted, this is unlikely in relation to transaction unit tokens as proposed. Finally, the fifth Anti-Money Laundering Directive⁸⁹⁹ includes exchange services between virtual currencies and fiat currencies as well as custodian wallet providers as obliged persons for the purposes of anti-money laundering and counter-financing of terrorism requirements.⁹⁰⁰ Given that both the European supervisory bodies mentioned, ESMA and the EBA, have recommended further actions at the EU level, these provisions are likely to be extended further, for example, to cover exchange services from one virtual currency to another.⁹⁰¹

The foregoing review of the European domestic regulatory framework illustrates that characterisation of tokens traded on the networked market as financial instruments may give rise a number of domestic financial regulatory implications. These range from prospectus requirements and disclosure of information about issuers, to operational rules for the providers of investment services and activities, to rules prohibiting insider trading, or unlawfully disclosing inside information, or manipulating markets; through to the end of the transaction process, and rules relating to clearing and settlement finality. Whether and to what extent similar such

money institutions amending Directives 2005/60/EC and 2006/48/EC and repealing Directive 2000/46/EC, OJ L 267, 10.10.2009, 7-17.

⁸⁹⁶ Ibid, Article 2(2).

⁸⁹⁷ See also Section A, penultimate paragraph, *supra*.

⁸⁹⁸ Directive (EU) 2015/2366 of the European Parliament and of the Council of 25 November 2015 on payment services in the internal market, amending Directives 2002/65/EC, 2009/110/EC and 2013/36/EU and Regulation (EU) No 1093/2010, and repealing Directive 2007/64/EC, OJ L 337, 23.12.2015, 35-127.

⁸⁹⁹ Directive (EU) 2018/843 of the European Parliament and of the Council of 30 May 2018 amending Directive (EU) 2015/849 on the prevention of the use of the financial system for the purposes of money laundering or terrorist financing, and amending Directives 2009/138/EC and 2013/36/EU, PE/72/2017/REV/1, OJ L 156, 19.06.2018, 43-74.

⁹⁰⁰ Ibid, Article 1(1)(c).

⁹⁰¹ Fn.869 (ESMA/ICO) Section VIII; fn.875 (EBA) chapter 3.

provisions might apply in the case of any particular domestic jurisdiction participating in the networked market, will depend not only on how the transaction process on the DL trading platform is designed and the function performed by the tokens, but also on how those domestic regulatory provisions are framed.

D Climate change legal issues

Climate law issues that will be relevant to the governance structure for the networked market principally arise from the developing rules for operationalizing cooperative approaches under Article 6, paragraph 2, Paris Agreement. These were to be set out in the form of guidance to be considered and adopted by the Conference of Parties serving as the Meeting of Parties to the Paris Agreement at its first session (CMA.1), however, the Parties were unable to reach agreement, as a result of which the aim is to forward a draft decision for consideration and adoption to CMA.2.⁹⁰²

Notwithstanding that inconclusive outcome and continuing process, an indication of potential issues can be gleaned from the text that was before negotiators (the 'Draft Text'), which comprises a draft decision and annex setting out the draft guidance.⁹⁰³ The annex has sixteen sections, the seemingly most relevant of which for consideration here is Governance (section IV). This section provides that Parties must ensure their participation in cooperative approaches is consistent with the guidance, but also sets out three options for the body that might supervise and ensure that consistency: the Supervisory Body established pursuant to Article 6, paragraph 4,⁹⁰⁴ an Article 6 technical review,⁹⁰⁵ or the technical expert review pursuant to Article 13, paragraph 11.⁹⁰⁶ Additionally, the secretariat needs to carry

⁹⁰² UNFCCC CMA.1: Report of the Conference of the Parties serving as the meeting of Parties to the Paris Agreement on the third part of its first session, held at Katowice from 2 to 15 December 2018, Addendum, FCCC/PA/CMA/2018/3/Add.1, 19 March 2019, Action taken by the Conference of the Parties serving as the meeting of Parties to the Paris Agreement, Decisions adopted by the Conference of the Parties serving as the meeting of Parties to the Paris Agreement, Decision 8/CMA.1

<https://unfccc.int/sites/default/files/resource/cma2018_3_add1_advance.pdf> accessed 07/05/19.

⁹⁰³ Fn.857 (UNFCCC/SBSTA49).

⁹⁰⁴ Ibid paragraph 5.

⁹⁰⁵ Ibid paragraph 6.

⁹⁰⁶ Ibid paragraph 7.

out activities in relation to the guidance.⁹⁰⁷ There is also provision for participating Parties to authorise non-Party actors to participate in cooperative approaches.⁹⁰⁸ In terms of the governance structure for the proposed networked market, none of these provisions of the annex would be problematic. The governance structure proposed by this thesis provides for an overriding climate supervisory body, which might encompass any of the three options set out in the annex.

Section V of the annex sets out responsibilities for Parties participating in cooperative approaches, listing matters including being a party to the Paris Agreement,⁹⁰⁹ having prepared, communicating and maintaining a nationally determined contribution (NDC),⁹¹⁰ and having authorised and obtained authorisation from other participating Parties to use internationally transferred mitigation outcomes (ITMOs), pursuant to Article 6, paragraph 3, Paris Agreement.⁹¹¹ In relation to the governance structure, these and other matters listed, or that may in future be listed in this section, could be seen as constituting pre-conditions to be satisfied by jurisdictions wishing to join the network.⁹¹² Thus, they complement the approach proposed.

Similarly, tracking ITMOs (section VI) and infrastructure (section XII) fit with the governance structure proposed for the networked market. To ensure transparency, actions in relation to ITMOs, including creation, transfer, acquisition, and cancellation are required to be tracked.⁹¹³ The options for tracking are through either a system, buffer registry, international registry or registry, any of which might be comprised by the DLT platform. Section XII contains more prescriptive provisions, such as requiring that each registry have national accounts including for issuance, holding, transfer, acquisition, cancellation, retirement and a cancellation account for overall mitigation in global emissions,⁹¹⁴ while the secretariat is to implement a registry (options for which include, more problematically, a central registry) to perform consistency checking and related functions.⁹¹⁵ Infrastructure might also

⁹⁰⁷ Ibid paragraph 8.

⁹⁰⁸ Ibid paragraph 9.

⁹⁰⁹ Ibid paragraph 10(a).

⁹¹⁰ Ibid paragraph 10(b).

⁹¹¹ Ibid paragraph 10(c) and 10(d).

⁹¹² See, in this respect, Chapter VII, Section B and the Appendix to this thesis.

⁹¹³ Fn.857 (UNFCCC/SBSTA49) paragraph 11.

⁹¹⁴ Ibid paragraph 45.

⁹¹⁵ Ibid paragraph 46.

include the secretariat establishing an international transaction log⁹¹⁶ and a database,⁹¹⁷ although there is nothing to suggest that the international registry, international transaction log and database could not all be part of the same digital infrastructure on a distributed ledger.

Each Party participating must submit information about the cooperative approaches in which it cooperates, including how it ensures the ITMOs do not result in environmental harm;⁹¹⁸ how it ensures environmental integrity through quality of the mitigation outcome;⁹¹⁹ and robust governance.⁹²⁰ The reference to quality of the mitigation outcome is the first suggestion that not all ITMOs might be considered to be of the same value. Certainly, the current version of the definition of 'ITMO'⁹²¹ gives no such indication, providing only that they are to be, inter alia: real, verified, additional, permanent (all currently square-bracketed); in the form of anthropogenic emissions, but possibly also removals by sinks, or avoidance, including mitigation co-benefits from adaptation and/or economic diversification plans; measured in tonnes of carbon dioxide equivalent (CO₂e). How the cooperative approach ensures environmental integrity is addressed in another of the matters about which information is to be provided, this time relating to how the cooperative approach ensures environmental integrity through: (i) setting conservative baselines below business-as-usual; (ii) taking account of all existing policies when setting baselines; (iii) having requirements to mitigate leakage risk; and (iv) having a system to ensure permanence, including to address reversals.⁹²² There is nothing to indicate a link with the earlier item referring to quality of the mitigation outcome, and the fact that the two items are listed separately suggests they are not so linked. All the same, the matters listed in the latter item all seem to be related to determining the quality of the mitigation outcome. It is interesting also that, notwithstanding the fact that the information requirements are only qualitative, the four matters listed in the latter item would all be relevant considerations to an assessment of the MV of the mitigation outcome, were such a process to exist. A subsequent provision⁹²³ sets out quantitative information to be submitted as part of the reports, but there is nothing in

⁹¹⁶ Ibid paragraphs 49, 50.

⁹¹⁷ Ibid paragraph 51.

⁹¹⁸ Ibid Section IX (Reporting), paragraph 28(d).

⁹¹⁹ Ibid paragraph 28(f).

⁹²⁰ Ibid paragraph 28(g).

⁹²¹ Ibid paragraph 1(a).

⁹²² Ibid paragraph 28(h).

⁹²³ Ibid paragraph 30.

it at present to suggest that information on a quantitative basis related to quality of the mitigation outcome, or the four matters listed, is required.

The terms 'environmental harm' and 'robust governance' are not defined or elaborated, however, an indication of the meaning can be inferred from subsequent provisions. In particular, the information submitted must indicate how it is ensured that the cooperative approach, *inter alia*, does not increase global emissions; has not impeded the jurisdiction where the mitigation action occurs from reflecting the highest possible ambition in its NDC and progression in that over time; does not imply risks of conflicts with other environment-related aspects; has consistency with the Sustainable Development Goals (SDGs);⁹²⁴ does not threaten human rights; and avoids negative social or economic impacts.⁹²⁵ The inference is that elements listed in this provision suggest a broadening of the concept of environmental harm and thus, environmental integrity, since the items listed include mitigation-related considerations, specifically 'other environment-related aspects' and sustainable development references.

Finally in this respect, information reported in accordance with the provisions outlined above is subject to review for consistency with the guidance (section X). The body that undertakes the review will depend on which of the Article 6.4 Supervisory Body, Article 6 technical expert review, or the Article 13 technical expert review, is responsible for governance.⁹²⁶ So there is scope for information concerning, *inter alia*, quality of mitigation outcomes to be considered by the body charged with supervisory responsibility of this Article 6, paragraph 2 guidance, but no indication of where or to what that might lead.

To conclude these considerations, the elements set out in the Draft Text do not appear to present issues for the governance structure envisaged. All the same, in making this observation it is noted that the Draft Text may not be the form of guidance to be considered and adopted by CMA.2, which ultimately, may be very different. Reports of the negotiations that led to an inconclusive outcome for CMA.1,

⁹²⁴ UN General Assembly (UNGA) 70/1. 'Transforming our world: the 2030 Agenda for Sustainable Development' Resolution adopted by the General Assembly on 25 September 2015, Seventieth session, Agenda items 15 and 116, A/RES/70/1/, 21 October 2015.

⁹²⁵ Fn.857 (UNFCCC/SBSTA49) paragraph 28(i). It will be interesting to see how parties go about proving these negatives if this remains in the finally agreed text.

⁹²⁶ *Ibid* paragraph 32.

point to an impasse over how to avoid double counting and to make adjustments for mitigation outcomes transferred internationally.⁹²⁷ This seems like a relatively simple matter to solve technically; certainly, it might be readily addressed on the networked market based on DL architecture proposed in this thesis. However, in the negotiating context, the nature of the problem – and, for that matter, most other issues that could potentially militate against the governance structure envisaged for the networked market proposed here – are probably not so much technical, as political.

⁹²⁷ International Institute for Sustainable Development, Earth Negotiations Bulletin Vol.12 No.747, Katowice Climate Change Conference, 18 December 2018, Summary & Analysis, 32-33 <<http://enb.iisd.org/climate/cop24/enb/>> accessed 18/12/18.

PART 5 – Concluding matters

The final chapter (chapter X) brings together the various elements of thesis, drawing out the themes that have been carried through the thesis and considering whether the objective and purpose have been reached and research questions answered. It notes also matters that are beyond the scope of the thesis.

This Part also includes the following:

- Table of Treaties
- Table of Legislation
- Table of Cases
- Bibliography
- Table of websites and other (informal) sources
- APPENDIX

Chapter X Conclusions

A Perceived problems and challenges and the proposed solution

Notwithstanding the shortcomings of international emissions trading (IET) under the Kyoto Protocol and its apparent lack of success in reducing overall levels of, or even rates of increases in emissions, a growing number of jurisdictions are implementing mechanisms that put a price on carbon emissions, whether by taxing activities that cause the release of greenhouse gases (GHGs) to the atmosphere, or by creating markets through which the cost of atmospheric release of GHGs is internalised to the relevant activities through emissions trading schemes (ETSs). While the heterogeneity of these mechanisms reflects local preferences, circumstances, capacities and requirements, to optimise their effectiveness they need to connect into larger, deeper, more liquid markets, which should be less susceptible to manipulation and more effective at generating a stable price for carbon emissions. At the same time, the structure for voluntary cooperative approaches to effect international transfer of mitigation outcomes under Article 6 of the Paris Agreement must be able to account for the global diversity and complexity now evident in national policies and schemes providing for carbon pricing. The corollary is that mitigation outcomes need to be valued, the obvious common metric being their mitigation value, measured in tonnes carbon dioxide equivalent greenhouse gas.

This thesis has argued that, in the transition from the Kyoto Protocol to the Paris Agreement, for emissions trading to achieve greater effectiveness it needs to be freed, to some extent, from its current framing in the climate regime. IET and the carbon market as it developed under the Kyoto Protocol was not designed, but an outcome of negotiations. It functions as both a climate policy measure and a financial market, operating at an international level. Examination of this duality of purpose indicates imbalances: at the macro level, its genesis resulted in IET, as a financial market, being functionally compartmentalized in the climate policy regime

as a result of which, this thesis argues, its effectiveness has been impaired (thus imbalanced to the climate purpose); whereas at the micro level, the focus has been on the property rights in what is traded and the entitlements attaching to those rights, rather than in their environmental value (thus, perhaps, imbalanced the other way). Going forward, it is posited that the carbon market should be framed with a clearer functional identity as a financial market, operating within an equally clearly defined boundary framework of climate change principles and rules. The networking approach proposed to achieve such inter-jurisdictional trading is not only a mechanism for implementing the policy of mitigating GHG emissions, but seen also as an opportunity for addressing the need to better integrate international climate change law and practice into the mainstream political-economy agenda.

The market proposed can be viewed as not a single market, but rather as a trading platform connecting and facilitating transactions between individual, separate markets, each of which will continue as an autonomous operation in its own jurisdiction, while participating in the network. The proposal encompasses the digital infrastructure needed to provide the connection between these markets, as well as the legal and administrative structures that will operate, manage and oversee the network. The proposal consists, therefore, of two distinct elements: first, networking of carbon markets; and secondly, that networking being carried out using a specific type of digital information technology (IT) architecture, namely, distributed ledger technology (DLT).

Networking is not current practice, presently being only conceptual in nature. The current approach for connecting carbon markets from different jurisdictions is for them to link, which involves alignment of schemes, policies, laws, processes and so on. This gives rise to political issues, stemming mostly from the perceived impact of system alignment on the sovereignty of the participant jurisdictions. It has been argued that networking better addresses these issues, as the inherent problem of imbalance of negotiating positions (and consequential implications for sovereignty of the disadvantaged party) is far less likely to arise. Networking also holds out a more time efficient process by avoiding the need to homogenise laws, systems, registries, policies and other elements of the respective participating jurisdictions' systems, thus avoiding lengthy treaty negotiations.

The global recognition of technological developments occurring that fundamentally change how financial services are provided, how markets, business and government operate, leads to a conclusion that in proposing a model for networking carbon markets, it is necessary and desirable to specify the IT architecture on which the networked market platform could operate. Application of this distributed ledger technology is not without issues, yet at the same time, DLT holds out the promise of useful features, including permanence/immutability of data (supporting traceability, auditability, and robust accounting); decentralised participants (using smart contracting to facilitate transactions directly with reduced need for intermediaries); distributed information sharing and management (enabling balancing of transparency with privacy, and the permissioning mechanism); and security (based on hash cryptography, overall design and the consensus mechanism).

While in some respects, issues addressed by its application might be addressed equally by a well-designed centralised database, DLT does hold out some significant advantages. For instance, while it may be difficult to discern one way or the other in terms of cryptography, DL network design, the permissioning and consensus mechanisms, together with the accumulative nature of the ledger entries, suggest a more effective overall security package. Part of that security package is the traceability of traded assets' provenance. This facilitates accounting and audit processes, thereby helping address the Paris Agreement requirements. Removing some intermediaries from transactions, if achievable – taking into account financial regulations, introduces time and cost savings. Reducing overall end-to-end transaction time, if realisable, would mean that counterparties' risk exposures are reduced, meaning that they would need to make less provision against potential default, consequently releasing more capital for other investment and thereby enhancing the overall efficiency of the market. Other, even more significant aspects are, firstly, the flexible and relatively simple accessibility that such a network could provide; and secondly, the facility to co-locate all relevant market and compliance information on the ledger. Realisation of these features and advantages is dependent on careful design, both in a technological sense and in terms of the legal and administrative structures that technology supports.

B Governance structure

In proposing this market model, the objective is to arrive at a suitable design for regulatory and institutional frameworks (the governance structure) for trading emissions in the context of the Paris Agreement and wider governing structures, treating emissions trading as a financial market and using distributed ledger technology (DLT) architecture to connect different markets in a network. Thus, a framework for analysis of the regulatory and institutional frameworks for the market has been set out, then applied to analyse the proposed solution, including by mapping it against the current regulatory frameworks and identifying any issues around implementation arising from the context.

The governance structure needs to account for the requirements of climate change law; financial markets regulation; and the legal requirements developing in relation to DLT and its applications, thus there are three essential elements. Each of these needs to be approached differently, as for example, in relation to climate change there is an existing global governance structure, which allows comparative analysis. On the other hand, financial regulation is principally a domestic law matter, although there is a developing global structure and, accordingly, the proposed market's governance structure has been considered in terms of how it would fit with this developing architecture while acknowledging the role of domestic regulation. Thirdly, DLT and its applications are recent developments and jurisdictions are currently active in developing their approaches to the challenges posed by the technology and its applications: as such, the approach taken has been to examine the state of these developments and where they might be heading, to assess the compatibility of the proposed governance structure. Finally, the framework for analysis has examined specific legal issues that pertain, in turn, to the technology and its application, to financial market regulation; and to the rules that may relate to implementation of the Paris Agreement.

The governance structure dissected vertically reveals three separate, but interacting functional pillars: the first relating to supervisory and regulatory elements; the second relating to the self-regulatory market operation; and the third relating to independently sourced market information, the self-contained mitigation value assessment process. The first pillar features two overriding supervisory bodies, one from the climate policy perspective and the other from the financial market perspective, acting conjointly, ultimately answerable to the Conference of Parties of

the UNFCCC acting as the Meeting of Parties to the Paris Agreement (CMA). The self-regulatory market is, in essence, an example of co-regulation, or regulated self-regulation, for although the market is operated and regulated by the participating jurisdictions, it would function within a broader regulatory framework, ultimately being answerable to the CMA. The third pillar separates the function of providing market sensitive information, with the aim of ensuring that sources of this information are independent, objective, credible and reliable, and the process secure and trustworthy. The governance structure viewed horizontally shows seven layers of governance, from the most specific, the rules imposed by jurisdictions on entities they authorise to access inter-jurisdictional trading, up to the broadest, the supervision exercised by the two supervisory bodies, acting conjointly.

Comparing the governance structure for emissions trading under the Kyoto Protocol with that proposed in this thesis, it is noted that first, the differences in approach under the Paris Agreement to that under the Kyoto Protocol mark a fundamental point of departure. For instance, at the most basic level the terminology under the Paris Agreement suggests a different, possibly less prescriptive approach; secondly, under the Paris Agreement, there is no developed and developing country party differentiation in terms of specific commitments/obligations and, consequently, the ability to access the trading mechanism; and compliance obligations are replaced by voluntary commitments. A third point of differentiation, reflecting changes in domestic markets such as the European Union, is that the proposed networked market places greater emphasis on the carbon market as a financial market, facilitating better investor protection in areas such as market manipulation or insider dealing, and better investor and market risk management. More significantly, under the Kyoto Protocol there has been no organised inter-jurisdictional trading platform, as such, whereas the establishment of such a trading platform is proposed: thus, the networked market would be largely self-contained and functionally separate from, but capable of feeding required information into, other jurisdictional requirements such as overall emissions accounting and reporting. Finally, the networked market proposed is based on continuing, autonomous operation of the carbon markets in the participating jurisdictions, thus compliance and enforcement will primarily remain a domestic jurisdictional matter thereby, it is anticipated, being both more likely and more effective. Thus, it is concluded that, notwithstanding the networked market being largely self-contained and functionally separate from the jurisdictions

participating, it would be only an adjunct, or supplement, to their domestic mitigation activities – a tool to which they may have recourse, as they see necessary, in fulfilling their nationally determined contributions.

A key aspect of the approach for global financial market governance is that, as a supplement to sound micro-prudential and market integrity regulation, national financial regulatory frameworks be reinforced with a macro-prudential overlay to promote a system-wide approach to financial regulation and oversight and to mitigate the build-up of excess risks in the system. Thus, supervision over commercial actors in financial markets should be based on a two-tier system with national supervisors continuing to exercise micro-prudential oversight and a level of macro-prudential oversight introduced for financial markets as a whole, in order to provide early recognition of systemic risks. A similar two-level approach is proposed in the governance structure for the networked carbon market.

In terms of the technology, the historical evolution of the use cases and application of DLT from an alternative payment system (bitcoin) to the present emphasis on initial coin offerings and investment, points to a changing and increasing array of risks for both users and regulators to countenance, while remaining focused on the potential and opportunities technological innovation can provide. As a consequence, regulatory approaches and responses cover the gamut from wait-and-see, through supportive measures and guidance vis-à-vis current laws, to sandboxing; innovator-friendly regulatory frameworks, technology neutral risk-based application of anti-money laundering/counter terrorism financing (AML/CTF), consumer protection and systemic risk management provisions. Surveys of jurisdictions indicate there are very divergent approaches to crypto-assets, making it difficult to discern any stand out direction that regulation might take apart from, perhaps, increasing in amount. All the same, the obvious starting point from a regulatory perspective has been for jurisdictions to consider whether the financial sector applications of DLT fall within the ambit of existing financial regulation. The analysis devolves into a question of the nature of the token issued, its economic purpose and function and the rights and entitlements, if any, attaching to it.

The question of the nature of tokens, issued on distributed ledger platforms used in financial applications, is at the intersection between legal issues relating to

applications of DLT and financial market regulation. Furthermore, if the units traded on the network of markets – that is, as tokens traded on the DLT platform – represent units of mitigation value (MV), then the application of DLT and financial market regulation intersect also with climate law considerations. The nature of the mitigation outcome/financial instrument/token is germane to all three areas of law considered in this thesis and thus lies at its centre. Analysis of the mechanism by which transactions might take place inter-jurisdictionally on the networked market leads to a consideration of the need for a transaction unit, as a vehicle for effecting transactions. The assumption that a transaction unit is more than a notional step in the transaction process, and capable of having a separate legal identity as a store of value, leads to the conclusion that it would be of the same legal nature as the mitigation outcome from which it derives, but with a standardised value. As the legal nature of mitigation outcomes depends on their domestic source jurisdiction, an analysis tree for determining domestic regulatory treatment of a transaction unit is proposed. All the same, there would need also to be a way of determining the law applying to the transaction units on the network platform, for which various approaches are suggested, such as applying the governing law of the network platform, or as might be provided in the network platform's constitutional document.

While continuing research into potential design requirements for the application of distributed ledger technology to a network of carbon markets is needed and is on-going, it is concluded that a market designed along the lines proposed as a mechanism for implementing GHG mitigation policy allows pursuit of climate policy objectives, giving effect to the elements of Article 6, Paris Agreement. It allows proper and efficient operation of the market by introducing appropriate elements of financial regulation and provides for and is responsive to technological developments. Thus, this thesis has arrived at a design for regulatory and institutional frameworks for trading emissions considered suitable in the context of the Paris Agreement and wider governing structures.

The logic for this governance structure is separation and clarity of functions; flexibility; legal certainty, with independence and objectivity; and the self-reinforcing balancing of the dual functions of the carbon market – effective market operation promoting the climate objective and driving higher mitigation ambition, with market

self-regulation (co-regulation) promoting greater efficiency and more effective operation. The main elements are:

- the functional separation into three pillars being regulatory/supervisory functions; self-regulatory (co-regulatory) market operation; and the independent provision of market information;
- secondly, the flexibility of the networking structure on a distributed ledger platform fostering a level-playing field and that jurisdictions can join or leave, relatively easily, according to their assessment of the domestic economic needs and perceived benefits; and
- finally, the use of the DLT architecture for the trading platform to promote robust accounting and as a way of ensuring environmental integrity.

It has long been acknowledged that private sector engagement is essential for success of the UNFCCC processes, including constructive participation in carbon market mechanisms, as a way of driving investment in low-carbon technologies.⁹²⁸ The scientific evidence is that limiting global warming to 1.5°C as opposed to 2°C will lower impacts, but necessitates more immediate and greater efforts to mitigate emissions.⁹²⁹ This is especially so given, on one hand, the investment timeframes for relevant critical infrastructure and, on the other, the time lags before climate impacts ameliorate. Engagement of the private sector at scale is essential if the process for cooperative approaches involving the international transfers of mitigation outcomes, under Article 6 Paris Agreement, is to achieve enhanced mitigation. As the IPCC notes with ever increasing frequency, time for action is running short if dangerous anthropogenic climate change is to be avoided. The approach outlined here holds out the potential of a shorter route to implementation. At the same time, while the application of DLT might disintermediate some financial transaction

⁹²⁸ For example: WBCSD Secretariat, Ecofys and Climate Focus, 'Private Sector and the UNFCCC Options for Institutional Engagement', Final Report 31/8/2010 <<https://www.wbcsd.org/Clusters/Climate-Energy/Resources/Options-for-institutional-engagement-in-the-UNFCCC-process>> accessed 11/04/18; European Bank for Reconstruction and Development (EBRD), Operationalising Article 6 of the Paris Agreement: Perspectives of developers and investors on scaling-up private sector investment, May 2017 <www.ebrd.com> accessed 21/09/17.

⁹²⁹ Intergovernmental Panel on Climate Change (IPCC), *Global Warming of 1.5°C*, Special Report, Summary for Policymakers, 2018 <http://report.ipcc.ch/sr15/pdf/sr15_spm_final.pdf> accessed 09/11/18.

counterparties, it should not, of itself, alienate relevant climate stakeholders, such as the CMA, Secretariat/ITL, or subsidiary bodies, whose roles would be reinforced.

C Matters beyond the scope of this thesis

The reader of this thesis will appreciate the large breadth of subject matter, disciplines, laws, legal concepts and scope that needs to be spanned in order to deal with a subject matter such as climate change and, in particular, the construction of mechanisms to implement policies that address it. The multi-disciplinary nature of climate change as a global problem, and of the measures to address it, mean that while it is necessary to touch on political, economic, scientific, technological, social, and developmental aspects, as well as legal, some of these are not dealt with in any detail. This is not an excuse, but an explanation for lack of depth in coverage in relation to some elements needing to be mentioned, but less directly related to the primary purpose of the thesis, than others.

Nevertheless, it is appropriate to mention some matters that are specifically beyond the scope of the thesis. First, the mitigation value assessment process is briefly dealt with earlier⁹³⁰ as one of the operational mechanisms that will be required for the proposed networked market to operate. The importance of this process is reflected in the governance structure in the third pillar, the independent source of market information, described in chapter VIII.⁹³¹ As noted, two possible approaches to how a mitigation value assessment methodology might be applied are through, first, a public, intergovernmental institution along the lines of the Clean Development Mechanism Executive Board (CDMEB), or secondly, by private sector entities under a regulatory model similar to that applied to credit reference agencies. While a preference for the latter model is expressed, it is not necessary to resolve this definitively for the purposes here. Even more so, it is beyond the scope of this thesis to propose or make recommendations as to an actual methodology that might be applied.

Additionally, there are several matters of a technical nature, which while noting that they exist and may require attention in the course of further development of the

⁹³⁰ Chapter VII, section A, 3(i).

⁹³¹ At section A, 1(iii).

proposals set out in this thesis, do not need to be explored or resolved conclusively here. First, there is no need, nor is it possible at this point in time, to reach a definitive conclusion as to the technological advantages of a distributed IT architecture over a centralised approach. This depends to a significant degree on the particular use case under consideration and to design elements. Thus, while potential benefits and advantages of DLT over existing centralised models have been flagged, whether and how they would be realised will depend on the specific application. Secondly, issues of cybersecurity and the potential for human error are ever present. While the application of DLT to a networked carbon market includes a description of the perceived security benefits, it is recognised that this provides only a high-level coverage of what is both an intricately detailed and highly technical subject. Finally, the consideration of legal issues associated with the distributed ledger technology mentions liability for technical default issues, such as incorrect coding or systems failures. These have not been explored in any detail, as technical default liability can affect any system or technology and so are not particular to distributed ledger technology.

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APPENDIX

Example rules:

- (i) Rules governing market operation and jurisdictional participation

In order for the distributed network to create the framework for an inter-jurisdictional emissions trading market that conforms to international (and national) climate change policy, certain fundamental rules and principles are of critical importance. These could include:

- a) a condition that, in all transactions, environmental integrity is protected and preserved, that is, not compromised or reduced;⁹³² in other words, participation in the distributed network market must always contribute to an overall reduction, or at least no increase, in greenhouse gas emissions for jurisdictions with which the counterparties to a transaction are connected, and for the networked market overall;
- b) application of the complementarity principle,⁹³³ dictating that not more than, say, 25% of the units held on a domestic ETS registry may be sourced from the international market (that is, from sources outside the particular jurisdiction), although individual jurisdictions might be free to set limits even lower than this (which would then be enforced through smart contract code terms applicable to entities from that jurisdiction);
- c) the requirement that any individual trading actor (in effect, a trading entity within a given participant jurisdiction's ETS) retain a compliance reserve of, say, 75% of its emissions-related obligations;⁹³⁴ it is noted that Parties in Annex B under the Kyoto Protocol had compliance reserve commitments under the rules for international emissions trading; (following a principle of economic/compliance risk management comparable with, for instance, the minimum capital deposits of banking institutions);
- d) application of an automatic and immediate block on all transactions involving entities from a jurisdiction, where that jurisdiction indicates an intention to withdraw from the distributed network;
- e) application by a jurisdiction of national rules of acceptance/exclusion prescribing 'mitigation value' (MV) limits in regard to other jurisdictions with which it would be willing to permit entities authorised by it to trade; for example, a refusal to permit transactions with a jurisdiction whose MV is below (or above) a specified level, or (whose MV) is outside a specified range;
- f) upon a jurisdiction joining the distributed network, the provision and maintenance of a surety in respect of its contribution to joint network costs, to be forfeited, for instance, if the jurisdiction were to withdraw without proper notice; transaction rules would correspondingly block transactions by entities from any jurisdiction not providing an adequate surety;

⁹³² Such a rule is clearly necessary, and its enforcement a high priority, given the terms of the Paris Agreement.

⁹³³ The complementarity principle as stated for the purposes of the Kyoto Protocol is that '*... the use of the mechanisms [International Emissions Trading, CDM, JI] shall be supplemental to domestic action and that domestic action shall thus constitute a significant effort made by each Party included in Annex 1 to meet its quantified emission limitation and reduction commitments under Article 3, Paragraph 1.*' (Article 1 Draft Decision -/CMP.1 (Mechanisms) contained in Decision 15/CP.7, Marrakech Accords). The 25% figure here is only for the purposes of indicating application of the principle in this context.

⁹³⁴ Hence, this would apply only to those trading entities that have compliance obligations in the jurisdiction, so not to say, brokers or market makers.

- g) the possibility of jurisdictional adjustment of trading maxima or minima under rules (b) and (c) (by respectively lowering or raising the figure) as they apply to a given jurisdiction's own compliance entities (i.e., traders within its own domestic ETS), for the purpose of managing domestic market activity; and

for those rules allowing for jurisdictions to make adjustments vis-à-vis trading activity of entities authorised by them (for example, rules (b) and (c) above), an appropriate notification procedure would need to apply.

(ii) Rules governing transactions

Trading within the market established through the distributed network could be possible only where the individual actors (traders) conform to a minimum set of standardised rules or principles. These might include, at least, the following:

- a) the seller must, in fact, hold the trading units offered for sale, evidenced by a registry/ledger entry;⁹³⁵ this requirement might be satisfied by the seller's ability to convert the units offered into transaction units (TUs);
- b) the buyer must hold the funds necessary to complete the transaction, evidenced by bank records, automated bank confirmation, or deposit of the requisite amount into an account accessible to the seller on settlement;⁹³⁶
- c) automatic application of the conversion/discount rate, where relevant, between the jurisdictions concerned applicable at the time of the transaction or, in the case of TUs, conversion by the seller of its trading units into TUs (at the applicable rate), and, upon the price money being available/transferred, either the transfer of the TUs, or the conversion of the TUs into the buyer's domestic units (at the applicable rate) and the transfer of these to the buyer's account in its domestic ETS registry; and
- d) on settlement, as per (c), updating of all copies of the ledger.

The 'smart contract' would operate on the basis that, if any term or condition essential for such a transaction were not met, the transaction would not proceed. Thus, unless all such requirements are satisfied within some predetermined period (say, within a specific number of hours of the initiation of the transaction), the transaction would fail and lapse.

Essential terms and conditions might typically include the following information and specifications:

- name and jurisdiction of seller;
- domestic authorization, satisfactory KYC⁹³⁷ and AML⁹³⁸ checks on seller;
- name and jurisdiction of buyer;
- domestic authorization, satisfactory KYC and AML checks on buyer;
- certification or proof that the transaction is accepted as not negatively impacting upon environmental integrity;⁹³⁹
- certification that the transaction would not cause the buyer's jurisdiction to breach the supplementarity principle (noting that either jurisdiction may

⁹³⁵ In other words, there would be no scope for short-selling.

⁹³⁶ An alternative would be that the smart contract would not permit the transfer of the transaction units from seller to buyer until the money was either available for or, in fact, had been transferred to the seller's bank account.

⁹³⁷ Know-your-customer.

⁹³⁸ Anti-money laundering.

⁹³⁹ As noted earlier, most likely this would need to be part of the MV setting process.

have the level set lower than maximum applicable in the distributed system as a whole);

- certification that the transaction would not cause either the seller or the seller's jurisdiction to breach the compliance reserve (noting that the level may have been set higher than the minimum required for the distributed system as a whole);
- that the conversion rate, where relevant, is acceptable to the buyer's jurisdiction;
- that both jurisdictions have provided and maintain an acceptable surety in regard to their financial obligations towards the operation of the distributed network;
- confirmation that the seller holds and is entitled to sell the domestic units offered for sale;
- confirmation that the buyer has funds to complete transaction; and
- where relevant, the application of the correct conversion rate between jurisdictions or, for TUs, between each jurisdiction and a TU.

Once all such terms and conditions are satisfied, the transaction would proceed automatically and irreversibly.