

# Tech Transformation of the Livestock Industry in Nigeria

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PRESENTED BY:

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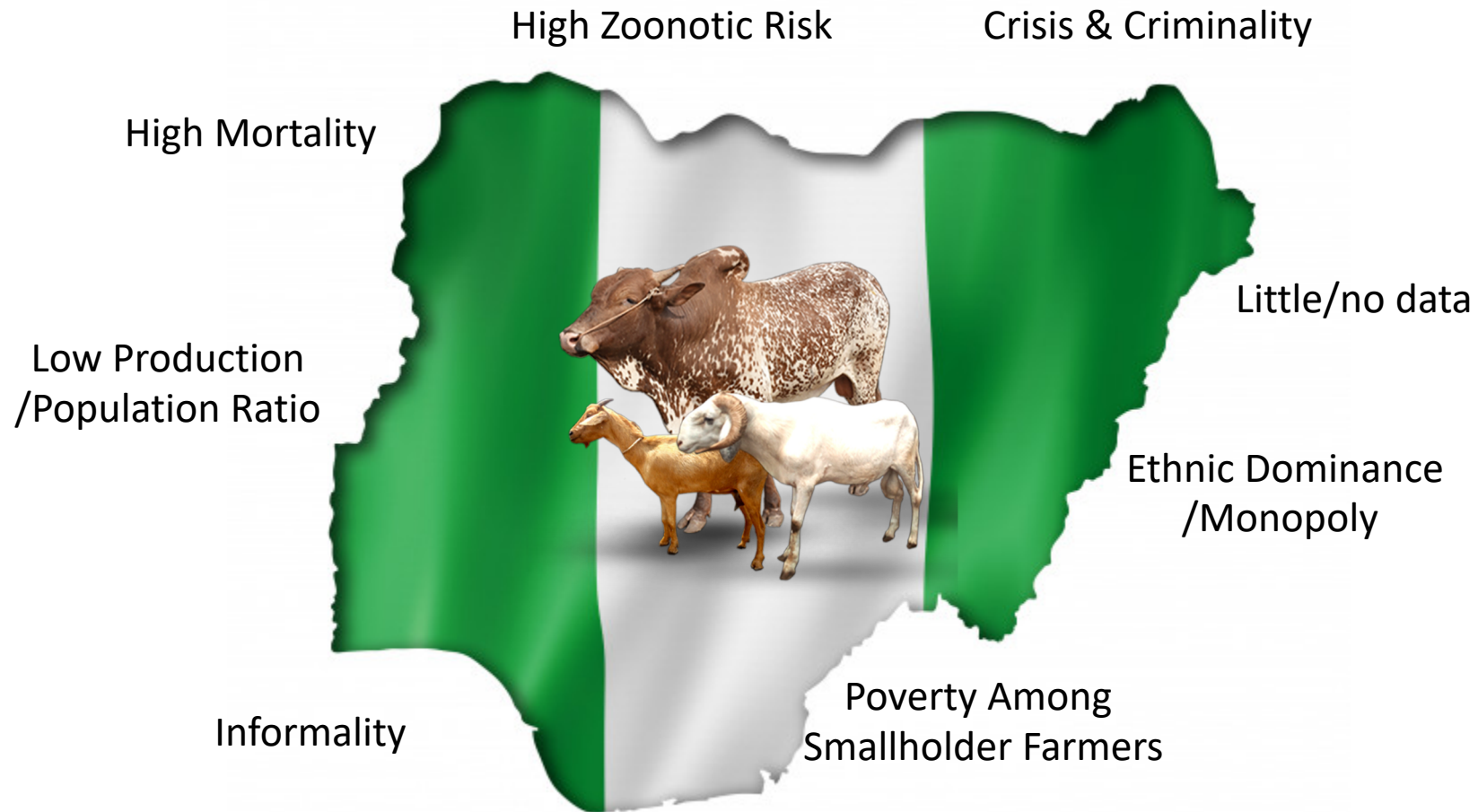
AT THE LD4D MEETING, FOOD AND AGRICULTURE ORGANISATION (FAO) OF THE UNITED NATIONS IN ROME



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Nigeria's 1st Online Livestock Platform

# THE CHALLENGES



# THE MILESTONES

- Animal Identification Management System (AIMS)
- Online Livestock Transaction
- Education
- Empowerment (Feedlot Programme)
- Evolution of Livestock Platform



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# THE SOLUTION

We Are  
Everything  
Livestock

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# DATA GENERATED



## Market

Livestock Owners () | Livestock Sellers ()  
LIVE Market Prices ()



## Abattoirs

List of Abattoirs ()  
Slaughter Slabs () | Butcheries ()



## Clinics

Veterinarians (), Vet Diagnostic Labs ()  
Animal Health Professionals ()



## Buyers

Individual Buyers ()  
Bulk Buyers ()



## Pharmacy

Drug and Vaccines Manufacturers ()  
Feed Millers, farm equipment manufacturers ()



## Transport

Truck Drivers/Owners ()  
Commission Agents ()



## Fintech

Partnerships with Banks ()



## LivesTALK

Where lives talk about livestock

# OUR PROJECTION

- Seamless interactions on the platform.
- The **MEAT247**<sup>®</sup> option for the downstream.
- FINTECH services to livestock markets.
- **NAIRA**<sup>®</sup> (Nigeria's Advanced Identification of Ruminant Animals) Initiative.

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# Thank You!



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