

AFRICAN LIVESTOCK PRODUCTIVITY AND HEALTH ADVANCEMENT

ZOETIS
A.L.P.H.A.

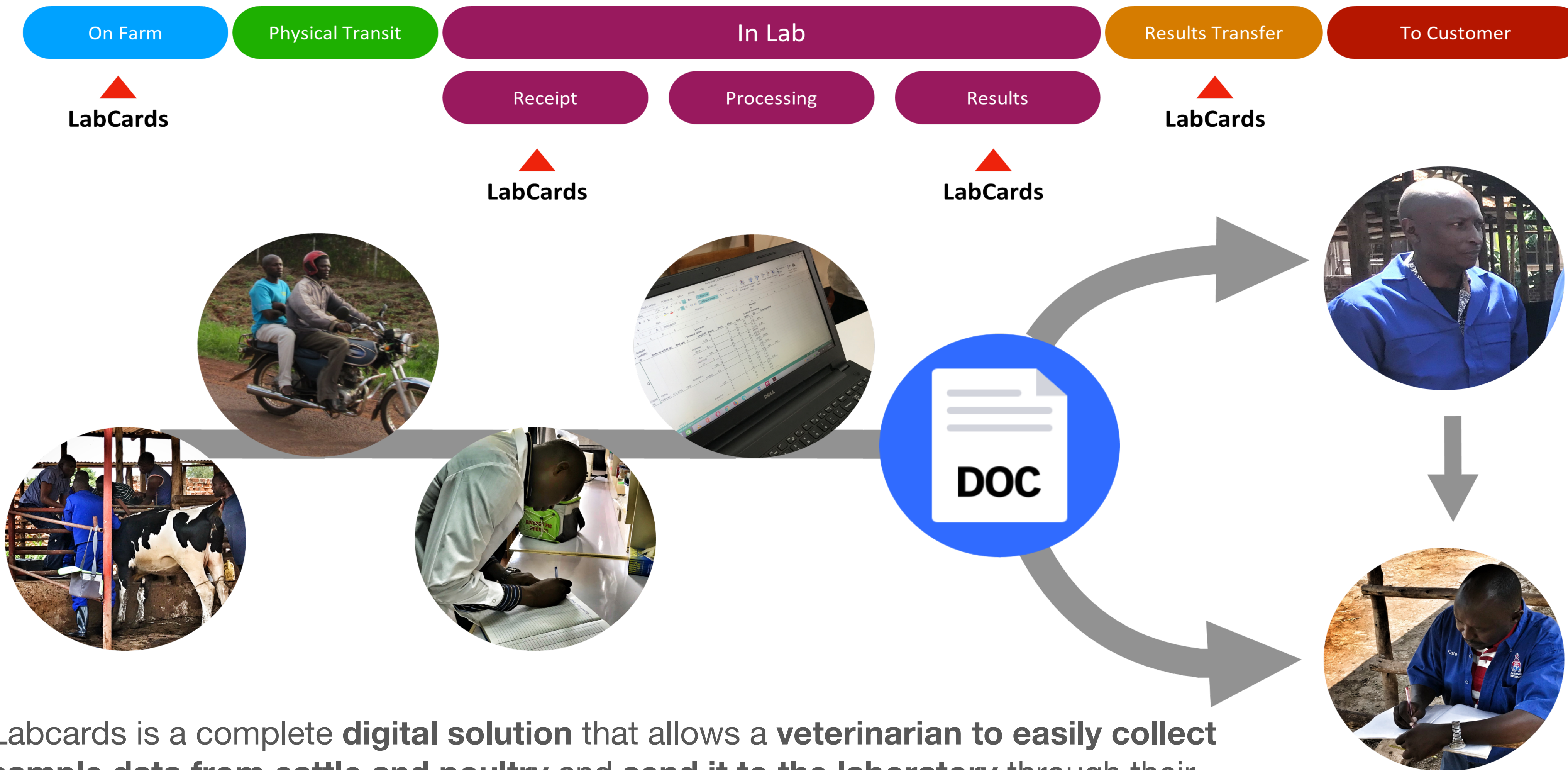


IN PARTNERSHIP WITH THE BILL &
MELINDA GATES FOUNDATION



zoetis

Where can a digital solution improve the process?



Labcards is a complete **digital solution** that allows a **veterinarian to easily collect sample data from cattle and poultry** and **send it to the laboratory** through their mobile phone.

The **lab technician** can **process** the sample data in a much more efficient way and can then easily **communicate the results** back to the veterinarian('s app).

The process – part 1

IT ALL STARTS
ON THE FARM...



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1. Collect samples
The veterinarian collects the samples on the farm in their usual manner.

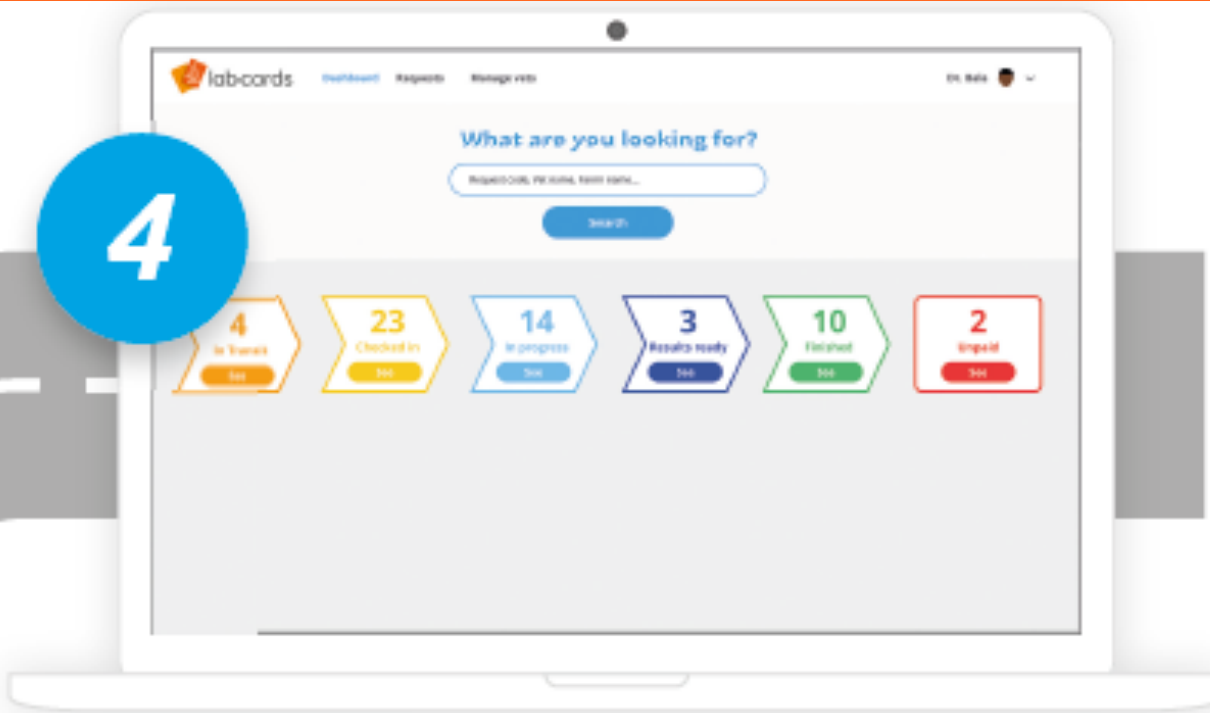
2. Additional Information
The veterinarian fills-in the required test types and optionally the test methods in the smartphone app.

3. Select laboratory
The veterinarian selects a laboratory to send the data to. That's it!

Success!
Your request will be sent to your chosen lab. A confirmation email will also be sent to: `puck@synappz.nl`
Request code: XKA5R9
Please put the Request Code on a visible place or in the box with samples!

The process – part 2

THE SAMPLES ARE SENT TO THE LAB THROUGH THE NORMAL CHANNELS.



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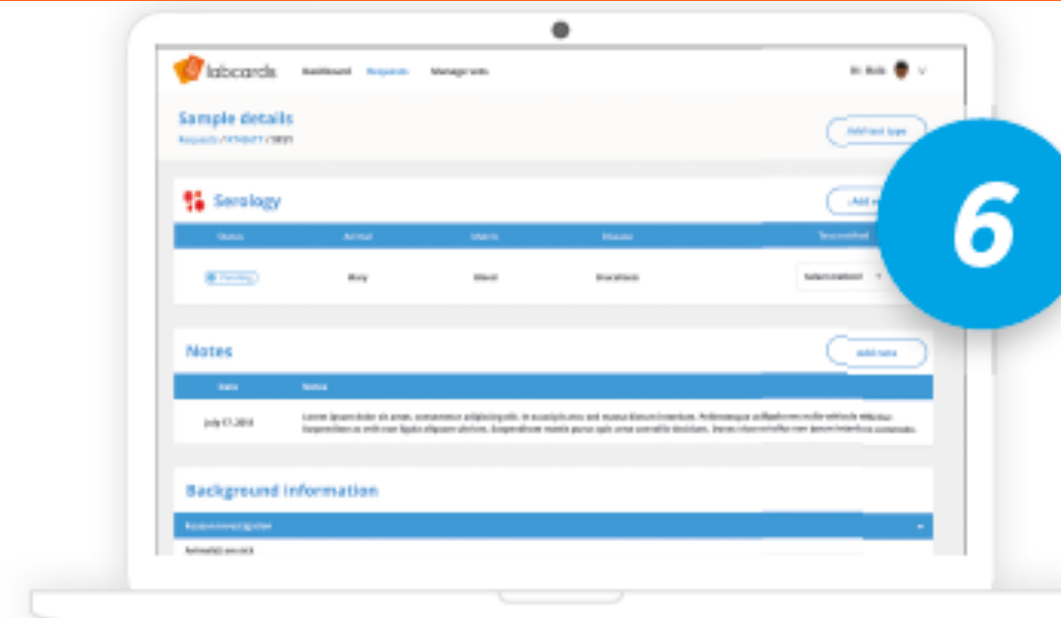
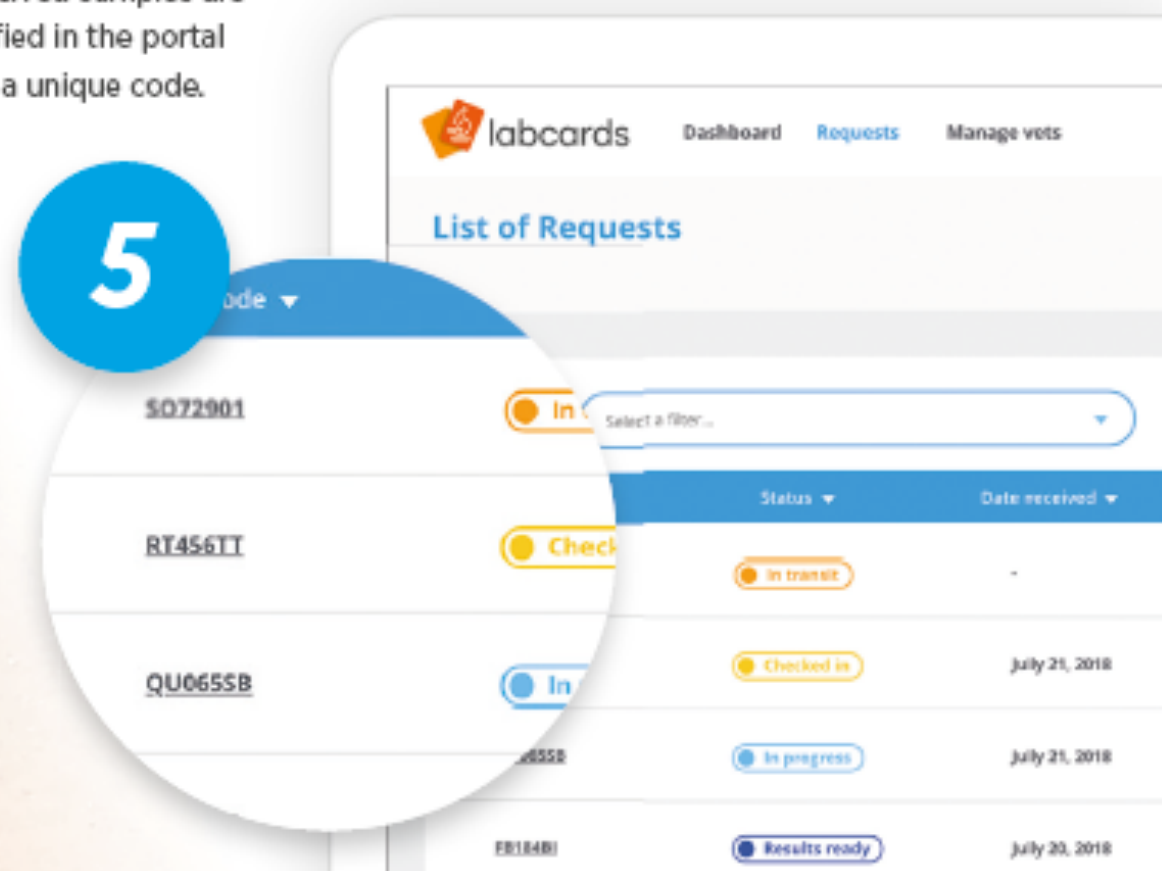
4. Clear insight

The lab technician sees which samples are underway in a dedicated web portal.

...AND CONTINUES IN THE LAB.

5. Unique code
The received samples are identified in the portal with a unique code.

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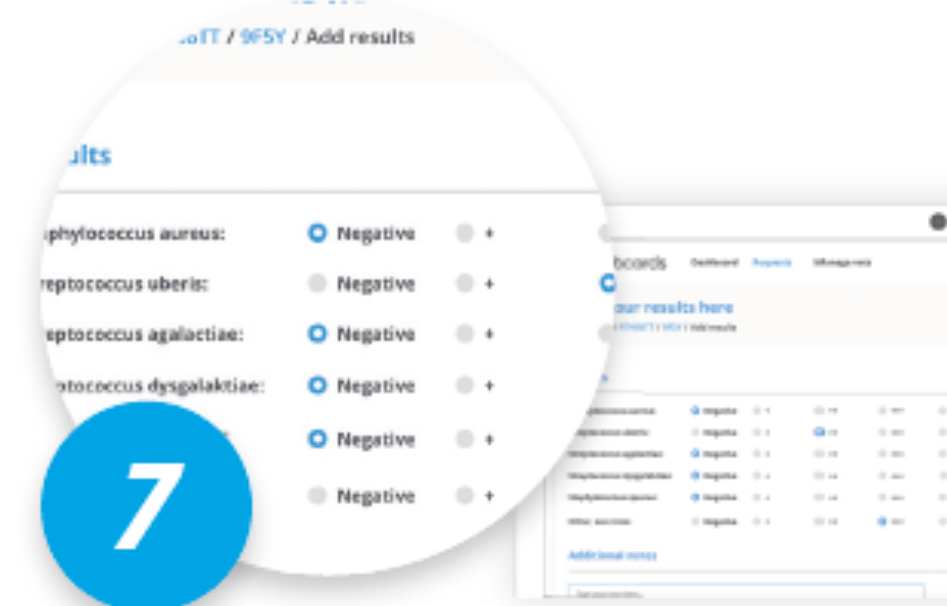
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6. Edit request

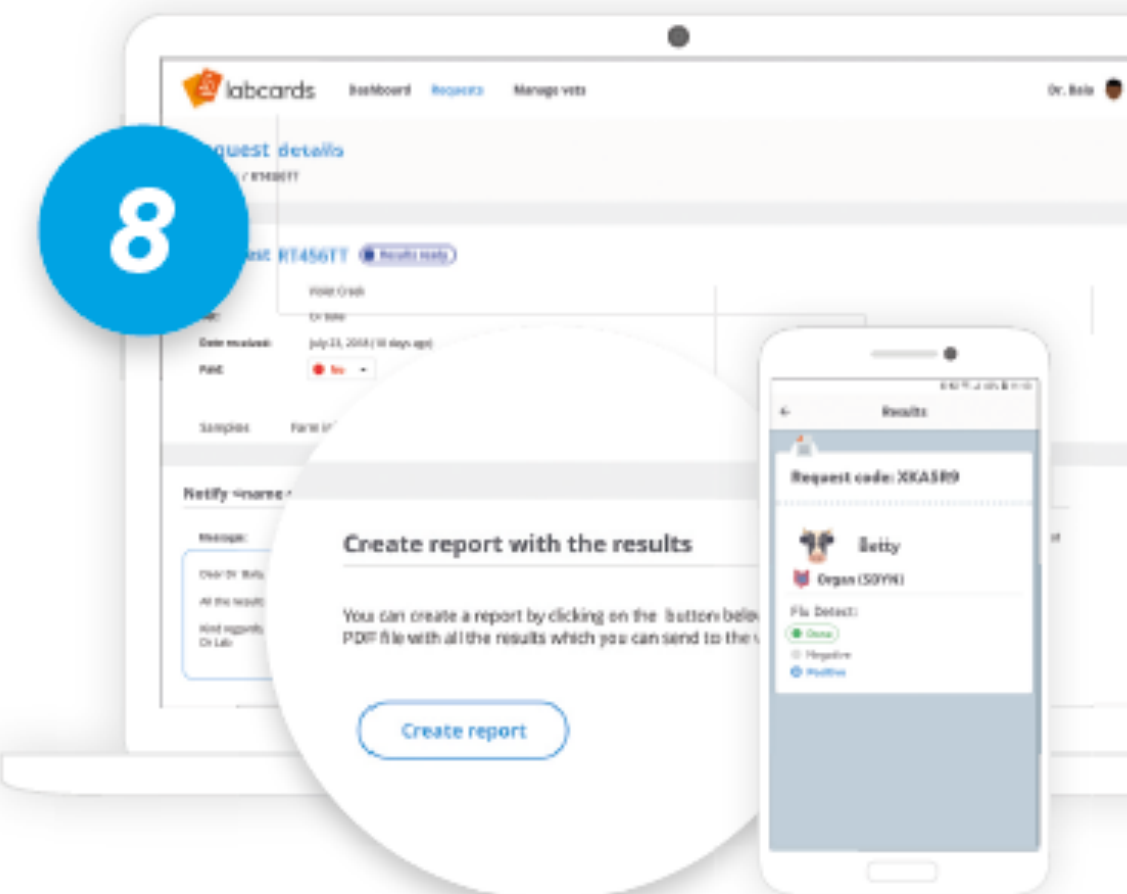
If needed, the lab technician can add or change test-methods and -types.

7. Add results
After testing, the results can be filled into the portal.

7



8. Share results
With one push of a button these results are sent back to the veterinarian.



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The LabCards app for Veterinarians

Farm Selection



Animal Selection



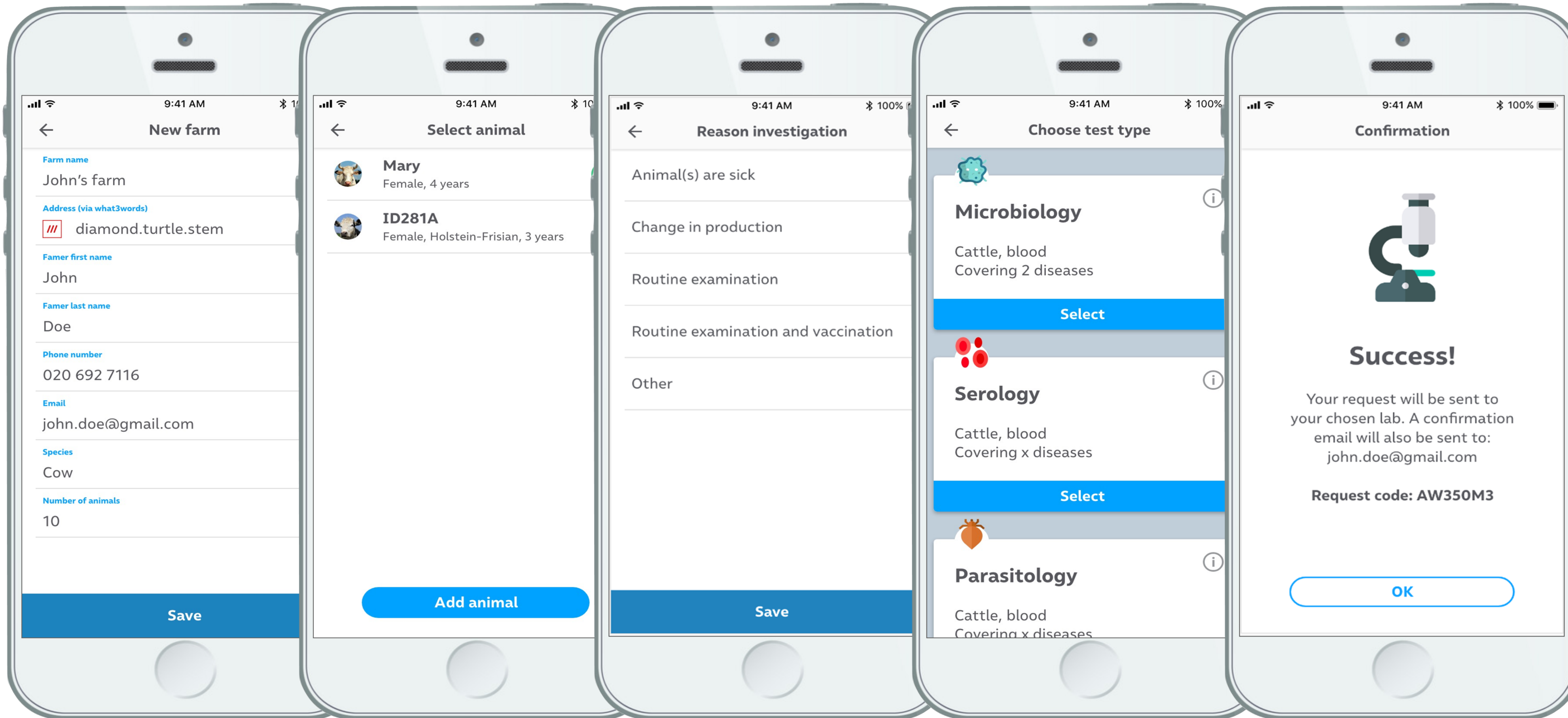
Context Providing



Fill-in LabCards

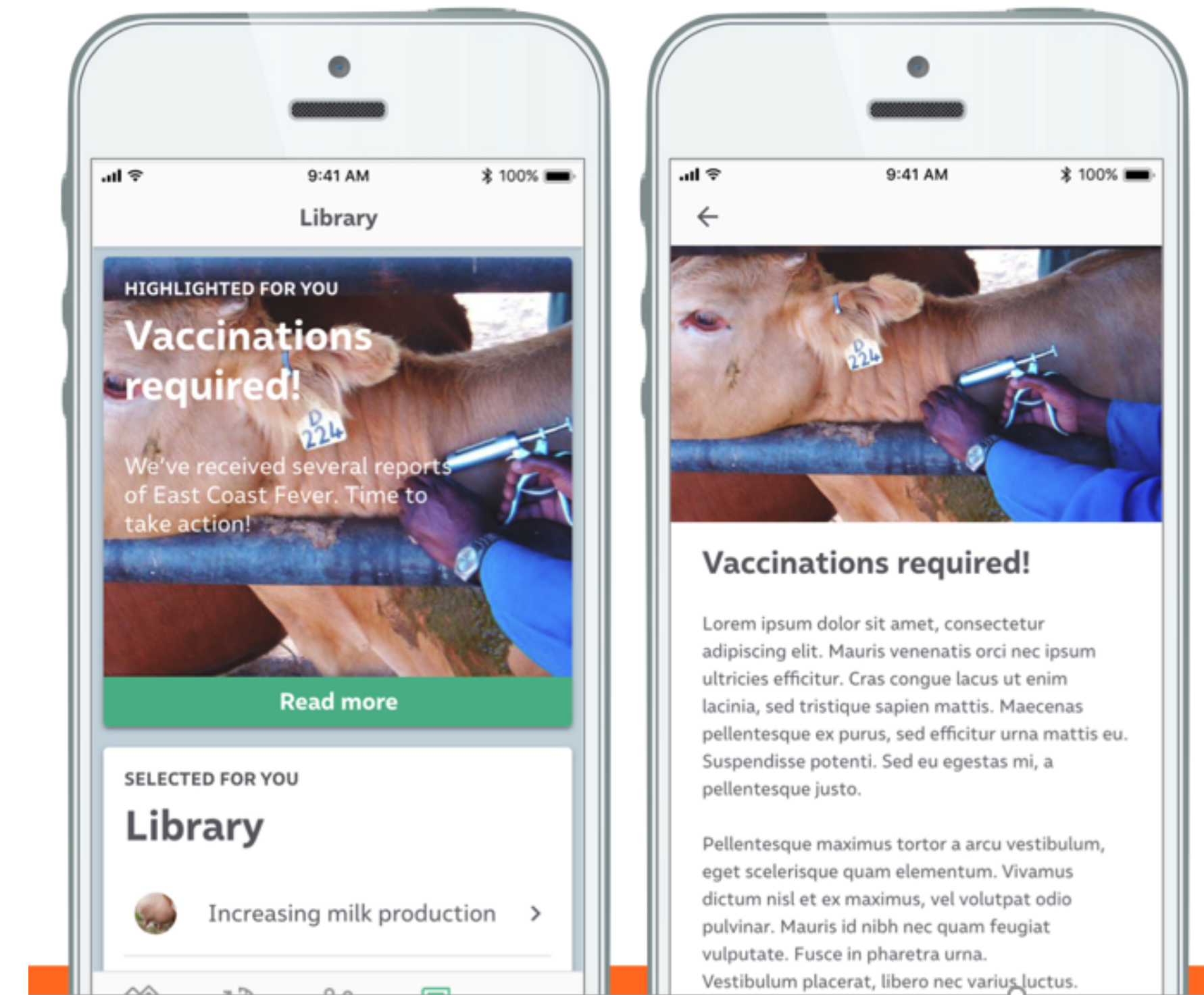
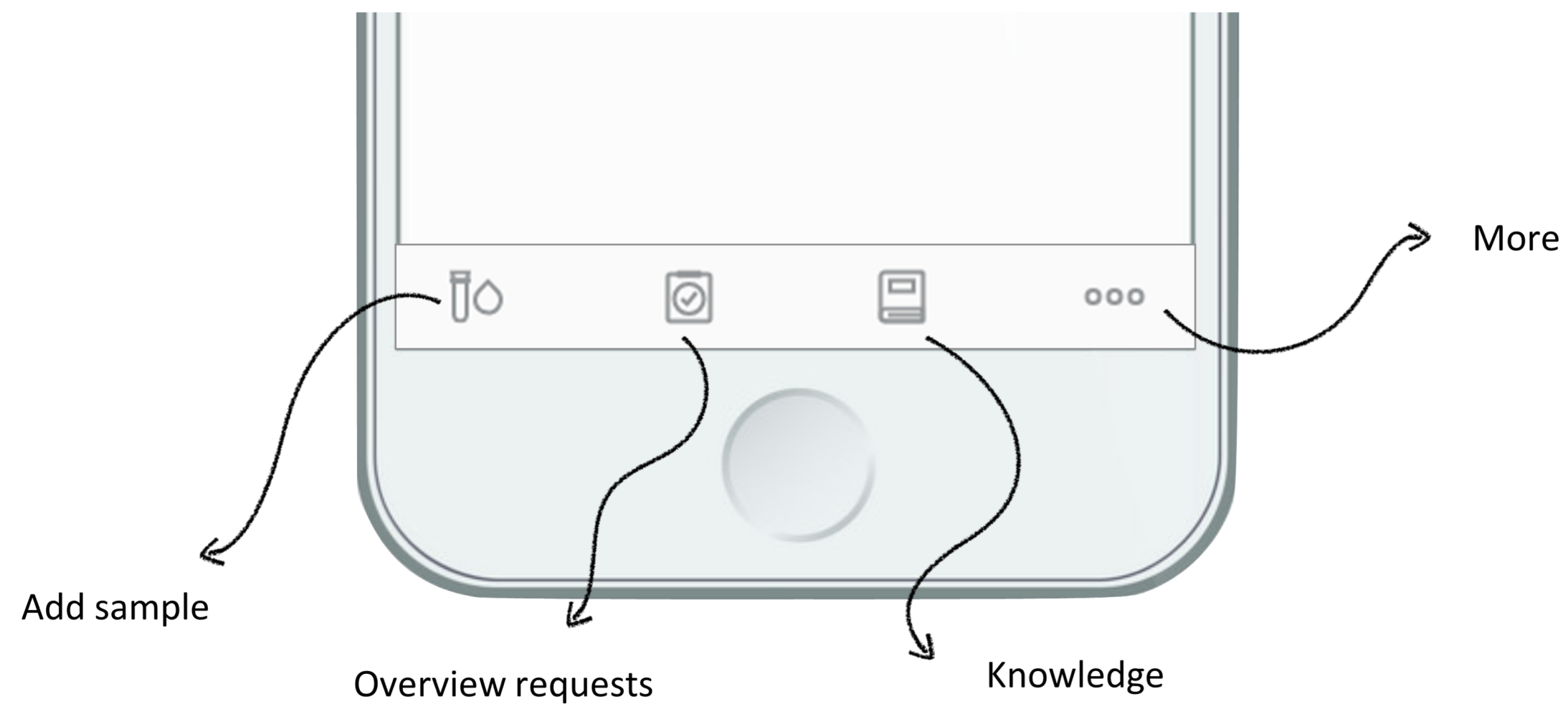


Sending



Basic functionalities

with Article- and Product Library



For each country we have the leaflets/SPCs available – for consultation in the app and/or pdf-download

Unique features of the LabCards solution: App & Portal

Easy on-farm data collection for samples through a mobile app, less hassle without forms to fill in.

All relevant diseases, test methods and test types to choose from.

Overview of all sent requests in your pocket.

Convenient sample intake in the laboratory, no paperwork required.

Fast input of test results into a web portal.

Instant sharing of the results with the veterinarian.

Easy identification of the farms using GPS technology.

App includes relevant articles and videos about animal healthcare.

<https://www.labcards.io/>